

ORDER



Orders
Order / Rev: 35471
Alt Order #: 10390794
Product Desc: IRVIN FOR GOVERNOR
Estimate: 9019
Flight Dates: 05/24/22 - 05/30/22
Original Date / Rev: 05/25/22 / 05/25/22
Order Type: GENERAL

WPSD-TV
Primary AE: Cox Washington DC
Sales Office: NAT2
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N. Ft. Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Irvin for Illinois
Demographic: A35+
Product Codes: Candidates/State
Revenue Code 1: AGY
Revenue Code 2: POLCAN
Revenue Code 3: AIR
Priority: P3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	16	\$2,855.00	\$2,426.75
05/30/22	05/30/22	3	\$345.00	\$293.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	16	\$2,855.00	\$2,426.75	0.00
June 2022	3	\$345.00	\$293.25	0.00
Totals	19	\$3,200.00	\$2,720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cox Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	6.1	05/30/22	05/30/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/30/22	06/05/22	1-----		1		\$185.00		0.00					
2	6.1	05/24/22	05/24/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/23/22	05/29/22	-1-----		1		\$185.00		0.00					
3	6.1	05/25/22	05/25/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	--1----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/23/22	05/29/22	--1----		1		\$185.00		0.00					
4	6.1	05/26/22	05/26/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	---1---	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/23/22	05/29/22	---1---		1		\$185.00		0.00					
5	6.1	05/27/22	05/27/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/23/22	05/29/22	----1--		1		\$185.00		0.00					
6	6.1	05/28/22	05/28/22		CM	8:00 AM-9:00 AM	-----1-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00

Order / Rev: 35471
 Alt Order #: 10390794
 Flight Dates: 05/24/22 - 05/30/22

Advertiser: Irvin for Illinois
 Product Desc: IRVIN FOR GOVERNOR
 Estimate: 9019
WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local 6 Saturday											
				Local 6 Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	-----1-	1	\$125.00	0.00								
7	6.1	05/29/22	05/29/22	Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	-----1	1	\$450.00	0.00								
8	6.1	05/30/22	05/30/22	M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/30/22	06/05/22	1-----	1	\$70.00	0.00								
N 9	6.1	05/24/22	05/24/22	M-F 4p-5p	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	-1-----	1	\$70.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	6.1	05/23/22-05/29/22	M-F 4p-5p	4:00 PM-5:00 PM	-T-----	:30	(\$70.00)	0.00	NM						
See MG 9.2															
[Preempt - Breaking News] Texas School Shooting															
2	6.1	05/27/22-05/27/22	M-F 4p-5p	4:00 PM-5:00 PM	-----F----	:30	\$70.00	0.00	NM						
Ⓜ MG for 9.1 05/24															
10	6.1	05/25/22	05/25/22	M-F 4p-5p	CM	4:00 PM-5:00 PM	--1----	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	--1----	1	\$70.00	0.00								
11	6.1	05/26/22	05/26/22	M-F 4p-5p	CM	4:00 PM-5:00 PM	---1---	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	---1---	1	\$70.00	0.00								
12	6.1	05/27/22	05/27/22	M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	----1--	1	\$70.00	0.00								
13	6.1	05/25/22	05/25/22	Wheel of Fortune	CM	6:30 PM-7:00 PM	--1----	:30	1	\$330.00	P3	0.00	NM	1	\$330.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	--1----	1	\$330.00	0.00								
14	6.1	05/26/22	05/26/22	Wheel of Fortune	CM	6:30 PM-7:00 PM	---1---	:30	1	\$330.00	P3	0.00	NM	1	\$330.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	---1---	1	\$330.00	0.00								
15	6.1	05/27/22	05/27/22	Wheel of Fortune	CM	6:30 PM-7:00 PM	----1--	:30	1	\$330.00	P3	0.00	NM	1	\$330.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	----1--	1	\$330.00	0.00								
16	6.1	05/30/22	05/30/22	The Tonight Show	CM	10:35 PM-11:35 PM	1-----	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/30/22	06/05/22	1-----	1	\$90.00	0.00								
17	6.1	05/24/22	05/24/22	The Tonight Show	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	-1-----	1	\$90.00	0.00								
18	6.1	05/25/22	05/25/22	The Tonight Show	CM	10:35 PM-11:35 PM	--1----	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/23/22	05/29/22	--1----	1	\$90.00	0.00								
19	6.1	05/27/22	05/27/22		CM	10:35 PM-11:35 PM	----1--	:30	1	\$90.00	P3	0.00	NM	1	\$90.00

Order / Rev: 35471
 Alt Order #: 10390794
 Flight Dates: 05/24/22 - 05/30/22

Advertiser: Irvin for Illinois
 Product Desc: IRVIN FOR GOVERNOR
 Estimate: 9019

WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	----1--					1	\$90.00		0.00			
													Totals	19	\$3,200.00