



Invoice No: 8821165856

Bill To: Winning Strategy Media  
1725 N Fremont St  
Chicago Illinois 60614

|               |            |
|---------------|------------|
| Client ID:    | 1071636    |
| Invoice Date: | 3/12/2024  |
| Payment Due:  | 3/12/2024  |
| Amount Paid:  | \$2,065.50 |
| Amount Due:   | \$0.00     |

Order Details

Advertiser Charlotte Meadows for State Bo Station Multi CPE //

Order # 9000797261 Market Birmingham AL Billing Period Mar 2024

Contract # Start Date 2/26/2024 Schedule Broadcast

iHM Product Radio End Date 3/5/2024 Terms CIA

Seller Erin Casey

Note 1

Note 2

Invoice Summary

| Gross Amount | Agency Commission | Total Net Due |
|--------------|-------------------|---------------|
| \$2,430.00   | \$364.50          | \$2,065.50    |

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at [Invoices@iHeartMedia.com](mailto:Invoices@iHeartMedia.com)

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Check Enclosed  Check #: \_\_\_\_\_  
Pay online at [pay.iheartmedia.com](http://pay.iheartmedia.com)

An administrative fee is applied to all credit card payments.  
iHeart does not accept debit cards.

Bill To: Winning Strategy Media  
1725 N Fremont St  
Chicago Illinois 60614

Remit To: iHeartMedia  
P.O. Box 406372  
Atlanta, GA 30384-6372

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## Invoice Summary

### Product: Spot

| Station        | Qty       | Unit         | Gross Amount      | Agency Commission | Net Due           |
|----------------|-----------|--------------|-------------------|-------------------|-------------------|
| WDXB-FM        | 6         | Spot         | \$1,030.00        | \$154.50          | \$875.50          |
| WMJJ-FM        | 4         | Spot         | \$610.00          | \$91.50           | \$518.50          |
| WERC-FM        | 6         | Spot         | \$790.00          | \$118.50          | \$671.50          |
| <b>Totals:</b> | <b>16</b> | <b>Spots</b> | <b>\$2,430.00</b> | <b>\$364.50</b>   | <b>\$2,065.50</b> |

# Invoice Details

Market: Birmingham, A L - Mark, et Station: WDXB-FM

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 1            | WDXB-FM                          | Birmingham, A L - Mark, et | MTWThF      | 06:00:00-09:59:59 | 60         | \$200.00              | \$200.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/27/2024  | 8:51 AM           | 60         | \$200.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$200.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 2            | WDXB-FM                          | Birmingham, A L - Mark, et | MTWThF      | 10:00:00-14:59:59 | 60         | \$150.00              | \$150.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/29/2024  | 2:43 PM           | 60         | \$150.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$150.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 3            | WDXB-FM                          | Birmingham, A L - Mark, et | MTWThF      | 15:00:00-18:59:59 | 60         | \$165.00              | \$165.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/27/2024  | 5:50 PM           | 60         | \$165.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$165.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 4            | WDXB-FM                          | Birmingham, A L - Mark, et | MT          | 06:00:00-09:59:59 | 60         | \$200.00              | \$200.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/05/2024  | 7:51 AM           | 60         | \$200.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$200.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 5            | WDXB-FM                          | Birmingham, A L - Mark, et | MT          | 10:00:00-14:59:59 | 60         | \$150.00              | \$150.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/04/2024  | 1:43 PM           | 60         | \$150.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$150.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 6            | WDXB-FM                          | Birmingham, A L - Mark, et | MT          | 15:00:00-18:59:59 | 60         | \$165.00              | \$165.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/04/2024  | 4:46 PM           | 60         | \$165.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$165.00  |

**Totals for Station:** WDXB-FM **No. of Spots/Misc:** 6 / 0 **Gross Amount:** \$1,030.00

Market: **Birmingham, A L - Mark, et** Station: **WERC-FM**

| Order Line          | Station                          | Market                     | Days        | Daypart           | Len        | Rate        | Total     |
|---------------------|----------------------------------|----------------------------|-------------|-------------------|------------|-------------|-----------|
| 11                  | WERC-FM                          | Birmingham, A L - Mark, et | MTWThF      | 06:00:00-09:59:59 | 60         | \$130.00    | \$130.00  |
| <u>Aired</u>        | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial          | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/29/2024  | 6:48 AM           | 60         | \$130.00    |           |
| <b>No. of Spots</b> |                                  |                            |             |                   |            | 1           | \$130.00  |

| Order Line          | Station                          | Market                     | Days        | Daypart           | Len        | Rate        | Total     |
|---------------------|----------------------------------|----------------------------|-------------|-------------------|------------|-------------|-----------|
| 12                  | WERC-FM                          | Birmingham, A L - Mark, et | MTWThF      | 10:00:00-14:59:59 | 60         | \$140.00    | \$140.00  |
| <u>Aired</u>        | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial          | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/27/2024  | 11:32 AM          | 60         | \$140.00    |           |
| <b>No. of Spots</b> |                                  |                            |             |                   |            | 1           | \$140.00  |

| Order Line          | Station                          | Market                     | Days        | Daypart           | Len        | Rate        | Total     |
|---------------------|----------------------------------|----------------------------|-------------|-------------------|------------|-------------|-----------|
| 13                  | WERC-FM                          | Birmingham, A L - Mark, et | MTWThF      | 15:00:00-18:59:59 | 60         | \$125.00    | \$125.00  |
| <u>Aired</u>        | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial          | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/27/2024  | 4:04 PM           | 60         | \$125.00    |           |
| <b>No. of Spots</b> |                                  |                            |             |                   |            | 1           | \$125.00  |

| Order Line          | Station                          | Market                     | Days        | Daypart           | Len        | Rate        | Total     |
|---------------------|----------------------------------|----------------------------|-------------|-------------------|------------|-------------|-----------|
| 14                  | WERC-FM                          | Birmingham, A L - Mark, et | MT          | 06:00:00-09:59:59 | 60         | \$130.00    | \$130.00  |
| <u>Aired</u>        | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial          | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/04/2024  | 7:28 AM           | 60         | \$130.00    |           |
| <b>No. of Spots</b> |                                  |                            |             |                   |            | 1           | \$130.00  |

| Order Line          | Station                          | Market                     | Days        | Daypart           | Len        | Rate        | Total     |
|---------------------|----------------------------------|----------------------------|-------------|-------------------|------------|-------------|-----------|
| 15                  | WERC-FM                          | Birmingham, A L - Mark, et | MT          | 10:00:00-14:59:59 | 60         | \$140.00    | \$140.00  |
| <u>Aired</u>        | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial          | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/05/2024  | 12:24 PM          | 60         | \$140.00    |           |
| <b>No. of Spots</b> |                                  |                            |             |                   |            | 1           | \$140.00  |

| Order Line          | Station                          | Market                     | Days        | Daypart           | Len        | Rate        | Total     |
|---------------------|----------------------------------|----------------------------|-------------|-------------------|------------|-------------|-----------|
| 16                  | WERC-FM                          | Birmingham, A L - Mark, et | MT          | 15:00:00-18:59:59 | 60         | \$125.00    | \$125.00  |
| <u>Aired</u>        | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial          | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/05/2024  | 6:14 PM           | 60         | \$125.00    |           |
| <b>No. of Spots</b> |                                  |                            |             |                   |            | 1           | \$125.00  |

**Totals for Station: WERC-FM**      **No. of Spots/Misc: 6 / 0**      **Gross Amount: \$790.00**

Market: **Birmingham, A L - Mark, et** Station: **WMJJ-FM**

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 7            | WMJJ-FM                          | Birmingham, A L - Mark, et | MTWThF      | 06:00:00-09:59:59 | 60         | \$165.00              | \$165.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/27/2024  | 8:43 AM           | 60         | \$165.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$165.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 8            | WMJJ-FM                          | Birmingham, A L - Mark, et | MTWThF      | 10:00:00-14:59:59 | 60         | \$140.00              | \$140.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 02/27/2024  | 1:44 PM           | 60         | \$140.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$140.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 9            | WMJJ-FM                          | Birmingham, A L - Mark, et | MT          | 10:00:00-14:59:59 | 60         | \$140.00              | \$140.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/05/2024  | 2:46 PM           | 60         | \$140.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$140.00  |

| Order Line   | Station                          | Market                     | Days        | Daypart           | Len        | Rate                  | Total     |
|--------------|----------------------------------|----------------------------|-------------|-------------------|------------|-----------------------|-----------|
| 10           | WMJJ-FM                          | Birmingham, A L - Mark, et | MT          | 15:00:00-18:59:59 | 60         | \$165.00              | \$165.00  |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u>           |                            | <u>DATE</u> | <u>TIME</u>       | <u>LEN</u> | <u>RATE</u>           | <u>MG</u> |
| Commercial   | CHOICE/ CHARLOTTE MEADOWS-CHOICE |                            | 03/05/2024  | 5:11 PM           | 60         | \$165.00              |           |
|              |                                  |                            |             |                   |            | <b>No. of Spots</b> 1 | \$165.00  |

|                                    |  |  |                                 |  |  |   |  |
|------------------------------------|--|--|---------------------------------|--|--|---|--|
| <b>Totals for Station: WMJJ-FM</b> |  |  | <b>No. of Spots/Misc: 4 / 0</b> |  |  | <b>Gross Amount: \$610.00</b>               |  |
|                                    |  |  |                                 |  |  | <b>Gross Amount for Invoice: \$2,430.00</b> |  |