

1st Quarter 2005

Commercial Limits Certification

KCTV5

Kansas City, MO



www.KCTV5.com

COMMERCIAL LIMIT CERTIFICATION

I, Kirk Black, in my capacity as Vice-President & General Manager of television station KCTV Channel 5, Kansas City, Missouri, hereby certify that for the period from January 1 – March 31, 2005.

- 1) I am familiar with the commercial limits imposed by section 73.1760 of the FCC's rules (no more than 12 minutes per hour of commercial material will be broadcast during children's programming** during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) Attached is a list of all instances in which commercial time limits were exceeded during the period listed above:
- 3) Attached is a complete list of all children's programming aired during the period listed above.

Certified by me this 6th day of April, 2005

Kirk Black
Signature

VP - GM
Title

**Children's programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years old and under.

COMMERCIAL LIMIT CERTIFICATION

List Of All Instances In Which Commercial
Time Limits Were Exceeded

Station: KCTV - 5

Certification Period Dates: January 1 - March 31, 2005

| <u>Date & Time</u> | <u>Name Of Program**</u> | <u>Allowable Commercial Load</u> | <u>Actual Commercial Load</u> |
|----------------------------|------------------------------|--------------------------------------|-----------------------------------|
| N/A | N/A | N/A | N/A |

KB

Certifying Person's Initials

**Children's Programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years and under.

CHILDREN'S PROGRAMMING**

January 1 – March 31, 2005

KCTV-5

| | |
|--|-------------------|
| Title: LazyTown | Network |
| Normal Day/Time: Saturday | 10:00 – 10:30am |
| 1/1/05 – 3/26/05 | |
| Duration: 30 Minutes | |
| | |
| Title: Miss Spider's Sunny Patch Friends | Network |
| Normal Day/Time: Saturday | 10:30-11:00am |
| 1/1/05 – 3/26/05 | |
| Duration: 30 Minutes | |
| | |
| Title: Backyardigans | Network |
| Normal Day/Time: Saturday | 11:00am – 11:30am |
| 1/1/05 – 3/31/05 | |
| Duration: 30 Minutes | |
| | |
| Title: Dora The Explorer | Network |
| Normal Day/Time: Saturday | 11:30am – 12:00pm |
| 1/1/05 – 3/31/05 | |
| Duration: 30 Minutes | |
| | |
| Title: Little Bill | Network |
| Normal Day/Time: Sunday | 7:00am – 7:30am |
| 1/2/05 – 3/27/05 | |
| Duration: 30 Minutes | |
| | |
| Title: Blue's Clues | Network |
| Normal Day/Time: Sunday | 7:30am – 8:00am |
| 1/2/05 – 3/27/05 | |
| Duration: 30 Minutes | |

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
January 1, 2005 - March 31, 2005

During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

LAZYTOWN
MISS SPIDER'S SUNNY PATCH FRIENDS
DORA THE EXPLORER
LITTLE BILL
BLUE'S CLUES
THE BACKYARDIGANS

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period January 1, 2005 through March 31, 2005, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Vice President, Program Practices

Date: March 28, 2005