

Quarterly Issues Programming Report
4th quarter of 2023

KSMB

Program: Acadiana Affairs

Issue covered: Boys & Girls Club

Length: 29 min.

Aired: October 1, 2023

Description: Had the ED from the local Boys & Girls Club on to talk about the different events and projects they host for the youth in the community.

Program: Acadiana Affairs

Issue covered: Gumbo Cookoff

Length: 28 min.

Aired: October 8, 2023

Description: Had the CEO of the Iberia Parish Chamber of Commerce on to discuss the Gumbo Cookoff and what it'll bring to Iberia Parish.

Program: Acadiana Affairs

Issue covered: Voting Registration

Length: 29 min.

Aired: October 15, 2023

Description: Had a guest on to discuss the importance of voting and how can someone register to vote, being that election season is here and there will be runoffs, most likely.

Program: Acadiana Affairs

Issue covered: Food Drives in the area

Length: 27.5 min.

Aired: October 22, 2023

Description: Had a member of Acadia Parish's chamber to discuss food drives in the area when it comes to the holiday season.

Program: Acadiana Affairs

Issue covered: Trick or Treating Times

Length: 30 min.

Aired: October 29, 2023

Description: Being that an interviewee backed out, last minute, I was able to cover the slot and talk about the trick or treating times for all parishes. I also talked about trick or treating safety.

Program: Acadiana Affairs

Issue covered: Alzheimer's Association

Length: 30 min.

Aired: November 5, 2023

Description: Had a board member for the Lafayette Alzheimer's Association on to discuss the walk that's happening in a couple of weeks and the different events they do year-round to fight the disease.

Program: Acadiana Affairs

Issue covered: New Businesses in Lafayette

Length: 29 min.

Aired: November 12, 2023

Description: Talked about the new businesses opening up in Lafayette Parish, specifically Dave & Busters and Top Golf and what that brings to the area, economically.

Program: Acadiana Affairs

Issue covered: Cajunfield demolition

Length: 30 min.

Aired: November 19, 2023

Description: I was able to discuss the demolition project that will be happening to Cajun field on December 11. Also talked about the use of the field until it's completely remodeled.

Program: Acadiana Affairs

Issue covered: Christmas in the Village

Length: 27.5

Aired: November 26, 2023

Description: Had a member of the Loreauville Community Project on to talk about Christmas in the Village and what does that bring to the Loreauville community.

Program: Acadiana Affairs

Issue covered: Hospice of Acadiana

Length: 28.5 min.

Aired: December 3, 2023

Description: Had Mary B. on to talk about the annual Hospice of Acadiana Poinsettia sale. We also talked about the agency and what it means to be the only non-profit hospice agency in the Acadiana area.

Program: Acadiana Affairs

Issue covered: Iberia Parish Council on Aging

Length: 29 min.

Aired: December 10, 2023

Description: Had a board member on to talk about the Christmas event that the Iberia Council on Aging is having this month. Also talked about the things that they can provide for the residents in Iberia Parish.

Program: Acadiana Affairs

Issue covered: Christmas/New Years break for students

Length: 27 min.

Aired: December 17, 2023

Description: I had a teacher on to discuss how it's still important for parents to work with their children during the holiday break, when it comes to schoolwork. They were advising that even if it's 1-2 days a week, that'll help them remember things. They also advised not to overdo it as it'll burn them out. They need some break.

Program: Acadiana Affairs

Issue covered: Firework Safety

Length: 28 min.

Aired: December 24, 2023

Description: Had a local fire fighter on to discuss the importance of firework safety being it's the holidays and fireworks are being used.

Program: Acadiana Affairs

Issue covered: Firework Safety pt. 2

Length: 28 min.

Aired: December 31, 2023

Description: (Replay from last week. Being that the topic is still relatable.)