# 3rd Quarter 2007

# **Commercial Limits Certification**

Submitted October 10, 2007

KCTV5

Kansas City, MO



I, Kirk Black, in my capacity as Vice-President & General Manager of television station KCTV, Channel 5, Kansas City, Missouri, hereby certify that for the period from July 1 – September 30, 2007:

- I am familiar with the commercial limits imposed by section 73.1760 of the FCC's rules (no more than 12 minutes per hour of commercial material will be broadcast during children's programming\*\* during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) Attached is a list of all instances in which commercial time limits were exceeded during the period listed above:
- 3) Attached is a complete list of all children's programming aired during the period listed above.

Certified by me this	_ day of October, 2007
	10/10/07
Signature	Title

<sup>\*\*</sup>Children's programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years old and under.

### List Of All Instances In Which Commercial Time Limits Were Exceeded

Station: KCTV 5

Certification Period Dates: July 1 – September 30, 2007

Date & Time	Name Of <a href="https://example.com/">Program**</a>	Allowable Commercial Load	Actual Commercial Load
N/A	N/A	N/A	N/A

Certifying Person's Initials

<sup>\*\*</sup>Children's Programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years and under.

# CHILDREN'S PROGRAMMING\*\* July 1 – September 30, 2007 KCTV-5

Title: The New Adventures of Madeline

Normal Day/Time: Saturday

7/7/07 - 9/8/07

Duration: 30 Minutes

Title: Sabrina, The Animated Series

Normal Day/Time: Saturday

7/7/07 - 9/8/07

Duration: 30 Minutes

Title: Trollz

Normal Day/Time: Saturday

7/7/07 - 9/8/07

Duration: 30 Minutes

Title: Horseland

Normal Day/Time: Saturday

7/7/07 – 9/29/07

Duration: 30 Minutes

Title: Cake

Normal Day/Time: Sunday

7/8/07 - 9/9/07

Duration: 30 Minutes

Title: Dance Revolution

Normal Day/Time: Sunday

7/8/07 - 9/9/07

Duration: 30 Minutes

Title: Care Bears: Adventures in Care-A-Lot

Normal Day/Time: Saturday

9/15/07 - 9/29/07

Duration: 30 Minutes

Title: Strawberry Shortcake

Normal Day/Time: Saturday

9/15/07 – 9/29/07 Duration: 30 Minutes Network

10:00 - 10:30am

Network

10:30-11:00am

Network

11;00am - 11:30am

Network

11:30am - 12:00pm

Network

7:00am - 7:30am

Network

7:30am - 8:00am

Network

10:00 - 10:30am

Network

10:30 - 11:00am

Title: Cake

Normal Day/Time: Saturday 9/15/07 – 9/29/07

Duration: 30 Minutes

Title: Sabrina, The Animated Series

Normal Day/Time: Sunday

9/16/07 - 9/30/07 Duration: 30 Minutes

Title: Trollz

Normal Day/Time: Sunday 9/16/07 – 9/30/07

Duration: 30 Minutes

Network

11:00 – 11:30am

Network

7:00 - 7:30am

Network

7:30 – 8:00am

#### CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2007 – September 30, 2007

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

THE NEW ADVENTURES OF MADELINE SABRINA: THE ANIMATED SERIES TROLLZ HORSELAND CAKE DANCE REVOLUTION CARE BEARS STRAWBERRY SHORTCAKE

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2007 through September 30, 2007, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President

Program Practices, New York

Date: October 4, 2007

I, Kirk Black, in my capacity as Vice-President & General Manager of television station KCTV, Channel 5, Kansas City, Missouri, hereby certify that for the period from July 1 – September 30, 2008.

- I am familiar with the commercial limits imposed by section 73.1760 of the FCC's rules (no more than 12 minutes per hour of commercial material will be broadcast during children's programming\*\* during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) Attached is a list of all instances in which commercial time limits were exceeded during the period listed above:
- 3) Attached is a complete list of all children's programming aired during the period listed above.

Certified by me this	day of October, 2008
Signature	Title

\*\*Children's programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years old and under.

# CHILDREN'S PROGRAMMING\*\* July 1 – September 30, 2008 KCTV-5

Title: Care Bears: Adventures in Care-A-Lot

Normal Day/Time: Saturday

7/5/08- 8/23/08 Duration: 30 Minutes

Title: Strawberry Shortcake

Normal Day/Time: Saturday

7/5/08- 8/23/08 Duration: 30 Minutes

Title: Cake

Normal Day/Time: Saturday

7/5/08-8/23/08

Duration: 30 Minutes

Title: Horseland

Normal Day/Time: Saturday

7/5/08- 8/23/08

Duration: 30 Minutes

Title:Sushi Pack

Normal Day/Time: Sunday

7/6/08-9/7/08

Duration: 30 Minutes

Title: Dino Squad

Normal Day/Time: Sunday

7/6/08-9/7/08

Duration: 30 Minutes

Title: Care Bears: Adventures in Care-A-Lot

Normal Day/Time: Saturday

8/30/08-9/6/08

Duration: 30 Minutes

Title: Strawberry Shortcake Normal Day/Time: Saturday

8/30/08-9/6/08

Duration: 30 Minutes

Network

10:00 - 10:30am

Network

10:30 - 11:00am

Network

11:00 - 11:30am

Network

11:30am - 12:00pm

Network

7:00 - 7:30am

Network

7:30 - 8:00am

Network

8:00 - 8:30am

Network

8:30 – 9:00am

Title: Cake

Normal Day/Time: Saturday

8/30/08-9/6/08

Duration: 30 Minutes

Title: Horseland

Normal Day/Time: Saturday

8/30/08-9/6/08

Duration: 30 Minutes

Title: Cake

Normal Day/Time: Saturday

9/13/08 – 9/27/08 Duration: 30 Minutes

Title: Horseland

Normal Day/Time: Saturday

9/13/08 – 9/27/08 Duration: 30 Minutes

Title: Dino Squad

Normal Day/Time: Saturday

9/13/08 – 9/27/08 Duration: 30 Minutes

Title:Sushi Pack

Normal Day/Time: Saturday

9/13/08 – 9/27/08 Duration: 30 Minutes

Title: Strawberry Shortcake Normal Day/Time: Sunday

9/14/08 – 9/28/08 Duration: 30 Minutes

Title: Care Bears: Adventures in Care-A-Lot

Normal Day/Time: Sunday

9/14/08 – 9/28/08 Duration: 30 Minutes Network

9:00 - 9:30am

Network

9:30 - 10:00am

Network

10:00 – 10:30am

Network

10:30 - 11:00am

Network

11:00 - 11:30am

Network

11:30am - 12:00pm

Network

7:00-7:30am

Network

7:30 - 8:00am

## List Of All Instances In Which Commercial Time Limits Were Exceeded

Station: KCTV 5

Certification Period Dates: July 1 - September 30, 2008

Date & Name Of Allowable Actual

Time Program\*\* Commercial Load Commercial Load

N/A N/A N/A N/A

Certifying Person's Initials

<sup>\*\*</sup>Children's Programming, when used here, means programming originally produced and broadcast primarily for an audience of children 12 years and under.