

Order #529338: PPO & S/Fair Distr../Est 475 FD../475

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
08/14/20 9:00:01 AM	Processed		<async process>	Stephanie	\$8,190.00	91	0.00
08/14/20 8:59:59 AM	Approved			Stephanie	\$8,190.00	91	0.00
08/14/20 8:59:55 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Stephanie	\$8,190.00	91	0.00
08/14/20 8:56:54 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$8,190.00	91	0.00
08/14/20 8:54:34 AM	Ready for approval		New order	Ron Giova	\$8,190.00	91	0.00
08/14/20 8:35:40 AM	Ready for approval		Ask AE	Robert Sin	\$8,190.00	182	0.00
08/14/20 8:07:38 AM	New order created		Copied from Order #529231	Robert Sin	\$7,602.00	190	0.00

[Sorted by: Date]

ORDER



Orders	Order / Rev:	529338	
	Alt Order #:		
	Product Desc:	Est 475 FDPA Fall Radio 2020	
	Estimate:	475	
	Flight Dates:	08/24/20 - 10/11/20	Primary AE: Robert Simon
	Original Date / Rev:	08/14/20 / 08/14/20	Sales Office: L-HAR
	Order Type:	GENERAL	Sales Region: Local
Agency	Name:	PPO & S	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		513 North Second Street	Billing Cycle: EOM/EOC
		Harrisburg, PA 17101	Agency Commission: 15%
Advertiser	Name:	Fair Districts PA	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Issues/Propositions	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-ISS	Unit Code: General
	Revenue Code 3:	GEN	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	13	\$1,170.00	\$994.50
08/31/20	09/27/20	52	\$4,680.00	\$3,978.00
09/28/20	10/11/20	26	\$2,340.00	\$1,989.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	13	\$1,170.00	\$994.50	0.00
September 2020	52	\$4,680.00	\$3,978.00	0.00
October 2020	26	\$2,340.00	\$1,989.00	0.00
Totals	91	\$8,190.00	\$6,961.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Simon	L-HAR	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	08/24/20	10/11/20	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	3	\$140.00	P-30	0.00	NM	21	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	MTWTF--		3				\$140.00		0.00			
Week:		08/31/20	09/06/20	MTWTF--		3				\$140.00		0.00			
Week:		09/07/20	09/13/20	MTWTF--		3				\$140.00		0.00			
Week:		09/14/20	09/20/20	MTWTF--		3				\$140.00		0.00			
Week:		09/21/20	09/27/20	MTWTF--		3				\$140.00		0.00			
Week:		09/28/20	10/04/20	MTWTF--		3				\$140.00		0.00			
Week:		10/05/20	10/11/20	MTWTF--		3				\$140.00		0.00			
N 3	WNNK	08/24/20	10/11/20	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	3	\$118.00	P-30	0.00	NM	21	\$2,478.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	MTWTF--		3				\$118.00		0.00			
Week:		08/31/20	09/06/20	MTWTF--		3				\$118.00		0.00			
Week:		09/07/20	09/13/20	MTWTF--		3				\$118.00		0.00			
Week:		09/14/20	09/20/20	MTWTF--		3				\$118.00		0.00			
Week:		09/21/20	09/27/20	MTWTF--		3				\$118.00		0.00			
Week:		09/28/20	10/04/20	MTWTF--		3				\$118.00		0.00			
Week:		10/05/20	10/11/20	MTWTF--		3				\$118.00		0.00			
N 5	WNNK	08/24/20	10/11/20		CM	3p-7p	MTWTF--	1:00	2	\$118.00	P-30	0.00	NM	14	\$1,652.00

Order / Rev: 529338
 Alt Order #:
 Flight Dates: 08/24/20 - 10/11/20

Advertiser: Fair Districts PA
 Product Desc: Est 475 FDPA Fall Radio 2020
 Estimate: 475
 WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F PM Drive															
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	MTWTF--					2	\$118.00		0.00			
		Week: 08/31/20	09/06/20	MTWTF--					2	\$118.00		0.00			
		Week: 09/07/20	09/13/20	MTWTF--					2	\$118.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--					2	\$118.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--					2	\$118.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--					2	\$118.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--					2	\$118.00		0.00			
N 7	WNNK	08/24/20	10/11/20	M-F Evening M-F	CM	7p-12a	MTWTF--	1:00	2	\$32.00	P-50	0.00	NM	14	\$448.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	MTWTF--					2	\$32.00		0.00			
		Week: 08/31/20	09/06/20	MTWTF--					2	\$32.00		0.00			
		Week: 09/07/20	09/13/20	MTWTF--					2	\$32.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--					2	\$32.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--					2	\$32.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--					2	\$32.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--					2	\$32.00		0.00			
N 9	WNNK	08/24/20	10/11/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	1:00	3	\$32.00	P-30	0.00	NM	21	\$672.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----SS					3	\$32.00		0.00			
		Week: 08/31/20	09/06/20	-----SS					3	\$32.00		0.00			
		Week: 09/07/20	09/13/20	-----SS					3	\$32.00		0.00			
		Week: 09/14/20	09/20/20	-----SS					3	\$32.00		0.00			
		Week: 09/21/20	09/27/20	-----SS					3	\$32.00		0.00			
		Week: 09/28/20	10/04/20	-----SS					3	\$32.00		0.00			
		Week: 10/05/20	10/11/20	-----SS					3	\$32.00		0.00			
													Totals	91	\$8,190.00



Est 475 FDPA Fall Radio 2020

Date: 8/13/2020

Client: Fair Districts PA
Media: Radio
Product: Fall 2020 Radio
Primary Demo: Adults 18+

Flight Start Date: 08/24/2020
Flight End Date: 10/11/2020
Buyer: JENNIFER ANDREN
Email: JANDREN@PPQ&S.COM

Owner: Cumulus Media, Inc.
Vendor: WNNK-FM
 2300 Vartan Way
 Harrisburg, PA 17110
Contact: Rob Simon
Email: rob.simon@cumulus.com
Format: Hot Adult Contemporary

Vendor Code: WNNK
Send Billing To: PPO&S
 513 N. 2nd Street
 Harrisburg, PA 17101
Phone: 717.232.1898

Market/System: Harrisburg-Lebanon

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks							10/5					Total Spots	Adults 18+ Rtg/CPP	
						8/24	8/31	9/7	9/14	9/21	9/28									
WNNK-FM																				
15	MTuWThF 6:00a-10:00a	AM	\$140.00	\$119.00	60	3	3	3	3	3	3	3	3	3	21	1.6 \$87.50 \$74.38				
16	MTuWThF 10:00a- 3:00p	MD	\$118.00	\$100.30	60	3	3	3	3	3	3	3	3	3	21	1.5 \$78.67 \$66.87				
17	MTuWThF 3:00p- 7:00p	PM	\$118.00	\$100.30	60	2	2	2	2	2	2	2	2	2	14	1.1 \$107.27 \$91.18				
18	MTuWThF 7:00p-12:00a	EV	\$32.00	\$27.20	60	2	2	2	2	2	2	2	2	2	14	0.3 \$106.67 \$90.67				
19	SaSu 6:00a- 7:00p	WK	\$32.00	\$27.20	60	3	3	3	3	3	3	3	3	3	21	0.7 \$45.71 \$38.86				
Total Spots:															91					
Total GRP/GIMP(000):																99.4				
Total CPP/CPM:																\$82.39 \$70.04				
Total Cost:			\$8,190.00		\$6,961.50														91	
Monthly Summary																				



Est 475 FDPA Fall Radio 2020

Date: 8/13/2020

Client: Fair Districts PA
Media: Radio
Product: Fall 2020 Radio
Primary Demo: Adults 18+

Flight Start Date: 08/24/2020
Flight End Date: 10/11/2020
Buyer: JENNIFER ANDREN
Email: JANDREN@PPOSINC.COM

Owner: Cumulus Media, Inc.
Vendor: WNNK-FM
 2300 Vartan Way
 Harrisburg, PA 17110
Contact: Rob Simon
Email: rob.simon@cumulus.com
Format: Hot Adult Contemporary

Vendor Code: WNNK
Send Billing To: PPO&S
 513 N. 2nd Street
 Harrisburg, PA 17101
Phone: 717.232.1898

Market/System: Harrisburg-Lebanon

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 8/24	9/7	9/14	9/21	9/28	10/5	Total Spots	Adults 18+ Rtg/CPP
WNNK-FM												26	
			\$2,340.00									91	
			\$8,190.00										

OCT 20
Total Cost:

Disclaimer:

Signature: _____

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Virginia Roth, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Virginia Roth

Agency name: Partnership of Packer Oesterling & Smith

Address: 513 N Front Street Harrisburg PA 17103

Contact: Virginia Roth

Phone number: 717-232-1898

Email: vroth@pposinc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Fair Districts PA

Address: 226 Forster Street Harrisburg PA 17102

Contact: Jennifer Andren

Phone number: 717-232-1898

Email: jandren@pposinc.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Carol Kuniholm; Amy Ruffo; Drew Marshall; Pat Beaty; Ruth Yeiser; Atticus Ryan

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

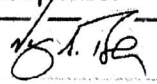

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

The Redistricting of Pennsylvania

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Virginia Roth	Name: RON GIANNINIELLO
Date of Request to Purchase Ad Time: 8/13/2020	Date of Station Agreement to Sell Time: 08-14-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: **08-14-20**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 529338	Station Call Letters: WMMK-FM	Date Received/Requested: 08-14-20
Est. #: 475	Station Location: HARRISBURG, PA	Run Start and End Dates: 08-24-20 to 10-11-20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ron Giovanniello

From: Rob Simon
Sent: Friday, August 14, 2020 11:19 AM
To: Ron Giovanniello
Subject: FW: [EXT] FDPA Est 475
Attachments: WNNK-FM Est 475.pdf; WQXA-FM Est 475.pdf; FDPA_Votes_Count_60-Update_3.18.30.mp3

From: Brandie Trostle <btrostle@pposinc.com>
Sent: Thursday, August 13, 2020 12:51 PM
To: Rob Simon <rob.simon@cumulus.com>
Cc: Jennifer Andren <jandren@pposinc.com>; Beth Shanabrough <bshanabrough@pposinc.com>; Yvonne Evans <yevans@pposinc.com>
Subject: [EXT] FDPA Est 475

Hi Rob,

Attached are the IOs for FDPA. These are estimate 475. Please make sure that number is on all paperwork.

We are working on the form and will get it over to you as soon as possible. The checks will be mailed out tomorrow.

I have also attached the creative. Please use this spot 100% of the time.

Please confirm receipt of the IOs and the creative.

We receive electronic invoices through the following vendors:

TVINVOICES – ID# **9913972**

RADIOINVOICES -ID# **9913469**

Spot Data – ID# **1589**

SpotCable – ID# **708471**

Marketron – ID# **160880**

EMediaTrade – ID# **EMT12137**

Disclaimer: If there are clearance issues, please submit it to us for prior approval before submitting anything. Thank you!

Please let us know if you do not use electronic invoicing.

Brandie Trostle

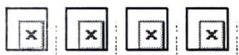
Media Coordinator



513 North Second Street
Harrisburg, PA 17101

717.232.1898

btrostle@pposinc.com
pposinc.com



[vCard](#)

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