

# Order #558585: Katz Media../AB Foundatio/AB Pac PA ../ABP / ABP ..

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
10/02/20 10:23:27 AM	Processed		<async process>	Stephanie	\$3,525.00	31	0.00
10/02/20 10:23:25 AM	Approved			Stephanie	\$3,525.00	31	0.00
10/02/20 10:23:21 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Stephanie	\$3,525.00	31	0.00
10/02/20 10:21:50 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$3,525.00	31	0.00
10/02/20 10:21:36 AM	Ready for approval		New order	Ron Giova	\$3,525.00	31	0.00
10/02/20 9:55:45 AM	Ready for approval		x	Karen Mes	\$3,525.00	31	0.00
10/02/20 9:53:16 AM	Ready for approval		new order	Karen Mes	\$3,525.00	31	0.00
10/02/20 9:52:30 AM	New order created		Imported EC Order	Karen Mes	\$3,525.00	31	0.00

[Sorted by: Date]

# ORDER



**Orders**  
**Order / Rev:** 558585  
**Alt Order #:** 34409005  
**Product Desc:** AB Pac PA 10.6-10.12  
**Estimate:** ABP / ABP / 2608  
**Flight Dates:** 10/06/20 - 10/12/20  
**Original Date / Rev:** 10/02/20 / 10/02/20  
**Order Type:** GENERAL

**WNNK-FM**  
**Primary AE:** Katz Chicago  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** AB Foundation  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/12/20	31	\$3,525.00	\$2,996.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	31	\$3,525.00	\$2,996.25	0.00
<b>Totals</b>	<b>31</b>	<b>\$3,525.00</b>	<b>\$2,996.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	10/06/20	10/09/20	M-F AM Drive M-F	CM	7:00 AM-10:00 AM (7:00 AM-10:00 AM)	-TWTF--	1:00	4	\$160.00	P-20	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-TWTF--		4				\$160.00		0.00			
N 2	WNNK	10/06/20	10/09/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	8	\$145.00	P-30	0.00	NM	8	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-TWTF--		8				\$145.00		0.00			
N 3	WNNK	10/06/20	10/09/20	M-F PM Drive M-F	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	-TWTF--	1:00	4	\$145.00	P-20	0.00	NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-TWTF--		4				\$145.00		0.00			
N 4	WNNK	10/10/20	10/10/20	Sa-Su 5a-8p Sa-Su	CM	8:00 AM-7:00 PM (8:00 AM-7:00 PM)	-----S-	1:00	6	\$50.00	P-20	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/20	10/16/20	-----S-		6				\$50.00		0.00			
N 5	WNNK	10/11/20	10/12/20	Sa-Su 5a-8p Sa-Su	CM	8:00 AM-7:00 PM (8:00 AM-7:00 PM)	-----S	1:00	5	\$50.00	P-20	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/20	10/12/20	-----S		5				\$50.00		0.00			

Order / Rev: 558585  
 Alt Order #: 34409005  
 Flight Dates: 10/06/20 - 10/12/20

Advertiser: AB Foundation  
 Product Desc: AB Pac PA 10.6-10.12  
 Estimate: ABP / ABP / 2608  
**WNNK-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/20	10/17/20	-----S		5				\$50.00		0.00			
N 6	WNNK	10/12/20	10/12/20	M-F AM Drive M-F	CM	7:00 AM-10:00 AM (7:00 AM-10:00 AM)	-----	1:00	1	\$160.00	P-20	0.00	NM	1	\$160.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	M-----		1				\$160.00		0.00			
N 7	WNNK	10/12/20	10/12/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-----	1:00	2	\$145.00	P-30	0.00	NM	2	\$290.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	M-----		2				\$145.00		0.00			
N 8	WNNK	10/12/20	10/12/20	M-F PM Drive M-F	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	M-----	1:00	1	\$145.00	P-20	0.00	NM	1	\$145.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	M-----		1				\$145.00		0.00			
													Totals	31	\$3,525.00

**Oct 02, 20**  
 CONT# 34409005 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: ABP / ABP / 2608

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV AB PAC - AMERICAN BRIDGE PAC  
 PDT AB Pac PA 10.6-10.12  
 FLT Oct 05, 20 - Oct 18, 20

**\* REP ORDER COMMENT \***

**\*\* 10/2/2020 12:44:00 PM: \*\* THIS IS A NEW ORDER \*\* PLEASE CONTACT KRISTIN OHLENDORF AT 312-755-3926 OR EMAIL KRISTIN.OHLENDORF@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. \*\* PLEASE CONFIRM ORDER WITHIN 24 HOURS!! \*\* THANK YOU, KRISTIN**  
**\*\* 10/2/2020 12:44:00 PM: \*\*WILL SEND PROOF OF PAYMENT MONDAY\*\* \*\*MUST HAVE 30 MIN SEP, MUST RUN AS ORDERED\*\***  
**\*\* 10/2/2020 12:44:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.TWTF..	7A - 10A	60	10/6/2020 - 10/9/2020	1W	4	\$160.00	4
	1.2	.TWTF..	10A - 3P	60	10/6/2020 - 10/9/2020	1W	8	\$145.00	8
	1.3	.TWTF..	3P - 6P	60	10/6/2020 - 10/9/2020	1W	4	\$145.00	4
	1.4	.....S.	8A - 7P	60	10/10/2020 - 10/10/2020	1W	6	\$50.00	6
	1.5	.....S	8A - 7P	60	10/11/2020 - 10/11/2020	1W	5	\$50.00	5
					<b>** WEEKLY FLIGHT TOTALS **</b>		27	\$2,930.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	7A - 10A	60	10/12/2020 - 10/12/2020	1W	1	\$160.00	1
	2.2	M.....	10A - 3P	60	10/12/2020 - 10/12/2020	1W	2	\$145.00	2
	2.3	M.....	3P - 6P	60	10/12/2020 - 10/12/2020	1W	1	\$145.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		4	\$595.00	

	Oct 20					
SPOTS	31					
CASH	3525.00					
TRADE	0.00					
NSL	0.00					
TOTAL	3525.00					

Oct 02, 20

CONT# 34409005 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: ABP / ABP / 2608

						<b>TOTAL</b>
SPOTS						31
CASH						3,525.00
TRADE						0.00
NSL						0.00
TOTAL						3,525.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Scott Kennedy

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: AB PAC

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Bradley Beychok - President  
David Brock - Chair  
Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Donald Trump, Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 11/03/2020

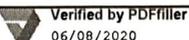
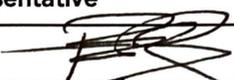
**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

COVID-19 Pandemic  
Economy

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Scott Kennedy</i> 	Signature: 
Name: Scott Kennedy	Name: <i>RON GIANNIELLO</i>
Date of Request to Purchase Ad Time: 09-08-2020	Date of Station Agreement to Sell Time: <i>10-02-20</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *09-30-20*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>558585</i>	Station Call Letters: <i>WNNK-FM</i>	Date Received/Requested: <i>10-02-20</i>
Est. #: <i>2608</i>	Station Location: <i>HARRISBURG, PA</i>	Run Start and End Dates: <i>10-06-20 to 10-12-20</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## Ron Giovanniello

---

**From:** Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>  
**Sent:** Wednesday, September 30, 2020 2:14 PM  
**To:** lelbert@forevermediainc.com; regionalnational@forevermediainc.com; jstevens@lightnercom.com; Kelly Murphy; Erie Production; Eliason, Kristen; Karen Messinger; Rob Wilber; KELSEYTENNANT@iheartmedia.com; hbgcontinuityDL; Wkyeprod@forevermediainc.com; yorkcopy Production; Ryan, Samantha; katie.ryan@entercom.com; lisa.randall@entercom.com; sandy.chambers@entercom.com; chrissy.dummer@entercom.com; Kruttschnitt, Laura; Conrad, Bob; Jacoby, Caryn; pghprod@rendabroadcasting.com; Elang@steelcitymedia.com; Laura Antonio; Samantha Young; desiree.kaspriski@entercom.com; sball@entercom.com; tiannarone@entercom.com; Ron Giovanniello; Katie Baney; nate@7mountainsmedia.com; kevinh@wkok.com; traffic@wqkx.com; kevinh@wkok.com; John Popko; Biondo, David; john.popko@yahoo.com; tsignor@forevermediainc.com  
**Cc:** Ryckman, Liz  
**Subject:** [EXT] AB PAC PA est 1946 \*\*NEW SPOT\*\*  
**Attachments:** ABP-R20-03\_BidenGetsIt\_SLATED.mp3  
**Importance:** High

Good afternoon,

**\*\*ACTION REQUIRED\*\***

-- Please see the attached for new radio spot for our AB PAC orders in Pennsylvania.

**Please run spot at 100% EFFECTIVE THURSDAY 10/1 until further notice in all PA markets. This should run for estimate 1946 and any future orders until otherwise noted.**

**Please reply back to me directly with your market/station call letters to confirm this will be switched out on tomorrow's logs. I have to let the agency know that I have confirmation that every station is switching out copy. Please confirm ASAP. THANKS!!**

For PA -

American Bridge Pac  
"Biden Gets It"  
ABP-R20-03

Thanks!

Katz Media Group  
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601  
[kristin.ohlendorf@katzmedia.com](mailto:kristin.ohlendorf@katzmedia.com)  
o 312.755.3926 | f 917.206.9220