

ORDER



Orders
Order / Rev: 645710
Alt Order #: WOC10720301
Product Desc: PADAM
Estimate: 4909
Flight Dates: 09/11/17 - 09/17/17
Original Date / Rev: 09/08/17 / 09/08/17
Order Type: NORMAL

WDBJ

Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Penn Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: John Adams for VA
Demographic: A35+
Product Codes: Candidate - State - Other
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 145620
Agency External ID: 1244
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/17/17	88	\$24,410.00	\$20,748.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	88	\$24,410.00	\$20,748.50	129.80
Totals	88	\$24,410.00	\$20,748.50	129.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ	09/11/17	09/15/17	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM	-1-11--	:30	3	\$150.00	P-03	4.60	NM	3	\$450.00
				(Program: WDBJ7 MORNIN')											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-1-11--		3				\$150.00		4.60			
2	WDBJ	09/11/17	09/14/17	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1-11---	:30	3	\$110.00	P-03	4.80	NM	3	\$330.00
				(Program: CBS THIS MORNING)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	1-11---		3				\$110.00		4.80			
3	WDBJ	09/11/17	09/16/17	News 7 Sat Morning News 7 Sat Morning	CM	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----1-	:30	1	\$80.00	P-06	2.40	NM	1	\$80.00
				(Program: WDBJ7 SATURDAY MORNING)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----1-		1				\$80.00		2.40			
4	WDBJ	09/11/17	09/17/17	News 7 Sun Morning News 7 Sun Morning	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	-----1	:30	1	\$95.00	P-06	3.90	NM	1	\$95.00
				(Program: WDBJ7 SUNDAY MORNING)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----1		1				\$95.00		3.90			
5	WDBJ	09/11/17	09/17/17	Face The Nation Face The Nation	CM	10:30 AM-11:30 AM (10:30 AM-11:30 AM)	-----1	:30	1	\$110.00	P-03	3.00	NM	1	\$110.00
				(Program: FACE THE NATION- 1 HOUR PRGM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----1		1				\$110.00		3.00			

Order / Rev: 645710
 Alt Order #: WOC10720301
 Flight Dates: 09/11/17 - 09/17/17

Advertiser: John Adams for VA
 Product Desc: PADAM
 Estimate: 4909

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WDBJ	09/11/17	09/15/17	News 7 @ Noon News 7 @ Noon	CM	12:00 PM-12:30 PM	1-1-1--	:30	3	\$175.00	P-03	7.40	NM	3	\$525.00
		(Program: WDBJ7 AT NOON)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	1-1-1--		3				\$175.00		7.40			
7	WDBJ	09/11/17	09/15/17	News 7 @ 5p M-F News 7 @ 5p M-F	CM	5:00 PM-5:30 PM	-11-1--	:30	3	\$285.00	P-03	7.60	NM	3	\$855.00
		(Program: WDBJ7 AT 5:00)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-11-1--		3				\$285.00		7.60			
8	WDBJ	09/11/17	09/13/17	News 7 @ 6p M-F News 7 @ 6p M-F	CM	6:00 PM-6:30 PM	1-1----	:30	2	\$430.00	P-03	11.10	NM	2	\$860.00
		(Program: WDBJ7 AT 6:00)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	1-1----		2				\$430.00		11.10			
9	WDBJ	09/11/17	09/17/17	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	P-01	8.60	NM	1	\$1,000.00
		(Program: 60 MINUTES)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----1		1				\$1,000.00		8.60			
10	WDBJ	09/11/17	09/15/17	News 7 @ 11p M-F News 7 @ 11p M-F	CM	11:00 PM-11:35 PM	1-1-11--	:30	3	\$265.00	P-03	5.50	NM	3	\$795.00
		(Program: WDBJ7 AT 11:00)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-1-11--		3				\$265.00		5.50			
11	WDBJ	09/11/17	09/17/17	News 7 @ 11p Sat News 7 @ 11p Sat	CM	11p-1135p	-----S-	:30	1	\$385.00	P-03	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S-		1				\$385.00		0.00			
12	WDBJ	09/11/17	09/17/17	News 7 @ 11p Sun News 7 @ 11p Sun	CM	11p-1135p	-----S	:30	1	\$195.00	P-03	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S		1				\$195.00		0.00			
13	WDBJ	09/11/17	09/17/17	Price Is Right Price Is Right	CM	11a-12p	-T-TF--	:30	3	\$175.00	P-03	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-TF--		3				\$175.00		0.00			
14	WDBJ	09/11/17	09/17/17	News 7 @ 4p M-F News 7 @ 4p M-F	CM	4p-5p	M-WT---	:30	3	\$45.00	P-07	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	M-WT---		3				\$45.00		0.00			
15	WDBJ	09/11/17	09/17/17	News 7 Early Mornin' @ 5a News 7 Early Mornin' @ 5a	CM	5a-6a	-T-TF--	:30	3	\$35.00	P-06	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-TF--		3				\$35.00		0.00			
16	WDBJ	09/11/17	09/17/17	Wheel of Fortune M-F Wheel of Fortune M-F	CM	7p-730p	-T-TF--	:30	3	\$420.00	P-03	0.00	NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-TF--		3				\$420.00		0.00			
17	WDBJ	09/11/17	09/17/17	Late Show Late Show	CM	1135p-1238a	-T-TF--	:30	3	\$55.00	P-06	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-TF--		3				\$55.00		0.00			
18	WDBJ	09/11/17	09/17/17	Monday Prime Hr 3 Monday Prime Hr 3	CM	10p-11p	M-----	:30	1	\$310.00	P-03	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	M-----		1				\$310.00		0.00			
19	WDBJ	09/11/17	09/17/17	Jeopardy M-F Jeopardy M-F	CM	730p-8p	M-W----	:30	2	\$520.00	P-03	0.00	NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 645710
 Alt Order #: WOC10720301
 Flight Dates: 09/11/17 - 09/17/17

Advertiser: John Adams for VA
 Product Desc: PADAM
 Estimate: 4909

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WDBJ	09/11/17	09/17/17	Jeopardy M-F Jeopardy M-F	CM	730p-8p	M-W----	:30	2	\$520.00	P-03	0.00	NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	M-W----		2			\$520.00	0.00					
20	WDBJ	09/11/17	09/17/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	757p-9p	--W----	:30	1	\$530.00	P-03	0.00	NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	--W----		1			\$530.00	0.00					
21	WDBJ	09/11/17	09/17/17	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	10p-11p	--W----	:30	1	\$310.00	P-03	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	--W----		1			\$310.00	0.00					
22	WDBJ	09/11/17	09/17/17	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	757p-9p	-T-----	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	-T-----		1			\$650.00	0.00					
23	WDBJ	09/11/17	09/17/17	Monday Prime Hr 1 Monday Prime Hr 1	CM	757p-9p	M-----	:30	1	\$470.00	P-03	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	M-----		1			\$470.00	0.00					
24	WDBJ	09/11/17	09/17/17	Thursday Prime Hr 1 Thursday Prime Hr 1	CM	757p-9p	---T---	:30	1	\$885.00	P-02	0.00	NM	1	\$885.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	---T---		1			\$885.00	0.00					
N 25	WDBJ	09/11/17	09/17/17	News 7 Early Mornin' @ 5a News 7 Early Mornin' @ 5a	CM	5a-6a	M-W----	:30	2	\$35.00	P-06	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	M-W----		2			\$35.00	0.00					
N 26	WDBJ	09/11/17	09/17/17	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6a-7a	M-W----	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	M-W----		2			\$150.00	0.00					
N 27	WDBJ	09/11/17	09/17/17	CBS This Morning CBS This Morning	CM	7a-9a	-T--F--	:30	2	\$110.00	P-03	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	-T--F--		2			\$110.00	0.00					
N 28	WDBJ	09/11/17	09/17/17	News 7 Sat Morning News 7 Sat Morning	CM	6a-8a	-----S-	:30	1	\$80.00	P-06	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	-----S-		1			\$80.00	0.00					
N 29	WDBJ	09/11/17	09/17/17	News 7 Sun Morning News 7 Sun Morning	CM	6a-9a	-----S	:30	1	\$95.00	P-06	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	-----S		1			\$95.00	0.00					
N 30	WDBJ	09/11/17	09/17/17	Face The Nation Face The Nation	CM	1030a-1130a	-----S	:30	1	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	-----S		1			\$110.00	0.00					
N 31	WDBJ	09/11/17	09/17/17	Price Is Right Price Is Right	CM	11a-12p	M-W----	:30	2	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	M-W----		2			\$175.00	0.00					
N 32	WDBJ	09/11/17	09/17/17	News 7 @ Noon News 7 @ Noon	CM	12p-1230p	-T-T---	:30	2	\$175.00	P-03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/11/17	09/17/17	-T-T---		2			\$175.00	0.00					
N 33	WDBJ	09/11/17	09/17/17	News 7 @ 4p M-F News 7 @ 4p M-F	CM	4p-5p	-T--F--	:30	2	\$45.00	P-07	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 645710
 Alt Order #: WOC10720301
 Flight Dates: 09/11/17 - 09/17/17

Advertiser: John Adams for VA
 Product Desc: PADAM
 Estimate: 4909

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N33	WDBJ	09/11/17	09/17/17	News 7 @ 4p M-F News 7 @ 4p M-F	CM	4p-5p	-T--F--	:30	2	\$45.00	P-07	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T--F--					2	\$45.00		0.00			
N34	WDBJ	09/11/17	09/17/17	News 7 @ 6p M-F News 7 @ 6p M-F	CM	6p-630p	---TF--	:30	2	\$430.00	P-03	0.00	NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---TF--					2	\$430.00		0.00			
N35	WDBJ	09/11/17	09/17/17	Wheel of Fortune M-F Wheel of Fortune M-F	CM	7p-730p	M-W----	:30	2	\$420.00	P-03	0.00	NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	M-W----					2	\$420.00		0.00			
N36	WDBJ	09/11/17	09/17/17	Monday Prime Hr 2 Monday Prime Hr 2	CM	9p-10p	M-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	M-----					1	\$350.00		0.00			
N37	WDBJ	09/11/17	09/17/17	Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	9p-10p	-T-----	:30	2	\$835.00	P-01	0.00	NM	2	\$1,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-----					2	\$835.00		0.00			
N38	WDBJ	09/11/17	09/17/17	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	10p-11p	-T-----	:30	2	\$305.00	P-06	0.00	NM	2	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-----					2	\$305.00		0.00			
N39	WDBJ	09/11/17	09/17/17	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	9p-10p	--W----	:30	2	\$225.00	P-06	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	--W----					2	\$225.00		0.00			
N40	WDBJ	09/11/17	09/17/17	Friday Prime Hr 1 Friday Prime Hr 1	CM	757p-9p	----F--	:30	2	\$410.00	P-03	0.00	NM	2	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	----F--					2	\$410.00		0.00			
N41	WDBJ	09/11/17	09/17/17	Friday Prime Hr 2 Friday Prime Hr 2	CM	9p-10p	----F--	:30	1	\$530.00	P-03	0.00	NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	----F--					1	\$530.00		0.00			
N42	WDBJ	09/11/17	09/17/17	Friday Prime Hr 3 Friday Prime Hr 3	CM	10p-11p	----F--	:30	2	\$475.00	P-03	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	----F--					2	\$475.00		0.00			
N43	WDBJ	09/11/17	09/17/17	SEC Football Late Game SEC Football Late Game	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----S-	:30	2	\$225.00	P-07	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S-					2	\$225.00		0.00			
N44	WDBJ	09/11/17	09/17/17	Saturday Prime Hr 1 Saturday Prime Hr 1	CM	8p-9p	-----S-	:30	1	\$215.00	P-03	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S-					1	\$215.00		0.00			
N45	WDBJ	09/11/17	09/17/17	Saturday Prime Hr 2 Saturday Prime Hr 2	CM	9p-10p	-----S-	:30	1	\$215.00	P-03	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S-					1	\$215.00		0.00			
N46	WDBJ	09/11/17	09/17/17	NFL Reg Season Early Game NFL Reg Season Early Game	CM	1:00 PM-4:00 PM (1:00 PM-4:00 PM)	-----S	:30	2	\$540.00	P-07	0.00	NM	2	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S					2	\$540.00		0.00			
N47	WDBJ	09/11/17	09/17/17	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	7p-8p	-----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S					1	\$1,000.00		0.00			

Order / Rev: 645710
Alt Order #: WOC10720301
Flight Dates: 09/11/17 - 09/17/17

Advertiser: John Adams for VA
Product Desc: PADAM
Estimate: 4909

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 47	WDBJ	09/11/17	09/17/17	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	7p-8p	-----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/11/17	09/17/17	-----S		1				\$1,000.00		0.00			
N 48	WDBJ	09/11/17	09/17/17	News 7 @ 11p M-F News 7 @ 11p M-F	CM	11p-1135p	M-W----	:30	2	\$265.00	P-03	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/11/17	09/17/17	M-W----		2				\$265.00		0.00			
N 49	WDBJ	09/11/17	09/17/17	Late Show Late Show	CM	1135p-1238a	M-W----	:30	2	\$55.00	P-06	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/11/17	09/17/17	M-W----		2				\$55.00		0.00			
Totals														88	\$24,410.00

WOC10720301 [02.00]

Order Printout

Order Status:	Opened-Revised	Start/End Dates:	09/11/17 - 09/17/17	C/P/E:	389 / 472 / 4909
Traffic #:	645710	Agency:	Mentzer Media	Product Desc.:	PADAM
Buyer Order #:	6502184	Advertiser:	389 - John Adams for VA	Estimate Desc.:	John Adams for VA- TV- 9.11-9.17 Ro
AE:	Charles Brian Boush	Buyer:		Total Cost:	\$24,410.00 (Cash)
Property:	WDBJ TV	Primary Demo:	Adults 35+ (RTG)	Received Date:	9/08/17 12:51 PM
Sales Region:	Local				

Comments:

Separation: 30

List Items							Spots							Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 11							Total Spots	Total Cost
1	WDBJ7 MORNIN"	NM	:30	6:00 AM-7:00 AM	-T-----	150.00	1							1	150.00
(Program: WDBJ7 MORNIN")															
1	WDBJ7 MORNIN"	NM	:30	6:00 AM-7:00 AM	---T---	150.00	1							1	150.00
(Program: WDBJ7 MORNIN")															
1	WDBJ7 MORNIN"	NM	:30	6:00 AM-7:00 AM	----F--	150.00	1							1	150.00
(Program: WDBJ7 MORNIN")															
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	M-----	110.00	1							1	110.00
(Program: CBS THIS MORNING)															
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	--W----	110.00	1							1	110.00
(Program: CBS THIS MORNING)															
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	---T---	110.00	1							1	110.00
(Program: CBS THIS MORNING)															
3	WDBJ7 SATURDAY MORNING	NM	:30	6:00 AM-8:00 AM	-----S-	80.00	1							1	80.00
(Program: WDBJ7 SATURDAY MORNING)															
4	WDBJ7 SUNDAY MORNING	NM	:30	6:00 AM-9:00 AM	-----S	95.00	1							1	95.00
(Program: WDBJ7 SUNDAY MORNING)															
5	FACE THE NATION- 1 HOUR PRGM	NM	:30	10:30 AM-11:30 AM	-----S	110.00	1							1	110.00
(Program: FACE THE NATION- 1 HOUR PRGM)															
6	WDBJ7 AT NOON	NM	:30	12:00 PM-12:30 PM	M-----	175.00	1							1	175.00
(Program: WDBJ7 AT NOON)															

Generated Date: 9/08/17 1:00 PM

Generated by WO Platform
WideOrbit Inc.

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days	Rate	Sep 11										Total Spots	Total Cost	RTG
6	WDBJ7 AT NOON (Program: WDBJ7 AT NOON)	NM	:30	12:00 PM-12:30 PM	--W----	175.00	1										1	175.00	7.40
6	WDBJ7 AT NOON (Program: WDBJ7 AT NOON)	NM	:30	12:00 PM-12:30 PM	----F--	175.00	1										1	175.00	7.40
7	WDBJ7 AT 5:00 (Program: WDBJ7 AT 5:00)	NM	:30	5:00 PM-5:30 PM	-T-----	285.00	1										1	285.00	7.60
7	WDBJ7 AT 5:00 (Program: WDBJ7 AT 5:00)	NM	:30	5:00 PM-5:30 PM	--W----	285.00	1										1	285.00	7.60
7	WDBJ7 AT 5:00 (Program: WDBJ7 AT 5:00)	NM	:30	5:00 PM-5:30 PM	----F--	285.00	1										1	285.00	7.60
8	WDBJ7 AT 6:00 (Program: WDBJ7 AT 6:00)	NM	:30	6:00 PM-6:30 PM	M-----	430.00	1										1	430.00	11.10
8	WDBJ7 AT 6:00 (Program: WDBJ7 AT 6:00)	NM	:30	6:00 PM-6:30 PM	--W----	430.00	1										1	430.00	11.10
9	60 MINUTES (Program: 60 MINUTES)	NM	:30	7:00 PM-8:00 PM	-----S	1,000.00	1										1	1,000.00	8.60
10	WDBJ7 AT 11:00 (Program: WDBJ7 AT 11:00)	NM	:30	11:00 PM-11:35 PM	-T-----	265.00	1										1	265.00	5.50
10	WDBJ7 AT 11:00 (Program: WDBJ7 AT 11:00)	NM	:30	11:00 PM-11:35 PM	---T---	265.00	1										1	265.00	5.50
10	WDBJ7 AT 11:00 (Program: WDBJ7 AT 11:00)	NM	:30	11:00 PM-11:35 PM	----F--	265.00	1										1	265.00	5.50
11	WDBJ7 AT 11:00 (Program: WDBJ7 AT 11:00)	NM	:30	11:00 PM-11:35 PM	-----S	385.00	1										1	385.00	4.70
12	WDBJ7 AT 11:00 (Program: WDBJ7 AT 11:00)	NM	:30	11:00 PM-11:35 PM	-----S	195.00	1										1	195.00	4.30
13	THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)	NM	:30	11:00 AM-12:00 PM	-T-----	175.00	1										1	175.00	6.70
13	THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)	NM	:30	11:00 AM-12:00 PM	---T---	175.00	1										1	175.00	6.70
13	THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)	NM	:30	11:00 AM-12:00 PM	----F--	175.00	1										1	175.00	6.70
14	WDBJ7 AT 4:00P Starts Sept 4 (Program: WDBJ7 AT 4:00P Starts Sept 4)	NM	:30	4:00 PM-5:00 PM	M-----	45.00	1										1	45.00	2.50
14	WDBJ7 AT 4:00P Starts Sept 4 (Program: WDBJ7 AT 4:00P Starts Sept 4)	NM	:30	4:00 PM-5:00 PM	--W----	45.00	1										1	45.00	2.50
14	WDBJ7 AT 4:00P Starts Sept 4 (Program: WDBJ7 AT 4:00P Starts Sept 4)	NM	:30	4:00 PM-5:00 PM	---T---	45.00	1										1	45.00	2.50
15	WDBJ7 EARLY MORNIN" (Program: WDBJ7 EARLY MORNIN")	NM	:30	5:00 AM-6:00 AM	-T-----	35.00	1										1	35.00	1.80

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 11											Total Spots	Total Cost	RTG	
15	WDBJ7 EARLY MORNIN"	NM	:30	5:00 AM-6:00 AM	---T---	35.00	✓	1										1	35.00	1.80	
(Program: WDBJ7 EARLY MORNIN")																					
15	WDBJ7 EARLY MORNIN"	NM	:30	5:00 AM-6:00 AM	---F--	35.00	1	✓										1	35.00	1.80	
(Program: WDBJ7 EARLY MORNIN")																					
16	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	-T-----	420.00	✓	1										1	420.00	13.40	
(Program: WHEEL OF FORTUNE)																					
16	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	---T---	420.00	✓	1										1	420.00	13.40	
(Program: WHEEL OF FORTUNE)																					
16	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	---F--	420.00	✓	1										1	420.00	13.40	
(Program: WHEEL OF FORTUNE)																					
17	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:35 PM-12:35 XM	-T-----	55.00	✓	1										1	55.00	2.30	
(Program: LATE SHOW W/ STEPHEN COLBERT)																					
17	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:35 PM-12:35 XM	---T---	55.00	✓	1										1	55.00	2.30	
(Program: LATE SHOW W/ STEPHEN COLBERT)																					
17	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:35 PM-12:35 XM	---F--	55.00	✓	1										1	55.00	2.30	
(Program: LATE SHOW W/ STEPHEN COLBERT)																					
18	SCORPION	NM	:30	10:00 PM-11:00 PM	M-----	310.00	✓	1										1	310.00	4.90	
(Program: SCORPION)																					
19	JEOPARDY	NM	:30	7:30 PM-8:00 PM	M-----	520.00	✓	1										1	520.00	13.20	
(Program: JEOPARDY)																					
19	JEOPARDY	NM	:30	7:30 PM-8:00 PM	--W----	520.00	✓	1										1	520.00	13.20	
(Program: JEOPARDY)																					
20	BIG BROTHER	NM	:30	7:57 PM-9:00 PM	--W----	530.00	✓	1										1	530.00	8.30	
(Program: BIG BROTHER)																					
21	CRIMINAL MINDS	NM	:30	10:00 PM-11:00 PM	--W----	310.00	✓	1										1	310.00	4.00	
(Program: CRIMINAL MINDS)																					
22	NCIS	NM	:30	7:57 PM-9:00 PM	-T-----	650.00	✓	1										1	650.00	12.90	
(Program: NCIS)																					
23	BIG BANG/ KEVIN CAN WAIT	NM	:30	7:57 PM-9:00 PM	M-----	470.00	✓	1										1	470.00	5.50	
(Program: BIG BANG/ KEVIN CAN WAIT)																					
24	BIG BANG/MOM	NM	:30	7:57 PM-9:00 PM	---T---	885.00	✓	1										1	885.00	8.30	
(Program: BIG BANG/MOM)																					
25	WDBJ7 EARLY MORNIN"	NM	:30	5:00 AM-6:00 AM	M-----	35.00	✓	1										1	35.00	1.80	
(Program: WDBJ7 EARLY MORNIN")add 2x																					
25	WDBJ7 EARLY MORNIN"	NM	:30	5:00 AM-6:00 AM	--W----	35.00	✓	1										1	35.00	1.80	
(Program: WDBJ7 EARLY MORNIN")add 2x																					

List Items										Spots										Totals		
Line	Program	ST	Len	Time	Days	Rate	Sep 11										Total Spots	Total Cost	RTG			
26	WDBJ7 MORNIN"	NM	:30	6:00 AM-7:00 AM	M-----	3 150.00	1										1	150.00	4.60			
(Program: WDBJ7 MORNIN")add 2x																						
26	WDBJ7 MORNIN"	NM	:30	6:00 AM-7:00 AM	--W----	3 150.00	1										1	150.00	4.60			
(Program: WDBJ7 MORNIN")add 2x																						
27	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T-----	3 110.00	1										1	110.00	4.80			
(Program: CBS THIS MORNING)add 2x																						
27	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	---F--	3 110.00	1										1	110.00	4.80			
(Program: CBS THIS MORNING)add 2x																						
28	WDBJ7 SATURDAY MORNING	NM	:30	6:00 AM-8:00 AM	-----S-	6 80.00	1										1	80.00	2.40			
(Program: WDBJ7 SATURDAY MORNING)add 1x																						
29	WDBJ7 SUNDAY MORNING	NM	:30	6:00 AM-9:00 AM	-----S	6 95.00	1										1	95.00	3.90			
(Program: WDBJ7 SUNDAY MORNING)add 1x																						
30	FACE THE NATION- 1 HOUR PRGM	NM	:30	10:30 AM-11:30 AM	-----S	3 110.00	1										1	110.00	3.00			
(Program: FACE THE NATION- 1 HOUR PRGM)add 1x																						
31	THE PRICE IS RIGHT	NM	:30	11:00 AM-12:00 PM	M-----	3 175.00	1										1	175.00	6.70			
(Program: THE PRICE IS RIGHT)add 2x																						
31	THE PRICE IS RIGHT	NM	:30	11:00 AM-12:00 PM	--W----	3 175.00	1										1	175.00	6.70			
(Program: THE PRICE IS RIGHT)add 2x																						
32	WDBJ7 AT NOON	NM	:30	12:00 PM-12:30 PM	-T-----	3 175.00	1										1	175.00	7.40			
(Program: WDBJ7 AT NOON)add 2x																						
32	WDBJ7 AT NOON	NM	:30	12:00 PM-12:30 PM	---T---	3 175.00	1										1	175.00	7.40			
(Program: WDBJ7 AT NOON)add 2x																						
33	WDBJ7 AT 4:00P Starts Sept 4	NM	:30	4:00 PM-5:00 PM	-T-----	7 45.00	1										1	45.00	2.50			
(Program: WDBJ7 AT 4:00P Starts Sept 4)add 2x																						
33	WDBJ7 AT 4:00P Starts Sept 4	NM	:30	4:00 PM-5:00 PM	----F--	7 45.00	1										1	45.00	2.50			
(Program: WDBJ7 AT 4:00P Starts Sept 4)add 2x																						
34	WDBJ7 AT 6:00	NM	:30	6:00 PM-6:30 PM	---T---	3 430.00	1										1	430.00	11.10			
(Program: WDBJ7 AT 6:00)add 2x																						
34	WDBJ7 AT 6:00	NM	:30	6:00 PM-6:30 PM	----F--	3 430.00	1										1	430.00	11.10			
(Program: WDBJ7 AT 6:00)add 2x																						
35	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	M-----	3 420.00	1										1	420.00	13.40			
(Program: WHEEL OF FORTUNE)add 2x																						
35	WHEEL OF FORTUNE	NM	:30	7:00 PM-7:30 PM	--W----	3 420.00	1										1	420.00	13.40			
(Program: WHEEL OF FORTUNE)add 2x																						
36	MOM/LIFE IN PIECES	NM	:30	9:00 PM-10:00 PM	M-----	3 350.00	1										1	350.00	2.40			
(Program: MOM/LIFE IN PIECES)add 1x																						
37	BULL	NM	:30	9:00 PM-10:00 PM	-T-----	1 835.00	2										2	1,670.00	8.50			
(Program: BULL)add 2x																						

List Items										Spots										Totals		
Line	Program	ST	Len	Time	Days	Rate	Sep 11											Total Spots	Total Cost	RTG		
38	NCIS: NEW ORLEANS	NM	:30	10:00 PM-11:00 PM	-T-----	305.00	2											2	610.00	6.40		
(Program: NCIS: NEW ORLEANS)add 2x																						
39	SALVATION	NM	:30	9:00 PM-10:00 PM	--W----	225.00	2											2	450.00	5.80		
(Program: SALVATION)add 2x																						
40	BIG BROTHER	NM	:30	7:57 PM-9:00 PM	---F--	410.00	2											2	820.00	5.90		
(Program: BIG BROTHER)add 2x																						
41	HAWAII FIVE-O	NM	:30	9:00 PM-10:00 PM	---F--	530.00	1											1	530.00	6.90		
(Program: HAWAII FIVE-O)add 1x																						
42	BLUE BLOODS	NM	:30	10:00 PM-11:00 PM	---F--	475.00	2											2	950.00	6.70		
(Program: BLUE BLOODS)add 2x																						
43	SEC FOOTBALL	NM	:30	3:30 PM-7:00 PM	----S-	225.00	2											2	450.00	3.20		
(Program: SEC FOOTBALL)add 2x																						
44	CRIMETIME SATURDAY	NM	:30	8:00 PM-9:00 PM	-----S-	215.00	1											1	215.00	3.10		
(Program: CRIMETIME SATURDAY)add 1x																						
45	CRIMETIME SATURDAY	NM	:30	9:00 PM-10:00 PM	-----S-	215.00	1											1	215.00	2.20		
(Program: CRIMETIME SATURDAY)add 1x																						
46	NFL Patriots vs Saints	NM	:30	1:00 PM-4:00 PM	-----S	540.00	2											2	1,080.00	0.50		
(Program: NFL Patriots vs Saints)add 2x																						
47	60 MINUTES	NM	:30	7:00 PM-8:00 PM	-----S	1,000.00	1											1	1,000.00	8.60		
(Program: 60 MINUTES)add 1x																						
48	WDBJ7 AT 11:00	NM	:30	11:00 PM-11:35 PM	M-----	265.00	1											1	265.00	5.50		
(Program: WDBJ7 AT 11:00)add 2x																						
48	WDBJ7 AT 11:00	NM	:30	11:00 PM-11:35 PM	--W----	265.00	1											1	265.00	5.50		
(Program: WDBJ7 AT 11:00)add 2x																						
49	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:35 PM-12:35 XM	M-----	55.00	1											1	55.00	2.30		
(Program: LATE SHOW W/ STEPHEN COLBERT)add 2x																						
49	LATE SHOW W/ STEPHEN COLBERT	NM	:30	11:35 PM-12:35 XM	--W----	55.00	1											1	55.00	2.30		
(Program: LATE SHOW W/ STEPHEN COLBERT)add 2x																						
Spot Totals:							88										88	\$24,410.00	5			
Adults 35+ GRP:							515.90															

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	88	\$24,410.00	515.90				