



QUARTERLY REPORT

FOR

APRIL - JUNE 2015

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KTKX FM

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OVERVIEW

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KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have four 30-minute programs running Sunday mornings beginning at 6:00am and ending at 8:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- EDUCATION
- HEALTH
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

CIVIC AND COMMUNITY INVOLVEMENT

2nd Quarter 2015 Community Events:

Toyota of Boerne/American Red Cross Fundraising Event (June 2, 2015)

106.7 The Eagle was on site June 2nd from 12-2PM in support of the Toyota of Boerne/American Red Cross Fundraising Event which benefitted the victims of the Texas floods.

Nissan of San Marcos/American Red Cross Fundraising Event (June 3, 2015)

106.7 The Eagle was on site June 3rd from 12-2PM in support of the Nissan of San Marcos/American Red Cross Fundraising Event which benefitted the victims of the Texas floods.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
5/17/15	Focus on San Antonio	Lt. Col. Rick Riley	U.S. Marine Corps	U.S. Navy job fair for wounded warriors and disabled veterans	6AM 30:00
5/31/15	Focus on San Antonio	Bob Brackman	San Antonio Botanical Garden	Expansion plans for the SABG; what goes on at the Garden	6:30AM 30:00
6/28/15	Focus on San Antonio	Bob Brackman	San Antonio Botanical Garden	History of the SABG; its contributions to community	6AM 30:00
6/28/15	Focus on San Antonio	James Crabtree	Texas Veterans Land Board	Voices of Veterans Oral History Program-collecting vets' stories	6:30AM 30:00

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/12/15	Focus on San Antonio	Jon Gary Herrera	Rey Feo	Raising money for scholarships for San Antonio students	6:30AM 30:00
4/26/15	Focus on San Antonio	Josh Duelm Ariel Trevino	International School of the Americas	How the students at ISA are contributing to the community	6AM 30:00
5/24/15	Focus on San Antonio	Cynthia Barnett	Rain: A Natural and Cultural History	A discussion about rain and the misconceptions we have about it	6AM 30:00

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/5/15	Focus on San Antonio	Roger Ruiz	South Texas Blood & Tissue Center	The constant need for blood donations in the San Antonio area	6AM 30:00
4/5/15	Focus on San Antonio	Roger Ruiz	South Texas Blood & Tissue Center	Upcoming blood drive; what blood is used for in local hospitals	6:30AM 30:00
4/12/15	Focus on San Antonio	Clarissa Thompson Kevin Floyd	Texas Organ Sharing Alliance	The critical need for organs; Cooper Floyd's precious gift to others	6AM 30:00
5/3/15	Focus on San Antonio	Greg Hannley, Aleg Draghici, Daniel Baldwin	Soba Recovery Center	The epidemic of substance addiction; treatment and recovery	6AM 30:00
5/10/15	Focus on San Antonio	Natalie Holland	Scarred But Smarter	She talks about her battle against breast cancer and her book	6:30AM 30:00
5/24/15	Focus on San Antonio	Carmen Davila Krystal Sanchez	South Texas Blood and Tissue Center	Sanchez, a longtime blood donor, talks about getting a transfusion	6:30AM 30:00
5/31/15	Focus on San Antonio	Gretchen Kragh, Sandra SanMiguel, Kathy Friedrichsen	Alamo City Cancer Council and UTHSC	Women's Survivorship Summit coming up; Kathy's battle with breast cancer; cancer research	6AM 30:00
	Focus on San Antonio	Gretchen Kragh, Sandra SanMiguel, Kathy Friedrichsen	Alamo City Cancer Council and UTHSC	What the ACCC does for people who are diagnosed with cancer; research to find cause and cure	6:30AM 30:00

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/12/15	Focus on San Antonio	Sue Ann Pemberton	San Antonio Conservation Society	Preserving San Antonio's history in the form of buildings	6:30AM 30:00
4/19/15	Focus on San Antonio	Sue Ann Pemberton	San Antonio Conservation Society	NIOSA, biggest fundraiser for SACS; what SACS does for SA	6AM 30:00
5/3/15	Focus on San Antonio	Cassandra Matej	San Antonio Convention & Visitors Bureau	What tourism contributes to San Antonio's economy	6:30AM 30:00
5/17/15	Focus on San Antonio	April Day	Women's Business Enterprise Alliance	The benefits of becoming certified as a WBE; WBEA expo in Houston	6:30AM 30:00
6/14/15	Focus on San Antonio	Jim Barry	Consumer Electronics Association	Latest trends in electronics; how much electronics are part of our life	6AM 30:00

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/19/15	Focus on San Antonio	Rob Butcher	Swimming Saves Lives Foundation	Teaching people how to swim to save lives	6:30AM 30:00
5/10/15	Focus on San Antonio	Donna Harrison DeeDee Sedgwick	Impact San Antonio Blueprint Ministries	Women giving money as one to make a big impact in San Antonio	6AM 30:00
6/7/15	Focus on San Antonio	Greg Levoy	Vital Signs-The Nature and Nurture of Passion	He talks about how to hold onto passion or get it back if you lost it	6AM 30:00
6/14/15	Focus on San Antonio	Rebecca Helterbrand	Clarity Child Guidance Center	Mental health issues in children; 1 in 5 is affected; treatment and hope	6:30AM 30:00
6/21/15	Focus on San Antonio	Beth Webster Wright	San Antonio Furniture Bank	Providing free furniture to needy families in the San Antonio area.	6AM 30:00
6/21/15	Focus on San Antonio	Charlie Boyd Stephen Oakes	Big Brothers Big Sisters	The huge need for mentors for children in San Antonio	6:30AM 30:00

PUBLIC SERVICE ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
4/1/2015-4/30/2015	Advertising Council	EPA/Asthma	Family/Health	11x
4/1/2015-4/30/2015	Advertising Council	US Forest Service	Environment	31x
4/1/2015-4/30/2015	Advertising Council	Thatsnotcool.com	Family/Health	25x
4/1/2015-4/30/2015	Advertising Council	NHTSA/Car Seat Safety	Family/Health	27x
4/1/2015-4/30/2015	Advertising Council	Emergency Preparedness	Community	33x
4/1/2015-4/30/2015	Advertising Council	Fatherhood Involvement	Family/Health	13x
4/1/2015-4/30/2015	Advertising Council	Pet Adoption	Community	51x
4/1/2015-4/30/2015	Advertising Council	FEMA/Mobile Alerts	Community	7x
4/1/2015-4/30/2015	National Association of Broadcasters	Asthma Prevention	Health	6x
4/1/2015-4/30/2015	National Association of Broadcasters	NHTSA/Drunk Driving Prevention	Community	8x
4/1/2015-4/30/2015	National Association of Broadcasters	USDHHS/Flu-Vaccinate	Health	6x
4/1/2015-4/30/2015	National Association of Broadcasters	Veteran's/pva.org	Community	8x
4/1/2015-4/30/2015	National Association of Broadcasters	Children's Health Fund	Community	8x
4/1/2015-4/30/2015	National Association of Broadcasters	Veterans/dav.org	Community	12x
4/1/2015-4/30/2015	National Association of Broadcasters	Fisher House	Community	4x

4/1/2015-4/30/2015	National Association of Broadcasters	Veterans/gotyour5.org	Community	7x
4/1/2015-4/30/2015	National Association of Broadcasters	Safekids.org/Preventable Injury	Community	6x
4/1/2015-4/30/2015	National Association of Broadcasters	Crime Prevention	Health	6x
4/1/2015-4/30/2015	National Association of Broadcasters	National Kidney Foundation	Health	8x
4/1/2015-4/30/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	8x
4/1/2015-4/30/2015	National Association of Broadcasters	YMCA	Community	8x
4/1/2015-4/30/2015	National Association of Broadcasters	National Endowment for Financial Education	Community	8x
4/1/2015-4/30/2015	National Association of Broadcasters	American Water Works/Safe Drinking Water	Community	6x
4/1/2015-4/30/2015	Radio Advertising Bureau	The Caregiver Assistant Challenge – AARP	Health	4x
5/28/2015-5/31/2015	American Red Cross	Promoted to visit our website for ways to contribute to flood relief efforts	Community	19x
5/1/2015-5/31/2015	Advertising Council	EPA/Asthma	Family/Health	12x
5/1/2015-5/31/2015	Advertising Council	US Forest Service	Environment	34x
5/1/2015-5/31/2015	Advertising Council	Thatsnotcool.com	Family/Health	28x
5/1/2015-5/31/2015	Advertising Council	NHTSA/Car Seat Safety	Family/Health	30x
5/1/2015-5/31/2015	Advertising Council	Emergency Preparedness	Community	36x
5/1/2015-5/31/2015	Advertising Council	Fatherhood Involvement	Family/Health	15x
5/1/2015-5/31/2015	Advertising Council	Pet Adoption	Community	56x
5/1/2015-5/31/2015	Advertising Council	FEMA/Mobile Alerts	Community	8x
5/1/2015-5/31/2015	National Association of Broadcasters	Asthma Prevention	Health	8x
5/1/2015-5/31/2015	National Association of Broadcasters	NHTSA/Drunk Driving Prevention	Community	12x
5/1/2015-5/31/2015	National Association of Broadcasters	USDHHS/Flu-Vaccinate	Health	8x

5/1/2015-5/31/2015	National Association of Broadcasters	Veteran's/pva.org	Community	12x
5/1/2015-5/31/2015	National Association of Broadcasters	Children's Health Fund	Community	12x
5/1/2015-5/31/2015	National Association of Broadcasters	Veterans/dav.org	Community	17x
5/1/2015-5/31/2015	National Association of Broadcasters	Fisher House	Community	7x
5/1/2015-5/31/2015	National Association of Broadcasters	Veterans/gotyour5.org	Community	10x
5/1/2015-5/31/2015	National Association of Broadcasters	Safekids.org/Preventable Injury	Community	8x
5/1/2015-5/31/2015	National Association of Broadcasters	Crime Prevention	Health	8x
5/1/2015-5/31/2015	National Association of Broadcasters	National Kidney Foundation	Health	12x
5/1/2015-5/31/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	12x
5/1/2015-5/31/2015	National Association of Broadcasters	YMCA	Community	12x
5/1/2015-5/31/2015	National Association of Broadcasters	National Endowment for Financial Education	Community	12x
5/1/2015-5/31/2015	National Association of Broadcasters	American Water Works/Safe Drinking Water	Community	8x
5/1/2015-5/31/2015	Radio Advertising Bureau	The Caregiver Assistant Challenge – AARP	Health	90x
5/1/2015-5/31/2015	DVDs4vets.org	Dvds4vets for VA Hospitals	Community	29x
5/1/2015-5/31/2015	WBEA Business Expo 20	WBEA Business Expo	Community	15x
6/1/2015-6/2/2015	Toyota of Boerne	Promoted to visit the location to make monetary donations for flood relief efforts	Community	8x
6/2/2015-6/3/2015	Nissan of San Marcos	Promoted to visit the location to make monetary donations for flood relief efforts	Community	4x
6/1/2015-6/30/2015	Advertising Council	EPA/Asthma	Family/Health	11x
6/1/2015-6/30/2015	Advertising Council	US Forest Service	Environment	31x
6/1/2015-6/30/2015	Advertising Council	Thatsnotcool.com	Family/Health	25x
6/1/2015-6/30/2015	Advertising Council	NHTSA/Car Seat Safety	Family/Health	27x

6/1/2015-6/30/2015	Advertising Council	Emergency Preparedness	Community	33x
6/1/2015-6/30/2015	Advertising Council	Fatherhood Involvement	Family/Health	13x
6/1/2015-6/30/2015	Advertising Council	Pet Adoption	Community	51x
6/1/2015-6/30/2015	Advertising Council	FEMA/Mobile Alerts	Community	7x
6/1/2015-6/30/2015	National Association of Broadcasters	Asthma Prevention	Health	8x
6/1/2015-6/30/2015	National Association of Broadcasters	NHTSA/Drunk Driving Prevention	Community	11x
6/1/2015-6/30/2015	National Association of Broadcasters	USDHHS/Flu-Vaccinate	Health	8x
6/1/2015-6/30/2015	National Association of Broadcasters	Veteran's/pva.org	Community	11x
6/1/2015-6/30/2015	National Association of Broadcasters	Children's Health Fund	Community	11x
6/1/2015-6/30/2015	National Association of Broadcasters	Veterans/dav.org	Community	16x
6/1/2015-6/30/2015	National Association of Broadcasters	Fisher House	Community	6x
6/1/2015-6/30/2015	National Association of Broadcasters	Veterans/gotyour5.org	Community	10x
6/1/2015-6/30/2015	National Association of Broadcasters	Safekids.org/Preventable Injury	Community	8x
6/1/2015-6/30/2015	National Association of Broadcasters	Crime Prevention	Health	8x
6/1/2015-6/30/2015	National Association of Broadcasters	National Kidney Foundation	Health	11x
6/1/2015-6/30/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	11x
6/1/2015-6/30/2015	National Association of Broadcasters	YMCA	Community	11x
6/1/2015-6/30/2015	National Association of Broadcasters	National Endowment for Financial Education	Community	11x
6/1/2015-6/30/2015	National Association of Broadcasters	American Water Works/Safe Drinking Water	Community	8x
6/1/2015-6/30/2015	Radio Advertising Bureau	The Caregiver Assistant Challenge – AARP	Health	83x
6/1/2015-6/30/2015	Texas Association of Broadcasters	Be Safe Drive Smart	Community	58x

