



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media & Advocacy Group, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div>	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Robert Aderholt	
Authorized committee: Aderholt for Congress	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A American Advocacy & Media Group	
Candidate's political party: Republican Party	
Office sought (no acronyms or abbreviations): U.S. Congress (AL-4)	
Date of election: November 5th, 2024	<input checked="" type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Jeff Mobley - Treasurer P.O. Box 1158 Haleyville, AL 35565	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Steve Sykes	Name: Blake Jackson
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/13/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Steve Sykes

Name:

Steve Sykes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/13/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *4455489*

Station Call Letters: *WGSV*

Date Received/Requested: *2/13/24*

Est. #: *16310*

Station Location: *Guntersville, AL*

Run Start and End Dates: *2/14 - 3/5/24*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WGSV-AM	ORDER#:	3213758	DATE:	02/14/2024
MARKET:	UM - Guntersville, AL	AMOUNT:	\$1,059.75	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	75		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4455489	
ADVERTISER:	Aderholt for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/14-3/5 est.16310 2024 **10AM CUT OFF ON TUES 3/5 **		AGY EST:	16310	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-14-2024 TO 3/5/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	21				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/13/2024 17:40	

COMMENTS

[Rep Comment] 02/13/2024: ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** NAB & SPOT TO FOLLOW ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA **

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

10AM CUT OFF ON TUES 3/5 NAB & SPOT LINK TO FOLLOW - RUN SPOT LINK 100% UNTIL FURTHER NOTICE **

DAY#1 **2/14/2024 To 2/14/2024** **TOT \$70.65** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	2/14/2024	2/14/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#2 **2/15/2024 To 2/15/2024** **TOT \$70.65** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	2/15/2024	2/15/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

STATION:	WGSV-AM	ORDER#:	3213758	DATE:	02/14/2024
MARKET:	UM - Guntersville, AL	AMOUNT:	\$1,059.75	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	75		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4455489	
ADVERTISER:	Aderholt for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	2/14-3/5 est.16310 2024 **10AM CUT OFF ON TUES 3/5 **			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-14-2024 TO 3/5/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	21				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/13/2024 17:40	

DAY#3		2/16/2024 To 2/16/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	2/16/2024	2/16/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#6		2/19/2024 To 2/19/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	2/19/2024	2/19/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#7		2/20/2024 To 2/20/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	2/20/2024	2/20/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#8		2/21/2024 To 2/21/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	2/21/2024	2/21/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

STATION:	WGSV-AM	ORDER#:	3213758	DATE:	02/14/2024
MARKET:	UM - Guntersville, AL	AMOUNT:	\$1,059.75	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	75		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinacial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4455489
ADVERTISER:	Aderholt for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/14-3/5 est.16310 2024 **10AM CUT OFF ON TUES 3/5 **			AGY EST:	16310
FLIGHT:	02-14-2024 TO 3/5/2024		[X]Unwired []Spot []Mod		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinacial.com
TOT # OF DAYS:	21				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/13/2024 17:40

DAY#9		2/22/2024 To 2/22/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	2/22/2024	2/22/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#10		2/23/2024 To 2/23/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	2/23/2024	2/23/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#13		2/26/2024 To 2/26/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	2/26/2024	2/26/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#14		2/27/2024 To 2/27/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	2/27/2024	2/27/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

STATION:	WGSV-AM	ORDER#:	3213758	DATE:	02/14/2024
MARKET:	UM - Guntersville, AL	AMOUNT:	\$1,059.75	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	75		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
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PRODUCT:	2/14-3/5 est.16310 2024 **10AM CUT OFF ON TUES 3/5 **			AGY EST:	16310
FLIGHT:	02-14-2024 TO 3/5/2024		[X]Unwired []Spot []Mod		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
TOT # OF DAYS:	21				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/13/2024 17:40

DAY#15		2/28/2024 To 2/28/2024					TOT \$70.65		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	2/28/2024	2/28/2024	5	\$14.13	\$70.65

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#16		2/29/2024 To 2/29/2024					TOT \$84.78		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	2/29/2024	2/29/2024	6	\$14.13	\$84.78

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#17		3/1/2024 To 3/1/2024					TOT \$84.78		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	3/1/2024	3/1/2024	6	\$14.13	\$84.78

Line 1 => **10AM CUT OFF ON TUES 3/5 **

DAY#20		3/4/2024 To 3/4/2024					TOT \$84.78		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	3/4/2024	3/4/2024	6	\$14.13	\$84.78

Line 1 => **10AM CUT OFF ON TUES 3/5 **

STATION:	WGSV-AM	ORDER#:	3213758	DATE:	02/14/2024
MARKET:	UM - Guntersville, AL	AMOUNT:	\$1,059.75	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	75		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
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SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
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ADVERTISER:	Aderholt for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/14-3/5 est.16310 2024 **10AM CUT OFF ON TUES 3/5 **		AGY EST:	16310	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-14-2024 TO 3/5/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	21				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/13/2024 17:40	

DAY#21	3/5/2024 To 3/5/2024	TOT \$28.26	TOTAL SPOTS 2
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	3/5/2024	3/5/2024	2	\$14.13	\$28.26

Line 1 => **10AM CUT OFF ON TUES 3/5 **

TOTAL	Feb	Mar											Total
SPOT	40	35											75
CASH	565.20	494.55											1,059.75
TOTAL	565.20	494.55											1,059.75