

Fw: Political Advertising on Starved Rock Media Radio Stations

salesmanager starvedrock.media <salesmanager@starvedrock.media>

Thu 2/29/2024 4:24 PM

To: officemanager starvedrock.media <officemanager@starvedrock.media>

For file

Mark Lippert

Director of Sales Starved Rock Media

One Broadcast Lane Oglesby Il, 61348

815-228-9953



Starved Rock Media, Inc. does not discriminate in any way, on the basis of race, gender or ethnicity, in its advertising practices. Advertiser certifies that it is not buying advertising with SRM for discriminatory purposes.

From: salesmanager starvedrock.media <salesmanager@starvedrock.media>

Sent: Thursday, February 29, 2024 4:23 PM

To: Joey Oscepinski, Jr <joej22486@gmail.com>

Subject: Re: Political Advertising on Starved Rock Media Radio Stations

Joe, no problem just let me know when you're ready.

Mark Lippert

Director of Sales Starved Rock Media

One Broadcast Lane Oglesby Il, 61348

815-228-9953



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From: Joey Oscepinski, Jr <joej22486@gmail.com>

Sent: Thursday, February 29, 2024 4:14 PM

To: salesmanager starvedrock.media <salesmanager@starvedrock.media>

Subject: Re: Political Advertising on Starved Rock Media Radio Stations

i have not forgotten about you- just trying to come up with the cash to do an ad is all

On Monday, February 19, 2024, Joey Oscepinski, Jr <joej22486@gmail.com> wrote:
thank you! you as well!

On Monday, February 19, 2024, salesmanager starvedrock.media <salesmanager@starvedrock.media> wrote:
That works great for me. Just let me know what works best for you. Have a great night.

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From: Joey Oscepinski, Jr <joej22486@gmail.com>

Sent: Monday, February 19, 2024 4:10:45 PM

To: salesmanager starvedrock.media <salesmanager@starvedrock.media>

Subject: Re: Political Advertising on Starved Rock Media Radio Stations

i'll be in touch next week if that works ?

On Monday, February 19, 2024, salesmanager starvedrock.media <salesmanager@starvedrock.media> wrote:
Joe, happy Monday, as the Primary gets closer just wanted to reach out and see if you wanted to set a time to meet to discuss some radio marketing. If so just let me know. Thanks

Mark Lippert

Director of Sales Starved Rock Media

One Broadcast Lane Oglesby Il, 61348

815-228-9953



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From: salesman@starvedrock.media <salesman@starvedrock.media>
Sent: Wednesday, February 7, 2024 2:39 PM
To: Joey Oscepinski, Jr <joey22486@gmail.com>
Subject: Re: Political Advertising on Starved Rock Media Radio Stations

Joe, nice to hear from you.

I am attaching the 2024 Political advertising rates for my 3 stations.

To start I would suggest looking at mornings on WLPO and WJJK and add in WLWF if budget allows
4 ads per day in mornings (6a to 10a) on all 3 stations would be
99.3 WJJK—4 x \$5.10 = \$20.40 a day
103.9 WLPO- 4 X \$11.05 = \$44.20 a day
96.5 THE WOLF- 4 X \$4.25 = \$17 a day

I look forward to hearing back from and would be happy to meet at any time that works for you.

Mark Lippert
Director of Sales Starved Rock Media
One Broadcast Lane Oglesby II, 61348
815-228-9953



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From: Joey Oscepinski, Jr <joey22486@gmail.com>
Sent: Wednesday, February 7, 2024 12:32 PM
To: salesman@starvedrock.media <salesman@starvedrock.media>
Subject: Re: Political Advertising on Starved Rock Media Radio Stations

i do plan on a radio ad can you send me some prices again

On Wednesday, February 7, 2024, salesman@starvedrock.media <salesman@starvedrock.media> wrote:

Joe, good morning. Mark Lippert here from Starved Rock Media Radio. I wanted to reach out and offer my services to you in case you want to get together and talk about using my stations for radio ads for your campaign.

We worked together a couple of years ago when you running for the Board. I would be available to meet or do a call at almost anytime that works for you. Feel free to call me at 815-228-9953 at your convenience.

Look forward to hearing back from you.

Mark Lippert
Director of Sales Starved Rock Media
One Broadcast Lane Oglesby II, 61348
815-228-9953



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