

## ISSUES-PROGRAMS

January 1 to March 31, 2023

1. Like much of the population is the specter of higher prices looms large and the tightening of income for many is a cause for concern. WPJL programming is seeking to answer the deeper questions of fear and doubt and to give biblical answers.

2. The Christian community with the rest of American society is alarmed and concerned with the war in Ukraine, and especially with the refugee crisis. Many Christian ministries are actively raising funds to help in this situation. Among these is *Haven Today* a daily ministry on this station that is assisting other ministries that are on the ground in Ukraine and the surrounding countries to provide food and medicine to displaced people.

3. The Christian Community continues to be concerned with the continuing **erosion of Christian values** in our society and the marginalization of the Church. There is a great deal of concern as to how to reverse this trend and to maintain Christian ideals and values in our society. Of growing concern is the right of religious free speech in the light of value conflicts.

Daily programs dealing with these issues are *Focus on the Family* (M-F, 6-6:30 AM, 1:00-1:30 PM, 10:00-10:30 PM). Also, *Focus on the Family Weekend Magazine* (11:00AM on Sundays). Additionally, *The Verdict* and *Love Worth Finding* address these issues.

4. The **breakdown of the American family** and the raising of healthy Children. *Focus on the Family* and *Weekend Magazine* at times listed above, also, *Family Minute* 60 sec PSAs addressing insight on family living (runs throughout the day every day, total of 120 spots). *Proverbs 31 Woman* (60 sec PSA on advice to women in the workplace and at home, runs throughout the day, every day, total of 120 spots). *Reading to Your Children*, *Helping with Homework*, *Talking to Your Children about what happened in School Today*, and *Encouraging Your Teachers* (60 sec PSAs produced by the North Carolina Association of Educators, runs throughout the day, every day, total of 120 spots).

5. There is growing concern over **Christian young people** living out their lives for Christ in practical ways to impact their generation. *Decision Minute* (60 sec PSAs running throughout the day every day, 80 total spots). *Making Life Count* (60 sec PSA runs throughout the day every day, 120 spots total). *Heartbeat* Salvation Army 60 sec, 80 X. *Your Story Hour*, Sun. 7:30 AM (a 30minute program).

6. **Racial Reconciliation** among Christians and Christian Churches is large upon many Christian's minds. WPJL airs the programs of both African-American and White ministries and ministers. Dr. Tony Evans, a prominent national minister, *The Urban Alternative*, a thirty minute program runs 3 times daily, and also a short feature, *Two Minutes with Tony*, (runs throughout the day, 80 spots total). We also carry local African-American church ministries. Additionally, other national programs such as *Focus*

*on the Family, and Revive Our Hearts. Voice of the Martyrs*, Sunday, 9:30 AM (daily PSAs). Many programs speak to this issue from a Christian perspective. Several local programs by African-American ministers help to bridge the gap with our listeners: *Upper Room, God Is Still on the Throne, & Sure Promise*.

**7. The Rise in Crime** that accompanied the aftermath of the pandemic is distressing to many Christians who are concerned for their safety and the safety of their communities. Christian ministers continue to contend for the moral imperative of love and acceptance and an appeal to law and order especially in our local governments. Many programs focus on justice reform, and compassionate ways of dealing with the root of these problems.

**8.** There is concern about the persecution of Christians worldwide; and, also with the restrictions on religious expression in this country which became especially noticeable during the pandemic. *Voice of the Martyrs* is a weekly program on Sunday mornings; Focus on the Family addresses the legal and constitution issues which restrict the exercise of religion as well as moral issues from a Christian perspective.

Obviously, ***personal spirituality issues, and their practical outworking*** are the main issues that are addressed daily on WPJL. We are committed to building up Christian individuals and churches in our community. PSAs include *A Word from the Word* (Derek Prince), *Our Daily Bread, Prayer* (Lighthouse Report), *Seeking Him* (Nancy DeMoss Wouglemuth), *Treasures in the Word* (Adrian Rogers); these run daily averaging 1-2 spots for each a day. All of our regular programs are directed towards this common goal.