

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WNNK-FM	<b>Date:</b> 2-14-2020
---	---------------------------

I, VIRGINIA ROTH  
do hereby request station time concerning the following issue:

THE REDISTRICTING OF PENNSYLVANIA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED SCHEDULE				

This broadcast time will be used by: FAR DISTRICTS PA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 **Yes**  **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

**THE REDISTRICTING OF PENNSYLVANIA**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Fair Districts PA | 226 Forster Street  
Harrisburg, PA 17102

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Carol Kuniholm; Amy Ruffo; Drew Marshall; Pat Beaty; Ruth Yeiser; Atticus Ryan

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED SCHEDULE				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# ORDER



**Orders**  
**Order / Rev:** 384866  
**Alt Order #:**  
**Product Desc:** FDPA Feb-Apr Radio 2020 HLLY  
**Estimate:** 448  
**Flight Dates:** 02/19/20 - 04/12/20  
**Original Date / Rev:** 02/11/20 / 02/14/20  
**Order Type:** GENERAL

**WNNK-FM**  
**Primary AE:** Robert Simon  
**Sales Office:** L-HAR  
**Sales Region:** Local

**Agency Name:** PPO & S  
**Buying Contact:**  
**Billing Contact:**  
 513 North Second Street  
 Harrisburg, PA 17101

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Fair Districts PA  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/29/20	88	\$3,472.00	\$2,951.20
03/30/20	04/12/20	44	\$1,736.00	\$1,475.60

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	88	\$3,472.00	\$2,951.20	0.00
April 2020	44	\$1,736.00	\$1,475.60	0.00
<b>Totals</b>	<b>132</b>	<b>\$5,208.00</b>	<b>\$4,426.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Simon	L-HAR	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	02/19/20	04/12/20	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	3	\$105.38	P-50	0.00	NM	18	\$1,896.84
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----		0				\$0.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$105.38		0.00			
		Week: 03/02/20	03/08/20	MTWTF--		3				\$105.38		0.00			
		Week: 03/09/20	03/15/20	MTWTF--		3				\$105.38		0.00			
		Week: 03/16/20	03/22/20	-----		0				\$0.00		0.00			
		Week: 03/23/20	03/29/20	MTWTF--		3				\$105.38		0.00			
		Week: 03/30/20	04/05/20	MTWTF--		3				\$105.38		0.00			
		Week: 04/06/20	04/12/20	MTWTF--		3				\$105.38		0.00			
N 2	WNNK	02/19/20	04/12/20	Misc NTR Revenue Misc NTR Revenue	NS	Misc NTR Revenue	MTWTF--	:00	3	\$12.62	P-100	0.00	NS	18	\$227.16
		Matching Internet Radio Schedule													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----		0				\$0.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		3				\$12.62		0.00			
		Week: 03/02/20	03/08/20	MTWTF--		3				\$12.62		0.00			
		Week: 03/09/20	03/15/20	MTWTF--		3				\$12.62		0.00			
		Week: 03/16/20	03/22/20	-----		0				\$0.00		0.00			
		Week: 03/23/20	03/29/20	MTWTF--		3				\$12.62		0.00			
		Week: 03/30/20	04/05/20	MTWTF--		3				\$12.62		0.00			
		Week: 04/06/20	04/12/20	MTWTF--		3				\$12.62		0.00			

Order / Rev: 384866  
 Alt Order #:  
 Flight Dates: 02/19/20 - 04/12/20

Advertiser: Fair Districts PA  
 Product Desc: FDPA Feb-Apr Radio 2020 HLLY  
 Estimate: 448  
 WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WNNK	02/19/20	04/12/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	3	\$105.38	P-50	0.00	NM	18	\$1,896.84
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	-----		0				\$0.00		0.00			
	Week:	02/24/20	03/01/20	MTWTF--		3				\$105.38		0.00			
	Week:	03/02/20	03/08/20	MTWTF--		3				\$105.38		0.00			
	Week:	03/09/20	03/15/20	MTWTF--		3				\$105.38		0.00			
	Week:	03/16/20	03/22/20	-----		0				\$0.00		0.00			
	Week:	03/23/20	03/29/20	MTWTF--		3				\$105.38		0.00			
	Week:	03/30/20	04/05/20	MTWTF--		3				\$105.38		0.00			
	Week:	04/06/20	04/12/20	MTWTF--		3				\$105.38		0.00			
N 4	WNNK	02/19/20	04/12/20	Misc NTR Revenue Misc NTR Revenue	NS	Misc NTR Revenue	MTWTF--	:00	3	\$12.62	P-100	0.00	NS	18	\$227.16
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	-----		0				\$0.00		0.00			
	Week:	02/24/20	03/01/20	MTWTF--		3				\$12.62		0.00			
	Week:	03/02/20	03/08/20	MTWTF--		3				\$12.62		0.00			
	Week:	03/09/20	03/15/20	MTWTF--		3				\$12.62		0.00			
	Week:	03/16/20	03/22/20	-----		0				\$0.00		0.00			
	Week:	03/23/20	03/29/20	MTWTF--		3				\$12.62		0.00			
	Week:	03/30/20	04/05/20	MTWTF--		3				\$12.62		0.00			
	Week:	04/06/20	04/12/20	MTWTF--		3				\$12.62		0.00			
N 5	WNNK	02/19/20	04/12/20	M-F Evening M-F	CM	7p-12a	MTWTF--	1:00	2	\$28.57	P-50	0.00	NM	12	\$342.84
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	-----		0				\$0.00		0.00			
	Week:	02/24/20	03/01/20	MTWTF--		2				\$28.57		0.00			
	Week:	03/02/20	03/08/20	MTWTF--		2				\$28.57		0.00			
	Week:	03/09/20	03/15/20	MTWTF--		2				\$28.57		0.00			
	Week:	03/16/20	03/22/20	-----		0				\$0.00		0.00			
	Week:	03/23/20	03/29/20	MTWTF--		2				\$28.57		0.00			
	Week:	03/30/20	04/05/20	MTWTF--		2				\$28.57		0.00			
	Week:	04/06/20	04/12/20	MTWTF--		2				\$28.57		0.00			
N 6	WNNK	02/19/20	04/12/20	Misc NTR Revenue Misc NTR Revenue	NS	Misc NTR Revenue	MTWTF--	:00	2	\$3.43	P-100	0.00	NS	12	\$41.16
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	-----		0				\$0.00		0.00			
	Week:	02/24/20	03/01/20	MTWTF--		2				\$3.43		0.00			
	Week:	03/02/20	03/08/20	MTWTF--		2				\$3.43		0.00			
	Week:	03/09/20	03/15/20	MTWTF--		2				\$3.43		0.00			
	Week:	03/16/20	03/22/20	-----		0				\$0.00		0.00			
	Week:	03/23/20	03/29/20	MTWTF--		2				\$3.43		0.00			
	Week:	03/30/20	04/05/20	MTWTF--		2				\$3.43		0.00			
	Week:	04/06/20	04/12/20	MTWTF--		2				\$3.43		0.00			
N 7	WNNK	02/19/20	04/12/20	Sa-Su Extended Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	1:00	3	\$28.57	P-60	0.00	NM	18	\$514.26
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	-----		0				\$0.00		0.00			
	Week:	02/24/20	03/01/20	-----SS		3				\$28.57		0.00			
	Week:	03/02/20	03/08/20	-----SS		3				\$28.57		0.00			
	Week:	03/09/20	03/15/20	-----SS		3				\$28.57		0.00			
	Week:	03/16/20	03/22/20	-----		0				\$0.00		0.00			
	Week:	03/23/20	03/29/20	-----SS		3				\$28.57		0.00			
	Week:	03/30/20	04/05/20	-----SS		3				\$28.57		0.00			
	Week:	04/06/20	04/12/20	-----SS		3				\$28.57		0.00			
N 8	WNNK	02/19/20	04/12/20	Misc NTR Revenue Misc NTR Revenue	NS	Misc NTR Revenue	-----SS	:00	3	\$3.43	P-100	0.00	NS	18	\$61.74
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/17/20	02/23/20	-----		0				\$0.00		0.00			
	Week:	02/24/20	03/01/20	-----SS		3				\$3.43		0.00			
	Week:	03/02/20	03/08/20	-----SS		3				\$3.43		0.00			

Order / Rev: 384866  
 Alt Order #:  
 Flight Dates: 02/19/20 - 04/12/20

Advertiser: Fair Districts PA  
 Product Desc: FDPA Feb-Apr Radio 2020 HLLY  
 Estimate: 448  
 WNNK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	-----SS					3	\$3.43		0.00			
		Week: 03/16/20	03/22/20	-----					0	\$0.00		0.00			
		Week: 03/23/20	03/29/20	-----SS					3	\$3.43		0.00			
		Week: 03/30/20	04/05/20	-----SS					3	\$3.43		0.00			
		Week: 04/06/20	04/12/20	-----SS					3	\$3.43		0.00			
													Totals	132	\$5,208.00



# Est 448 FDPA FEB-APR RADIO 2020 HLLY

Date: 2/10/2020

Client: Fair Districts PA  
 Media: Radio  
 Product: Spring 2020 Radio  
 Primary Demo: Adults 18+

Owner: Cumulus Media, Inc.  
 Vendor: WNNK-FM  
 2300 Vartan Way  
 Harrisburg, PA 17110  
 Contact: Rob Simon  
 Email: rob.simon@cumulus.com  
 Format: Hot Adult Contemporary

Flight Start Date: 02/17/2020  
 Flight End Date: 04/12/2020  
 Buyer: JENNIFER ANDREN  
 Email: JANDREN@PPOSINC.COM

Vendor Code: WNNK  
 Send Billing To: PPO&S  
 513 N. 2nd Street  
 Harrisburg, PA 17101  
 Phone: 717.232.1898

Market/System: Harrisburg-Lebanon

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	Total Spots	Adults 18+	Rtg/CPP	
11	MTuWThF 10:00a- 3:00p	MD	\$118.00	\$100.30	60	0	3	3	3	3	0	3	3	3	18	1.3	\$90.77	
12	MTuWThF 3:00p- 7:00p	PM	\$118.00	\$100.30	60	0	3	3	3	0	3	3	3	3	18	0.9	\$77.15	
13	MTuWThF 7:00p-12:00a	EV	\$32.00	\$27.20	60	0	2	2	2	0	2	2	2	2	12	0.2	\$131.11	
14	SaSu 6:00a- 7:00p	WK	\$32.00	\$27.20	60	0	3	3	3	0	3	3	3	3	18	0.6	\$111.44	
<p>Total Spots: 66            Total GRP/GIMP(000): 0.0 8.8 8.8 8.8 8.8 0.0 8.8 8.8 8.8 8.8            Total CPP/CPM: \$4,426.80</p>																		
Total Cost:			\$5,208.00															
Monthly Summary																		
FEB 20			\$0.00															
MAR 20			\$3,472.00															
																0		
																44		



# Est 448 FDPA FEB-APR RADIO 2020 HLLY

Date: 2/10/2020

**Client:** Fair Districts PA  
**Media:** Radio  
**Product:** Spring 2020 Radio  
**Primary Demo:** Adults 18+

**Flight Start Date:** 02/17/2020  
**Flight End Date:** 04/12/2020  
**Buyer:** JENNIFER ANDREN  
**Email:** JANDREN@PPOSINC.COM

**Owner:** Cumulus Media, Inc.  
**Vendor:** WNNK-FM

2300 Vartan Way  
 Harrisburg, PA 17110  
**Contact:** Rob Simon  
**Email:** rob.simon@cumulus.com

**Format:** Hot Adult Contemporary

**Market/System:** Harrisburg-Lebanon

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	3/2	3/9	3/16	3/23	3/30	4/6	Total Spots	Adults 18+	Rtg/CPP	
	APR 20		\$1,736.00			2/17	2/24	3/2	3/9	3/16	3/23	3/30	4/6	22		
	<b>Total Cost:</b>		\$5,208.00											66		

WNNK-FM

Signature: \_\_\_\_\_

Disclaimer: