

# ORDER



**Orders**  
**Order / Rev:** 588639  
**Alt Order #:** 10125596  
**Product Desc:** LAS VEGAS SANDS 3332  
**Estimate:** 3332  
**Flight Dates:** 05/06/21 - 05/12/21  
**Original Date / Rev:** 04/27/21 / 04/27/21  
**Order Type:** GENERAL

**KSAT 12 TV**  
**Primary AE:** Maria Casey  
**Sales Office:** LAX-N  
**Sales Region:** NAT

**Agency**  
**Name:** Target Enterprises LTD  
**Buying Contact:**  
**Billing Contact:** Dede Jeffrey  
 15260 Ventura Blvd Ste 1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ISS/LV Sands Corp  
**Demographic:** A35+  
**Product Codes:** PL-Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** Political-Lev  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 04/26/21   | 05/12/21 | 18      | \$29,150.00  | \$24,777.50 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2021      | 18        | \$29,150.00        | \$24,777.50        | 0.00        |
| <b>Totals</b> | <b>18</b> | <b>\$29,150.00</b> | <b>\$24,777.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Maria Casey       |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch    | Start             | End             | Inventory Code                | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|-------|-------------------|-----------------|-------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | KSAT  | 05/06/21          | 05/07/21        | 7-9a GMA<br>GMA 7-9a          | CM    | 7-9a              | ---TF-- | :30 | 1     | \$1,350.00  | P-1 | 0.00          | NM   | 1     | \$1,350.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 05/03/21          | 05/09/21        | ---TF--                       |       | 1                 |         |     |       | \$1,350.00  |     | 0.00          |      |       |            |
| N 2 | KSAT  | 05/10/21          | 05/12/21        | 7-9a GMA<br>GMA 7-9a          | CM    | 7-9a              | MTW---- | :30 | 2     | \$1,350.00  | P-1 | 0.00          | NM   | 2     | \$2,700.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 05/10/21          | 05/16/21        | MTW----                       |       | 2                 |         |     |       | \$1,350.00  |     | 0.00          |      |       |            |
| N 3 | KSAT  | 05/06/21          | 05/07/21        | 12-1p Noon News<br>Noon News  | CM    | 12n-1p            | ---TF-- | :30 | 1     | \$1,275.00  | P-1 | 0.00          | NM   | 1     | \$1,275.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 05/03/21          | 05/09/21        | ---TF--                       |       | 1                 |         |     |       | \$1,275.00  |     | 0.00          |      |       |            |
| N 4 | KSAT  | 05/10/21          | 05/12/21        | 12-1p Noon News<br>Noon News  | CM    | 12n-1p            | MTW---- | :30 | 1     | \$1,275.00  | P-1 | 0.00          | NM   | 1     | \$1,275.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 05/10/21          | 05/16/21        | MTW----                       |       | 1                 |         |     |       | \$1,275.00  |     | 0.00          |      |       |            |
| N 5 | KSAT  | 05/06/21          | 05/07/21        | 6-630p KSAT News<br>KSAT News | CM    | 6-630p            | ---TF-- | :30 | 2     | \$2,125.00  | P-1 | 0.00          | NM   | 2     | \$4,250.00 |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     | Week: | 05/03/21          | 05/09/21        | ---TF--                       |       | 2                 |         |     |       | \$2,125.00  |     | 0.00          |      |       |            |
| N 6 | KSAT  | 05/10/21          | 05/12/21        |                               | CM    | 6-630p            | MTW---- | :30 | 2     | \$2,125.00  | P-1 | 0.00          | NM   | 2     | \$4,250.00 |

Order / Rev: 588639  
 Alt Order #: 10125596  
 Flight Dates: 05/06/21 - 05/12/21

Advertiser: POL/ISS/LV Sands Corp  
 Product Desc: LAS VEGAS SANDS 3332  
 Estimate: 3332

KSAT 12 TV

| Ln    | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time | Days              | Len | Spots       | Rate       | Pri           | Rtg  | Type   | Spots | Amount      |
|-------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------------|------------|---------------|------|--------|-------|-------------|
|       |      |                   |                 | 6-530p KSAT News       |       |                |                   |     |             |            |               |      |        |       |             |
|       |      |                   |                 | KSAT News              |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/10/21          | 05/16/21        | MTW----                |       |                | 2                 |     | \$2,125.00  |            | 0.00          |      |        |       |             |
| N 7   | KSAT | 05/06/21          | 05/07/21        | 10-1035p KSAT News     | CM    | 10-1035p       | ---TF--           | :30 | 1           | \$2,125.00 | P-1           | 0.00 | NM     | 1     | \$2,125.00  |
|       |      |                   |                 | 10-1035p KSAT News     |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/03/21          | 05/09/21        | ---TF--                |       |                | 1                 |     | \$2,125.00  |            | 0.00          |      |        |       |             |
| N 8   | KSAT | 05/10/21          | 05/12/21        | 10-1035p KSAT News     | CM    | 10-1035p       | MTW----           | :30 | 2           | \$2,125.00 | P-1           | 0.00 | NM     | 2     | \$4,250.00  |
|       |      |                   |                 | 10-1035p KSAT News     |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/10/21          | 05/16/21        | MTW----                |       |                | 2                 |     | \$2,125.00  |            | 0.00          |      |        |       |             |
| N 9   | KSAT | 05/08/21          | 05/08/21        | 6-7a GMSA Sat          | CM    | 6-7a           | -----1-           | :30 | 1           | \$400.00   | P-1           | 0.00 | NM     | 1     | \$400.00    |
|       |      |                   |                 | GMSA                   |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/03/21          | 05/09/21        | -----1-                |       |                | 1                 |     | \$400.00    |            | 0.00          |      |        |       |             |
| N 10  | KSAT | 05/08/21          | 05/08/21        | 5-530p KSAT News Sat   | CM    | 5-530p         | -----1-           | :30 | 1           | \$1,275.00 | P-1           | 0.00 | NM     | 1     | \$1,275.00  |
|       |      |                   |                 | KSAT News              |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/03/21          | 05/09/21        | -----1-                |       |                | 1                 |     | \$1,275.00  |            | 0.00          |      |        |       |             |
| N 11  | KSAT | 05/08/21          | 05/08/21        | 10-1030p KSAT News S&M | CM    | 10-1030p       | -----1-           | :30 | 1           | \$1,500.00 | P-1           | 0.00 | NM     | 1     | \$1,500.00  |
|       |      |                   |                 | KSAT News              |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/03/21          | 05/09/21        | -----1-                |       |                | 1                 |     | \$1,500.00  |            | 0.00          |      |        |       |             |
| N 12  | KSAT | 05/09/21          | 05/09/21        | 9-10a This Week Sun    | CM    | 9-10a          | -----1            | :30 | 1           | \$1,025.00 | P-1           | 0.00 | NM     | 1     | \$1,025.00  |
|       |      |                   |                 | This Week Sun          |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/03/21          | 05/09/21        | -----1                 |       |                | 1                 |     | \$1,025.00  |            | 0.00          |      |        |       |             |
| N 13  | KSAT | 05/09/21          | 05/09/21        | 530-6p KSAT News Sun   | CM    | 530-6p         | -----1            | :30 | 1           | \$1,275.00 | P-1           | 0.00 | NM     | 1     | \$1,275.00  |
|       |      |                   |                 | KSAT News Sun          |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/03/21          | 05/09/21        | -----1                 |       |                | 1                 |     | \$1,275.00  |            | 0.00          |      |        |       |             |
| N 14  | KSAT | 05/09/21          | 05/09/21        | 10-1030p KSAT News SGM | CM    | 10-1030P       | -----1            | :30 | 1           | \$2,200.00 | P-1           | 0.00 | NM     | 1     | \$2,200.00  |
|       |      |                   |                 | KSAT News Sun          |       |                |                   |     |             |            |               |      |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |        |       |             |
| Week: |      | 05/03/21          | 05/09/21        | -----1                 |       |                | 1                 |     | \$2,200.00  |            | 0.00          |      |        |       |             |
|       |      |                   |                 |                        |       |                |                   |     |             |            |               |      | Totals | 18    | \$29,150.00 |

**SUPPLEMENT TO ORDER FOR  
NON-CANDIDATE ISSUE ADVERTISEMENTS**

ORDER NO. 588639

1. THE SPONSOR IS:  
LAS VEGAS SANDS CORP.
  
2. THE CONTACT PERSON FOR THE SPONSOR IS:  
  
DEDE JEFFREY, TARGET ENTERPRISES  
Name  
  
15260 VENTURA BLVD., STE 1240, SHERMAN OAKS, CA 91403  
Address  
  
(818) 905-0005  
Phone Number
  
3. LIST ONE OF THE FOLLOWING: (1) THE CHIEF EXECUTIVE OFFICER; (2) ALL MEMBERS OF THE EXECUTIVE COMMITTEE; OR (3) ALL MEMBERS OF THE BOARD OF DIRECTORS OF THE SPONSOR:  
ROBERT G. GOLDSTEIN, CHAIRMAN OF THE BOARD  
  
\_\_\_\_\_  
  
\_\_\_\_\_
  
4. IF THE AD REFERS TO A CANDIDATE:
  - a. The name of the candidate is \_\_\_\_\_
  - b. The candidate seeks election to the office of \_\_\_\_\_ in the  
 Primary Election,  General Election,  Special Election; or  Run-Off Election
  - c. The date of the election is \_\_\_\_\_
  
5. IF THE AD DOES NOT REFER TO AN INDIVIDUAL CANDIDATE BUT REFERS TO AN ELECTION:
  - a. The office the ad refers to is \_\_\_\_\_
  
6. IF THE AD REFERS TO AN ISSUE:
  - a. The issue(s) is/are LAS VEGAS SANDS CORP
  
7. IF THE AD REFERS TO A FEDERAL CANDIDATE OR ELECTION, OR AN ISSUE OF NATIONAL IMPORTANCE, DISPOSITION OF REQUEST:  
X granted,  denied \_\_\_\_\_ (reason)  
 withdrawn \_\_\_\_\_ (reason)  
 other \_\_\_\_\_ (describe)

**NOTE: If an ad relates to an issue of state or local (not national) importance and does not refer to a federal candidate: file this Form in the Political File, but do not file the Order or the Invoice. If an ad relates to an issue of national importance, or refers to a federal candidate or election: file the Order along with this Form, and after the ad(s) airs, file the Invoice.**