

POLITICAL/ISSUE AVAIL REQUEST

DATE: September 20, 2016

REQUESTED BY: Julie Keane, Waterfront Strategies

ADDRESS: 3050 K Street, NW, Washington, DC 20007

TELEPHONE# 202-338-8700

ON BEHALF OF CANDIDATE/ISSUE: ISSUE

OFFICE/ISSUE: Issue: NC US Senate Race

PARTY AFFILIATION: Democratic

COMMITTEE: Women Vote!

TREAS./CHAIRMAN: Stephanie Shriock, Treasurer; Caroline Fines, Assistant Treasurer

ADDRESS: 1800 M Street, NW, STE 375N, Washington, DC 20036

TELEPHONE# 202-326-1400

DATES AND TIMES REQUESTED: all

REMARKS: <https://www.emilyslist.org/pages/entry/women-vote>

Emily's List Board of Directors is attached

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVD Raleigh-Durham, NC	Date: 9/20/2016
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Jesse Demastrie authorized media buyer
do hereby request station time concerning the following issue

Women Vote!	NC US Senate race
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by Women Vote!

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable)

Deborah ROSS, US Senate, General Election 11/9/16
Richard Burr, NC

I represent that the payment for the above described broadcast time has been furnished by (name and address):

WomenVote, Washington DC 20076
1800 M St. NW Suite 35N

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Shrock, Treasurer
Caroline Fines, Assistant Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

- (1) actual air time and charges for each spot,
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Board of Directors

The EMILY's List Board of Directors is comprised of the country's top leaders, entrepreneurs, and activists committed to electing pro-choice Democratic women.

Ellen R. Malcolm Founder & Chair of the Board

Stephanie Schriock, President

Joanne Howes, Vice Chair

Ranny Cooper, Secretary/Treasurer

Diana Bell, Board Director

Paul M. Bernon, Board Director

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