

## ***POLITICAL/ISSUE AVAIL REQUEST***

**DATE:** September 20, 2016

**REQUESTED BY:** Julie Keane, Waterfront Strategies

**ADDRESS:** 3050 K Street, NW, Washington, DC 200007

**TELEPHONE#** 202-338-8700

**ON BEHALF OF CANDIDATE/ISSUE:** ISSUE

**OFFICE/ISSUE:** Issue: NC US Senate Race

**PARTY AFFILIATION:** Democratic

**COMMITTEE:** Women Vote!

**TREAS./CHAIRMAN:** Stephanie Shriock, Treasurer; Caroline Fines, Assistant Treasurer

**ADDRESS:** 1800 M Street, NW, STE 375N, Washington, DC 20036

**TELEPHONE#** 202-326-1400

**DATES AND TIMES REQUESTED:** all

**REMARKS:** <https://www.emilyslist.org/pages/entry/women-vote>

Emily's List Board of Directors is attached

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WVD Raleigh-Durham, NC</span>	<b>Date:</b> <span style="font-size: 1.2em;">9/20/2016</span>
---	--

Jesse Demastrie authorized media buyer  
 do hereby request station time concerning the following issue

<span style="font-size: 1.5em; font-family: cursive;">Women Vote!</span>	<span style="font-size: 1.2em; font-family: cursive;">NC US Senate race</span>
--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<span style="font-size: 2em; font-family: cursive;">AS ORDERED</span>					

This broadcast time will be used by Women Vote!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable)

Deborah ROSS, US Senate, General Election 11/9/16  
 Richard Burr, NC

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vets.  
 1800 M St. NW Suite 35N Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Shrock, Treasurer  
 Caroline Fines, Assistant Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/10/16      Jose A. Demestri      202-338-8740  
Date      Signature      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

- (1) actual air time and charges for each spot,
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# **Board of Directors**

**The EMILY's List Board of Directors is comprised of the country's top leaders, entrepreneurs, and activists committed to electing pro-choice Democratic women.**

**Ellen R. Malcolm** Founder & Chair of the Board

**Stephanie Schriock, President**

**Joanne Howes, Vice Chair**

**Ranny Cooper, Secretary/Treasurer**

**Diana Bell, Board Director**

**Paul M. Bernon, Board Director**

**Mary Beth Cahill, Board Director**

**Aimee Boone Cunningham, Board Director**

**Shefali Razdan Duggal, Board Director**

**Ted Gavin, Board Director**

**Rebecca Haile, Board Director**

**María Teresa Kumar, Board Director**

**Judith L. Lichtman, Board Director**

**Laura Ricketts, Board Director**