Issues/Response For Middlebury College WRMC, 91.1 Non-Commercial FM Station

(Fourth Quarter 2023, September 15 to January 15, 2024)

The radio station of Middlebury College in Middlebury, Vermont continues to serve the respective communities with quality programming 24 hours a day. A priority of the station is to provide our listening area with sufficient public service announcement coverage and programming.

WRMC

WRMC, 91.1 serves the Lower Champlain Valley from Shelburne to Rutland Vermont and North Eastern Upstate New York on the SouthWestern shores of Lake Champlain.

Report form. During the previous quarter, WRMC identifies issues that have been significant to the campus and the greater communities. We ran/run the programs indicated to address them.

Over the Fall term and quarter, WRMC continues its significant educational role in communicating expectations and safety protocols for both the community at large and the college community. Our air and streaming presence offer the opportunity for continuous interaction with that community.

Issue: Area of coverage continues to be heavily impacted by border crossing issues and farm labor issues for migrant community. We are continuing our ongoing commitment to broadcast factual information of the harzards and dangers and alternative legal methods for asylum seekers. The early Winter severe weather has doubled our efforts to inform those chancing border crossings that Northern Vermont is very cold and dangerous.

To address this, we: Spanish language programming. In collaboration with el Red Hispana for the rebroadcast of Welcome to America on a weekly basis, rebroadcast rights for Es asi y Punto - Latin American Sports and social discussions on a daily schedule, DemocracyNow! En Espanol on a daily schedule, Contigo, a weekly Spanish language religious guidance and social issue discussion.

WRMC delivers Spanish language PSA's. WRMC is ongoing engaged in supplying health information to the vulnerable population regarding Covid-19, flu, measles, monkeypox an other health threatening communicable diseases in native language.

Additionally, BAA a.k.a Bienvenitos a America (Welcome to America), is carried on a delayed feed on Tuesdays @ 1500 HRS and reprised on Sundays at 0600 HRS.

Date(s): Continuous Time of Day: 0400-0630

Weekly: Daily:

Issue: National News is no longer programmed by commercial stations in listening environs.

To address this, we: Schedule public national news 4 minutes every

hour on the overnights, from syndicated source

Date(s): Continuous Time of Day: hourly: 2300-

0400 Weekly: <u>Daily:</u>

Issue: Public Awareness

We have not changed our practices: to address this: Ad Council - Specific hourly campaigns, with spots of Interest, Education and Well Being. Naturally, these are in rotation in compliance with SAG-AFTRA. We are continuing our increase in the volume of Spanish language PSA regarding the same information. When not available in audio files, WRMC has been self-producing Spanish language PSAs. We have seen a marked increase in Spanish language produced health and vaccine related productions, especially in regards to not becoming complained to CV-19. We weight these individually for our demographic and air appropriately. We have, for the specific benefit of our student population and community at large, continued our public awareness campaigns concerning mental health issues.

Date(s): Continuous Time of Day: Run $300 \times 00:30$ spots weekly at various time loads

Issue: Large liberal (L) community searches for outlet of alternative news than standard in the region.

To address this, we: Program DemocracyNow! As the sole radio station in Vermont airing this show live in real-time allowing for call in active participation in the program. Additionally, WRMC is the sole content provider of Spanish language Public Service Announcements on coronavirus and the pandemic. Our commitment to supply accurate information with a scientific background comes from a daily drop-in from Berkley College of Medicine (aka; The Lowdown on Science) and a daily drop-in from Albany Public Radio (Strange Universe).

Date(s): Continuous Time of Day: hourly: 0800 -

0903HRS Weekly: <u>Daily:</u>

The David Pakman Hour of News and Insight:							
Date(s): 0800HRS	Continuous Weekly:	Time of Day: <u>Daily:</u>	hourly: 0700 -				
TUC, Time of Useful Consciousness:							
Date(s): 0930HRS	Continuous Weekly:	Time of Day: Tuesdays Daily:	hourly: 0903 -				

Issue: Public Affairs

To address this: On average, fully 10% of WRMC's broadcasting day is dedicated to presenting a divergent voice from mainstream broadcasting. Hosts, students from a broad spectrum of regions and cultures, are allowed within good taste access to air. This can take the form of community centric Public Affairs Programming, interviews with local guests, current News and Commentary, issue of Cultural Events or Diversity Discussions.

Issue: News and Information specific to women's health and well being and WRMC commitment to various equity of representation issues on air

To address this: WRMC has added a weekly programming slot aimed specifically toward female health, growth, accomplishment and well being; produced by the NPR outlet at WAMC, Albany, NY. - 51%.Naturally, as a college station, a significant portion of our population is female and have been impacted by recent political and judicial decisions and practices.

Date(s): Continuous Time of Day: Wednesday @

0900HRS Weekly: Daily:

Issue: News Desert: A term associated often with rural communities; We have instituted a community spotlight on relevant local news. This is still a beta test in its $4^{\rm th}$ month.

WRMC has to the best of its ability attempted to be responsive to the public and State government by providing news updates, switching scheduled airtime with public news conferences and creating localized voice-overs of public news bulletins received from the Governor's Office of Health.

*****Please note: The individual topics and content, except for the live call-in show (Welcome to America) are a matter of each individual producer and available in both their public offerings and within the station logs. This is also correct for the public service announcements and their respective titles and topics. They the individual producers often not make the full affidavits of content available until after filing dates. As such, they will not always be included within our filing, but since all logs are saved for 5 years, readily available as we receive them. We file our quarterly content logs as we have them.

Station: WRMC Date of Report: January 24, 2024

Signature of licensee/Ch.Op and Senior Advisor: G. Pierre Savoie

DATE	TIME	SHOW #	TOPICS
10/5/2023	30:00	1785	On this week's 51%, we sit down with playwright Juliany Taveras for a preview
			of the new Children's Theatre Company production "Morris Micklewhite and
			the Tangerine Dress." WAMC's Samantha Simmons also speaks with Olympic
			runner Alexi Pappas about how she went about adapting her book, "Bravey,"
			for a younger audience.
10/12/2023	30:00	1786	On this week's 51%, we sit down with "defensive living" experts Joy Farrow
			and Laura Frombach to discuss modern ways women are protecting
			themselves in the face of gender-based violence.
10/19/2023	30:00	1787	On this week's 51%, we speak with Dr. Elizabeth Lucal about how women can
			reduce their risk of cervical cancer, and why we still know so little about
			ovarian cancer.
10/26/2023	30:00	1788	On this week's 51%, we speak with artists who have found healing through
			creativity. Author Brittany Means comes to terms with her childhood growing
			up on the road in her new memoir Hell if We Don't Change Our Ways, and
			pianist and composer Robin Spielberg meditates on resilience for her new
			symphonic record, By Way of the Wind.
11/2/2023	30:00	1789	On this week's 51%, we speak with award-winning international reporter
			Amanda Sperber to learn how news outlets and foreign correspondents can
			better serve the communities they cover.
11/9/2023	30:00	1790	On this week's 51%, we speak with estate attorney Megan Harris-Pero about
			why having an estate plan is particularly important for womsen, and what
			they should keep in mind when putting a plan together.
11/16/2023	30:00	1791	On this week's 51%, we speak with Dr. Sophia Choukas-Bradley about the
			impacts of social media on teens and young adults.
11/23/2023	30:00	1792	On this week's 51%, we speak with psychiatrist and human rights advocate
			Dr. Robert Okin about the state of homelessness in the U.S., and the many
			obstacles faced by unhoused women and families. Dr. Okin spent two years
			interviewing and photographing unhoused individuals struggling with mental
			illness in San Francisco.
11/30/2023	30:00	1793	On this week's 51%, we speak with Amy Brittain of The Washington Post
			about the paper's recent analysis of infant mortality in home births across
			the U.S.
12/7/2023	30:00	1794	On the latest 51%, we speak with biologist and wildlife photographer Kirsten
			Hines about her new book Wild Florida, documenting the state's diverse
			population of birds, mammals, reptiles, and insects.
12/14/2023	30:00	1795	On this week's 51%, we hear from comedian, writer, and TV host Samantha
			Bee about her latest standup tour "Your Favorite Woman: The Joy of Sex
			Education."
12/21/2023	30:00	1796	On this week's 51%, we speak with Claudia Coenen, a certified grief counselor
			and thanatologist, about how to cope with grief during the holiday season.
			We also hear from the executive director of No Kid Hungry New York about
			the state of food insecurity in the U.S.
12/28/2023	30:00	1797	On this week's 51%, we continue our discussion on grief with therapist and
			author Gina Moffa. In her new book, Moving On Doesn't Mean Letting Go,
			Moffa helps readers navigate losses of all kinds.

Strange Universe with Bob Berman

DATE	TIME	SHOW #	TOPIC
10/1/2023	2:30	287	This is the time of year when the Milky Way splits the sky from north to south, and passes straight overhead. If you can get to the country next week, when the bright Moon will be gone, you'll see it in all its glory.
10/8/2023	2:30	288	Those who were in the path of the last U.S. total solar eclipse, on August 21, 2017, know the marvels that arrive with a solar totality. The experience tops the list of nature's most awesome spectacles. But a partial solar eclipse, which is taking place on October 14, is a different ball of wax.
10/15/2023	2:30	289	Grab those binoculars you haven't used in years and check out the Pleiades through them. Suddenly the six stars you saw with just the naked eye explode into dozens, and now you see why it's so famous. These are newborn Suns whose life is measured in mere millions of years, not the billions of our sun and most stars.
10/22/2023	2:30	290	Saturn never gets dazzlingly bright like Venus and Jupiter and even Mars, but there's no planet that beats it when it comes to making people gasp with amazement. But that knock-you-over view requires a telescope. Any telescope. Even an inexpensive one, using just 60 magnification. Tune in this week to learn how to locate Saturn in the sky.
10/29/2023	2:30	291	Jupiter gets its closest to earth in 2023. The giant planet at one point will be the nearest object to the moon! Hear about the mass of Jupiter and its system of moons.
11/5/2023	2:30	292	Tune in to hear about when a predawn conjunction will take place, and hear about all the wild features of our closest planet, Venus.
11/12/2023	2:30	293	Starting in the 1920's, some physicists like Werner Heisenberg suggested that perhaps brains receive, manipulate, and guide awareness – by steering an arching consciousness that's a fundamental property of the universe. This week: the consciousness of the universe.
11/19/2023	2:30	294	But many celestial phenomena do actually merit gratitude and one is coming up next week. So happens, we're the only planet with a major Moon that does NOT orbit around our equator. The Moon instead circles us in the same flat plane as the plane of the solar system, called the zodiac. That makes the Moon periodically meet bright planets in our sky. We can also be thankful that the only two disks in our sky, the moon and sun, both appear the same size. This is true nowhere else, and it alone creates those amazing solar eclipses.
11/26/2023	2:30	295	About a dozen new comets are discovered every year, but few ever venture close to Earth or become visually impressive. We see only one truly spectacular comet every 15 or 20 years on average. Long period comets often have extended tails that are so bright, the comet can be seen through the lights and smog of a large city. We had two in the 90's Hale Bopp, and Hyakutaki, and you may have read that astronomers recently found a so-called monster comet. It should be brightest the third week of October in 2024, around a year from now. So, are we in for a treat? In truth, it could be great or it could disappoint.
12/3/2023	2:30	296	Saturn's Moon Titan is visible through binoculars each evening this week. It's where abundant water exists but only in the form of ice, and where pools of fluid methane add a surrealistic touch.

12/10/2023	2:30	297	This week we'll see the year's best meteor shower! They are the Geminids, and they deliver a meteor a minute. Tune in to hear what the conditions will be like for those away from the city lights.
12/17/2023	2:30	298	All this week we're viewing crescent moons that grow fatter each evening. The crescent may be the Moon's most fascinating phase.
12/24/2023	2:30	299	A supernova is the biggest explosion that ever lights up the modern universe, and happens around once a century in each of the hundreds of billions of galaxies in the cosmos. Tune in to hear about the sun and if it can go "supernova."

La Red Hispana PSA Content 4th QTR 2023

La Red Hispana has increased its output of information and PSA; as such while continuing to track their play internally, WRMC will not report the individual content as it would be overwhelming and at times repetitive.

La Red Hispana has commenced a standardization of specific informative tracks in both 30" and 60" formats, which are dispersed throughout our airtime. The current categories are:

- 1. FUENTE DE SALUD or Source of Health
- 2. PARA VIVIR MEJO or For Better Living
- 3. MINUTO DE SALUD or Health Minute
- 4. ACTUALIDADES or News
- 5. SABER ES PODER or Knowing is Power
- 6. CAMINO AL EXITO or Road to Success

The content is changed weekly. Similarly, Welcome to America has a weekly changable content.

See individual attachments for both PSA and Welcome to America. Presently, the American Ad Council does not supply content sheets for public filing.