



New Order Worksheet

Contract#:

CMS#: 354336

Rev:

Est: 4555

Property:

WPVI

Agency:

Targeted Platform Media

Address:

650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Sales Office:

Philadelphia

Traffic Status:

Acct. Exec(s): Clifford, Anne

Entered:

750

Sent:

760

Confirmed:

EPORT

By

By

By

Buyer:

Liz Dome

Account:

PRIORITIES USA ACTION

Brand:

Issue Union Candidate

Category:

Political - Issue/Union Candidate

Flight Dates:

09/13/2016 To 09/19/2016

Total Spots:

92

Total Cost:

170,900

Key Demo:

Cash

Alt. Billing Address:

Format:

Weekly Grid (Tue)

Share Pct:

%

Competitive Share:

Comment:

Separation: 30

Workflow Comment:

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	13 Sep 16												Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		500	4												4	2,000
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,000	5												5	5,000
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,500	4												4	10,000
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,500	5												5	12,500
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,200	4												4	4,800
6	MTWTF--	RACHAEL RAY SHOW	10:00a	11:00a	30		1,000	2												2	2,000
7	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		1,800	4												4	7,200
8	MTWTF--	THE CHEW	1:00p	2:00p	30		1,200	4												4	4,800



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CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	13 Sep 16	Total Spots	Total Amount
9	MTWTF--	MILLIONAIRE/RIGHT THIS...	2:00p	3:00p	30		500	4	4	2,000
10	MTWTF--	GENERAL HOSPITAL	3:00p	4:00p	30		2,000	4		8,000
11	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		1,400	5		7,000
12	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,200	7		15,400
13	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		3,500	5		17,500
14	-----SS	ACTION NEWS SA/SU	6:00p	7:30p	30		2,000	1		2,000
15	-----S-	ACTION NEWS	7:00p	7:30p	30		2,000	1		2,000
16	MTWTF--	JEOPARDY	7:00p	7:30p	30		4,000	4		16,000
17	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		4,000	3		12,000
18	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		4,500	3		13,500
19	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,400	4		5,600
20	MTWTF--	NIGHTLINE	12:37a	1:06a	30		800	4		3,200
21	MTWTF--	MILLIONAIRE	1:06a	1:36a	30		400	3		1,200
22	-----S-	ACTION NEWS	5:30a	6:00a	30		500	1		500
23	-----S-	ACTION NEWS	6:00a	8:00a	30		1,400	1		1,400
24	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,400	1		2,400
25	-----S-	ACTION NEWS SAT 9A	9:00a	10:00a	30		2,000	1		2,000



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26	-----S-	FYI PHILLY	7:30p	8:00p	30		1,200	1													1	1,200
27	-----S-	CASTLE	12:00a	1:00a	30		500	1													1	500
28	-----S	ACTION NEWS SUN 6A	6:00a	7:00a	30		700	1													1	700
29	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,500	1													1	1,500
30	-----S	GMA SUNDAY	8:00a	9:00a	30		2,400	1													1	2,400
31	-----S	ACTION NEWS SUNDAY 9A	9:00a	10:30a	30		1,800	2													2	3,600
32	-----S	ACTION NEWS SUN 12N	12:00p	1:00p	30		1,000	1													1	1,000
Totals:									0.0	92											92	170,900

Cost by Broadcast Month:

Cost by Broadcast Month:

Sep-16
170,900