

ORDER

**Orders**

Order / Rev: 1161168

Alt Order #: 07257350

Product Desc: 8/20 - 8/26 FLT

Estimate: 8208NC

Flight Dates: 08/20/14 - 08/26/14

Original Date / Rev: 08/14/14 / 08/14/14

Order Type: Political

WECT

Primary AE: Mick Nesci

Sales Office: H-DC

Sales Region: National

Agency

Name: Smart Media Group

Buying Contact:

Billing Contact:

1427 Leslie Avenue

Alexandria, VA 22301

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ISS/Freedom Partners

Demographic: W25-54

Product Codes: PL20

Priority: P 2

Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WECT	68%	\$0.00
Market	100%	\$0.00

Competitive Share

	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	6%	\$0.00
WSFX	8%	\$0.00
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	18%	\$0.00