

## ISSUES-PROGRAMS

July 1- September 30, 2021

**1. Far and away the most crucial issue continues to be the Corona Virus Pandemic** and how to return to a sense of normalcy. This issue affects individual Christians and Churches in all the ways that others in this society are affected: disease, fear, job loss, etc. Additionally, the “shutdowns” over the past year has had definite consequences for churches that have not been able to meet normally. This station provides daily encouragement and "connection" for Christians who are not able at this time to gather with other Christians for worship, prayer and fellowship. All of our programming meets this community's needs at this time in a unique and necessary way. There is a concern in the Christian community on the lasting effects of not being able to meet together in Church settings once this pandemic is over. Issues of religious freedom and freedom of speech are uppermost on Christian's minds.

**2. The next most important problem as far as the Christian Community is concerned is the continuing erosion of Christian values** in our society and the marginalization of the Church. There is a great deal of concern as to how to reverse this trend and to maintain Christian ideals and values in our society. Of growing concern is the right of religious free speech in the light of value conflicts.

Daily programs dealing with these issues are *Focus on the Family* (M-F, 6-6:30 AM, 1:00-1:30 PM, 10:00-10:30 PM). Also, *Focus on the Family Weekend Magazine* (6:00-7:00 AM, 12:00-1:00 PM on Sundays). Additionally some PSAs listed below.

The *Bible Answerman* at 6:30 PM, M-F, also addresses these matters from time to time.

**3. The breakdown of the American family** and the raising of healthy Children. *Focus on the Family* and *Weekend Magazine* at times listed above, also, *Family Minute* 60 sec PSAs addressing insight on family living (runs throughout the day every day, total of 120 spots). *Proverbs 31 Woman* (60 sec PSA on advice to women in the workplace and at home, runs throughout the day, everyday, total of 120 spots). *Reading to Your Children, Helping with Homework, Talking to Your Children about what happened in School Today, and Encouraging Your Teachers* (60 sec PSAs produced by the North Carolina Association of Educators, runs throughout the day, everyday, total of 120 spots).

**4. There is growing concern over Christian young people** living out their lives for Christ in practical ways to impact their generation. *Decision Minute* (60 sec PSAs running throughout the day everyday, 80 total spots). *Making Life Count* (60 sec PSA runs throughout the day everyday, 120 spots total). *Heartbeat* Salvation Army 60 sec, 80 X). *Life Institutes* by Brad Mattes, 60 sec, 80 X). *Your Story Hour*, Sun. 7:30 AM.

**5. A continuing issue is the economic concerns** affecting individual families and small businesses as well as the giving to churches and other Christian charitable causes. Paramount among these concerns (beyond individual finances) is the rising national debt. *MoneyWise* (1/2 hour daily, M-F, call in program, produced by *Compass1*, 3:30 PM –4:00 PM and *MoneyWise* (60 sec PSA runs daily throughout the day, 120 total spots): these programs address these problems and others from a Christian and biblical financial perspective and encourage Christians in personal financial responsibility.

**6. Racial Reconciliation** among Christians and Christian Churches is large upon many Christian's minds. WPJL airs the programs of both African-American and White ministries and ministers. Dr. Tony Evans, a prominent national minister, *The Urban*

*Alternative*, a 30 minute program runs 3 times daily, and also a short feature, *Two Minutes with Tony*, (runs throughout the day, 80 spots total). We also carry local African-American church ministries. Additionally, other national programs such as *Focus on the Family*, and *Revive Our Hearts*. *Voice of the Martyrs*, Sunday, 9:30 AM (daily PSAs).

**7. The Rise in Crime** that has accompanied the pandemic is distressing to many Christians who are concerned for their safety and the safety of their communities. Christian ministers continue to contend for the moral imperative of love and acceptance and an appeal to law and order especially in our local governments.

**8. Inflation** is becoming an increasing concern among Christians. Some of our regular programs, and in particular “Money Wise” (that airs daily Mon-Fri on WPJL) seek to give practical advice for individuals and families to be wise concerning their finances and generous towards others in need.

Obviously, ***personal spirituality issues, and their practical outworking*** are the main issues that are addressed daily on WPJL. We are committed to building up Christian individuals and churches in our community. PSAs include *A Word from the Word* (Derek Prince), *Our Daily Bread, Prayer* (Lighthouse Report), *Seeking Him* (Nancy DeMoss Wouglemuth), *Treasure in the Word* (Adrian Rogers); these run daily averaging 1-2 spots a day. All of our regular programs are directed towards this common goal.