



QUARTERLY REPORT

FOR

January – March 2015

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KTKX FM

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OVERVIEW

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KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have four 30-minute programs running Sunday mornings beginning at 6:00am and ending at 8:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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1st Quarter 2015 Community Events:

San Antonio Stock Show & Rodeo (February 27, 2015)

106.7 The Eagle was on site February 27th from 4-8pm in support of the San Antonio Stock show & Rodeo which benefits San Antonio Livestock Exposition, Inc.(S.A.L.E.). This organization has donated more than \$147.9 million to the youth of Texas through scholarships, grants, endowments, auctions programs and show premiums.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/4/15	Focus on San Antonio	Doug Greene Jonathan Esquivel	San Antonio Police Department	They talk about the new ordinance requiring hands-free cell phones	6:30AM 30:00
1/11/15	Focus on San Antonio	Doug Greene Jonathan Esquivel	SAPD Officers	The dangers of distracted driving; new law requiring hands-free cell phones	6:30AM 30:00
2/22/15	Focus on San Antonio	Frank Rizzo Elena Terrill	Bexar County Dispute Resolution Center	Free service to help people resolve their disputes	6:30AM 30:00
3/1/15	Focus on San Antonio	Jim Meckler	Texas Veteran's Land Board	Texas Veterans Benefits Fair; all of the benefits the state has for vets	6AM 30:00
3/1/15	Focus on San Antonio	Tiffany Edwards	City of San Antonio Solid Waste division	Plastic bags can now be recycled. The dos and don'ts of recycling.	6:30AM 30:00
3/8/15	Focus on San Antonio	Frank Rizzo Elena Terrill	Bexar County Dispute Resolution Center	How the BCDRC operates, providing free mediation services	6AM 30:00
3/8/15	Focus on San Antonio	Ryan Collins	Texas State Guard	Explains the mission of the Texas State Guard	6:30AM 30:00

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/4/15	Focus on San Antonio	Katrinia Kraemer	Director of Acute Pain Service at University Hospital	Various ways of managing pain. Music therapy, aromatherapy, energy healing and spiritual care.	6AM 30:00
1/18/15	Focus on San Antonio	Heather Hunter Silbia Esparza	Les Dames d'Escoffier SA Time Dollar	Providing good, healthy food for the community and encouraging gardening in a needy area	6AM 30:00
1/25/15	Focus on San Antonio	Mary Jaco Angel Martinez	Shriner Children's Hospital	Free medical care for children; how the Shriners support the hospital	6AM 30:00
2/1/15	Focus on San Antonio	Nora Silva Dr. Satay Row	American Heart Association	Taking care of your heart; preventing heart disease.	6AM 30:00
2/15/15	Focus on San Antonio	Tory Williams Roman Reed	Alabama Institute of Medicine	They explain stem cell research and the promise that it offers for helping cure disease and disability	6:30AM 30:00
2/22/15	Focus on San Antonio	Judy Chang Norma Sackett	St. Baldrick's SA Garden Center	St. Baldrick's raises money for pediatric cancer research. Garden Center celebrates 75 th anniversary	6AM 30:00
3/22/15	Focus on San Antonio	Jose Macias Dr. Lyssa Ochoa	American Diabetes Association Tour De Cure	Dr. Ochoa talks about the damage diabetes does to the body. Macias invites people to join Tour De Cure	6AM 30:00

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
3/29/15	Focus on San Antonio	Susan Smylie Tina Karagulian Haig Panoyan	San Antonio Walk Against Genocide	Smylie tells how genocide far away affects people in the US. Tina and Haig share their family stories about the Armenian genocide in 1915.	6:30AM 30:00

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
2/8/15	Focus on San Antonio	Kelley Kendall Kathleen Miller	Childrens Fine Art Series & Tobin Center	Bringing arts performances to children and a puppet festival to the Tobin Center	6AM 30:00
2/15/15	Focus on San Antonio	Dr. Kellen McIntyre Laurel Gibson	On and Off Fred Road Studio Tour	Creating an arts atmosphere in inner city neighborhoods	6AM 30:00
3/15/15	Focus on San Antonio	Donna Harrison DeeDee Sedgwick	Impact San Antonio Blueprint Ministries	Impact's \$100,000 grants; Blueprint volunteers repair inner-city homes	6AM 30:00

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/11/15	Focus on San Antonio	Rev. Keely Petty	Bethel Prevention Coalition	Reducing drug use among young people on the East Side	6AM 30:00
1/18/15	Focus on San Antonio	Rev Keely Petty	Bethel Prevention Coalition	Reducing drug use and substance abuse on the East Side	6:30AM 30:00
1/25/15	Focus on San Antonio	Heather Hunter Silbia Esparza	Les Dames d'Escoffier SA Time Dollar	An exchange of services to provide help in an underserved community. A community garden helping folks	6:30AM 30:00
2/1/15	Focus on San Antonio	Elaine Hartle	THRU Project	Project needs volunteers to be advisors to children who have aged out of foster care	6:30AM 30:00
2/8/15	Focus on San Antonio	Elaine Hartle	THRU Project	How she started a program to help children aging out of foster care	6:30AM 30:00
3/15/15	Focus on San Antonio	Beth Webster Wright	San Antonio Furniture Bank	Providing free furniture to needy families in the San Antonio area.	6:30AM 30:00
3/22/15	Focus on San Antonio	Susan Moulton Tony Jones	Will Smith Foundation Zenshin Daiko	Moulton tells of establishing the foundation after her son's death. Jones talks about his children's program in Maui, Hawaii.	6:30AM 30:00
3/29/15	Focus on San Antonio	Beth Webster Wright	San Antonio Furniture Bank	How she founded the furniture bank; how it needs donations	6AM 30:00

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
1/1/2015-1/31/2015	Advertising Council	EPA/Asthma	Family/Health	16x
1/1/2015-1/31/2015	Advertising Council	US Forest Service	Environment	29x
1/1/2015-1/31/2015	Advertising Council	Thatsnotcool.com	Family/Health	28x
1/1/2015-1/31/2015	Advertising Council	NHTSA/Car Seat Safety	Family/Health	28x
1/1/2015-1/31/2015	Advertising Council	Emergency Preparedness	Community	30x
1/1/2015-1/31/2015	Advertising Council	Fatherhood Involvement	Family/Health	16x
1/1/2015-1/31/2015	Advertising Council	Pet Adoption	Community	64x
1/1/2015-1/31/2015	Advertising Council	FEMA/Mobile Alerts	Community	16x
1/1/2015-1/31/2015	National Association of Broadcasters	Children's Health Fund	Community	95x
1/1/2015-1/31/2015	Texas Association of Broadcasters	National Guard-Recruitment	Community	3x
1/1/2015-1/31/2015	Transplants for Children	Super Bowl 7K run	Family/Health	152x
2/1/2015-2/28/2015	Advertising Council	EPA/Asthma	Family/Health	12x
2/1/2015-2/28/2015	Advertising Council	US Forest Service	Environment	23x
2/1/2015-2/28/2015	Advertising Council	Thatsnotcool.com	Family/Health	22x
2/1/2015-2/28/2015	Advertising Council	NHTSA/Car Seat Safety	Family/Health	22x
2/1/2015-2/28/2015	Advertising Council	Emergency Preparedness	Community	24x

2/1/2015-2/28/2015	Advertising Council	Fatherhood Involvement	Family/Health	12x
2/1/2015-2/28/2015	Advertising Council	Pet Adoption	Community	50x
2/1/2015-2/28/2015	Advertising Council	FEMA/Mobile Alerts	Community	12x
2/1/2015-2/28/2015	National Association of Broadcasters	Children's Health Fund	Community	3x
2/1/2015-2/28/2015	National Association of Broadcasters	Veterans' Programs	Community	7x
2/1/2015-2/28/2015	National Association of Broadcasters	National Kidney Foundation	Health	6x
2/1/2015-2/28/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	6x
2/1/2015-2/28/2015	National Association of Broadcasters	YMCA	Family/Health	6x
2/1/2015-2/28/2015	National Association of Broadcasters	National Endowment for Financial Education	Family/Education	6x
2/1/2015-2/28/2015	Texas Association of Broadcasters	National Guard-Recruitment	Community	32x
3/1/2015-3/31/2015	Advertising Council	EPA/Asthma	Family/Health	15x
3/1/2015-3/31/2015	Advertising Council	US Forest Service	Environment	29x
3/1/2015-3/31/2015	Advertising Council	Thatsnotcool.com	Family/Health	28x
3/1/2015-3/31/2015	Advertising Council	NHTSA/Car Seat Safety	Family/Health	28x
3/1/2015-3/31/2015	Advertising Council	Emergency Preparedness	Community	27x
3/1/2015-3/31/2015	Advertising Council	Fatherhood Involvement	Family/Health	15X
3/1/2015-3/31/2015	Advertising Council	Pet Adoption	Community	63X
3/1/2015-3/31/2015	Advertising Council	FEMA/Mobile Alerts	Community	15x
3/1/2015-3/31/2015	National Association of Broadcasters	Various PSA programs – Asthma Prevention, AARP, Flu Vaccines, Fisher House, Safekids.org, Crime Prevention	Community	50x
3/1/2015-3/31/2015	National Association of Broadcasters	National Kidney Foundation	Health	10x

3/1/2015-3/31/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	10x
3/1/2015-3/31/2015	National Association of Broadcasters	YMCA	Family/Health	10x
3/1/2015-3/31/2015	National Association of Broadcasters	Veterans Programs	Family/Health	20x
3/1/2015-3/31/2015	National Association of Broadcasters	National Endowment for Financial Education	Family/Education	10x