

CONTRACT

KJMH-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

<u>Contract / Revision</u> 1289752 /		<u>Alt Order #</u>
<u>Advertiser</u> Action New Orleans PAC		<u>Original Date / Revision</u> 10/08/19 / 10/09/19
<u>Contract Dates</u> 10/09/19 - 10/12/19	<u>Estimate #</u>	
<u>Product</u> LakeCharles/Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJMH-FM	<u>Account Executive</u> Lisa Janes	<u>Sales Office</u> Local Lake Cha
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Bright Moments, LLC
2249 Oretha Castle Haley Blvd
New Orleans, LA 70113

KJMH-FM - 1289752A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KJMH	10/09/19	10/12/19	M-F AM Drive	6a-10a		1:00			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	---TF--				2	\$175.00			
N 2	KJMH	10/11/19	10/11/19	M-F Evening	7p-12a		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	----F--				2	\$30.00			
Totals											4	\$410.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/11/19	4	\$410.00	(\$61.50)	\$348.50
Totals	4	\$410.00	(\$61.50)	\$348.50

Contract Totals **4** **\$410.00**

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER

Orders
 Order / Rev: 1289752
 Alt Order #: _____
 Product Desc: LakeCharles/Radio
 Estimate: _____
 Flight Dates: 10/09/19 - 10/12/19
 Original Date / Rev: 10/08/19 / 10/09/19
 Order Type: POLITICAL ISSUE

KJMH-FM

Primary AE: Lisa Janes
 Sales Office: L-LCH
 Sales Region: Local

Agency
 Name: Bright Moments, LLC
 Buying Contact: _____
 Billing Contact: _____
2249 Oretha Castle Haley Blvd
New Orleans, LA 70113

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Action New Orleans PAC
 Demographic: HH
 Product Codes: IAB11-4,Issues/Propositions
 Revenue Codes: AGY
 Revenue Codes 2: BROADCAST
 Revenue Codes 3: BRC-SPOT

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lisa Janes			Start Of Order - End Of Order	100%

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Action New Orleans PAC c/o Bright Moments
do hereby request station time concerning the following issue:

CA No. 4 (Act 448-SB 79) - Allow New Orleans Property Tax Exemptions

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

This broadcast time will be used by: Action New Orleans PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Action New Orleans PAC c/o Bright Moments, LLC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

\$410 gross

TO BE SIGNED BY ISSUE ADVERTISER

10/8/19 *[Signature]* 504-592-1800
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Lisa James DOS/NSM
 Signature Printed Name Title



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: October 8, 2019

To: Lisa Janes
TownSquare Media (Lake Charles)
Lisa.Janes@townsquaremedia.com
318-470-9686

From: Geriease Smith Hawkins
Bright Moments, LLC
504-592-1800

RE: ACTION NEW ORLEANS PAC
INSERTION ORDER 10/9/19 - 10/12/19
:60 Media Placement

Below, please find an insertion order on behalf of Action New Orleans PAC, which should run from Wednesday, October 9, 2019 - Saturday, October 12, 2019.

The spot attached, should run at 100%. The political paperwork is attached to this order.

Please let me know if you have any questions. Thank you!

	Days	Daypart	Cost/Spot	# Spots/ Daypart	Total Gross Amount	Total Net Amount
TownSquareMedia - KJMH 107.5 Jamz	W	6A-10A	\$55.00	2	\$110.00	\$(93.50)
TownSquareMedia - KJMH 107.5 Jamz	TH	6A-10A	\$55.00	2	\$110.00	\$(93.50)
TownSquareMedia - KJMH 107.5 Jamz	F	6A-10A	\$55.00	2	\$110.00	\$(93.50)
TownSquareMedia - KJMH 107.5 Jamz	SA	10A-3P	\$30.00	3	\$90.00	\$(76.50)
Total Spots and Budget Allocation:						
				9	\$420.00	-\$367.00

Amended to 410 gross
w/ 7 Issue Ads

*all correspondence
(L) is included