





# Order #409233: Katz Media../AB Foundatio/PAC Issue/1213

 	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	03/18/20 6:32:07 AM	Processed		<async process>	Stephanie	\$8,217.90	55	0.00
	03/18/20 6:32:02 AM	Approved			Stephanie	\$8,217.90	55	0.00
	03/18/20 6:31:56 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Stephanie	\$8,217.90	55	0.00
	03/18/20 6:11:18 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$8,217.90	55	0.00
	03/17/20 1:09:52 PM	Ready for approval		Revision	Karen Mes	\$8,217.90	55	0.00
	03/17/20 1:08:44 PM	Put in Edit Mode			Karen Mes	\$13,448.65	89	0.00
	03/09/20 12:43:44 PM	Processed		[cleared cash in adv] Katz received payment	Stephanie	\$13,448.65	89	0.00
	03/09/20 12:32:53 PM	Processed		<async process>	Stephanie	\$13,448.65	89	0.00
	03/09/20 12:32:51 PM	Approved			Stephanie	\$13,448.65	89	0.00
	03/09/20 12:32:49 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Stephanie	\$13,448.65	89	0.00
	03/09/20 12:30:59 PM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$13,448.65	89	0.00
	03/09/20 11:52:02 AM	Ready for approval		New order	Ron Giova	\$13,448.65	89	0.00
	03/09/20 11:50:35 AM	New order created		Imported EC Order	Ron Giova	\$13,448.65	89	0.00

[Sorted by: Date]



Order / Rev: 409233  
 Alt Order #: 33795423  
 Flight Dates: 03/10/20 - 03/21/20

Advertiser: AB Foundation  
 Product Desc: PAC Issue  
 Estimate: 1213

**WNNK-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 03/16/20	03/22/20	MTWTF--	10		\$186.30	0.00							
N 6	WNNK	03/16/20	03/21/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$161.00	P-10	0.00	NM	10	\$1,610.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 03/16/20	03/22/20	MTWTF--	10		\$161.00	0.00							
N 7	WNNK	03/16/20	03/21/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$161.00	P-10	0.00	NM	5	\$805.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 03/16/20	03/22/20	MTWTF--	5		\$161.00	0.00							
N 8	WNNK	03/21/20	03/21/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	5	\$51.75	P-10	0.00	NM	5	\$258.75
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 03/21/20	03/27/20	-----S-	5		\$51.75	0.00							
Totals													55	\$8,217.90	

**REVISED**

Mar 17, 20	
CONT# 33795423 Mod# 1 Ver# 3 (Last = Orig CF )	DDS CONT# 0
REP Katz Group Sales	C/P/E: AB / PAC / 1213
TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)	
FM MELISSA OSTRANDER	
OFF CHICAGO	SALESPERSON FAX#
AGY Katz Group Sales	
ADDR 125 West 55th Street 3rd Floor	PH #
New York, NY 10019	
BYR Helen Hanratty	
ADV AB PAC - AMERICAN BRIDGE PAC	
PDT PAC ISSUE	
FLT Mar 10, 20 - Mar 30, 20	

\* REP ORDER COMMENT \*

\*\* 3/17/2020 3:50:00 PM: ORDER REVISED CANCELLING WEEKS OF 3/23 AND 3/30- PLEASE RE-CONFIRM YOUR ORDERS, DO NOT DOUBLE BOOK!! THANK YOU!

\*\* 3/17/2020 3:50:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.TWTF..	6A - 10A	60	3/10/2020 - 3/13/2020	1W	8	\$186.30	8
	1.2	.TWTF..	10A - 3P	60	3/10/2020 - 3/13/2020	1W	8	\$161.00	8
	1.3	.TWTF..	3P - 7P	60	3/10/2020 - 3/13/2020	1W	4	\$161.00	4
	1.4	.....S.	6A - 7P	60	3/14/2020 - 3/14/2020	1W	5	\$51.75	5
				** WEEKLY FLIGHT TOTALS **			25	\$3,681.15	
		<b><u>FLIGHT 2</u></b>							
	2.1	MTWTF..	6A - 10A	60	3/16/2020 - 3/20/2020	1W	10	\$186.30	10
	2.2	MTWTF..	10A - 3P	60	3/16/2020 - 3/20/2020	1W	10	\$161.00	10
	2.3	MTWTF..	3P - 7P	60	3/16/2020 - 3/20/2020	1W	5	\$161.00	5
	2.4	.....S.	6A - 7P	60	3/21/2020 - 3/21/2020	1W	5	\$51.75	5
				** WEEKLY FLIGHT TOTALS **			30	\$4,536.75	
		<b><u>FLIGHT 3</u></b>							
CHG	3.1	MTWTF..	6A - 10A	60	3/23/2020 - 3/27/2020	1W	0	\$186.30	0
CHG	3.2	MTWTF..	10A - 3P	60	3/23/2020 - 3/27/2020	1W	0	\$161.00	0
CHG	3.3	MTWTF..	3P - 7P	60	3/23/2020 - 3/27/2020	1W	0	\$161.00	0
CHG	3.4	.....S.	6A - 7P	60	3/28/2020 - 3/28/2020	1W	0	\$51.75	0
				** WEEKLY FLIGHT TOTALS **			0	\$0.00	
		<b><u>FLIGHT 4</u></b>							
C	4.1	M.....	6A - 10A	60	3/30/2020 - 3/30/2020	1W	2	\$186.00	

Mar 17, 20  
 CONT# 33795423 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP Katz Group Sales

DDS CONT# 0  
 C/P/E: AB / PAC / 1213

C	4.2	M.....	10A - 3P	60	3/30/2020 - 3/30/2020	1W	2	\$161.00	
				** WEEKLY FLIGHT TOTALS **			0	\$0.00	

	Mar 20	Apr 20					
SPOTS	55	0					
CASH	8217.90	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	8217.90	0.00					

							TOTAL
SPOTS							55
CASH							8,217.90
TRADE							0.00
NSL							0.00
TOTAL							8,217.90

**\*\* Competitive Comments \*\***

AB PAC ISSUE

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Ron Giovanniello

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**From:** Rob Wilber  
**Sent:** Monday, March 9, 2020 3:05 PM  
**To:** Ron Giovanniello  
**Subject:** FW: [EXT] AB PAC - PA Copy/ Est 1213  
**Attachments:** ABP-PA-R20-01\_ChangeYourMind\_SLATED.mp3

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**From:** Perez, Vanessa [mailto:Vanessa.Perez@Katzmedia.com]  
**Sent:** Monday, March 09, 2020 2:24 PM  
**To:** Abby Gelotte <Abby.Gelotte@cumulus.com>; Erie Production <erie.production@cumulus.com>; Eliason, Kristen <KristenEliason@iheartmedia.com>; hbgcontinuityDL <hbgcontinuity@iheartmedia.com>; Krevsky, Zoe <ZoeKrevsky@iheartmedia.com>; Rob Wilber <Rob.Wilber@cumulus.com>; karen.messigner@cumulus.com; yorkcopy Production <yorkcopy@cumulus.com>; Ryan, Samantha <SamanthaRyan@iheartmedia.com>; katie.ryan@entercom.com; Chrissy Dummer <Chrissy.Dummer@entercom.com>; Biondo, David <DavidBiondo@iheartmedia.com>; Kruttschnitt, Laura <LauraKruttschnitt@iheartmedia.com>; Elang@steelcitymedia.com; Laura Antonio <laura@steelcitymedia.com>; pghprod@rendabroadcasting.com; JHostetler@rendabroadcasting.com; Hays, Elizabeth <ElizabethHays@iheartmedia.com>; traffic@wqkx.com; nate@7mountainsmedia.com; traffic@wqkx.com; Samantha Young <Samantha.Young@cumulus.com>; John Popko <jpopko@shamrocknepa.com>; mjo@shamrocknepa.com; Desiree Kaspriski <Desiree.Kaspriski@entercom.com>; tiannarone@entercom.com; Fuzzy Summers <fuzzy.summers@cumulus.com>; Carrie Rea <Carrie.Rea@cumulus.com>  
**Cc:** Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>  
**Subject:** [EXT] AB PAC - PA Copy/ Est 1213

Hi,

We sent AB PAC ISSUE orders under estimate 1213. These begin on Tuesday, 3/10 and end Monday, 3/30. Please continue to use the spot attached.

Please let us know if you have any questions. Thanks!

Markets:

Altoona, Johnstown, Erie, Harrisburg, Wilkes Barre, Lancaster, Pittsburgh, Selinsgrove, York

### PLEASE NOTE:

\*Spots must have 30 minutes of standard separation. Cannot air in controversial programming. Orders must run as scheduled. Any makegoods must have prior approval. Credits will be taken for missed spots.\*\*

**Vanessa Perez**

**Account Coordinator**

Katz Media Group

233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601

[Vanessa.Perez@katzmedia.com](mailto:Vanessa.Perez@katzmedia.com)

312-755-3989



**Local Impact.  
National Influence.**

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please forward this email to [support.it@cumulus.com](mailto:support.it@cumulus.com) if you believe the email is suspicious.

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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Amplify Media

Address: 222 W. ONTARIO STREET, CHICAGO, IL 60654

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@almediastategy.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@almediastategy.co

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Bradley Beychok – President

David Brock – Chair

Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 28  
04/09/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

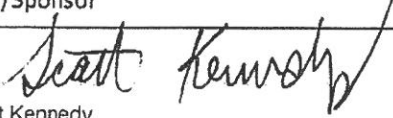

☐ N/A

Donald Trump



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Scott Kennedy	Name: Ron Sidaniello
Date of Request to Purchase Ad Time: 02/20/2020	Date of Station Agreement to Sell Time: 03-09-20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 03-09-20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\* Rejected -  
☐ provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 409233	Station Call Letters: WMMK-FM	Date Received/Requested: 03-09-20
Est. #: 1213	Station Location: HARRISBURG, PA	Run Start and End Dates: 03-10-20 to 03-30-20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.