

# ORDER



**Orders**  
**Order / Rev:** 345304  
**Alt Order #:** 09201696  
**Product Desc:** KAUL FOR ATTORNEY G  
**Estimate:** 6927  
**Flight Dates:** 10/23/18 - 10/29/18  
**Original Date / Rev:** 08/22/18 / 10/22/18  
**Order Type:** GENERAL

**WDJT-TV-LP CBS58**

**Primary AE:** Mick Nesci  
**Sales Office:** HPHIL  
**Sales Region:** NAT

**Agency Name:** GMMB Greer Margolis Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli/J Kaul/D/ATG/WI  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	25	\$13,850.00	\$11,772.50
10/29/18	10/29/18	5	\$1,200.00	\$1,020.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	25	\$13,850.00	\$11,772.50	0.00
November 2018	5	\$1,200.00	\$1,020.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$15,050.00</b>	<b>\$12,792.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDJT-TV-LP CBS58	17%	\$15,050.00
Market	100%	\$88,529.41

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$885.29
WCGV	0%	\$0.00
WISN	31%	\$27,444.12
WITI	32%	\$28,329.41
WMLW-	3%	\$2,655.88
WPXE	0%	\$0.00
WTMJ	16%	\$14,164.71
WYTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/23/18	10/29/18	Morning News M-F 6a - 7a	M	6a-7a	MTWTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--		1				\$150.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		4	WDJT	10/23/18-10/29/18		Morning News M-F 6a - 7a	6a-7a			MTWTF----	:30	<del>(\$150.00)</del>	0.00	NM	

See MG 1.5

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 Product Desc: KAUL FOR ATTORNEY G  
 Estimate: 6927

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/23/18	10/29/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	MTWTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WDJT	10/27/18-10/27/18	CBS Sat Morn Nws 6a-8a		6a-8a		-----Sa--	:30	\$150.00		0.00	NM		
		Ⓜ MG for 1.4 10/25													
E 6	WDJT	10/23/18	10/29/18	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		1				\$800.00		0.00			
E 7	WDJT	10/23/18	10/29/18	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	10	\$150.00	P-2	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		10				\$150.00		0.00			
E 9	WDJT	10/28/18	10/28/18	Face the Nation Face the Nation	CM	930a-1030a	-----1	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1		1				\$400.00		0.00			
E 10	WDJT	10/23/18	10/29/18	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		2				\$800.00		0.00			
E 11	WDJT	10/23/18	10/29/18	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		3				\$400.00		0.00			
E 12	WDJT	10/23/18	10/29/18	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		3				\$300.00		0.00			
E 13	WDJT	10/23/18	10/29/18	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	MTWTF--	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		2				\$1,600.00		0.00			
N 15	WDJT	10/28/18	10/28/18	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----1		1				\$300.00		0.00			
N 16	WDJT	10/28/18	10/28/18	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----S	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-----S		2				\$1,200.00		0.00			
N 19	WDJT	10/23/18	10/29/18	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	MTWTF--	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		3				\$200.00		0.00			
N 20	WDJT	10/23/18	10/29/18	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		1				\$2,000.00		0.00			
													Totals	30	\$15,050.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
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I, gmmb  
being/on behalf of: Karl for Attorney General  
a legally qualified candidate of the Democratic  
political party for the office of: Attorney General  
in the General  
election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>as ordered</u>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kaul for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jessica King

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/21/18

Date

Kelly P. Lee <sup>Authorized</sup>  
<sub>Member Buy</sub>

Signature

**To Be Signed By Station Representative**

Accepted

Accepted In Part

Rejected

[Signature]

Signature

Adam Leston

Printed Name

Sales Mgr

Title

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*OS*      *around*

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.