

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WECT    Wilmington NC</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">8-4-14</span>
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I, Smart Media Group  
do hereby request station time concerning the following issue:

Freedom Partners

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 4em; margin-bottom: 20px;">SEE ATTACHED</div> <div style="font-size: 1.5em; margin-top: 20px;">\$ 4,386.<sup>00</sup> NET</div>					

This broadcast time will be used by: Freedom Partners

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race Hagan / Tillis  
11/4/2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Freedom Partners  
2200 Wilson Boulevard, Suite 102-533, Arlington, VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Emily Seidel (COO)  
Marc T. Short (President)

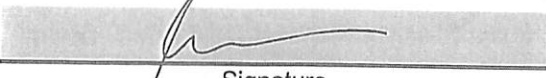
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>6/30/14</u>	<u></u>	<u>(703) 518-4747</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>MARK MENDENHALL</u>	<u>6SM</u>
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): **\$ 4,386.<sup>00</sup> NET**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1161146</b>		
	<b>Alt Order #:</b>	<b>07257339</b>		
	<b>Product Desc:</b>	<b>8/13 - 8/19 FLT</b>		
	<b>Estimate:</b>	<b>8138NC</b>		<b>WECT</b>
	<b>Flight Dates:</b>	<b>08/13/14 - 08/19/14</b>	<b>Primary AE:</b>	<b>Mick Nesci</b>
	<b>Original Date / Rev:</b>	<b>07/08/14 / 08/04/14</b>	<b>Sales Office:</b>	<b>H-DC</b>
	<b>Order Type:</b>	<b>Political</b>	<b>Sales Region:</b>	<b>National</b>
<b>Agency</b>	<b>Name:</b>	<b>Smart Media Group</b>		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	<b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	<b>Broadcast</b>
		<b>1427 Leslie Avenue</b>	<b>Billing Cycle:</b>	<b>EOM/EOC</b>
		<b>Alexandria, VA 22301</b>	<b>Agency Commission:</b>	<b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>ISS/Freedom Partners</b>		
	<b>Demographic:</b>	<b>W25-54</b>	<b>New Business Thru:</b>	
	<b>Product Codes:</b>	<b>PL20</b>	<b>Order Separation:</b>	<b>00:15:00</b>
	<b>Priority:</b>	<b>P 2</b>	<b>Advertiser External ID:</b>	
	<b>Revenue Codes:</b>	<b>Agency, Political, Pol-Issue</b>	<b>Agency External ID:</b>	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/19/14	20	\$5,160.00	\$4,386.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	20	\$5,160.00	\$4,386.00	9.00
<b>Totals</b>	<b>20</b>	<b>\$5,160.00</b>	<b>\$4,386.00</b>	<b>9.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share	Share	Total
WECT	68%	\$5,160.00
Market	100%	\$7,588.24

Competitive Share	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	6%	\$455.29
WSFX	8%	\$607.06
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	18%	\$1,365.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WECT	08/15/14	08/15/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	----1--	:30	1	\$280.00	P 2	4.60	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--			1			\$280.00		0.00			
E 4	WECT	08/15/14	08/15/14	News at 5p M-F News at 5p	Comm	5-530p	----1--	:30	1	\$240.00	P 2	4.60	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--			1			\$240.00		0.00			

Order / Rev: 1161146  
 Alt Order #: 07257339  
 Flight Dates: 08/13/14 - 08/19/14

Advertiser: ISS/Freedom Partners  
 Product Desc: 8/13 - 8/19 FLT  
 Estimate: 8138NC  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WECT	08/15/14	08/15/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	----1--	:30	1	\$320.00	P 2	6.20	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--		1				\$320.00		0.00			
E 8	WECT	08/18/14	08/18/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	1-----	:30	1	\$280.00	P 2	4.60	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----		1				\$280.00		0.00			
E 9	WECT	08/18/14	08/18/14	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	1-----	:30	1	\$75.00	P 4	1.90	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----		1				\$75.00		0.00			
E 11	WECT	08/18/14	08/18/14	News at 5p M-F News at 5p	Comm	5-530p	1-----	:30	1	\$240.00	P 2	4.60	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----		1				\$240.00		0.00			
E 13	WECT	08/18/14	08/18/14	NET NBC Today Show NBC Today Show	Comm	7-9a	1-----	:30	1	\$260.00	P 2	6.20	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----		1				\$260.00		0.00			
E 16	WECT	08/16/14	08/16/14	LOC Late News Sa LN (SA)	Comm	11-1130p	-----1-	:30	1	\$270.00	P 2	5.10	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1-		1				\$270.00		0.00			
E 17	WECT	08/16/14	08/16/14	NET Saturday Night Live Saturday Night Live	Comm	1130p-1a	-----1-	:30	1	\$200.00	P 2	4.10	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1-		1				\$200.00		0.00			
E 19	WECT	08/16/14	08/16/14	News at 6p Sat News at 6P Sat	Comm	6-630p	-----1-	:30	1	\$235.00	P 2	4.40	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1-		1				\$235.00		0.00			
E 22	WECT	08/17/14	08/17/14	News at 6p Sun News at 6p Sun	Comm	6-630p	-----1	:30	1	\$235.00	P 2	4.40	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	-----1		1				\$235.00		0.00			
E 35	WECT	08/19/14	08/19/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	-1-----	:30	1	\$320.00	P 2	6.20	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----		1				\$320.00		0.00			
E 36	WECT	08/19/14	08/19/14	NET Tuesday Hour 2 Tue Prime Hour 2	Comm	9-10p	-1-----	:30	1	\$600.00	P 2	6.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----		1				\$600.00		0.00			
E 38	WECT	08/13/14	08/13/14	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	--1----	:30	1	\$75.00	P 4	1.90	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	--1----		1				\$75.00		0.00			
E 41	WECT	08/13/14	08/13/14	NET NBC Today Show NBC Today Show	Comm	7-9a	--1----	:30	1	\$260.00	P 2	6.20	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	--1----		1				\$260.00		0.00			
E 42	WECT	08/13/14	08/13/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	--1----	:30	1	\$320.00	P 2	6.20	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	--1----		1				\$320.00		0.00			
E 43	WECT	08/13/14	08/13/14	NET Wed Prime Other 1 Wed Prime Other 1	Comm	8-11p (8:00 PM-10:00 PM)	--1----	:30	1	\$350.00	P 4	2.10	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/14	08/17/14	--1----		1				\$350.00		0.00			

Order / Rev: 1161146  
Alt Order #: 07257339  
Flight Dates: 08/13/14 - 08/19/14

Advertiser: ISS/Freedom Partners  
Product Desc: 8/13 - 8/19 FLT  
Estimate: 8138NC  
WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E43	WECT	08/13/14	08/13/14	NET Wed Prime Other 1	Comm	8-11p	--1----	:30	1	\$350.00	P 4	2.10	NM	1	\$350.00
				Wed Prime Other 1		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	--1----		1				\$350.00		0.00			
N44	WECT	08/16/14	08/16/14	NET Sat Prime Other 1	Comm	8-11p	-----S-	:30	2	\$125.00	P 4	4.50	NM	2	\$250.00
				Sat Prime Other 1		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-----S-		2				\$125.00		4.50			
N45	WECT	08/13/14	08/13/14	NET Wed Prime Other 1	Comm	8-11p	--1----	:30	1	\$350.00	P 4	2.10	NM	1	\$350.00
				Wed Prime Other 1		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	--1----		1				\$350.00		0.00			
													Totals	20	\$5,160.00