



# ORDER



**Orders**  
**Order / Rev:** 1289752  
**Alt Order #:**  
**Product Desc:** LakeCharles/Radio  
**Estimate:**  
**Flight Dates:** 10/09/19 - 10/12/19  
**Original Date / Rev:** 10/08/19 / 10/09/19  
**Order Type:** POLITICAL ISSUE

**KJMH-FM**  
**Primary AE:** Lisa Janes  
**Sales Office:** L-LCH  
**Sales Region:** Local

**Agency Name:** Bright Moments, LLC  
**Buying Contact:**  
**Billing Contact:**  
 2249 Oretha Castle Haley Blvd  
 New Orleans, LA 70113

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Action New Orleans PAC  
**Demographic:** HH  
**Product Codes:** IAB11-4,Issues/Propositions  
**Revenue Codes:** AGY  
**Revenue Codes 2:** BROADCAST  
**Revenue Codes 3:** BRC-SPOT

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lisa Janes			Start Of Order - End Of Order	100%

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Action New Orleans PAC c/o Bright Moments  
do hereby request station time concerning the following issue:

CA No. 4 (Act 448-SB 79) - Allow New Orleans Property  
Tax Exemptions

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**

This broadcast time will be used by: Action New Orleans PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes                       No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Action New Orleans PAC c/o Bright Moments, LLC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

\$410 gross

TO BE SIGNED BY ISSUE ADVERTISER

10/8/19 Date, [Signature] Signature, 504-592-1800 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted,  Accepted in Part,  Rejected. [Signature] Signature, [Printed Name] Printed Name, [Title] Title



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: October 8, 2019

To: Lisa Janes  
 TownSquare Media (Lake Charles)  
 Lisa.Janes@townsquaremedia.com  
 318-470-9686

From: Geriease Smith Hawkins  
 Bright Moments, LLC  
 504-592-1800

RE: ACTION NEW ORLEANS PAC  
 INSERTION ORDER 10/9/19 – 10/12/19  
 :60 Media Placement

Below, please find an insertion order on behalf of Action New Orleans PAC, which should run from Wednesday, October 9, 2019 – Saturday, October 12, 2019.

The spot attached, should run at 100%. The political paperwork is attached to this order.

Please let me know if you have any questions. Thank you!

	Days	Daypart	Cost/Spot	# Spots/ Daypart	Total Gross Amount	Total Net Amount	
TownSquareMedia - KJMH 107.5 Jamz	W	6A-10A	\$55.00	2	\$110.00	\$(93.50)	
TownSquareMedia - KJMH 107.5 Jamz	TH	6A-10A	\$55.00	2	\$110.00	\$(93.50)	
TownSquareMedia - KJMH 107.5 Jamz	F	6A-10A	\$55.00	2	\$110.00	\$(93.50)	
TownSqsreMedia - KJMH 107.5 Jamz	SA	10A-3P	\$30.00	3	\$90.00	\$(76.50)	
Total Spots and Budget Allocation:					9	\$420.00	-\$357.00

Amended to 410 gross  
 w/ 7 Issue Ads

\* all correspondence  
 (L) is included