

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KXCR 95.9 AM Last Frontier Media Active, Fairbanks, AK	Date: 10/24/18
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I, Timothy Woolston, Alaska Media Strategies

do hereby request station time concerning the following issue:

Alaskans Opposing Dunleavy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Alaskans Opposing Dunleavy
P.O. Box 92113 - Anchorage, AK 99509

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jim Sampson, Chair
Joel Searby, Campaign Manager

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

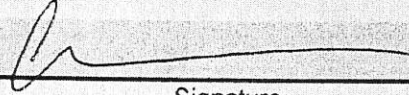
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/24/18

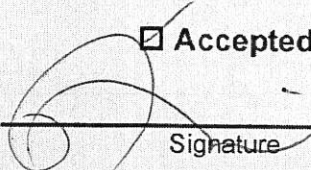
Date



Signature

907-317-9454

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☒ Accepted☐ Accepted in Part☐ Rejected

Signature

Paul Steffe

Printed Name

AE

Title

Confirmation



REMIT PAYMENT TO:
LAST FRONTIER MEDIACTIVE,
LLC
529 5TH AVENUE, SUITE 200
FAIRBANKS, ALASKA 99701
(907) 451-5910

Contract # 28961
Date Entered 10/24/18
Sales Person Paul Stitt
Agency % 15.00
Billing Cycle Broadcast
Revenue Type CASH
Conflict 1 POLITICAL/ISSUES
Product AOD
Estimate # 150700
Contract 10/26/18 - 11/05/18

ALASKANS OPPOSING DUNLEAVY (NWS)
C/O NORTHWEST STRATEGIES
441 WEST 5TH AVENUE
SUITE 500
ANCHORAGE AK 99501

	Station	Date Range	Time Range	Len	Schedule	Repeated	P	Rate	Qty	Total
1	KXLR-FM	10/26/18-10/26/18	06:00-10:00	00:30	0,0,0,0,4,0,0	All Weeks	4	26.00	4	104.00
2	KXLR-FM	10/29/18-11/02/18	06:00-10:00	00:30	2,2,2,2,2,0,0	All Weeks	4	26.00	10	260.00
3	KXLR-FM	11/05/18-11/05/18	06:00-10:00	00:30	4,0,0,0,0,0,0	All Weeks	4	26.00	4	104.00
4	KXLR-FM	10/26/18-10/26/18	10:00-15:00	00:30	0,0,0,0,4,0,0	All Weeks	4	26.00	4	104.00
5	KXLR-FM	10/29/18-11/02/18	10:00-15:00	00:30	1,2,2,2,1,0,0	All Weeks	4	26.00	8	208.00
6	KXLR-FM	11/05/18-11/05/18	10:00-15:00	00:30	4,0,0,0,0,0,0	All Weeks	4	26.00	4	104.00
7	KXLR-FM	10/26/18-10/26/18	15:00-19:00	00:30	0,0,0,0,4,0,0	All Weeks	4	26.00	4	104.00
8	KXLR-FM	10/29/18-11/02/18	15:00-19:00	00:30	2,2,2,2,1,0,0	All Weeks	4	26.00	9	234.00
9	KXLR-FM	11/05/18-11/05/18	15:00-19:00	00:30	4,0,0,0,0,0,0	All Weeks	4	26.00	4	104.00
10	KXLR-FM	10/28/18-10/28/18	10:00-18:00	00:30	0,0,0,0,0,0,2	All Weeks	4	15.00	2	30.00
11	KXLR-FM	10/29/18-11/04/18	10:00-18:00	00:30	0,0,0,0,0,0,4	All Weeks	4	15.00	4	60.00

Subtotal	1416.00
Agency Commission	212.40
Total	1203.60

Projected Billing		Count	Gross	Net
October	2018	14	342.00	290.70
November	2018	43	1074.00	912.90
		57	1416.00	1203.60

Customer _____ Sales Person _____

Buy Detail Report

Revision #: Date: 10/24/2018

Client: Alaskans Opposing Dunleavy	Estimate: 1507	Vendor: KXL-R-FM	Send Billing To: Northwest Strategies
Media: Radio	Description: Alaskans Opposing Dunleavy RA	KXL-R-FM New Northwest Broadcasters	441 W. 5th Avenue
Product: AOD	Flight Start Date: 10/22/2018	819 First Avenue, Suite A	Suite 500
Market: Fairbanks, AK	Flight End Date: 11/11/2018	Fairbanks, AK 99701	Anchorage, AK 99501
Primary Demo: Adults 25+	Survey: SP10 MSA Eastlan	Contact: Paul Stitt	Phone: 907 261-8615
Separation between spots: 30	Buyer: Saba Adley	E-Mail: paul@fbxradio.com	Fax: 907 562-2570
		Phone: 907 451-5910	
		Fax: 907 451-5999	

Format: Classic Rock

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/22 10/29 11/5	Total Spots	Adults 25+
KXL-R-FM							
17	MTuWThF 6:00a-10:00a	AM	\$26.00	30	4 10 4	18	1.5 \$17.33
Buy to start Friday, 10/26 through Monday, 11/5							
18	MTuWThF 10:00a-3:00p	MD	\$26.00	30	4 8 4	16	2.4 \$10.83
Buy to start Friday, 10/26 through Monday, 11/5							
19	MTuWThF 3:00p-7:00p	PM	\$26.00	30	4 9 4	17	1.2 \$21.67
Buy to start Friday, 10/26 through Monday, 11/5							
20	Su 10:00a-6:00p	WK	\$15.00	30	2 4	6	2.6 \$5.77
Buy to start Friday, 10/26 through Monday, 11/5							
Total Spots: 14 31 12						57	
Total GRP/GIMP(000): 25.6 55.4 20.4							101.4
Total CPP/CPM:							\$13.96
Total Wks Cost: \$342.00							
							\$762.00
Total Cost:							\$312.00

Disclaimer: