

ORDER



Orders
Order / Rev: 1161168
Alt Order #: 07257350
Product Desc: 8/20 - 8/26 FLT
Estimate: 8208NC
Flight Dates: 08/20/14 - 08/26/14
Original Date / Rev: 08/14/14 / 08/14/14
Order Type: Political

WECT
Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Freedom Partners
Demographic: W25-54
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share	Share	Total
WECT	68%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	6%	\$0.00
WSFX	8%	\$0.00
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	18%	\$0.00