



New Order Worksheet

Contract#:

CMS#: 354343

Rev:

Est: 4562

Property: WPVI

Agency: Targeted Platform Media

Address: 650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Sales Office: Philadelphia

Entered:

Sent:

Confirmed:

Client Code: 750

Product Code: 760

Origin: EPORT

Alt Id: 519447

Alt. Billing Address:

By
By
By

Buyer: Liz Dome

Account: PRIORITIES USA ACTION

Brand: Issue Union Candidate

Category: Political - Issue/Union Candidate

Traffic Status:

Acct. Exec(s): Clifford, Anne

Flight Dates: 10/25/2016 To 10/31/2016

Total Spots: 109

Total Cost: 249,950

Key Demo:

Cash/Trade:

Format:

Cash
Weekly Grid (Tue)

Share Pct: % Competitive Share:

Comment: Separation: 30

Workflow Comment:

CMS Line #	Day(s)	Buyline Description	Start	End	Spot len	Est	Rate	25 Oct 16													Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	3													3	2,100
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	6													6	6,600
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,800	6													6	16,800
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,800	10													10	28,000
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,600	5													5	8,000
6	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	5													5	10,000
7	MTWTF--	THE CHEW	1:00p	2:00p	30		1,500	4													4	6,000
8	MTWTF--	MILLIONAIRE/RIGHT THIS...	2:00p	3:00p	30		700	5													5	3,500



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9	MTWTF--	GENERAL HOSPITAL	3:00p	4:00p	30		2,400	2												2	4,800
10	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		2,000	5												5	10,000
11	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	10												10	25,000
12	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	5												5	20,000
13	-----SS	ACTION NEWS SA/SU	6:00p	7:30p	30		2,500	2												2	5,000
14	-----S-	ACTION NEWS	7:00p	7:30p	30		2,500	1												1	2,500
15	MTWTF--	JEOPARDY	7:00p	7:30p	30		5,500	4												4	22,000
16	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		5,500	3												3	16,500
17	-----S-	ABC COLLEGE FOOTBALL...	8:00p	11:30p	30		7,000	1												1	7,000
18	MTWTFSS	ACTION NEWS 11P M-SU	11:00p	11:35p	30		5,500	3												3	16,500
19	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,800	3												3	5,400
20	MTWTF--	NIGHTLINE	12:37a	1:06a	30		1,000	4												4	4,000
21	MTWTF--	MILLIONAIRE	1:06a	1:36a	30		500	3												3	1,500
22	MTWTF--	LATE NEWS REPEAT	1:30a	2:15a	30		500	2												2	1,000
23	-----S-	ACTION NEWS	5:30a	6:00a	30		600	1												1	600
24	-----S-	ACTION NEWS	6:00a	8:00a	30		1,600	2												2	3,200
25	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,800	2												2	5,600



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26	-----S-	ACTION NEWS SAT 9A	9:00a	10:00a	30		2,000	2													2	4,000
27	-----S-	CASTLE	12:00a	1:00a	30		550	1													1	550
28	-----S	ACTION NEWS SUN 6A	6:00a	7:00a	30		800	2													2	1,600
29	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,600	2													2	3,200
30	-----S	GMA SUNDAY	8:00a	9:00a	30		2,800	1													1	2,800
31	-----S	ACTION NEWS SUNDAY 9A	9:00a	10:30a	30		2,000	2													2	4,000
32	-----S	INSIDE STORY	11:30a	12:00p	30		1,000	1													1	1,000
33	-----S	ACTION NEWS SUN 12N	12:00p	1:00p	30		1,200	1													1	1,200
Totals:							0.0	109													109	249,950

Cost by Broadcast Month:

Oct-16
249,950