

**2nd Quarter 2008**

**Commercial Limits Certification**

**Submitted July 10, 2008**

**KCTV5**

**Kansas City, MO**



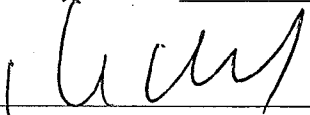
**[www.KCTV5.com](http://www.KCTV5.com)**

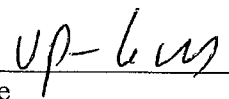
COMMERCIAL LIMIT CERTIFICATION

I, Kirk Black, in my capacity as Vice-President & General Manager of television station KCTV, Channel 5, Kansas City, Missouri, hereby certify that for the period from April 1 - June 30, 2008:

- 1) I am familiar with the commercial limits imposed by section 73.1760 of the FCC's rules (no more than 12 minutes per hour of commercial material will be broadcast during children's programming\*\* during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) Attached is a list of all instances in which commercial time limits were exceeded during the period listed above:
- 3) Attached is a complete list of all children's programming aired during the period listed above.

Certified by me this \_\_\_\_\_ day of \_\_\_\_\_, 2008

  
\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Title

\*\*Children's programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years old and under.


COMMERCIAL LIMIT CERTIFICATION

List Of All Instances In Which Commercial  
Time Limits Were Exceeded

Station: KCTV 5

Certification Period Dates: April 1 – June 30, 2008

<u>Date &amp; Time</u>	<u>Name Of Program**</u>	<u>Allowable Commercial Load</u>	<u>Actual Commercial Load</u>
N/A	N/A	N/A	N/A

      Certifying Person's Initials

\*\*Children's Programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years and under.

CHILDREN'S PROGRAMMING\*\*

April 1 – June 30,, 2008

KCTV-5

Title: Care Bears: Adventures in Care-A-Lot                      Network  
Normal Day/Time: Saturday    10:00 – 10:30am  
4/5/08 – 6/28/08  
Duration: 30 Minutes

Title: Strawberry Shortcake    Network  
Normal Day/Time: Saturday    10:30 – 11:00am  
4/5/08 – 6/28/08  
Duration: 30 Minutes

Title: Cake    Network  
Normal Day/Time: Saturday    11:00 – 11:30am  
4/5/08 – 6/28/08  
Duration: 30 Minutes

Title: Horseland    Network  
Normal Day/Time: Saturday    11:30am – 12:00pm  
4/5/08 – 6/28/08  
Duration: 30 Minutes

Title :Sushi Pack    Network  
Normal Day/Time: Sunday    7:00 – 7:30am  
4/6/08 – 6/29/08  
Duration: 30 Minutes

Title: Dino Squad    Network  
Normal Day/Time: Sunday    7:30 – 8:00am  
4/6/08 – 6/29/08  
Duration: 30 Minutes

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
April 1, 2008 – June 30, 2008

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CARE BEARS  
STRAWBERRY SHORTCAKE  
CAKE  
HORSELAND  
SUSHI PACK  
DINO SQUAD

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2008 through June 30, 2008, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York

Date: June 30, 2008