



**QUARTERLY REPORT**

**FOR**

**July – September 2015**

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# **KTKX FM**

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## **OVERVIEW**

## OVERVIEW

KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have four 30-minute programs running Sunday mornings beginning at 6:00am and ending at 8:00am. KTKX show is called "Focus on San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FAMILY ISSUES
- FINANCIAL/ECONOMY

## **CIVIC AND COMMUNITY INVOLVEMENT**

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### **3rd Quarter 2015 Community Events:**

#### **Back 2 School (July 13<sup>th</sup> – August 1<sup>st</sup>)**

106.7 The Eagle helped promote Back 2 School, a community which prepares families less fortunate by handing out free school supplies, providing them with a center to receive immunizations and more. A total of 4,000 people attended.

#### **106.7 E\*A\*G\*L\*E Blood Drive (August 28<sup>th</sup> – September 3rd)**

106.7 The Eagle hosted an Eagle Blood Drive at multiple South Texas Blood & Tissue Center locations and helped raised awareness for the need in blood donations. A total of 907 lifesaving products were collected.

#### **Margarita Pour Off (August 24<sup>th</sup> – September 18<sup>th</sup>)**

106.7 The Eagle promoted the event which benefits San Antonio's Founding Heritage and Boysville. A total of 4,000 attendees were counted.

#### **Trans-Siberian Orchestra (September 14<sup>th</sup> – September 20<sup>th</sup>)**

106.7 The Eagle helped promote the Trans-Siberian Orchestra concert dates for San Antonio which benefits a local charity.

## **ISSUE-RELATED PROGRAMMING**

## GOVERNMENT/LEGAL

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/5/15	Focus on San Antonio	Mike Maroney	U.S. Air Force	Rescuing hundreds of people during his military career. Hurricane Katrina in New Orleans.	6:30AM 30:00
7/19/15	Focus on San Antonio	James Crabtree	Texas Veterans Land Board	Recording veterans' stories for the Voices of Veterans oral history project.	6AM 30:00
7/26/15	Focus on San Antonio	Keith Melton	Spy! The Exhibit	The intelligence historian talks about government involvement in espionage.	6AM 30:00
7/26/15	Focus on San Antonio	Keely Petty Tony Garcia	Bethel Prevention Coalition and South Texas HIDTA	Preventing drug and substance abuse in San Antonio.	6:30AM 30:00
8/9/15	Focus on San Antonio	Jim Mickler James Crabtree	Texas Veterans' Land Board	The Veterans' Benefits Fair at the VA Hospital on Saturday; 70 <sup>th</sup> anniversary of V-J Day.	6:30AM 30:00
9/20/15	Focus on San Antonio	James Crabtree	Texas Veterans' Land Board	Voices of Veterans oral history project; capturing stories of military history.	6AM 30:00



## HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/5/15	Focus on San Antonio	Greg Hannley, Alex Draghici, Daniel Baldwin	Soba Treatment Center	The epidemic of substance addiction; treatment and recovery	6AM 30:00
7/12/15	Focus on San Antonio	Clarissa Thompson Simera Nichols Carmen Nolan	Texas Organ Sharing Alliance & San Antonio Eye Bank	The need for organ/ tissue donation. Nolan talks about her vision-saving cornea transplant.	6:30AM 30:00
8/9/15	Focus on San Antonio	Tammy Beaumont Kristine Gusman	Obesity Action Coalition YMCA	The Healthy Living Expo coming up and how to be healthier.	6AM 30:00
8/16/15	Focus on San Antonio	Natalie Holland	Author	Her battle against breast cancer and the book she wrote about it.	6AM 30:00
8/23/15	Focus on San Antonio	Greg Harman	Author	His battle with depression and the book he wrote about it.	6:30AM 30:00
8/30/15	Focus on San Antonio	Florence Hartsfield Maggie Carmona Clarissa Thompson	Texas Kidney Foundation & Texas Organ Sharing Alliance	The huge need for kidneys to be donated and how organ transplants improve lives.	6:30AM 30:00
9/6/15	Focus on San Antonio	Patti Ruffin Greta Ellis	PKD Foundation	How polycystic kidney disease has affected them and their families.	6:30AM 30:00
9/13/15	Focus on San Antonio	Brooke Craig Ginny Funk	Alzheimer's Association of South Texas	All about Alzheimer's disease and raising money for research.	6AM 30:00
9/13/15	Focus on San Antonio	Dr. Lyssa Ochoa	Peripheral Vascular Associates	Peripheral vascular disease; what it is and how it is treated.	6:30AM 30:00
9/27/15	Focus on San Antonio	Chris Alderete	San Fernando Health & Safety Fair	Providing free health care services to anyone who needs them at the 25 <sup>th</sup> annual fair	6AM 30:00

## EDUCATION

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/19/15	Focus on San Antonio	Keith Melton	Spy! The Exhibit	Melton, an intelligence historian, talks about spies and their devices.	6:30AM 30:00
8/16/15	Focus on San Antonio	Martin Rather Dan Rather	The Rather Prize	A \$10,000 prize offered for the best idea to improve education in Texas.	6:30AM 30:00
8/23/15	Focus on San Antonio	Cynthia Barnett	Author	All about rain and the misconceptions we have.	6AM 30:00

## FAMILY ISSUES

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
7/12/15	Focus on San Antonio	Joshua Millburn Ryan Nicodemus	The Minimalists	How getting rid of stuff helps you live a richer life.	6AM 30:00
8/2/15	Focus on San Antonio	Don Piper	90 Minutes in Heaven	The minister talks about his being killed in a crash and going to heaven. His story is now a movie.	6:30AM 30:00
9/6/15	Focus on San Antonio	Don Piper	90 Minutes in Heaven	His trip to heaven after being killed in a crash; movie about the event.	6AM 30:00

## FINANCIAL/ECONOMY

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
8/2/15	Focus on San Antonio	Jim Barry	Consumer Electronics Association	The latest in the high technology world; its impact on economy.	6AM 30:00
8/30/15	Focus on San Antonio	Jim Barry	Consumer Electronics Association	The evolving world of electronic devices in our lives.	6AM 30:00
9/20/15	Focus on San Antonio	Jesse Torres Victor Robledo	CPS Energy	The Casa Verde program that helps people make their homes more energy efficient; calling 811 before you dig to avoid hitting utility lines.	6:30AM 30:00
9/27/15	Focus on San Antonio	Patricia Pratchett Terri Rodgers	Artist Foundation of San Antonio	Supporting artists in the San Antonio with \$5,000 grants; raising funds at the Movable Art Party.	6:30AM 30:00

## **PUBLIC SERVICE ANNOUNCEMENTS**

# PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
7/1/2015- 7/31/2015	National Association of Broadcasters	We are Broadcasters	Community	88x
7/1/2015- 7/31/2015	National Association of Broadcasters	Asthma Prevention	Health	5x
7/1/2015- 7/31/2015	National Association of Broadcasters	NHTSA/Drunk Driving Prevention	Community	13x
7/1/2015- 7/31/2015	National Association of Broadcasters	AARP/Caregiver Support	Health	6x
7/1/2015- 7/31/2015	National Association of Broadcasters	USDHHS/Flu-Vaccinate	Health	5x
7/1/2015- 7/31/2015	National Association of Broadcasters	Veterans/pva.org	Community	14x
7/1/2015- 7/31/2015	National Association of Broadcasters	Child Health Fund	Health	13x
7/1/2015- 7/31/2015	National Association of Broadcasters	Ctr. Internet Sec./Online Safety	Community	6x
7/1/2015- 7/31/2015	National Association of Broadcasters	Veterans/dav.org	Community	8x
7/1/2015- 7/31/2015	National Association of Broadcasters	Fisher House	Health	5x
7/1/2015- 7/31/2015	National Association of Broadcasters	Veterans/gotyour6.org	Community	8x
7/1/2015- 7/31/2015	National Association of Broadcasters	Safekids.org/Preventable Injury	Community	4x
7/1/2015- 7/31/2015	National Association of Broadcasters	Crime Prevention	Community	5x
7/1/2015- 7/31/2015	National Association of Broadcasters	National Kidney Foundation	Health	14x
7/1/2015- 7/31/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	14x
7/1/2015- 7/31/2015	National Association of Broadcasters	YMCA	Health	14x
7/1/2015- 7/31/2015	National Association of Broadcasters	National Endowment for Financial Education	Community	14x

7/1/2015-7/31/2015	National Association of Broadcasters	US Treasury/HUD/Affordable Homes	Community	6x
7/1/2015-7/31/2015	National Association of Broadcasters	DoGreatCampaign.com	Community	6x
7/1/2015-7/31/2015	National Association of Broadcasters	American Waterworks/Safe Drinking Waters	Health	5x
7/1/2015-7/31/2015	Texas Association of Broadcasters	Be Safe Drive Smart	Community	118x
7/13/2015-8/1/2015	Back 2 School	Helped families in the community prepare for a new school year	Community	205
8/1/2015-8/31/2015	National Association of Broadcasters	Gary Sinise Foundation	Community	188x
8/1/2015-8/31/2015	National Association of Broadcasters	We are Broadcasters	Community	80x
8/1/2015-8/31/2015	National Association of Broadcasters	Asthma Prevention	Health	2x
8/1/2015-8/31/2015	National Association of Broadcasters	NHTSA/Drunk Driving Prevention	Community	4x
8/1/2015-8/31/2015	National Association of Broadcasters	AARP/Caregiver Support	Health	2x
8/1/2015-8/31/2015	National Association of Broadcasters	USDHHS/Flu-Vaccinate	Health	2x
8/1/2015-8/31/2015	National Association of Broadcasters	Veterans/pva.org	Community	6x
8/1/2015-8/31/2015	National Association of Broadcasters	Child Health Fund	Health	5x
8/1/2015-8/31/2015	National Association of Broadcasters	Ctr. Internet Sec./Online Safety	Community	2x
8/1/2015-8/31/2015	National Association of Broadcasters	Veterans/dav.org	Community	4x
8/1/2015-8/31/2015	National Association of Broadcasters	Fisher House	Health	2x
8/1/2015-8/31/2015	National Association of Broadcasters	Veterans/gotyour6.org	Community	4x
8/1/2015-8/31/2015	National Association of Broadcasters	Safekids.org/Preventable Injury	Community	1x
8/1/2015-8/31/2015	National Association of Broadcasters	Crime Prevention	Community	2x
8/1/2015-8/31/2015	National Association of Broadcasters	National Kidney Foundation	Health	6x
8/1/2015-8/31/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	6x

8/1/2015-8/31/2015	National Association of Broadcasters	YMCA	Health	6x
8/1/2015-8/31/2015	National Association of Broadcasters	National Endowment for Financial Education	Community	6x
8/1/2015-8/31/2015	National Association of Broadcasters	US Treasury/HUD/Affordable Homes	Community	2x
8/1/2015-8/31/2015	National Association of Broadcasters	DoGreatCampaign.com	Community	2x
8/1/2015-8/31/2015	National Association of Broadcasters	American Waterworks/Safe Drinking Waters	Health	2x
8/1/2015-8/31/2015	Texas Association of Broadcasters	Be Safe Drive Smart	Community	58x
8/28/2015-9/3/2015	South Texas Blood and Tissue Center	Raise awareness for the need in blood donations	Community	109
8/24/2015-9/18/2015	Margarita Pour Off	Helped promote the event which benefits a local charity	Community	276
9/14/2015-9/20/2015	Trans-Siberian Orchestra	Helped promote the concert which benefits a charity	Community	22
9/1/2015 – 9/30/2015	National Association of Broadcasters	We are Broadcasters	Community	88x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Asthma Prevention	Health	3x
9/1/2015 – 9/30/2015	National Association of Broadcasters	NHTSA/Drunk Driving Prevention	Community	5x
9/1/2015 – 9/30/2015	National Association of Broadcasters	AARP/Caregiver Support	Health	3x
9/1/2015 – 9/30/2015	National Association of Broadcasters	USDHHS/Flu-Vaccinate	Health	3x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Veterans/pva.org	Community	8x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Child Health Fund	Health	6x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Ctr. Internet Sec./Online Safety	Community	3x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Veterans/dav.org	Community	4x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Fisher House	Health	3x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Veterans/gotyour6.org	Community	5x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Safekids.org/Preventable Injury	Community	2x

9/1/2015 – 9/30/2015	National Association of Broadcasters	Crime Prevention	Community	3x
9/1/2015 – 9/30/2015	National Association of Broadcasters	National Kidney Foundation	Health	8x
9/1/2015 – 9/30/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	8x
9/1/2015 – 9/30/2015	National Association of Broadcasters	YMCA	Health	8x
9/1/2015 – 9/30/2015	National Association of Broadcasters	National Endowment for Financial Education	Community	8x
9/1/2015 – 9/30/2015	National Association of Broadcasters	US Treasury/HUD/Affordable Homes	Community	3x
9/1/2015 – 9/30/2015	National Association of Broadcasters	DoGreatCampaign.com	Community	4x
9/1/2015 – 9/30/2015	National Association of Broadcasters	American Waterworks/Safe Drinking Waters	Health	2x
9/1/2015 – 9/30/2015	Advertising Council	EPA/Asthma	Health	9x
9/1/2015 – 9/30/2015	Advertising Council	US Forest Service	Community	18x
9/1/2015 – 9/30/2015	Advertising Council	Thatsnotcool.com	Community	16x
9/1/2015 – 9/30/2015	Advertising Council	NHTSA/Car Seat Safety	Community	17x
9/1/2015 – 9/30/2015	Advertising Council	Emergency Preparedness	Community	14x
9/1/2015 – 9/30/2015	Advertising Council	Fatherhood Involvement	Community	8x
9/1/2015 – 9/30/2015	Advertising Council	Pet Adoption	Community	32x
9/1/2015 – 9/30/2015	National Association of Broadcasters	Gary Sinise Foundation	Community	1x