

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>KXCR 95.9 AM</i> <i>Last Frontier Media active, Fairbanks, AK</i>	<b>Date:</b> <i>10/24/18</i>
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I, Timothy Woolston, Alaska Media Strategies

do hereby request station time concerning the following issue:

*Alaskans Opposing Dunleavy*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alaskans Opposing Dunleavy  
P.O. Box 92113 - Anchorage, AK 99509

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jim Sampson, Chair  
Joel Searby, Campaign Manager

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/24/18 \_\_\_\_\_ 907-317-9454  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  Accepted in Part  Rejected  
Signature Printed Name Title

# Confirmation



REMIT PAYMENT TO:  
 LAST FRONTIER MEDIACTIVE,  
 LLC  
 529 5TH AVENUE, SUITE 200  
 FAIRBANKS, ALASKA 99701  
 (907) 451-5910

Contract # 28961  
 Date Entered 10/24/18  
 Sales Person Paul Stitt  
 Agency % 15.00  
 Billing Cycle Broadcast  
 Revenue Type CASH  
 Conflict 1 POLITICAL/ISSUES  
 Product AOD  
 Estimate # 150700  
 Contract 10/26/18 - 11/05/18

ALASKANS OPPOSING DUNLEAVY (NWS)  
 C/O NORTHWEST STRATEGIES  
 441 WEST 5TH AVENUE  
 SUITE 500  
 ANCHORAGE AK 99501

Station	Date Range	Time Range	Len	Schedule	Repeated	P	Rate	Qty	Total
1	KXLR-FM 10/26/18-10/26/18	06:00-10:00	00:30	0,0,0,0,4,0,0	All Weeks	4	26.00	4	104.00
2	KXLR-FM 10/29/18-11/02/18	06:00-10:00	00:30	2,2,2,2,2,0,0	All Weeks	4	26.00	10	260.00
3	KXLR-FM 11/05/18-11/05/18	06:00-10:00	00:30	4,0,0,0,0,0,0	All Weeks	4	26.00	4	104.00
4	KXLR-FM 10/26/18-10/26/18	10:00-15:00	00:30	0,0,0,0,4,0,0	All Weeks	4	26.00	4	104.00
5	KXLR-FM 10/29/18-11/02/18	10:00-15:00	00:30	1,2,2,2,1,0,0	All Weeks	4	26.00	8	208.00
6	KXLR-FM 11/05/18-11/05/18	10:00-15:00	00:30	4,0,0,0,0,0,0	All Weeks	4	26.00	4	104.00
7	KXLR-FM 10/26/18-10/26/18	15:00-19:00	00:30	0,0,0,0,4,0,0	All Weeks	4	26.00	4	104.00
8	KXLR-FM 10/29/18-11/02/18	15:00-19:00	00:30	2,2,2,2,1,0,0	All Weeks	4	26.00	9	234.00
9	KXLR-FM 11/05/18-11/05/18	15:00-19:00	00:30	4,0,0,0,0,0,0	All Weeks	4	26.00	4	104.00
10	KXLR-FM 10/28/18-10/28/18	10:00-18:00	00:30	0,0,0,0,0,0,2	All Weeks	4	15.00	2	30.00
11	KXLR-FM 10/29/18-11/04/18	10:00-18:00	00:30	0,0,0,0,0,0,4	All Weeks	4	15.00	4	60.00
Subtotal									1416.00
Agency Commission									212.40
Total									1203.60

Projected Billing	Count	Gross	Net	
October	2018	14	342.00	290.70
November	2018	43	1074.00	912.90
		57	1416.00	1203.60

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Buy Detail Report

Revision #: Date: 10/24/2018

**Client:** Alaskans Opposing Dunleavy      **Estimate:** 1507      **Vendor:** KXLR-FM      **Send Billing To:** Northwest Strategies  
**Media:** Radio      **Description:** Alaskans Opposing Dunleavy RA      **KXLR-FM** New Northwest Broadcasters      441 W. 5th Avenue  
**Product:** AOD      **Flight Start Date:** 10/22/2018      05:00 AM      819 First Avenue, Suite A      Suite 500  
**Market:** Fairbanks, AK      **Flight End Date:** 11/11/2018      04:59 AM      Fairbanks, AK 99701      Anchorage, AK 99501  
**Primary Demo:** Adults 25+      **Survey:** SP10 MSA Eastlan      **Contact:** Paul Sitt      **Phone:** 907 261-8615  
**Separation between spots:** 30      **Buyer:** Saba Adley      **E-Mail:** paul@fbxradio.com      **Fax:** 907 562-2570  
**Phone:** 907 451-5910  
**Fax:** 907 451-5999

**Format:** Classic Rock

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots	Adults 25+
<b>KXLR-FM</b>							
17	MTuWThF 6:00a-10:00a	AM	\$26.00	30	4 10 4	18	1.5 \$17.33
Buy to start Friday, 10/26 through Monday, 11/5							
18	MTuWThF 10:00a-3:00p	MD	\$26.00	30	4 8 4	16	2.4 \$10.83
Buy to start Friday, 10/26 through Monday, 11/5							
19	MTuWThF 3:00p-7:00p	PM	\$26.00	30	4 9 4	17	1.2 \$21.67
Buy to start Friday, 10/26 through Monday, 11/5							
20	Su 10:00a-6:00p	WK	\$15.00	30	2 4	6	2.6 \$5.77
Buy to start Friday, 10/26 through Monday, 11/5							
				<b>Total Spots:</b>		57	
				<b>Total GRP/GIMP(000):</b>		25.6	101.4
				<b>Total CPP/CPM:</b>		55.4	\$13.96
				<b>Total Wks Cost:</b>		\$342.00	
						\$762.00	
<b>Total Cost:</b>						\$1,416.00	

Disclaimer: