

**4<sup>th</sup> Quarter 2008**

**Commercial Limits Certification**

**Submitted January 10, 2009**

**KCTV5**

**Kansas City, MO**



**[www.KCTV5.com](http://www.KCTV5.com)**

CHILDREN'S PROGRAMMING\*\*

October 1 – December 31, 2008

KCTV-5

Title: Cake Normal Day/Time: Saturday 10/4/08-12/27/08 Duration: 30 Minutes	Network 10:00 – 10:30am
Title: Horseland Normal Day/Time: Saturday 10/4/08-12/27/08 Duration: 30 Minutes	Network 10:30 – 11:00am
Title: Dino Squad Normal Day/Time: Saturday 10/4/08-11/08/08 Duration: 30 Minutes	Network 11:00 – 11:30am
Title: Sushi Pack Normal Day/Time: Saturday 10/4/08-11/08/08 Duration: 30 Minutes	Network 11:30am – 12:00pm
Title: Strawberry Shortcake Normal Day/Time: Sunday 10/5/08-12/28/08 Duration: 30 Minutes	Network 7:00 – 7:30am
Title: Care Bears: Adventures in Care-A-Lot Normal Day/Time: Sunday 10/5/08-12/28/08 Duration: 30 Minutes	Network 7:30 – 8:00am
Title: Dino Squad Normal Day/Time: Saturday 11/15/08 Duration: 30 Minutes	Network 9:00-9:30am
Title: Sushi Pack Normal Day/Time: Saturday 11/15/08 Duration: 30 Minute	Network 9:30-10:00am
Title: Dino Squad	Network

Normal Day/Time: Saturday  
11/22/08  
Duration: 30 Minutes

11:00 – 11:30am

Title: Sushi Pack  
Normal Day/Time: Saturday  
11/22/08  
Duration: 30 Minutes

Network  
11:30am – 12:00pm

Title: Dino Squad  
Normal Day/Time: Saturday  
11/29/08-12/06/08  
Duration: 30 Minutes

Network  
9:00-9:30am

Title: Sushi Pack  
Normal Day/Time: Saturday  
11/29/08-12/06/08  
Duration: 30 Minute

Network  
9:30-10:00am

Title: Dino Squad  
Normal Day/Time: Saturday  
12/13/08-12/27/08  
Duration: 30 Minutes

Network  
11:00 – 11:30am

Title: Sushi Pack  
Normal Day/Time: Saturday  
12/13/08-12/27/08  
Duration: 30 Minutes

Network  
11:30am – 12:00pm

COMMERCIAL LIMIT CERTIFICATION

List Of All Instances In Which Commercial  
Time Limits Were Exceeded

Station: KCTV 5

Certification Period Dates: October 1 – December 31, 2008

<u>Date &amp; Time</u>	<u>Name Of Program**</u>	<u>Allowable Commercial Load</u>	<u>Actual Commercial Load</u>
N/A	N/A	N/A	N/A

KB

Certifying Person's Initials

\*\*Children's Programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years and under.

COMMERCIAL LIMIT CERTIFICATION

I, Kirk Black, in my capacity as Vice-President & General Manager of television station KCTV, Channel 5, Kansas City, Missouri, hereby certify that for the period from October 1 – December 31, 2008

- 1) I am familiar with the commercial limits imposed by section 73.1760 of the FCC's rules (no more than 12 minutes per hour of commercial material will be broadcast during children's programming\*\* during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) Attached is a list of all instances in which commercial time limits were exceeded during the period listed above:
- 3) Attached is a complete list of all children's programming aired during the period listed above.

Certified by me this 10<sup>th</sup> day of January, 2009

Kirk Black  
Signature

VP - GM  
Title

\*\*Children's programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years old and under.

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2008 - December 31, 2008

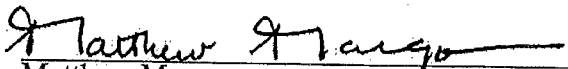
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CAKE  
HORSELAND  
DINO SQUAD  
SUSHI PACK  
STRAWBERRY SHORTCAKE  
CARE BEARS: ADVENTURES IN CARE-A-LOT

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2008 through December 31, 2008, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: January 5, 2009