



New Order Worksheet

Contract#:

CMS#: 354339

Rev:

Est: 4558

Property: WPVI

Agency: Targeted Platform Media

Address: 650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Sales Office: Philadelphia

Entered:

By

Traffic Status:

Sent:

By

Acct. Exec(s):

Confirmed:

By

Flight Dates: 09/27/2016 To 10/03/2016

Client Code: 750

By

Total Spots: 90

Product Code: 760

By

Total Cost: 190,750

Origin: EPORT

By

Key Demo:

Alt Id: 5194395

By

Cash/Trade:

Alt. Billing Address:

Format:

Weekly Grd (Tue)

Cash

Share Pct: % Competitive Share:

Comment: Separation: 30

WorkFlow Comment:

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	27 Sep 16													Total Spots	Total Amount
1	MTWTF--	ACTION NEWS @430A	4:30a	5:00a	30		700	3													3	2,100
2	MTWTF--	ACTION NEWS 5-6A	5:00a	6:00a	30		1,100	5													5	5,500
3	MTWTF--	ACTION NEWS 6A	6:00a	7:00a	30		2,800	3													3	8,400
4	MTWTF--	GOOD MORNING AMERICA	7:00a	9:00a	30		2,800	6													6	16,800
5	MTWTF--	LIVE WITH KELLY	9:00a	10:00a	30		1,600	4													4	6,400
6	MTWTF--	ACTION NEWS 12N	12:00p	1:00p	30		2,000	5													5	10,000
7	MTWTF--	THE CHEW	1:00p	2:00p	30		1,500	4													4	6,000
8	MTWTF--	MILLIONAIRE/RIGHT THIS...	2:00p	3:00p	30		700	4													4	2,800



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9	MTWTF--	GENERAL HOSPITAL	3:00p	4:00p	30		2,400	2													2	4,800
10	MTWTF--	ACTION NEWS 4P	4:00p	5:00p	30		2,000	5													5	10,000
11	MTWTF--	ACTION NEWS 5P	5:00p	6:00p	30		2,500	10													10	25,000
12	MTWTF--	ACTION NEWS 6P	6:00p	6:30p	30		4,000	5													5	20,000
13	-----SS	ACTION NEWS SA/SU	6:00p	7:30p	30		2,500	2													2	5,000
14	-----S-	ACTION NEWS	7:00p	7:30p	30		2,500	1													1	2,500
15	MTWTF--	JEOPARDY	7:00p	7:30p	30		5,500	4													4	22,000
16	MTWTF--	WHEEL OF FORTUNE	7:30p	8:00p	30		5,500	2													2	11,000
17	MTWTF--	JIMMY KIMMEL	11:35p	12:37a	30		1,800	3													3	5,400
18	MTWTF--	NIGHTLINE	12:37a	1:06a	30		1,000	4													4	4,000
19	MTWTF--	MILLIONAIRE	1:06a	1:36a	30		500	3													3	1,500
20	MTWTF--	LATE NEWS REPEAT	1:30a	2:15a	30		500	2													2	1,000
21	-----S-	ACTION NEWS	5:30a	6:00a	30		600	1													1	600
22	-----S-	ACTION NEWS	6:00a	8:00a	30		1,600	2													2	3,200
23	-----S-	GMA SATURDAY	8:00a	9:00a	30		2,800	1													1	2,800
24	-----S-	ACTION NEWS SAT 9A	9:00a	10:00a	30		2,000	1													1	2,000
25	-----S-	CASTLE	12:00a	1:00a	30		550	1													1	550



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26	-----S	ACTION NEWS SUN 6A	6:00a	7:00a	30		800	1													1	800
27	-----S	ACTION NEWS SUN 7A	7:00a	8:00a	30		1,600	1													1	1,600
28	-----S	GMA SUNDAY	8:00a	9:00a	30		2,800	1													1	2,800
29	-----S	ACTION NEWS SUNDAY 9A	9:00a	10:30a	30		2,000	2													2	4,000
30	-----S	INSIDE STORY	11:30a	12:00p	30		1,000	1													1	1,000
31	-----S	ACTION NEWS SUN 12N	12:00p	1:00p	30		1,200	1													1	1,200
					Totals:	0.0	90														90	190,750

Cost by Broadcast Month:

Oct-16
190,750