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## KRXI EEO PUBLIC FILE REPORT

June 1, 2020 - May 31, 2021

### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
News Producer	2-4, 6-8, 11-12, 16, 20-22, 24, 26-27, 29-30, 32-33, 36-37, 41-45, 47	16
Sports Producer/Multimedia Journalist	2-8, 10, 19-22, 26-27, 29-30, 32-33, 36- 37, 39, 41-45, 47	37
Executive Producer	2-4, 6-8, 16, 20-22, 24, 26-27, 29-30, 32-33, 36-37, 41, 43-45, 47	16
Human Resources/Payroll Coordinator	2-4, 6-8, 20-22, 24, 26-27, 29-30, 32- 33, 36-37, 41-45, 47	24
Digital Content Producer	2-4, 6-8, 19-22, 24, 26-27, 29-30, 32- 33, 36-37, 41-45, 47	29
News Producer	2-4, 6-8, 12, 19-22, 26-27, 29-30, 32- 33, 36-37, 41-45, 47	37
News Producer	2-4, 6-8, 16, 19-22, 26-27, 29-30, 32- 33, 36-37, 41, 43-45, 47	37
News Producer	2-4, 6-8, 16, 19-22, 26-27, 29-30, 32- 33, 36-37, 41, 43-45, 47	16
Multimedia Journalist (MMJ)	2-8, 10, 16, 19-22, 26-27, 29-30, 32-33, 36-37, 39, 41, 43-45, 47	16
Creative Services Producer	2-4, 6-8, 19-22, 24-27, 29-30, 32-33, 36 -37, 41-45, 47	25
Newscast Director	2-4, 6-8, 19-22, 26-27, 29-30, 32-34, 36 -37, 41-45, 47	34
News Anchor - Reporter	2-8, 10, 12-13, 18-22, 26-27, 29-30, 32- 33, 37, 39, 41-45, 47	13
Multimedia Journalist (MMJ)	2-8, 10, 18-22, 26-27, 29-30, 32-33, 36- 37, 39, 41-45, 47	37
Digital Content Producer	2-4, 6-8, 18-22, 26-27, 29-30, 32-33, 36 -37, 41-43, 45, 47	37
General Assignment Reporter	2-8, 10, 14, 16, 18-21, 26-27, 29-30, 33, 36-39, 41-43, 45-47	16
Weekend Meteorologist Reporter	1-10, 14-21, 23, 26-31, 33-37, 39-47	34
News Editor	1-4, 6-9, 12, 14-15, 18-21, 23-24, 26- 31, 33, 35, 37, 40-47	37

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
1	Alabama A & M University 4900 Meridian Street N Huntsville, Alabama 35811 Url: www.aamu.edu Email: sbgresumes@sbgtv.com Career Center	N	0	
2	American Society for Training and Development Sierra Nevada Chapter Reno, Nevada Email: susanherr@mac.com Susan Herr	N	0	
3	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email: mike.wong@asu.edu Mike Wong	Y	0	
4	Brigham Young University 525 South Center St Rexburg, Idaho 83460 Phone:. Url: www.byui.edu Sarie Hurd Manual Posting	Y	0	
5	California Chicano News Media Association USC Annenberg School of Journalism 725 Arizona Ave, Ste 206 Santa Monica, California Phone: 4242299482 Email: ccnmainfo@ccnma.org Fax: 1-424-229-9486 Job Opportunities	N	0	
6	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url: http://www.careerbuilder.com Email: sbgresumes@sbgtv.com Aaron Brumfield	N	1	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	Referred by RS	
7	Carson City Chamber of Commerce 1900 S Carson St Carson City, Nevada Phone: 775-882-1565 Url: www.carsoncitychamber.org Email: admin@carsoncitychamber.com Fax: 1-775-882-4179 Beverly Eiswert	N	0	
8	Center for Cultural Diversity - University of NV 1664 N Virginia St Reno, Nevada 89507 Phone: 775-784-4936 Email: thecenter@unr.edu R. Stewart	N	0	
9	Cheyney University of Pennsylvania 1837 University Circle Cheyney, Pennsylvania 19319 Url: www.cheyney.edu Email: sbgresumes@sbgtv.com Career Services	N	0	
10	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url: http://www.medialine.com Email: bille@michaelsmedia.com Michael Bille	N	0	
11	Corporate Recruiter	N	2	
12	Current Employee	N	5	
13	Current Employee/Internal Promotion	N	1	
14	DiversityJobs.com 3980 N Broadway, Ste 103-147 Boulder, Colorado 80304 Url: www.diversityjobs.com Email: sbgresumes@sbgtv.com Rob Steward	N	0	
15	Elizabeth City State University 1704 Weeksville Rd Elizabeth City, New York 27909 Url: www.ecsu.edu Email: sbgresumes@sbgtv.com Career Center	N	0	

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### **EEO PUBLIC FILE REPORT**

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RS Number	RS Information  Source E to Vaca Notifica (Yes/N		No. of Interviewees Referred by RS Over Reporting Period	
16	Employee Referral	N	15	
17	Facebook post	N	1	
18	Florida A & M University 1601 S Martin Luther Jr Blvd Talhassee, Florida 32307 Email: sbgresumes@sbgtv.com Career Center	N	0	
19	G.I Jobs 420 Rouser Rd Moon Township, Pennsylvania 15108 Url: www.gijobs.com Email: sbgresumes@sbgtv.com R. Brandt	N	0	
20	Hire A Hero PO Box 6808 Morango, California 94705 Url: http://www.hireahero.org Email: sbgresumes@sbgtv.com Broadbean Source  Prong 2 Ended Date: 12/31/2020	N	0	
21	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url: http://www.howard,edu Email: sbgresumes@sbgtv.com Carol Dudley	Y	0	
22	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url: NEWS ONLY Email: verrillr@husson.edu Rodney Verrill	Y	0	
Huston-Tillotson University 900 Chicon Street Austin, Texas 78702 Url: www.htu.edu Email: sbgresumes@sbgtv.com Career Center		N	0	
24	Indeed.com - Not Directly Contacted by SEU	N	9	
25	Internet Ad-not directly contacted by SEU	N	1	

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## EEO PUBLIC FILE REPORT

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RS Number	RS Information  Source Entitled to Vacancy Notification? (Yes/No)		No. of Interviewees Referred by RS Over Reporting Period	
26	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url: http://www.ithaca.edu Email: sbgresumes@sbgtv.com Broadbean Source	Y	0	
27	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url: http://www.journalismjobs.com Email: sbgresumes@sbgtv.com Broadbean Source	N	1	
28	Kentucky State University 400 E Main St Frankfort, Kentucky 40601 Url: www.kysu.edu Email: sbgresumes@sbgtv.com Career Center	N	0	
29	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url: http://www.linkedin.com Email: sbgresumes@sbgtv.com Account Manager	N	5	
30	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url: http://www.media-match.com Email: info@media-match.com Tammy Romaniuk	Y	0	
31	Miles College 5500 Myron Massey Blvd Fairfield, Alabama 35064 Url: www.miles.edu Email: sbgresumes@sbgtv.com Career Center	N	0	
32	NAACP Reno/Sparks #1112 PO Box 7757 Reno, Nevada 89510 Email: renosparksnaacp@gmail.com Heather Hauskins	N	0	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
33	Nevada Broadcasters Assoc.  1050 E. Glamingo Road Ste S-102  Las Vegas, Nevada 89119  Url: http://www.nevadabradcasters.org  Email: Diane@nevadabroadcasters.org  Diane Stauffer	N	0	
34	Non-Employee Referral	N	2	
35	North Carolina A&T University 1601 E Market St Greensboro, North Carolina 27411 Url: www.ncat.edu Email: sbgresumes@sbgtv.com Career Center	N	0	
36	NV Department of Employment Training and Rehab 4001 S Virginia St Reno, Nevada 89502 Phone: 775-284-9660 Fax: 1-775-284-9663 Job Connect Career Services	N	0	
37	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url: http://www.sbgi.net Email: employment@sbgtv.com Career Page	N	17	
38	Station Website	N	1	
39	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url: http://www.talentdynamics.com Email: jpumphrey.td@gmail.com Julie Pumphrey	N	0	
40	Texas Southern University 3100 Cleburne St Houston, Texas 77004 Url: www.tsu.edu Email: sbgresumes@sbgtv.com Career Center	N	0	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
41	The Muse 1375 Broadway New York, New York 10018 Url: http://www.themuse.com Email: sbgresumes@sbgtv.com Andrea Siegle	N	0	
42	Truckee Meadows Community College 700 Dandini Blvd Reno, Nevada 89512 Phone: 775-673-7000 Url: http://www.tmcc.edu Email: ssullivan@tmcc.edu Fax: 1-775-673-7268 Sidney Sullivan	N	0	
43	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url: http://www.tvjobs.com Email: info@tvjobs.com Mark Holloway	N	1	
44	University of Nevada, Reno Reno, Nevada Phone: 775-682-7114 Email: careers@unr.edu Fax: 1-775-284-9663 Gina Russo	N	3	
45	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email: Vicki.h.mullen.civ@mail.mil Vicki Mullen Prong 2 Ended Date: 12/31/2020	N	0	
46	Winston-Salem State University 601 S Martin Luther King Jr Dr Winston-Salem, North Carolina Email: sbgresumes@sbgtv.com Career Center	N	0	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
47	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPO	RTING PERIOD:	65

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## **KRXI**

## EEO PUBLIC FILE REPORT

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## III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	7/8/2020	Participation in Job Fairs	The Corporate Sr. Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.	4	Sr. Employment Manager News Talent Manager Employment Specialist Director News Training
2	10/17/2020	Participation in Job Fairs	Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at the Media Sales Academy as a Corporate Recruiter. He met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. Our Corporate Recruiter spoke with students and alumni currently enrolled in NAB's Media Sales Academy regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website.	1	Recruiting Specialist

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## III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
3	11/12/2020	Participation in Job Fairs	The Corporate Employment Specialists represented all Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants	2	Employment Specialist Employment Specialist
4	4/14/2021	Participation in Job Fairs	Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement		Recruiting Coordinator

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## III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
5	4/28/2021	Participation in Job Fairs	The Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	2	Employment Specialist Employment Specialist
6	5/4/2021	Participation in Job Fairs	The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	2	Employment Specialist Employment Specialist Employment Coordintor