

# ORDER



**Orders**  
**Order / Rev:** 35471  
**Alt Order #:** 10390794  
**Product Desc:** IRVIN FOR GOVERNOR  
**Estimate:** 9019  
**Flight Dates:** 05/24/22 - 05/30/22  
**Original Date / Rev:** 05/25/22 / 05/25/22  
**Order Type:** GENERAL

**WPSD-TV**

**Primary AE:** Cox Washington DC  
**Sales Office:** NAT2  
**Sales Region:** National

**Agency Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 N. Ft. Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Irvin for Illinois  
**Demographic:** A35+  
**Product Codes:** Candidates/State  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POLCAN  
**Revenue Code 3:** AIR  
**Priority:** P3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	16	\$2,855.00	\$2,426.75
05/30/22	05/30/22	3	\$345.00	\$293.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	16	\$2,855.00	\$2,426.75	0.00
June 2022	3	\$345.00	\$293.25	0.00
<b>Totals</b>	<b>19</b>	<b>\$3,200.00</b>	<b>\$2,720.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cox Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	6.1	05/30/22	05/30/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	1-----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/30/22	06/05/22	1-----			1		\$185.00		0.00				
2	6.1	05/24/22	05/24/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/22	05/29/22	-1-----			1		\$185.00		0.00				
3	6.1	05/25/22	05/25/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	--1----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/22	05/29/22	--1----			1		\$185.00		0.00				
4	6.1	05/26/22	05/26/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	---1---	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/22	05/29/22	---1---			1		\$185.00		0.00				
5	6.1	05/27/22	05/27/22	Today Show 7a-9a Today Show 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/22	05/29/22	----1--			1		\$185.00		0.00				
6	6.1	05/28/22	05/28/22		CM	8:00 AM-9:00 AM	-----1-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00

Order / Rev: 35471  
 Alt Order #: 10390794  
 Flight Dates: 05/24/22 - 05/30/22

Advertiser: Irvin for Illinois  
 Product Desc: IRVIN FOR GOVERNOR  
 Estimate: 9019

WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local 6 Saturday															
Local 6 Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	-----1-	1		\$125.00		0.00						
7	6.1	05/29/22	05/29/22	Meet The Press Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	-----1	1		\$450.00		0.00						
8	6.1	05/30/22	05/30/22	M-F 4p-5p Dr. Phil	CM	4:00 PM-5:00 PM	1-----	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/30/22	06/05/22	1-----	1		\$70.00		0.00						
N 9	6.1	05/24/22	05/24/22	M-F 4p-5p Dr. Phil	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	-1-----	1		\$70.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	6.1	05/23/22-05/29/22		M-F 4p-5p	4:00 PM-5:00 PM		-T-----	:30	<del>(\$70.00)</del>		0.00	NM			
See MG 9.2															
[Preempt - Breaking News] Texas School Shooting															
2	6.1	05/27/22-05/27/22		M-F 4p-5p	4:00 PM-5:00 PM		-----F----	:30	\$70.00		0.00	NM			
Ⓜ MG for 9.1 05/24															
10	6.1	05/25/22	05/25/22	M-F 4p-5p Dr. Phil	CM	4:00 PM-5:00 PM	--1----	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	--1----	1		\$70.00		0.00						
11	6.1	05/26/22	05/26/22	M-F 4p-5p Dr. Phil	CM	4:00 PM-5:00 PM	---1---	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	---1---	1		\$70.00		0.00						
12	6.1	05/27/22	05/27/22	M-F 4p-5p Dr. Phil	CM	4:00 PM-5:00 PM	----1--	:30	1	\$70.00	P3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	----1--	1		\$70.00		0.00						
13	6.1	05/25/22	05/25/22	Wheel of Fortune Wheel of Fortune	CM	6:30 PM-7:00 PM	--1----	:30	1	\$330.00	P3	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	--1----	1		\$330.00		0.00						
14	6.1	05/26/22	05/26/22	Wheel of Fortune Wheel of Fortune	CM	6:30 PM-7:00 PM	---1---	:30	1	\$330.00	P3	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	---1---	1		\$330.00		0.00						
15	6.1	05/27/22	05/27/22	Wheel of Fortune Wheel of Fortune	CM	6:30 PM-7:00 PM	----1--	:30	1	\$330.00	P3	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	----1--	1		\$330.00		0.00						
16	6.1	05/30/22	05/30/22	The Tonight Show The Tonight Show	CM	10:35 PM-11:35 PM	1-----	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/30/22	06/05/22	1-----	1		\$90.00		0.00						
17	6.1	05/24/22	05/24/22	The Tonight Show The Tonight Show	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	-1-----	1		\$90.00		0.00						
18	6.1	05/25/22	05/25/22	The Tonight Show The Tonight Show	CM	10:35 PM-11:35 PM	--1----	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/23/22	05/29/22	--1----	1		\$90.00		0.00						
19	6.1	05/27/22	05/27/22		CM	10:35 PM-11:35 PM	----1--	:30	1	\$90.00	P3	0.00	NM	1	\$90.00

**WPSD-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	----1--		1				\$90.00		0.00			
													Totals	19	\$3,200.00