



**QUARTERLY REPORT**

**FOR**

**October – December 2015**

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**KTKX FM**

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## **OVERVIEW**

## **OVERVIEW**

KTKX develops on-air programming to address issues of significant importance to the cities and residents of Terrell Hills and San Antonio.

We have four 30-minute programs running Sunday mornings beginning at 6:00am and ending at 8:00am. KTKX show is called “Focus on San Antonio”.

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Terrell Hills and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

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### **4<sup>TH</sup> Quarter 2015 Community Events:**

#### **South Texas Blood and Tissue Center Hero Alliance Blood Drive (November 23-29, 2015)**

106.7 The Eagle hosted The Hero Alliance Blood Drive 11/23-11/29 to help increase donations during the holiday season. A total of 924 unites were collected. We provided \$14,200 in promotional support.

#### **Trans-Siberian Orchestra 2015**

106.7 The Eagle supported Stone City Attractions 8pm Trans-Siberian Orchestra show on December 19, 2015. A total of \$16,557 was donated to the local San Antonio Food Bank from Stone City Attractions and Trans-Siberian Orchestra.

#### **Toys On Two Wheels (December 12, 2015)**

106.7 The Eagle supported Toys On Two Wheels by posting all information of the toy drive on EagleSanAntonio.com and promoting listeners to visit the site. Eagle provided \$2,900 in support.

# **ISSUE-RELATED PROGRAMMING**

## GOVERNMENT/LEGAL

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/18/15	Focus on San Antonio	Brenda Williams	Alamo Area Council of Governments	San Antonio's air quality about to be declared in "non-attainment" by the EPA	6:30AM 30:00
11/1/15	Focus on San Antonio	Bob Brackman	San Antonio Botanical Garden	He talks about expansion plans at the Botanical Garden	6AM 30:00
11/8/15	Focus on San Antonio	Major James Crabtree	Texas Veterans Land Board	Voices of Veterans program; recording the stories of veterans	6AM 30:00
11/15/15	Focus on San Antonio	Jesse Torres Victor Robledo	CPS Energy	The importance of calling 811 before you dig in your yard, to avoid hitting gas or utility lines	6AM 30:00
11/29/15	Focus on San Antonio	Trish McAllister	Texas Access to Justice Commission	The new Transfer on Death Deed, allowing property transfers without going through probate	6AM 30:00
12/6/15	Focus on San Antonio	Trish McAllister	Texas Access to Justice Commission	How the Justice Commission was formed and what it does	6AM 30:00
12/6/15	Focus on San Antonio	Shirley Gonzales	City Councilwoman	Vision Zero: eliminating traffic fatalities, making streets safer for pedestrians and bicyclists	6:30AM 30:00
12/20/15	Focus on San Antonio	Frank Rizzo, Elena Terrill, DeAnna Curcio	Bexar County Dispute Resolution Center	Free service to provide resolution for civil disputes to avoid costly, lengthy cases in court	6:30AM 30:00
12/27/15	Focus on San Antonio	Shirley Gonzales	City Councilwoman	Reducing traffic deaths in San Antonio with the Vision Zero plan	6AM 30:00



## HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/4/15	Focus on San Antonio	Christian Sandoval	Earn A Bike	Bicycle program started to improve community's health; how children earn a bicycle	6:30AM 30:00
10/11/15	Focus on San Antonio	Gregg LeVoy	Author of Vital Signs	He tells how to hold onto passion or how to get it back if you've lost it	6AM 30:00
10/25/15	Focus on San Antonio	Greg Harman	Author of After Depression	He talks about the effect depression has had on his life and finding treatment that has been effective	6AM 30:00
10/25/15	Focus on San Antonio	Elsie Houston Brenda Atherton	ALS Association	Elsie talks about losing her husband to ALS and Brenda talks about raising funds for research	6:30AM 30:00
11/15/15	Focus on San Antonio	Madeline Chalk Vanessa Gonzales	South Texas Blood and Tissue Center	The continuing need for blood donors and people to sign up on the bone marrow registry	6:30AM 30:00
11/22/15	Focus on San Antonio	Mary Beth Fisk	The Ecumenical Center for Education, Counseling, Health	How the Center came to be and how it helps people in need of counseling	6AM 30:00
11/22/15	Focus on San Antonio	Greg Hannley, Alex Draghici, Daniel Baldwin	Soba Treatment Center	Treatment to handle drug and alcohol addiction which they say is an epidemic in the U.S.	6:30AM 30:00
11/29/15	Focus on San Antonio	Mary Beth Fisk	The Ecumenical Center for Education, Counseling, Health	Programs offered by the Center and mental health counseling for the community	6:30AM 30:00
12/20/15	Focus on San Antonio	Vanessa Gonzales Madeline Chalk	South Texas Blood and Tissue Center	Blood drives going on during the holidays, when they really need blood	6AM 30:00

## EDUCATION

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
11/8/15	Focus on San Antonio	George Garza Candyce Slusher	The Music Project	Bringing music to pre-kindergartners to senior citizens	6:30AM 30:00
12/13/15	Focus on San Antonio	Bob Brackman	Botanical Garden	New education focus as the Botanical Garden is expanded	6AM 30:00

## FINANCIAL/ECONOMY

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/4/15	Focus on San Antonio	Mary Ullmann Japhet, Carolyn Wheat	SA Sports	Economic impact of SA Sports, which has a goal of transforming the community through power of sport	6AM 30:00
12/13/15	Focus on San Antonio	Albert Cantu	CPS Energy	Ways of weatherizing your house to save money on utility costs	6:30AM 30:00
12/27/15	Focus on San Antonio	Brenda Williams	Alamo Area Council of Governments	Reducing air pollution in San Antonio; how EPA mandates could affect business development	6:30AM 30:00

## FAMILY ISSUES

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/11/15	Focus on San Antonio	Diana Doria and Jim Cahalen	Alamo Boxer Rescue	Responsible pet ownership; rescuing boxers and finding them new, loving homes	6:30AM 30:00
10/18/15	Focus on San Antonio	Manny Diotte Sharon Griggs	Ferrari Kid	Providing special events for children battling cancer and other illnesses	6AM 30:00
11/1/15	Focus on San Antonio	Dr. Bill Thomas	Gerontologist	Issues of aging in today's society; rather than fight aging, embrace it	6:30AM 30:00

## **PUBLIC SERVICE ANNOUNCEMENTS**

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

<b>DATE AIRED</b>	<b>ORGANIZATION</b>	<b>TOPIC</b>	<b>ISSUE/CATEGORY</b>	<b>NUMBER OF TIMES AIRED</b>
10/1/2015-10/31/2015	National Association of Broadcasters	We are Broadcasters	Community	90x
10/1/2015-10/31/2015	Advertising Council	EPA/Asthma Prevention	Health	9x
10/1/2015-10/31/2015	Advertising Council	US Forest Service	Community	23x
10/1/2015-10/31/2015	Advertising Council	Thatsnotcool.com	Community	17x
10/1/2015-10/31/2015	Advertising Council	NHTSA/Car Seat Safety	Community	20x
10/1/2015-10/31/2015	Advertising Council	Emergency Preparedness	Community	20x
10/1/2015-10/31/2015	Advertising Council	Fatherhood Involvement	Community	9x
10/1/2015-10/31/2015	Advertising Council	Pet Adoption	Community	32x
10/1/2015-10/31/2015	National Association of Broadcasters	Asthma Prevention	Health	3x
10/1/2015-10/31/2015	National Association of Broadcasters	NHTSA/Drunk Driving Prevention	Community	6x
10/1/2015-10/31/2015	National Association of Broadcasters	AARP/Caregiver Support	Health	2x
10/1/2015-10/31/2015	National Association of Broadcasters	USDHHS/Flu-Vaccinate	Health	2x
10/1/2015-10/31/2015	National Association of Broadcasters	Veterans/pva.org	Community	2x
10/1/2015-10/31/2015	National Association of Broadcasters	Child Health Fund	Health	3x
10/1/2015-10/31/2015	National Association of Broadcasters	Ctr. Internet Sec./Online Safety	Community	3x

10/1/2015-10/31/2015	National Association of Broadcasters	Veterans/dav.org	Community	3x
10/1/2015-10/31/2015	National Association of Broadcasters	Fisher House	Health	3x
10/1/2015-10/31/2015	National Association of Broadcasters	Veterans/gotyour6.org	Community	6x
10/1/2015-10/31/2015	National Association of Broadcasters	Safekids.org/Preventable Injury	Community	3x
10/1/2015-10/31/2015	National Association of Broadcasters	Crime Prevention	Community	2x
10/1/2015-10/31/2015	National Association of Broadcasters	National Kidney Foundation	Health	2x
10/1/2015-10/31/2015	National Association of Broadcasters	National Foundation for Credit Counseling	Community	2x
10/1/2015-10/31/2015	National Association of Broadcasters	YMCA	Health	2x
10/1/2015-10/31/2015	National Association of Broadcasters	National Endowment for Financial Education	Community	2x
10/1/2015-10/31/2015	National Association of Broadcasters	US Treasury/HUD/Affordable Homes	Community	2x
10/1/2015-10/31/2015	National Association of Broadcasters	DoGreatCampaign.com	Community	2x
10/1/2015-10/31/2015	National Association of Broadcasters	American Waterworks/Safe Drinking Waters	Health	2x
10/11/2015-12/18/2015	Trans-Siberian Orchestra	Promoted ticket sales where partial proceeds benefitted a local charity	Community	86x
11/23/2015-11/29/2015	Hero Alliance Blood Drive	Promoted to donate blood for Thanksgiving and the holidays	Community	71x
10/1/2015-10/31/2015	Transplants for Children	2015 Gala	Health/Community	19x
11/1/2015-11/30/2015	CISSA.org	Communities in School. Help at-risk students stay in school	Community	126x
11/1/2015-11/30/2015	National Association of Broadcasters	We are Broadcasters	Community	84x
11/1/2015-11/30/2015	Transplants for Children	2015 Gala	Health/Community	18x
12/6/2015-12/11/2015	Toys On Two Wheels	Toy Drive	Community	19x
12/1/2015-12/31/2015	CISSA.org	Communities in School. Help at-risk students stay in school	Community	128x
12/1/2015-12/31/2015	National Association of Broadcasters	We are Broadcasters	Community	76x

