

Order #409233: Katz Media../AB Foundatio/PAC Issue/1213

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
03/09/20 12:32:53 PM	Processed		<async process>	Stephanie	\$13,448.65	89	0.00
03/09/20 12:32:51 PM	Approved			Stephanie	\$13,448.65	89	0.00
03/09/20 12:32:49 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Stephanie	\$13,448.65	89	0.00
03/09/20 12:30:59 PM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$13,448.65	89	0.00
03/09/20 11:52:02 AM	Ready for approval		New order	Ron Giova	\$13,448.65	89	0.00
03/09/20 11:50:35 AM	New order created		Imported EC Order	Ron Giova	\$13,448.65	89	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 409233
Alt Order #: 33795423
Product Desc: PAC Issue
Estimate: 1213
Flight Dates: 03/10/20 - 03/30/20
Original Date / Rev: 03/09/20 / 03/09/20
Order Type: GENERAL

WNNK-FM
Primary AE: Katz Chicago
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AB Foundation
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/29/20	85	\$12,754.65	\$10,841.45
03/30/20	03/30/20	4	\$694.00	\$589.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	85	\$12,754.65	\$10,841.45	0.00
April 2020	4	\$694.00	\$589.90	0.00
Totals	89	\$13,448.65	\$11,431.35	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	03/10/20	03/16/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	8	\$186.30	P-10	0.00	NM	8	\$1,490.40
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/10/20	03/16/20	-TWTF--		8				\$186.30		0.00			
N 2	WNNK	03/10/20	03/16/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	8	\$161.00	P-10	0.00	NM	8	\$1,288.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/10/20	03/16/20	-TWTF--		8				\$161.00		0.00			
N 3	WNNK	03/10/20	03/16/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	4	\$161.00	P-10	0.00	NM	4	\$644.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/10/20	03/16/20	-TWTF--		4				\$161.00		0.00			
N 4	WNNK	03/14/20	03/20/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	5	\$51.75	P-10	0.00	NM	5	\$258.75
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/20	03/20/20	-----S-		5				\$51.75		0.00			
N 5	WNNK	03/16/20	03/29/20	M-F AM Drive	CM	6:00 AM-10:00 AM	AMMTWTF--	1:00	10	\$186.30	P-10	0.00	NM	20	\$3,726.00

Order / Rev: 409233
 Alt Order #: 33795423
 Flight Dates: 03/10/20 - 03/30/20

Advertiser: AB Foundation
 Product Desc: PAC Issue
 Estimate: 1213
 WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F											
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/16/20	03/22/20	MTWTF--			10		\$186.30		0.00				
Week:		03/23/20	03/29/20	MTWTF--			10		\$186.30		0.00				
N 6	WNNK	03/16/20	03/29/20	M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$161.00	P-10	0.00	NM	20	\$3,220.00
				M-F											
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/16/20	03/22/20	MTWTF--			10		\$161.00		0.00				
Week:		03/23/20	03/29/20	MTWTF--			10		\$161.00		0.00				
N 7	WNNK	03/16/20	03/29/20	M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$161.00	P-10	0.00	NM	10	\$1,610.00
				M-F											
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/16/20	03/22/20	MTWTF--			5		\$161.00		0.00				
Week:		03/23/20	03/29/20	MTWTF--			5		\$161.00		0.00				
N 8	WNNK	03/21/20	03/30/20	Sa-Su Prime	CM	6:00 AM-7:00 PM	-----S-	1:00	5	\$51.75	P-10	0.00	NM	10	\$517.50
				Sa-Su											
				WK -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/21/20	03/27/20	-----S-			5		\$51.75		0.00				
Week:		03/28/20	04/03/20	-----S-			5		\$51.75		0.00				
N 9	WNNK	03/30/20	03/30/20	M-F AM Drive	CM	6:00 AM-10:00 AM	M-----	1:00	2	\$186.00	P-10	0.00	NM	2	\$372.00
				M-F											
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/30/20	04/05/20	M-----			2		\$186.00		0.00				
N 10	WNNK	03/30/20	03/30/20	M-F Midday	CM	10:00 AM-3:00 PM	M-----	1:00	2	\$161.00	P-10	0.00	NM	2	\$322.00
				M-F											
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/30/20	04/05/20	M-----			2		\$161.00		0.00				
													Totals	89	\$13,448.65

Mar 09, 20
 CONT# **33795423** Mod# Ver# 1 (Last =)
 REP **Katz Group Sales**
 TO **WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)**
 FM **LIZ RYCKMAN**
 OFF **CHICAGO**
 AGY **Katz Group Sales**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: **AB / PAC / 1213**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty**
 ADV **AB PAC - AMERICAN BRIDGE PAC**
 PDT **PAC ISSUE**
 FLT **Mar 10, 20 - Mar 30, 20**

* REP ORDER COMMENT *

**** 3/9/2020 2:13:00 PM: ** THIS IS A NEW ORDER ** PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. ** PLEASE CONFIRM ORDER WITHIN 24 HOURS!! ** THANK YOU, VANESSA**
**** 3/9/2020 2:13:00 PM: CANNOT AIR IN CONTROVERSIAL PROGRAMMING. ORDERS MUST RUN AS SCHEDULED. ANY MAKEGOODS MUST HAVE PRIOR APPROVAL. CREDITS WILL BE TAKEN FOR MISSED SPOTS.** PLEASE DO NOT AIR ANY SPOTS DURING RUSH,HANNITY,AND/OR BECK. NO SPOTS ARE TO AIR DURING CONTROVERSIAL PROGRAMMING. THANK YOU!**
**** 3/9/2020 2:13:00 PM: SPOTS MUST HAVE 30 MINUTES OF STANDARD SEPARATION.**
**** 3/9/2020 2:13:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	60	3/10/2020 - 3/13/2020	1W	8	\$186.30	8
	1.2	.TWTF..	10A - 3P	60	3/10/2020 - 3/13/2020	1W	8	\$161.00	8
	1.3	.TWTF..	3P - 7P	60	3/10/2020 - 3/13/2020	1W	4	\$161.00	4
	1.4S.	6A - 7P	60	3/14/2020 - 3/14/2020	1W	5	\$51.75	5
					** WEEKLY FLIGHT TOTALS **		25	\$3,681.15	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	3/16/2020 - 3/27/2020	2W	10	\$186.30	20
	2.2	MTWTF..	10A - 3P	60	3/16/2020 - 3/27/2020	2W	10	\$161.00	20
	2.3	MTWTF..	3P - 7P	60	3/16/2020 - 3/27/2020	2W	5	\$161.00	10
	2.4S.	6A - 7P	60	3/21/2020 - 3/28/2020	2W	5	\$51.75	10
					** WEEKLY FLIGHT TOTALS **		30	\$9,073.50	
		FLIGHT 3							
	3.1	M.....	6A - 10A	60	3/30/2020 - 3/30/2020	1W	2	\$186.00	2
	3.2	M.....	10A - 3P	60	3/30/2020 - 3/30/2020	1W	2	\$161.00	2
					** WEEKLY FLIGHT TOTALS **		4	\$694.00	

Mar 09, 20
33795423 Mod# Ver# 1 (Last =)
 REP **Katz Group Sales**

DDS CONT# 0
 C/P/E: **AB / PAC / 1213**

	Mar 20	Apr 20				
SPOTS	85	4				
CASH	12754.65	694.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	12754.65	694.00				

						TOTAL
SPOTS						89
CASH						13,448.65
TRADE						0.00
NSL						0.00
TOTAL						13,448.65

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Ron Giovanniello

From: Rob Wilber
Sent: Monday, March 9, 2020 3:05 PM
To: Ron Giovanniello
Subject: FW: [EXT] AB PAC - PA Copy/ Est 1213
Attachments: ABP-PA-R20-01_ChangeYourMind_SLATED.mp3

From: Perez, Vanessa [mailto:Vanessa.Perez@Katzmedia.com]
Sent: Monday, March 09, 2020 2:24 PM
To: Abby Gelotte <Abby.Gelotte@cumulus.com>; Erie Production <erie.production@cumulus.com>; Eliason, Kristen <KristenEliason@iheartmedia.com>; hbgcontinuityDL <hbgcontinuity@iheartmedia.com>; Krevsky, Zoe <ZoeKrevsky@iheartmedia.com>; Rob Wilber <Rob.Wilber@cumulus.com>; karen.messigner@cumulus.com; yorkcopy Production <yorkcopy@cumulus.com>; Ryan, Samantha <SamanthaRyan@iheartmedia.com>; katie.ryan@entercom.com; Chrissy Dummer <Chrissy.Dummer@entercom.com>; Biondo, David <DavidBiondo@iheartmedia.com>; Kruttschnitt, Laura <LauraKruttschnitt@iheartmedia.com>; Elang@steelcitymedia.com; Laura Antonio <laura@steelcitymedia.com>; pghprod@rendabroadcasting.com; JHostetler@rendabroadcasting.com; Hays, Elizabeth <ElizabethHays@iheartmedia.com>; traffic@wqkx.com; nate@7mountainsmedia.com; traffic@wqkx.com; Samantha Young <Samantha.Young@cumulus.com>; John Popko <jpopko@shamrocknepa.com>; mjo@shamrocknepa.com; Desiree Kaspriski <Desiree.Kaspriski@entercom.com>; tiannarone@entercom.com; Fuzzy Summers <fuzzy.summers@cumulus.com>; Carrie Rea <Carrie.Rea@cumulus.com>
Cc: Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>
Subject: [EXT] AB PAC - PA Copy/ Est 1213

Hi,

We sent AB PAC ISSUE orders under estimate 1213. These begin on Tuesday, 3/10 and end Monday, 3/30. Please continue to use the spot attached.

Please let us know if you have any questions. Thanks!

Markets:

Altoona, Johnstown, Erie, Harrisburg, Wilkes Barre, Lancaster, Pittsburgh, Selinsgrove, York

PLEASE NOTE:

*Spots must have 30 minutes of standard separation. Cannot air in controversial programming. Orders must run as scheduled. Any makegoods must have prior approval. Credits will be taken for missed spots.**

Vanessa Perez

Account Coordinator

Katz Media Group

233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601

Vanessa.Perez@katzmedia.com

312-755-3989



**Local Impact.
National Influence.**

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please forward this email to support.it@cumulus.com if you believe the email is suspicious.

CUMULUS MEDIA Email Policy

PLEASE NOTE: This message contains confidential information and is intended only for the individual(s) named. Employees of CUMULUS MEDIA Inc. and its subsidiaries are prohibited from forwarding this email or otherwise disclosing the contents of this email, or any portion thereof, to any third party, including any non-employee of the respective companies. Failure of an employee to comply with this policy will result in disciplinary action up to and including immediate termination of employment.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Amplify Media
 Address: 222 W. ONTARIO STREET, CHICAGO, IL 60654
 Contact: Scott Kennedy | Phone number: 312-787-3322 | Email: scott.kennedy@almediastrategy.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC
 Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001
 Contact: Scott Kennedy | Phone number: 312-787-3322 | Email: scott.kennedy@almediastrategy.co

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Bradley Beychok – President
 David Brock – Chair
 Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: Donald Trump
 Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States
 Date of election: 28
 04/28/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Donald Trump

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Scott Kennedy</i>	Signature: <i>[Signature]</i>
Name: Scott Kennedy	Name: <i>RON ZIDANNIELLO</i>
Date of Request to Purchase Ad Time: 02/20/2020	Date of Station Agreement to Sell Time: <i>03-09-20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *03-09-20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)* Rejected -
 provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>409233</i>	Station Call Letters: <i>WMMK-FM</i>	Date Received/Requested: <i>03-09-20</i>
Est. #: <i>1213</i>	Station Location: <i>HARRISBURG, PA</i>	Run Start and End Dates: <i>03-10-20 to 03-30-20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.