

Barstow Studios
1611 E. Main St.
P.O. Box 1668
Barstow, CA 92312
(760) 256-0326
(760) 256-9507 FAX

HIGHWAY RADIO

CALIFORNIA • NEVADA • ARIZONA

Las Vegas Sales Office
101 Convention Center Dr.
Suite, P119
Las Vegas, NV 89109
(702) 737-9899
(702) 737-7833 FAX



2nd QUARTER

QUARTERLY REPORT

PUBLIC SERVICE ANNOUNCEMENTS

ISSUES AND PROGRAMS LISTS

4/01/17 – 6/30/17

1. **Highway Safety / Safety**
Information as it relates to highways in our listening area and general traffic and highway safety information. Two traffic & weather updated 24/7
2. **Anti-Drug and Alcohol Abuse Campaign**
Information with efforts to reduce drug and alcohol abuse.
3. **Health and Health Education**
Information about health and health related services in our area.
4. **Community Events/ Calendar**
Information about events and programs in our listening area. Including but not limited to:
 - A. Service Groups
 - B. Education
 - C. Religion
 - D. Military
 - E. Health Education
5. **Government**
Events or information offered by National, State, County and City Government as it relates to the general public.
6. **Issues, Programs & Station Sponsored Charity Events.**
Stations provide News, Programs and Sponsors charity events.
 - A. News for Barstow, Laughlin, and Las Vegas.
 - B. Stations appear at or are a sponsor of a charity event.
 - C. Donation of airtime or interviews with a non profit
 - D. Thank you letters and correspondence.

www.highwayradio.com

Email: thehighwaystations@highwayradio.com

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	HIGHWAY SAFETY
PROGRAM(S):	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Cal-Trans, CHP, NHP & other agencies
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	Every half hour, Each Highway Radio Format airs the latest information on the road conditions from the California Highway Patrol & Nevada Highway Patrol. These reports usually cover I-15, I-40, and Hwy 58. Nevada Highway Patrol is often called for travelers headed toward Las Vegas, also Arizona may be consulted. Cal-Trans is contacted for information on work in progress that might be a problem for travelers, we also regularly air highway safety tips recorded by the Barstow office Public Affairs Officer of the California Highway Patrol.

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HIGHWAY SAFETY

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
CA Highway Patrol	VARIOUS CUTS – OFFICER CAMARA	3/27/17 – 4/30/17	313	30
		5/01/17 – 5/28/17	252	
		5/29/17 – 6/25/17	252	
Office Of Traffic Safety	1/18- TFN OFFICE OF TRAFFIC SAFETY	3/27/17 – 4/30/17	138	15
		5/01/17 – 5/28/17	112	
		5/29/17 – 6/25/17	112	
Gas Saving Tips	GAS SAVING TIPS	3/27/17 – 4/30/17	70	60
		5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	
NHTSA – CAR SAFETY	6/10/13 – 12/30/18 NHTSA	3/27/17 – 4/30/17	105	30
		5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	
	OPERATION LIFE SAVER	3/27/17 – 4/30/17	104	30
		5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	
Powerful Savings	IMPROVING GAS MILEAGE	3/27/17 – 4/30/17	104	60
		5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	
Rubber MFG. Assoc	GENERAL INFORMATION	3/27/17 – 4/30/17	104	30
		5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	
Speak up Against Reckless Driving	WORDS	3/27/17 – 4/30/17	105	30
		5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	
Texting While Driving	TEXTING WHILE DRIVING	3/27/17 – 4/30/17	105	30
		5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	
WatchTheRoad.ORG	OPERATION TRAFFIX	3/28/17 – 4/29/17	33	30
		5/01/17 – 5/27/17	42	
		5/29/17 – 6/24/17	42	
	OPERATION	3/27/17 – 4/30/17	33	30

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	TRAFFIX 2	5/02/17 – 5/28/17 5/30/17 – 6/25/17	42 42	
Buckle Up For Life	CAR SEATS	3/27/17 – 4/30/17 5/01/17 – 5/28/17 5/29/17 – 6/25/17	105 84 84	30

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	ANTI-DRUG AND ALCOHOL CAMPAIGN
PROGRAM(S):	
Program Title:	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Local and National organizations
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	Recognizing the role drug and alcohol abuse often play in auto accidents as well as the problems for such abusers and their families and friends. KHWY is committed to an on-going program of PSA's and other programs to educate our audience to the dangers of such abuse and to encourage those with these problems to seek help in quitting. Programs with this purpose, as well as help lines are included as often as we become aware of them.

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ANTI-DRUG AND ALCOHOL PROGRAM

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
Buzzed Driving	6/1/13 – 12/30/18	3/27/17 – 4/30/17	70	30
	BUZZED DRIVING	5/01/17 – 5/28/17	84	
		5/29/17 – 6/25/17	84	

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	HEALTH AND HEALTH EDUCATION
PROGRAM(S):	
Program Title:	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Various, see attachments
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	Announcements alerting listeners to various health problems they may encounter. Where, how, and what organizations may offer information or help, also support groups for specific problems.

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QUARTER 2ND

HEALTH/HEALTH EDUCATION

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
DESERT SANCTUARY	3/13 – 12/31 Domestic Violence	3/27/17 – 4/30/17	90	30
		5/01/17 – 5/28/17	72	
		5/29/17 – 6/25/17	72	

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	COMMUNITY EVENTS/CALENDAR
PROGRAM(S):	
Program Title:	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Various Organizations, see attachments
Duration (approximate):	30's and 60's unless otherwise noted
Date(s):	See Attachments
Description of Content:	Information about events and programs in our listening area including but not limited to Service Clubs, Education, Religion, Charities and any not for profit event.

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QUARTER 2ND

SERVICE GROUPS/COMMUNITY EVENTS/CALENDAR

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	:30 Sec Recorded

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QUARTER 2ND

EDUCATION/COMMUNITY EVENTS/CALENDAR

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	:30 Sec Recorded

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QUARTER 2ND

RELIGION/COMMUNITY EVENTS/CALENDAR

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	:30/:60 Sec Recorded

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COMMUNITY EVENTS/CALENDAR

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	1:30 Sec Recorded
KHWHY, INC	Calendar/Local Public Service 2/22-12/31	3/27/17 – 4/30/17	48	1:30 sec.
		5/01/17 – 5/28/17	40	
		5/29/17 – 6/25/17	38	
	2/22-12/31/17	48		
		40		
Highway Country	Calendar/Local Public Service 2/22-12/31	3/27/17 – 4/30/17	48	1:30 sec.
		5/01/17 – 5/28/17	40	
		5/29/17 – 6/25/17	38	
	2/22-12/31/17	48		
		40		
The Drive	Calendar/Local Public Service 2/22-12/31	3/28/16 – 4/24/16	48	1:30 sec.
		4/25/16 – 5/29/16	40	
		5/30/16 – 6/26/16	38	
	2/22-12/31/17	48		
		40		
			38	

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QUARTER 2ND

MILITARY/ COMMUNITY EVENTS/CALENDAR

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	:15/:30 Sec Recorded
DISABLED AMERICAN VETRANS	Various Cuts	3/27/17 – 4/30/17 5/01/17 – 5/28/17 5/29/17 – 6/25/17	105 84 84	30
US DEPT. OF VETERANS AFFAIRS	The Power Of I	3/27/17 – 4/30/17 5/01/17 – 5/28/17 5/29/17 – 6/25/17	35 28 28	30
WOUNDED WARRIOR PROJECT	Wounded Warrior Project	3/27/17 – 4/30/17 5/01/17 – 5/28/17 5/29/17 – 6/25/17	104 84 84	30

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QUARTER 2ND

HEALTH EDUCATION/COMMUNITY EVENTS/CALENDAR

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	:30 Sec Recorded

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	GOVERNMENT/COUNTY
PROGRAM(S):	
Program Title:	Public Service
Type:	Pre-recorded and/or produced in-house
Source:	National and local organizations
Duration (+):	30's and 60's
Description of Content:	Events or information offered by National, State, County and City Government as it relates to the general public.

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QUARTER 2ND

GOVERNMENT/COUNTY

DATE 4/01/17 – 6/30/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):

**ISSUES PROGRAMS & STATION
SPONSORED CHARITY EVENTS**

PROGRAM(S):

Program Title:

Various PSA's and Programs

Type:

Live and Pre-recorded

Source:

Various Organizations, see
attachments

Duration (approximate):

30's and 60's unless otherwise noted

Date(s):

See Attachments

Description of Content:

To inform our listeners of local events,
activities and Functions in progress that are
designed to raise money and/or awareness
for various local non profit organizations.

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QUARTER 2ND

CHARITY

DATE 4/01/17 – 6/30/17

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The Highway Radio Calendar A – 04/05– 04/18/17

Once again the Outlets AT Barstow are sponsoring a Blood drive and marrow screening, Tuesday April 18th 10am – 3pm in the bloodmobile... For every lifesaving donation, participants receive, A complimentary goody bag, courtesy of Outlets At Barstow, an entry for a fifty dollar Outlets At Barstow gift card, Free cholesterol screening and points that may be redeemed for items through lifestream's online donor store at Lstream dot org...

The American Legion Auxiliary of Barstow next Taco Tuesday is April 18th... buck fifty hard shell taco, tostada or bun taco... two dollar fish taco. Public is invited, doors open at 5pm... Dine in or take out... The event is sponsored by the American Legion Auxiliary Unit 324 of Barstow. All proceeds go towards local scholarships, helping veterans and veteran's families. American Legion is located at 2181 Armory Road in Barstow...

WANT TO DO A LITTLE SHOPPING OFF POST BUT DON'T WANT TO DRIVE? CATCH THE FORT IRWIN TO BARSTOW BUS. EVERY TUESDAY, THURSDAY AND SATURDAY THIS BUS WILL TAKE YOU TO VARIOUS SHOPPING LOCATIONS IN BARSTOW, INCLUDING WAL-MART, HOME DEPOT AND THE BARSTOW OUTLETS. OPEN TO ALL PUBLIC WITH ACCESS TO THE INSTALLATION AND VALID ID. COST IS \$2.75 ONE WAY, KIDS 5 AND UNDER RIDE FOR FREE. TO SIGN UP AND FOR MORE INFORMATION, INCLUDING SCHEDULE FOR PICK-UPS, CALL 760-380-3598

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO DOT COM

The Highway Radio Calendar A – 04/18– 04/22/17

The Friends of Desert Discovery Center and the BLM invite you to join them for Earth Day Celebration and the re-opening of the Desert Discovery Center Saturday April 22nd from 10am to 3pm at 831 Barstow Rd. Just some of the activities live music, Earth day Family Challenge, Gardening tips, Interactive Art projects, Route 66 Discoveries and more...

IF YOU ARE CONCERNED ABOUT YOUR MEMORY? SAFE THE DATE... ON MAY 4, 2017, THE BARSTOW SENIOR CENTER WILL BE OFFERING FREE, CONFIDENTIAL MEMORY SCREENINGS. SO GET SCREENED ON MAY 4. IT'S AN IMPORTANT FIRST STEP TOWARD PROPER DIAGNOSIS—AND CARE. THE NATIONAL MEMORY SCREENING PROGRAM IS AN INITIATIVE OF THE ALZHEIMER'S FOUNDATION OF AMERICA. CALL 760-256-5023 TO SCHEDULE YOUR APPOINTMENT, OR VISIT NATIONAL – MEMORY - SCREENING.ORG.

High School girls currently in the 9th, 10th or 11th grade... Aztec Volleyball Tryouts for Varsity & Jr Varsity Volleyball teams will be Monday – Thursday May 15th – 24th in the new Gym at Barstow High School... Any questions please contact Head Coach Kathy O'Neil 760-694-7395... Incoming Freshman tryouts will be in June...

WANT TO DO A LITTLE SHOPPING OFF POST BUT DON'T WANT TO DRIVE? CATCH THE FORT IRWIN TO BARSTOW BUS. EVERY TUESDAY, THURSDAY AND SATURDAY THIS BUS WILL TAKE YOU TO VARIOUS SHOPPING LOCATIONS IN BARSTOW, INCLUDING WAL-MART, HOME DEPOT AND THE OUTLETS AT BARSTOW. OPEN TO ALL PUBLIC WITH ACCESS TO THE INSTALLATION AND VALID ID. COST IS \$2.75 ONE WAY, KIDS 5 AND UNDER RIDE FOR FREE. TO SIGN UP AND FOR MORE INFORMATION, INCLUDING SCHEDULE FOR PICK-UPS, CALL 760-380-3598

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR
EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO
PSA@HIGHWAYRADIO DOT COM

The Highway Radio Calendar A – 04/22– 05/04/17

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THE HIGHWAY RADIO CALENDAR B 04/24- 04/29/17

American legion post 324 in Barstow is having a Pig Roast and horseshoe tournament on Saturday April 29th 1 to 5 pm... Menu includes Roasted pig, baked beans, potato salad, macaroni salad and other side dishes. Cost is only twelve dollars and all proceeds will benefit the American legion child welfare fund.

California School Employees Association Barstow 306 invites you to their Garage slash parking lot sale on Saturday May 6th from 7am to 4pm at 316 East Buena Vista, behind United Agencies. Something for everyone. All proceeds will benefit the CSEA student scholarship fund. Please come out and help support the kids!

The Barstow Police Department is hosting a safety fair on Saturday May 13th from 11am to 3pm on East Mountain View Street between Barstow Road and Second Ave. Lots of Family fun with music, food, games for kids, safety demonstrations, contest with prizes, k-9 demonstration and a donut eating contest! Police officers, Fire Fighters and other emergency personnel will be present as well as local safety groups and other county, state and federal government agencies with displays and presentations.

Travel with the Barstow Senior Center... Sit back relax and let someone else do the driving. Next scheduled trips are to Laughlin and Oatman on June 3, explore Warner Bros. Studios on June 10, and the Aquarium of the Pacific on July 8. For more information go into the Barstow Senior Center at 555 Melissa Ave, or call 760-256-5023.

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(EDIT OUT IF TOO LONG)

The Highway Radio Calendar A – 05/16– 05/24/17

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Thursday May 15th – 24th in the new Gym at Barstow High School... Any
questions please contact Head Coach Kathy O'Neil 760-694-7395...
Incoming Freshman tryouts will be in June...

Barstow Senior Nutrition and the Home Delivered Meals program will
be hosting an All-You-Can-Eat Spaghetti Dinner and Karaoke night on
Thursday, May 25, 2017. The menu is Garden Salad, Spaghetti, Garlic
Toast and Dessert. Doors open at 5:30 pm and dinner will be served at
6:00 pm, with karaoke to follow. All this for just \$7.50, with the
proceeds going to the Barstow Senior Nutrition and Home Delivered
Meals programs. Please purchase tickets in advance at the Barstow
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THE HIGHWAY RADIO CALENDAR B 5/15/17 – 5/19/17

Lifestreams next community Blood drive is Friday May 19 8am – 1pm at the Barstow office of the California Highway Patrol located at 300 E. Mountain View St. Donors are eligible to win a pair of Disneyland tickets. Donors will also receive a coupon for four free tacos, courtesy of Jack in the Box. Plus receive a free cholesterol screening and gift of life donor loyalty points. Give Hope, Give Life, give blood...

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(EDIT OUT IF TOO LONG)

5/1-5/5

THE HIGHWAY RADIO CALENDAR B ~~04/24~~ 04/29/17

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(EDIT OUT IF TOO LONG)

The Highway Radio Calendar A – 05/8– 05/16/17

High School girls currently in the 9th, 10th or 11th grade... Aztec Volleyball Tryouts for Varsity & Jr Varsity Volleyball teams will be Monday – Thursday May 15th – 24th in the new Gym at Barstow High School... Any questions please contact Head Coach Kathy O'Neil 760-694-7395... Incoming Freshman tryouts will be in June...

American Legion Auxiliary Unit 324 of Barstow invites you to Taco Tuesday May 16th ... buck fifty hard shell taco, bun taco or tostada. Two dollar Fish taco. Open to the public for dine in or take out starting at 5pm... All Proceeds go towards local scholarships, helping veterans and veteran families. American legion Hall is at 2181 Armory Rd...

Barstow Senior Nutrition and the Home Delivered Meals program will be hosting an All-You-Can-Eat Spaghetti Dinner and Karaoke night on Thursday, May 25, 2017. The menu is Garden Salad, Spaghetti, Garlic Toast and Dessert. Doors open at 5:30 pm and dinner will be served at 6:00 pm, with karaoke to follow. All this for just \$7.50, with the proceeds going to the Barstow Senior Nutrition and Home Delivered Meals programs. Please purchase tickets in advance at the Barstow Senior Center, or call 760-256-5023 for more information.

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THE HIGHWAY RADIO CALENDAR B 5/8/17 – 5/12/17

The Barstow Police Department is hosting a safety fair on Saturday May 13th from 11am to 3pm on East Mountain View Street between Barstow Road and Second Ave. Lots of Family fun with music, food, games for kids, safety demonstrations, contest with prizes, k-9 demonstration and a donut eating contest! Police officers, Fire Fighters and other emergency personnel will be present as well as local safety groups and other county, state and federal government agencies with displays and presentations.

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(EDIT OUT IF TOO LONG)

DONE 5/9/17


1710 ✓
3710 ✓
5710 ✓

The Highway Radio Calendar A - 05/30 - 06/13/17

Barstow Community Hospital Auxiliary is hosting a Blood Drive on Tuesday June 13th at Cora M. Harper Fitness Center, 341 Barstow Rd. from 1- 6:30pm. For every life saving donation, donors receive Free cholesterol screening and Points that may be redeemed for items through life stream's on line store at l-stream dot org. For more information please call Mary Mack at 760-256-6556...

The Desert Discovery Center invites you to the Mid Summer Desert Festival and Discover the Desert Art show! Celebrate the wonder of the California Desert, Art and craft vendors, Route 66 Mural Tour, music and performing arts throughout the day! Don't miss this amazing event on Saturday June 24th 10am - 3pm at the Desert Discovery Center 831 Barstow Road... For more information or Art show entry forms, please go to desert discovery center dot com...

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The Highway Radio Calendar A - 05/22 - 05/25/17

210 ✓
2710 ✓
4710 ✓

Barstow Senior Nutrition and the Home Delivered Meals program will be hosting an ~~All-You-Can-Eat~~ Spaghetti Dinner and Karaoke night on Thursday, May 25, 2017. The menu is Garden Salad, Spaghetti, Garlic Toast and Dessert. Doors open at 5:30 pm and dinner will be served at 6:00 pm, with karaoke to follow. All this for just \$7.50, with the proceeds going to the Barstow Senior Nutrition and Home Delivered Meals programs. Please purchase tickets in advance at the Barstow Senior Center, or call 760-256-5023 for more information.

Barstow Community Hospital Auxiliary is hosting a Blood Drive on Tuesday June 13th at Cora M. Harper Fitness Center, 841 Barstow Rd. from 1- 6:30pm. For every life saving donation, donors receive Free cholesterol screening and Points that may be redeemed for items through life stream's on line store at l-stream dot org. For more information please call Mary Mack at 760-256-6556...

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1210 ✓
3710 ✓
5710 ✓

THE HIGHWAY RADIO CALENDAR B 5/22/17 – 6/3/17

Travel with the Barstow Senior Center. Sit back relax and let someone else do the driving. Next scheduled trips are to Laughlin and Oatman on June 3, explore Warner Bros. Studios on June 10, and the Aquarium of the Pacific on July 8. For more information go into the Barstow Senior Center at 555 Melissa Ave, or call 760-256-5023.

Attention incoming Freshman to Barstow High School... Lady AZTEC VOLLEYBALL TRYOUTS FOR INCOMING FRESHMAN will be June 26th to June 30th @ 3-5 pm inside the new GYM at Barstow High School... Proper dress for tryouts is t-shirt, shorts & athletic shoes. Kneepads are optional & please bring own water. THIS IS THE ONLY TRYOUT FOR INCOMING FRESHMAN FOR THE FALL SEASON. Participation packets can be obtained from the Athletics office @ the high school or on their website Barstow dot k12 dot ca dot us/bhs... Any questions, please contact Frosh Coach Kathy Langston @ (760) 217-9433

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The Highway Radio Calendar A – 05/30– 06/13/17 – 6/16/17

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The Barstow Police Department is accepting applications for police explorers ages 14 – 20 years of age and are due in the police department by June 16th... Applications and additional information is available on the city of Barstow website, Barstow Police Department link for explorers.

The Desert Discovery Center invites you to the Mid Summer Desert Festival and Discover the Desert Art show! Celebrate the wonder of the California Desert, Art and craft vendors, Route 66 Mural Tour, music and performing arts throughout the day! Don't miss this amazing event on Saturday June 24th 10am – 3pm at the Desert Discovery Center 831 Barstow Road... For more information or Art show entry forms, please go to desert discovery center dot com...

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710 - 2710 - 4710

THE HIGHWAY RADIO CALENDAR B 6/5/17 – 6/23/17

Child's Play Productions Presents "Adam's Eve" written by Matthew Carlin, at New Life Fellowship Church on Friday June 23rd... Doors open at 6pm... Dinner served at 7pm... Show starts at 7:30pm... Tickets can be purchased at New Life Fellowship or at eventbrite dot com...

Attention incoming Freshman to Barstow High School... Lady AZTEC VOLLEYBALL TRYOUTS FOR INCOMING FRESHMAN will be June 26th to June 30th @ 3-5 pm inside the new GYM at Barstow High School... Proper dress for tryouts is t-shirt, shorts & athletic shoes. Kneepads are optional & please bring own water. THIS IS THE ONLY TRYOUT FOR INCOMING FRESHMAN FOR THE FALL SEASON. Participation packets can be obtained from the Athletics office @ the high school or on their website Barstow dot k12 dot ca dot us/bhs... Any questions, please contact Frosh Coach Kathy Langston @ (760) 217-9433

Travel with the Barstow Senior Center... Sit back relax and let someone else do the driving. Next scheduled trips are to the Aquarium of the Pacific on July 8, Manzanar National Historic Site and Bishop August 12th. For more information go into the Barstow Senior Center at 555 Melissa Ave, or call 760-256-5023.

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The Highway Radio Calendar A – 6/19 - ~~6/24/17~~

The Desert Discovery Center invites you to the Mid Summer Desert Festival and Discover the Desert Art show! Celebrate the wonder of the California Desert, Art and craft vendors, Route 66 Mural Tour, music and performing arts throughout the day! Don't miss this amazing event on Saturday June 24th 10am – 3pm at the Desert Discovery Center 831 Barstow Road... For more information or Art show entry forms, please go to desert discovery center dot com...

The Barstow Senior Thrift Store will be holding a BLOWOUT parking lot sale at the Barstow Senior Center, 555 Melissa Ave. on Saturday, July 1, from 9 am to 3 pm. Clothing, dishware, glassware, holiday decorations, crafting and sewing, they have it all!! Proceeds benefit the Barstow Senior Center and Barstow Senior Nutrition Program.

The California Department of Fish and Wildlife encourages all Californians to give fishing a try... They are offering a free fish day on July 1st and September 2nd... On these two days, people can fish without having to buy a sport fishing license. Free fishing days also provide an easy opportunity for licensed anglers to introduce non-angling friends and children to fishing and the outdoors.

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THE HIGHWAY RADIO CALENDAR B 6/5/17 – 6/23/17

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(EDIT OUT IF TOO LONG)

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710

3
1710 ✓
3710 ✓

The Highway Radio Calendar A – 05/30– 06/13/17 – 6/16/17

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THE HIGHWAY RADIO CALENDAR B 6/23/17 – 6/30/17

Attention incoming Freshman to Barstow High School... Lady AZTEC VOLLEYBALL TRYOUTS FOR INCOMING FRESHMAN will be June 26th to June 30th @ 3-5 pm inside the new GYM at Barstow High School... Proper dress for tryouts is t-shirt, shorts & athletic shoes. Kneepads are optional & please bring own water. THIS IS THE ONLY TRYOUT FOR INCOMING FRESHMAN FOR THE FALL SEASON. Participation packets can be obtained from the Athletics office @ the high school or on their website Barstow dot k12 dot ca dot us/bhs... Any questions, please contact Frosh Coach Kathy Langston @ (760) 217-9433

Travel with the Barstow Senior Center... Sit back relax and let someone else do the driving. Next scheduled trips are to the Aquarium of the Pacific on July 8, Manzanar National Historic Site and Bishop August 12th. For more information go into the Barstow Senior Center at 555 Melissa Ave, or call 760-256-5023.

MAKE SURE YOUR ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO DOT COM

(EDIT OUT IF TOO LONG) 1710 - 3710 - 5710

The Highway Radio Calendar A.- 6/19 - 7/1/17

The Barstow Senior Thrift Store will be holding a BLOWOUT parking lot sale at the Barstow Senior Center, 555 Melissa Ave. on Saturday, July 1, from 9 am to 3 pm. Clothing, dishware, glassware, holiday decorations, crafting and sewing, they have it all!! Proceeds benefit the Barstow Senior Center and Barstow Senior Nutrition Program.

The California Department of Fish and Wildlife encourages all Californians to give fishing a try... They are offering a free fish day on July 1st and September 2nd... On these two days, people can fish without having to buy a sport fishing license. Free fishing days also provide an easy opportunity for licensed anglers to introduce non-angling friends and children to fishing and the outdoors.

WANT TO DO A LITTLE SHOPPING OFF POST BUT DON'T WANT TO DRIVE? CATCH THE FORT IRWIN TO BARSTOW BUS. EVERY TUESDAY, THURSDAY AND SATURDAY THIS BUS WILL TAKE YOU TO VARIOUS SHOPPING LOCATIONS IN BARSTOW, INCLUDING WALMART, HOME DEPOT AND THE OUTLETS AT BARSTOW. OPEN TO ALL PUBLIC WITH ACCESS TO THE INSTALLATION AND VALID ID. COST IS \$2.75 ONE WAY, KIDS 5 AND UNDER RIDE FOR FREE. TO SIGN UP AND FOR MORE INFORMATION, INCLUDING SCHEDULE FOR PICK-UPS, CALL 760-380-3598

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO.COM

710 - 2710 - 4710



HIGHWAY RADIO

CALIFORNIA • NEVADA • ARIZONA



2017 Quarterly "Van Promotion" Public File Report

Apr./ May/ Jun.

Apr. 27th – We had the big bright yellow Highway Van at the Military Spouse Career Event in Fort Irwin. We were at the event 10am – 1pm. Did one break an hour on each station. (Promo's ran 4/24 – 4/27/17 8x's a day).

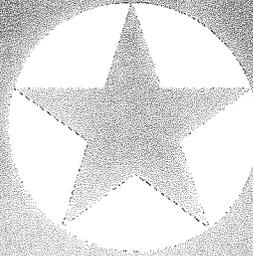
May 13 – On Saturday we had the Big Bright Yellow Highway Van out for the Barstow Police Department Public Safety Day on Mountain View and Barstow Road... This event was sponsored by, BPD, City of Barstow, CHP, SB Sheriff, & BFD... We did two breaks an hour 11a – 3p. Promos ran week of Monday – Saturday 8 xs's a day.

Las Vegas

101 Convention Center Dr., Suite P119 / Las Vegas, NV 89109
Phone 702-737-9899 / Fax 702-737-7833

Barstow

1611 E. Main Street, P.O. Box 1668 / Barstow, CA 92312
Phone 760-256-0326 / Fax 760-256-9507



MILITARY SPOUSE PROGRAM

CAREER EVENT

Personal Branding • Hiring Fair • Career Planning

Date and Time

April 26-27, 2017

Location:

Fort Irwin

Sam Adams Building 37 Goldstone Road
Fort Irwin, CA 92310

April 26

Networking Reception

6 p.m. – 8 p.m.

April 27

Hiring Fair

10 a.m. – 1 p.m.

Please join us for a two-day career event for military spouses on April 26-27, 2017.

- On April 26, network with vetted employers, community leaders, senior military spouses, and other job seekers at a special catered reception, gaining valuable insight on career planning and how to stand out as a candidate.
- On April 27, connect with military-friendly employers at the hiring fair, discovering flexible jobs from a wide array of industries and skill levels.
- Complimentary professional LinkedIn profile photos and resume review.
- Email swilliams@uschamber.com with any questions.

Employers and Military Spouse Job Seekers register at

HiringOurHeroes.org



Our Sponsors





Highway Radio <highwayradio@highwayradio.com>

Fort Irwin Career Event

Moreno, Silvia M CIV (US) <silvia.m.moreno2.civ@mail.mil>

Wed, Apr 5, 2017 at 8:19 AM

To: "psa@highwayradio.com" <psa@highwayradio.com>, "john@highwayradio.com" <john@highwayradio.com>

We are hosting an event later this month and were hoping you would help us spread the word. Attached is a flyer and below are more details. Please let me know if you need any additional information. Thank you!

WHAT: Career Event

WHERE: Sam Adams, Fort Irwin

WHEN: Networking reception - April 26th, 6-8pm / Hiring Fair -April 27, 10am-1pm

WHO: Open to military spouses, transitioning military, veterans, retirees, contractors, and civilians.

DETAILS:

ARE YOU LOOKING FOR A JOB? DO YOU WANT TO FIND OUT WHAT TYPES OF OPPORTUNITIES ARE AVAILABLE IN THE CIVILIAN JOB MARKET? IF SO COME OUT TO THE 2 DAY CAREER EVENT HOSTED BY HIRING OUR HEROES, ACS, AND SFL-TAP. FIRST JOIN US FOR THE NETWORKING RECEPTION ON WEDNESDAY APRIL 26TH AT SAMUEL ADAMS FROM 6 PM TO 8 PM. MEET EMPLOYERS AND COMMUNITY LEADERS AT THIS CATERED EVENT AND LEARN VALUABLE INSIGHT ON HOW TO STAND OUT AS A CANDIDATE. COMPLIMENTARY LINKED-IN PHOTOS AND RESUME REVIEW WILL BE OFFERED. THEN JOIN US AGAIN THURSDAY, APRIL 27TH FROM 10 AM TO 1 PM AT SAM ADAMS FOR THE HIRING FAIR. CONNECT WITH OVER 30 MILITARY-FRIENDLY EMPLOYERS WHO ARE LOOKING TO HIRE. YOU CAN REGISTER FOR THE EVENT AT WWW.HIRINGOURHEROES.ORG. FOR MORE INFORMATION CONTACT ACS AT 760-380-5165.

Silvia Moreno
Program Manager
Employment Readiness, ACS
Bldg. 109 Langford Lake Road
Fort Irwin, CA
(760) 380-5165
silvia.m.moreno2.civ@mail.mil

 Ft Irwin Flyer. 1.pdf
341K

Public Safety Fair

The Barstow Police Department will be hosting a safety fair on
Saturday, May 13, 2017 from 11:00am to 3:00pm.

E. Mountain View St. between Barstow Rd. and Second Ave.

Police Officers, Fire Fighters, and other emergency personnel will be present for the public to interact with. There will be public displays and presentations from Barstow Police Department, Barstow Fire Protection District as well as local safety groups and other county, state, and federal government agencies.



Family Fun!

Safety Demonstrations!

Contest with Prizes!

Games for the Kids!

Music and Food!

Schedule Of Events:
Opening Ceremony
K-9 Demonstration
Doughnut Eating



For More Information Contact:
Catherine Greig, Admin. Corporal
760-255-5189
cgreig@barstowca.org

FOLV July 4th Remote Promo

98 & 99 The Highway Vibe... Hey John the Van Guy with a plan for you this Saturday. The Barstow Police Department is hosting a safety fair on Saturday May 13th from 11am to 3pm on East Mountain View Street between Barstow Road and Second Ave. Lots of Family fun with music, food, games for kids, safety demonstrations, contest with prizes, k-9 demonstration and a donut eating contest! Police officers, Fire Fighters and other emergency personnel will be present as well as local safety groups and other county, state and federal government agencies with displays and presentations. We'll be there with Bright Yellow Highway Van at, spinning the Highway Prize Wheel from 11 to 2p.. You could WIN FREE food and deserts from Foster's Freeze, Free Car wash from Sparkle Car Wash, a pair of tickets to See Lady Antebellum in concert and lots of other prizes... Join me and Sasha Staggs this Saturday from 11 to 2 at the Barstow Police Departments Safety Fair on East Mountain View Street between Barstow Road and Second Ave... With 98 & 99 The Highway Vibe...

FOLV Hwy Country

...And tuned up just in time... Hey John the Van Guy with a plan for you this Saturday. The Barstow Police Department is hosting a safety fair on Saturday May 13th from 11am to 3pm on East Mountain View Street between Barstow Road and Second Ave. Lots of Family fun with music, food, games for kids, safety demonstrations, contest with prizes, k-9 demonstration and a donut eating contest! Police officers, Fire Fighters and other emergency personnel will be present as well as local safety groups and other county, state and federal government agencies with displays and presentations. We'll be there with Bright Yellow Highway Van at, spinning the Highway Prize Wheel from 11 to 2p.. You could WIN FREE food and deserts from Foster's Freeze, Free Car wash from Sparkle Car Wash, a pair of tickets to See Lady Antebellum in concert and lots of other prizes... Join me and Sasha Staggs this Saturday from 11 to 2 at the Barstow Police Departments Safety Fair on East Mountain View Street between Barstow Road and Second Ave... with 107-3 & 101-5 Highway Country...