

## ISSUES-PROGRAMS

January 1 to March 31, 2022

1. Overall the Christian community with the rest of American society is alarmed and concerned with the war in Ukraine, and especially with the refugee crisis. Many Christian ministries are actively raising funds to help in this situation. Among these is *Haven Today* a daily ministry on this station that is assisting other ministries that are on the ground in Ukraine and the surrounding countries to provide food to displaced people.

2. The Christian Community continues to be concerned with the continuing **erosion of Christian values** in our society and the marginalization of the Church. There is a great deal of concern as to how to reverse this trend and to maintain Christian ideals and values in our society. Of growing concern is the right of religious free speech in the light of value conflicts.

Daily programs dealing with these issues are *Focus on the Family* (M-F, 6-6:30 AM, 1:00-1:30 PM, 10:00-10:30 PM). Also, *Focus on the Family Weekend Magazine* (6:00-7:00 AM, 12:00-1:00 PM on Sundays). Additionally, some PSAs listed below.

The *Bible Answerman* at 6:30 PM, M-F, also addresses these matters from time to time.

3. The **breakdown of the American family** and the raising of healthy Children. *Focus on the Family* and *Weekend Magazine* at times listed above, also, *Family Minute* 60 sec PSAs addressing insight on family living (runs throughout the day every day, total of 120 spots). *Proverbs 31 Woman* (60 sec PSA on advice to women in the workplace and at home, runs throughout the day, everyday, total of 120 spots). *Reading to Your Children, Helping with Homework, Talking to Your Children about what happened in School Today, and Encouraging Your Teachers* (60 sec PSAs produced by the North Carolina Association of Educators, runs throughout the day, everyday, total of 120 spots).

4. There is growing concern over **Christian young people** living out their lives for Christ in practical ways to impact their generation. *Decision Minute* (60 sec PSAs running throughout the day everyday, 80 total spots). *Making Life Count* (60 sec PSA runs throughout the day everyday, 120 spots total). *Heartbeat* Salvation Army 60 sec, 80 X). *Life Institutes* by Brad Mattes, 60 sec, 80 X). *Your Story Hour*, Sun. 7:30 AM.

5. A continuing issue is the **economic concerns** affecting individual families and small businesses as well as the giving to churches and other Christian charitable causes. Paramount among these concerns (beyond individual finances) is the rising national debt and rising inflation. *MoneyWise* (1/2 hour daily, M-F, call in program, produced by *Compass1*, 3:30 PM –4:00 PM and *MoneyWise* (60 sec PSA runs daily throughout the day, 120 total spots): these programs address these problems and others from a

Christian and biblical financial perspective and encourage Christians in personal financial responsibility.

**6. Racial Reconciliation** among Christians and Christian Churches is large upon many Christian's minds. WPJL airs the programs of both African-American and White ministries and ministers. Dr. Tony Evans, a prominent national minister, *The Urban Alternative*, a thirty minute program runs 3 times daily, and also a short feature, *Two Minutes with Tony*, (runs throughout the day, 80 spots total). We also carry local African-American church ministries. Additionally, other national programs such as *Focus on the Family*, and *Revive Our Hearts. Voice of the Martyrs*, Sunday, 9:30 AM (daily PSAs).

**7. The Rise in Crime** that has accompanied the pandemic is distressing to many Christians who are concerned for their safety and the safety of their communities. Christian ministers continue to contend for the moral imperative of love and acceptance and an appeal to law and order especially in our local governments.

**8. Inflation** is becoming an increasing concern among Christians. Some of our regular programs, and in particular "Money Wise" (that airs daily Mon-Fri on WPJL) seek to give practical advice for individuals and families to be wise concerning their finances and generous towards others in need.

**9.** As the **Corona Virus Pandemic** appears to be ending and a sense of normalcy emerging there remains in the Christian community a concern over issues of religious freedom and freedom of speech because of the restrictions that were placed upon churches during the pandemic. There are discussions about how far Christians should go in terms of resisting regulations that at times seem to be overbearing and unfair.

Obviously, **personal spirituality issues, and their practical outworking** are the main issues that are addressed daily on WPJL. We are committed to building up Christian individuals and churches in our community. PSAs include *A Word from the Word* (Derek Prince), *Our Daily Bread, Prayer* (Lighthouse Report), *Seeking Him* (Nancy DeMoss Wouglemuth), *Treasure in the Word* (Adrian Rogers); these run daily averaging 1-2 spots a day. All of our regular programs are directed towards this common goal.