

## **KBED-AM Quarterly Report 2021 Q3**

### **JULY**

#### **07/04/21 6am 30 Mins Cumulus Cares - Summer Dieting**

Practicing dentist Dr. Uche Odiatu was on to talk about Summer diets, and the fact that people are looking into dieting & fasting more than ever right now. He shared safe ways to lose weight and look your best for the remaining Summer months. Talked about the healthy ways to effectively lose weight without putting your health in jeopardy.

#### **07/11/21 6am 30 Mins Cumulus Cares - Goodwill**

It was on on-air interview with Jim Dreiling, CEO of Southeast Texas Goodwill, to discuss the mission of improving the quality of life for individuals and families in our communities. The need for assistance has increased in our area within the past year due to Covid-19.

#### **07/18/21 6am 30 Mins Cumulus Cares - TexVet Center of Southeast Texas**

This week it was an interview with Dr. Harris, retired Veteran and president of local TexVet center. The discussion centered around all the benefits that are available for veterans and there families that live in Southeast Texas and the surrounding areas.

#### **07/25/21 6am 30 Mins Cumulus Cares - Foot Care & Health**

This morning we talked to podiatrist Dr. Japeri Levine. Dr. Levine discussed the fact that good foot care should start when kids are learning how to walk. The correct foot wear is critical for lifelong healthy feet, and is something that new parents should be aware of. This is something that usually gets overlooked.

### **AUGUST**

#### **08/01/21 6am 30 Mins Cumulus Cares - Covid 19 Lasting Effects**

This morning we spent time talking to Dr. Jeff Gusky. He discussed long term effects of Covid 19, such as severe weakness, problems with thinking and judgement. He recognized the fact that this pandemic is something that we will all be dealing with long after the hospital beds begin to clear.

**08/08/21 6am 30 Mins Cumulus Cares - Southeast Texas Food Bank**

President Barbara Newhouse was on this morning to discuss the history of the Southeast Texas Food Bank. Elaborated on the current condition & food supply level at the bank, plus it's mission to fight against the crippling effects of chronic hunger throughout Southeast Texas and the immediate surrounding areas

**08/15/21 6am 30 mins Cumulus Cares - Lamar Back To School**

Our special guest for the week was Dr. Lonnie Howard with the Lamar Institute of Technology. One of the things he talked about was the career and technical programs at LIT that are available to all. Dr. Howard stated that LIT has over a 90% job placement rate, and is ranked #3 in the nation as the 2 yr college with the highest salary outcomes.

**08/22/21 6am 30 Mins Cumulus Cares - Beaumont ISD School Year**

The Superintendent of the Beaumont Independent School District Dr. Shannon Allen was on to talk about the new school year. Changes in policies/daily procedures "post-Covid" were discussed that were implemented for the new school year to keep all staff & students safe. Exciting times as students were welcomed back to on-campus learning.

**08/29/21 6am 30 Mins Cumulus Cares - Port Arthur ISD Back To School**

An on-air Interview was conducted with Superintendent, Dr. Mark Porterie. Dr. Porterie is with the Port Arthur Independent School District. Several topics were discussed, including the many challenges facing staff & students in this new school year. Dr. Porterie said that his staff's top priority is to make sure the students and all staff have a safe and clean environment to learn.

## **SEPTEMBER**

**09/05/21 6am 30 Mins Cumulus Cares - Mothers Against Drunk Driving**

Alex Otte, National President of Mothers Against Drunk Driving, was on the phone to encourage teens to make safe choices in the upcoming new school year. Ms. Otte discussed the upcoming school year and community events that are coming in the next few months leading up to the holidays.

**09/12/21 6am 30 Mins Cumulus Cares - The Spindletop Center**

Alexis Langley from the Spindletop Center joined the show to about their upcoming Career Fair next week, September 30th. There are positions available within the Center, and they like to hold usually two Job Fairs a year to fill any/all positions within the Spindletop Center. Last Job Fair, 15 positions were filled from the 45 people that attended.

**09/17/21 6am 30 Mins Cumulus Cares - McFaddin Ward House**

Marketing manager Tara Timberlake from the McFaddin Ward House joined the show this morning to talk about upcoming events for the communities that make up Southeast Texas. There was also some education shared on the history of the area dating back to the Spindletop days.

**09/24/21 6am 30 Mins Cumulus Cares - Port of Beaumont**

Sade Chick, the Director of Corporate Affairs, for the Port of Beaumont was on the show this morning to discuss the ins & outs regarding the Port these days. It was really an educational segment to update people what the Port of Beaumont is utilized for, including being the #1 military strategic port in the country.