

ORDER



Orders
Order / Rev: 588639
Alt Order #: 10125596
Product Desc: LAS VEGAS SANDS 3332
Estimate: 3332
Flight Dates: 05/06/21 - 05/12/21
Original Date / Rev: 04/27/21 / 04/27/21
Order Type: GENERAL

KSAT 12 TV

Primary AE: Maria Casey
Sales Office: LAX-N
Sales Region: NAT

Agency
Name: Target Enterprises LTD
Buying Contact:
Billing Contact: Dede Jeffrey
 15260 Ventura Blvd Ste 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ISS/LV Sands Corp
Demographic: A35+
Product Codes: PL-Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: Political-Lev
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/26/21	05/12/21	18	\$29,150.00	\$24,777.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2021	18	\$29,150.00	\$24,777.50	0.00
Totals	18	\$29,150.00	\$24,777.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Casey			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAT	05/06/21	05/07/21	7-9a GMA GMA 7-9a	CM	7-9a	---TF--	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	---TF--					1	\$1,350.00		0.00			
N 2	KSAT	05/10/21	05/12/21	7-9a GMA GMA 7-9a	CM	7-9a	MTW----	:30	2	\$1,350.00	P-1	0.00	NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	MTW----					2	\$1,350.00		0.00			
N 3	KSAT	05/06/21	05/07/21	12-1p Noon News Noon News	CM	12n-1p	---TF--	:30	1	\$1,275.00	P-1	0.00	NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	---TF--					1	\$1,275.00		0.00			
N 4	KSAT	05/10/21	05/12/21	12-1p Noon News Noon News	CM	12n-1p	MTW----	:30	1	\$1,275.00	P-1	0.00	NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	MTW----					1	\$1,275.00		0.00			
N 5	KSAT	05/06/21	05/07/21	6-630p KSAT News KSAT News	CM	6-630p	---TF--	:30	2	\$2,125.00	P-1	0.00	NM	2	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	---TF--					2	\$2,125.00		0.00			
N 6	KSAT	05/10/21	05/12/21		CM	6-630p	MTW----	:30	2	\$2,125.00	P-1	0.00	NM	2	\$4,250.00

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 Product Desc: LAS VEGAS SANDS 3332
 Estimate: 3332

KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6-630p KSAT News															
KSAT News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	MTW----					2	\$2,125.00		0.00			
N 7	KSAT	05/06/21	05/07/21	10-1035p KSAT News	CM	10-1035p	---TF--	:30	1	\$2,125.00	P-1	0.00	NM	1	\$2,125.00
10-1035p KSAT News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	---TF--					1	\$2,125.00		0.00			
N 8	KSAT	05/10/21	05/12/21	10-1035p KSAT News	CM	10-1035p	MTW----	:30	2	\$2,125.00	P-1	0.00	NM	2	\$4,250.00
10-1035p KSAT News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/21	05/16/21	MTW----					2	\$2,125.00		0.00			
N 9	KSAT	05/08/21	05/08/21	6-7a GMSA Sat	CM	6-7a	-----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
GMSA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	-----1-					1	\$400.00		0.00			
N 10	KSAT	05/08/21	05/08/21	5-530p KSAT News Sat	CM	5-530p	-----1-	:30	1	\$1,275.00	P-1	0.00	NM	1	\$1,275.00
KSAT News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	-----1-					1	\$1,275.00		0.00			
N 11	KSAT	05/08/21	05/08/21	10-1030p KSAT News S&M		10-1030p	-----1-	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
KSAT News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	-----1-					1	\$1,500.00		0.00			
N 12	KSAT	05/09/21	05/09/21	9-10a This Week Sun	CM	9-10a	-----1	:30	1	\$1,025.00	P-1	0.00	NM	1	\$1,025.00
This Week Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	-----1					1	\$1,025.00		0.00			
N 13	KSAT	05/09/21	05/09/21	530-6p KSAT News Sun	CM	530-6p	-----1	:30	1	\$1,275.00	P-1	0.00	NM	1	\$1,275.00
KSAT News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	-----1					1	\$1,275.00		0.00			
N 14	KSAT	05/09/21	05/09/21	10-1030p KSAT News SGM		10-1030P	-----1	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
KSAT News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	-----1					1	\$2,200.00		0.00			
													Totals	18	\$29,150.00

ORDER NO. 588639

- NOTE:** If an ad relates to an issue of state or local (not national) importance and does not refer to a federal candidate: file this Form in the Political File, but do not file the Order or the Invoice. If an ad relates to an issue of national importance, or refers to a federal candidate or election: file the Order along with this Form, and after the ad(s) airs, file the Invoice.