

Barstow Studios
1611 E. Main St.
P.O. Box 1668
Barstow, CA 92312
(760) 256-0326
(760) 256-9507 FAX

HIGHWAY RADIO

CALIFORNIA • NEVADA • ARIZONA

Las Vegas Sales Office
101 Convention Center Dr.
Suite, P119
Las Vegas, NV 89109
(702) 737-9899
(702) 737-7833 FAX



1ST QUARTER

QUARTERLY REPORT

PUBLIC SERVICE ANNOUNCEMENTS

ISSUES AND PROGRAMS LISTS

1/01/17 – 3/31/17

1. **Highway Safety / Safety**
Information as it relates to highways in our listening area and general traffic and highway safety information. Two traffic & weather updated 24/7
2. **Anti-Drug and Alcohol Abuse Campaign**
Information with efforts to reduce drug and alcohol abuse.
3. **Health and Health Education**
Information about health and health related services in our area.
4. **Community Events/ Calendar**
Information about events and programs in our listening area. Including but not limited to:
 - A. Service Groups
 - B. Education
 - C. Religion
 - D. Military
 - E. Health Education
5. **Government**
Events or information offered by National, State, County and City Government as it relates to the general public.
6. **Issues, Programs & Station Sponsored Charity Events.**
Stations provide News, Programs and Sponsors charity events.
 - A. News for Barstow, Laughlin, and Las Vegas.
 - B. Stations appear at or are a sponsor of a charity event.
 - C. Donation of airtime or interviews with a non profit
 - D. Thank you letters and correspondence.

www.highwayradio.com

Email: thehighwaystations@highwayradio.com

98.1 KRXV BARSTOW 98.9 KHWY ESSEX 99.7 KHYZ BAKER 101.5 KIXF BAKER 107.3 KIXW BARSTOW
100.1 KHWZ LUDLOW 96.9 KHDR BARSTOW 94.9 KHRQ BAKER

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	HIGHWAY SAFETY
PROGRAM(S):	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Cal-Trans, CHP, NHP & other agencies
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	From 5AM to Midnight, Each Highway Radio Format airs the latest information on the road conditions from the California Highway Patrol & Nevada Highway Patrol. These reports usually cover I-15, I-40, and Hwy 58. Nevada Highway Patrol is often called for travelers headed toward Las Vegas, also Arizona may be consulted. Cal-Trans is contacted for information on work in progress that might be a problem for travelers, we also regularly air highway safety tips recorded by the Barstow office Public Affairs Officer of the California Highway Patrol.

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QUARTER 1ST

HIGHWAY SAFETY

DATE 1/01/17 – 3/31/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
CA Highway Patrol	VARIOUS CUTS – OFFICER CAMARA	12/26-1/29 1/30-2/26 2/27-3/26	312 252 252	30
Office Of Traffic Safety	VARIOUS CUTS	12/26-1/29 1/30-2/26 2/27-3/26	139 112 112	15
Gas Saving Tips	GAS SAVING TIPS	12/26-1/29 1/30-2/26 2/27-3/26	104 84 83	60
NHTSA	VARIOUS CUTS	12/26-1/29 1/30-2/26 2/27-3/26	105 83 83	30
Powerful Savings	IMPROVING GAS MILEAGE	12/26-1/29 1/30-2/26 2/27-3/26	103 84 84	60
Rubber MFG. Assoc	General Information	12/26-1/29 1/30-2/26 2/27-3/26	104 84 84	30
Speak up Against Reckless Driving	WORDS	12/26-1/29 1/30-2/26 2/27-3/26	103 84 83	30
Texting While Driving	TEXTING WHILE DRIVING	12/26-1/29 1/30-2/26 2/27-3/26	104 84 84	30
WatchTheRoad.ORG	OPERATION TRAFFIX OPERATION TRAFFIX 2	12/26-1/29 1/30-2/26 2/27-3/26	54 42 42 50 42 42	30 30
Buckle Up For Life	CAR SEATS	12/26-1/29 1/30-2/26 2/27-3/26	104 84 84	30

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):

**ANTI-DRUG AND ALCOHOL
CAMPAIGN**

PROGRAM(S):

Program Title:

Various PSA's and Programs

Type:

Live and Pre-recorded

Source:

Local and National organizations

Duration (+):

30's and 60's unless otherwise noted

Date(s) Broadcast:

See Attachments

Description of Content:

Recognizing the role drug and alcohol abuse often play in auto accidents as well as the problems for such abusers and their families and friends. KHWY is committed to an on-going program of PSA's and other programs to educate our audience to the dangers of such abuse and to encourage those with these problems to seek help in quitting. Programs with this purpose, as well as help lines are included as often as we become aware of them.

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QUARTER 1ST

ANTI-DRUG AND ALCOHOL PROGRAM

DATE 1/01/17 – 3/31/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
Buzzed Driving	VARIOUS CUTS	12/26-1/29	105	30
		1/30-2/26	84	
		2/27-3/26	84	

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	HEALTH AND HEALTH EDUCATION
PROGRAM(S):	
Program Title:	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Various, see attachments
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	Announcements alerting listeners to various health problems they may encounter. Where, how, and what organizations may offer information or help, also support groups for specific problems.

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QUARTER 1ST

HEALTH/HEALTH EDUCATION

DATE 1/01/17 – 3/31/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
Desert Sanctuary	DOMESTIC VIOLENCE PSA	3/13-3/26	36	30

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):

COMMUNITY EVENTS/CALENDAR

PROGRAM(S):

Program Title:

Various PSA's and Programs

Type:

Live and Pre-recorded

Source:

Various Organizations, see attachments

Duration (approximate):

30's and 60's unless otherwise noted

Date(s):

See Attachments

Description of Content:

Information about events and programs in our listening area including but not limited to Service Clubs, Education, Religion, Charities and any not for profit event.

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QUARTER 1ST

COMMUNITY EVENTS/CALENDAR

DATE 1/01/17 – 3/31/17

CLIENT	COPY	RUN DATE	#TIMES	1:30 Sec Recorded
KHWHY, INC	Calendar/Local Public Service	12/27-1/27	44 44	1:30 sec.
		1/30-2/24	38 38	
		2/27-3/24	40 40	
Highway Country	Calendar/Local Public Service	12/27-1/27	44 44	1:30 sec.
		1/30-2/24	38 38	
		2/27-3/24	40 40	
The Drive	Calendar/Local Public Service	12/27-1/27	44 44	1:30 sec.
		1/30-2/24	38 38	
		2/27-3/24	40 40	
Contest Rules	Contest Rules	12/26-1/29	104	60
		1/30-2/26	84	
		2/27-3/26	84	

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QUARTER 1ST

MILITARY/ COMMUNITY EVENTS/CALENDAR

DATE 1/01/17 – 3/31/17

CLIENT	COPY	RUN DATE	#TIMES	:15/:30 Sec Recorded
DISABLED AMERICAN VETRANS	Various Cuts	12/26-1/29	105	30
		1/30-2/26	84	
		2/27-3/26	84	
US DEPT. OF VETERANS AFFAIRS	The Power Of 1	12/26-1/29	34	30
		1/30-2/26	28	
		2/27-3/26	28	
WOUNDED WARRIOR PROJECT	Various Cuts	12/26-1/29	105	30
		1/30-2/26	84	
		2/27-3/26	84	

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	GOVERNMENT/COUNTY
PROGRAM(S):	
Program Title:	Public Service
Type:	Pre-recorded and/or produced in-house
Source:	National and local organizations
Duration (+):	30's and 60's
Description of Content:	Events or information offered by National, State, County and City Government as it relates to the general public.

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QUARTER 1ST

GOVERNMENT/COUNTY

DATE 1/01/17 – 3/31/17

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
US Dept Of Homeland Security	Protect Your Everyday	12/26-1/29	105	30
		1/30-2/26	84	
		2/27-3/26	84	

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):

**ISSUES PROGRAMS & STATION
SPONSORED CHARITY EVENTS**

PROGRAM(S):

Program Title:

Various PSA's and Programs

Type:

Live and Pre-recorded

Source:

Various Organizations, see
attachments

Duration (approximate):

30's and 60's unless otherwise noted

Date(s):

See Attachments

Description of Content:

To inform our listeners of local events,
activities and Functions in progress that are
designed to raise money and/or awareness
for various local non profit organizations.

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QUARTER 1ST

EDUCATION/COMMUNITY EVENTS/CALENDAR

DATE 1/01/17 – 3/31/17

CLIENT	COPY	RUN DATE	#TIMES	:60 Sec Recorded
Barstow H.S. Band	ATOMIC JAZZ 2017	3/22-3/25	45	60

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THE HIGHWAY RADIO CALENDAR B 1/2 – 1/6

ON THURSDAY, JANUARY 19, FROM 9:00 AM-11:00 AM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE HOW TO START A SMALL BUSINESS TRAINING SEMINAR AT THE APPLE VALLEY CHAMBER OF COMMERCE, 16010 APPLE VALLEY ROAD, APPLE VALLEY. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED. FOR MORE INFORMATION OR TO REGISTER, PLEASE VISIT: IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT (909) 983-0751. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE APPLE VALLEY CHAMBER OF COMMERCE

MAKE SURE YOUR ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

MOJAVE DESERT AIR QUALITY MANAGEMENT DISTRICT IS SPONSORING A VOLUNTARY PROGRAM TO PURCHASE OLDER VEHICLES. THEY WANT YOUR 1994 OR OLDER CAR, TRUCK OR VAN, AND THEY WILL PAY UP TO \$1000.00 IF YOUR VEHICLE QUALIFES. VEHICLES MUST BE REGISTERED AS OPERABLE AND IN OPERATING CONDITION. SOME RESTRICTIONS APPLY, PROGRAM AVAILABLE UNTIL FUNDS ARE EXHAUSTED. FOR MORE INFO AND DETAILS ON REQUIREMENTS CALL 1-800-717-7624

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO [PSA@HIGHWAYRADIO DOT COM](mailto:PSA@HIGHWAYRADIO.COM)

(EDIT OUT IF TOO LONG)

The Highway Radio Calendar A – 1/2– 1/6

JOIN THE BARSTOW SENIOR CENTER AS THEY EXPLORE SOUTHERN CALIFORNIA WITH DAY TRIPS! JUST SIT BACK, RELAX, AND LET SOMEONE ELSE DO THE DRIVING! UPCOMING TRIPS INCLUDE JANUARY 14, TO THE GRIFFITH OBSERVATORY; FEBRUARY 11TH, TO THE TEHACHAPI LOOP AND DEPOT MUSEUM; MARCH 11TH TO WAYNE NEWTON'S CASA DE SHENANDOAH, AND MANY MORE TO COME! PLEASE STOP BY THE BARSTOW SENIOR CENTER OR CALL 760-256-5023 TO MAKE YOUR RESERVATION OR FOR MORE INFORMATION.

THE AMERICAN LEGION POST 324 OF BARSTOW IS OPEN FOR NEW MEMBERSHIP. MEETINGS ARE HELD THE 2ND TUESDAY OF EVERY MONTH AT 5:30PM. YOU'RE INVITED TO BECOME A MEMBER OF THE AMERICAN LEGION IF YOU HAVE SERVED HONORABLY DURING ANY OF THE ELIGIBLE WAR ERAS OR CURRENTLY ON ACTIVE DUTY. THE AMERICAN LEGION HALL IS LOCATED AT 2181 ARMORY ROAD IN BARSTOW. FOR MORE INFORMATION OR A MEMBERSHIP APPLICATION, CONTACT THE LEGION AT (760) 252-8369

WANT TO DO A LITTLE SHOPPING OFF POST BUT DON'T WANT TO DRIVE? CATCH THE FORT IRWIN TO BARSTOW BUS. EVERY TUESDAY, THURSDAY AND SATURDAY THIS BUS WILL TAKE YOU TO VARIOUS SHOPPING LOCATIONS IN BARSTOW, INCLUDING WAL-MART, HOME DEPOT AND THE BARSTOW OUTLETS. OPEN TO ALL PUBLIC WITH ACCESS TO THE INSTALLATION AND VALID ID. COST IS \$2.75 ONE WAY, KIDS 5 AND UNDER RIDE FOR FREE. TO SIGN UP AND FOR MORE INFORMATION, INCLUDING SCHEDULE FOR PICK-UPS, CALL 760-380-3598

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO.COM

THE HIGHWAY RADIO CALENDAR B 1/9 – 1/13

ON THURSDAY, JANUARY 19, FROM 9:00 AM-11:00 AM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE HOW TO START A SMALL BUSINESS TRAINING SEMINAR AT THE APPLE VALLEY CHAMBER OF COMMERCE, 16010 APPLE VALLEY ROAD, APPLE VALLEY. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED. FOR MORE INFORMATION OR TO REGISTER, PLEASE VISIT: IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT (909) 983-0751. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE APPLE VALLEY CHAMBER OF COMMERCE

AMERICAN LEGION AUXILIARY UNIT 324 OF BARSTOW PRESENTS TACO TUESDAY WITH \$1.50 HARD SHELLED TACO, \$2.00 FISH TACO & \$1.50 BUN TACOS. SERVICE BEGINS AT 5:00 PM. OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. AMERICAN LEGION HALL, 2181 ARMORY RD., BARSTOW. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

MAKE SURE YOU ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO.COM

(EDIT OUT IF TOO LONG)

The Highway Radio Calendar A – 1/9– 1/13

JOIN THE BARSTOW SENIOR CENTER AS THEY EXPLORE SOUTHERN CALIFORNIA WITH DAY TRIPS! JUST SIT BACK, RELAX, AND LET SOMEONE ELSE DO THE DRIVING! UPCOMING TRIPS INCLUDE JANUARY 14, TO THE GRIFFITH OBSERVATORY; FEBRUARY 11TH, TO THE TEHACHAPI LOOP AND DEPOT MUSEUM; MARCH 11TH TO WAYNE NEWTON'S CASA DE SHENANDOAH, AND MANY MORE TO COME! PLEASE STOP BY THE BARSTOW SENIOR CENTER OR CALL 760-256-5023 TO MAKE YOUR RESERVATION OR FOR MORE INFORMATION.

THE AMERICAN LEGION POST 324 OF BARSTOW IS OPEN FOR NEW MEMBERSHIP. MEETINGS ARE HELD THE 2ND TUESDAY OF EVERY MONTH AT 5:30PM. YOU'RE INVITED TO BECOME A MEMBER OF THE AMERICAN LEGION IF YOU HAVE SERVED HONORABLY DURING ANY OF THE ELIGIBLE WAR ERAS OR CURRENTLY ON ACTIVE DUTY. THE AMERICAN LEGION HALL IS LOCATED AT 2181 ARMORY ROAD IN BARSTOW. FOR MORE INFORMATION OR A MEMBERSHIP APPLICATION, CONTACT THE LEGION AT (760) 252-8369

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THE HIGHWAY RADIO CALENDAR B 1/16- 1/20

ON TUESDAY, FEBRUARY 28TH, FROM 9:00 AM-11:00 AM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE INTERNET SALES AND USE TAX TRAINING SEMINAR AT THE HESPERIA BRANCH LIBRARY, 9650 7TH AVENUE (LIBRARY COMMUNITY ROOM), HESPERIA. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED. FOR MORE INFORMATION OR TO REGISTER, PLEASE VISIT: IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT (909) 983-0751. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE CITY OF HESPERIA ECONOMIC DEVELOPMENT DEPARTMENT.

AMERICAN LEGION AUXILIARY UNIT 324 OF BARSTOW PRESENTS TACO TUESDAY ON JANUARY 24TH, WITH \$1.50 HARD SHELLED TACO, \$2.00 FISH TACO & \$1.50 BUN TACOS. SERVICE BEGINS AT 5:00 PM. OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. AMERICAN LEGION HALL, 2181 ARMORY RD., BARSTOW. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

MAKE SURE YOUR ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO.COM

(EDIT OUT IF TOO LONG)

The Highway Radio Calendar A – 1/16– 1/20

JOIN THE BARSTOW SENIOR CENTER AS THEY EXPLORE SOUTHERN CALIFORNIA WITH DAY TRIPS! JUST SIT BACK, RELAX, AND LET SOMEONE ELSE DO THE DRIVING! UPCOMING TRIPS INCLUDE FEBRUARY 11TH, TO THE TEHACHAPI LOOP AND DEPOT MUSEUM; MARCH 11TH TO WAYNE NEWTON'S CASA DE SHENANDOAH, AND MANY MORE TO COME! PLEASE STOP BY THE BARSTOW SENIOR CENTER OR CALL 760-256-5023 TO MAKE YOUR RESERVATION OR FOR MORE INFORMATION.

ON FEBRUARY 2ND, THE BARSTOW SENIOR CENTER IS CELEBRATING ONE YEAR OF PROVIDING FREE, CONFIDENTIAL MEMORY SCREENINGS AND EDUCATIONAL MATERIALS AS PART OF THE ALZHEIMER'S FOUNDATION OF AMERICA'S NATIONAL MEMORY SCREENING PROGRAM. SCREENINGS ARE FREE AND CONFIDENTIAL. SCREENINGS WILL BE HELD ON THURSDAY, FEBRUARY 2ND, AT THE BARSTOW SENIOR CENTER, 555 MELISSA AVE., BARSTOW FROM 9:30 AM TO 2:30 PM. TO SCHEDULE AN APPOINTMENT OR FOR INFORMATION, CALL THE BARSTOW SENIOR CENTER AT 760-256-5023.

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The Highway Radio Calendar A - 1/23 - 1/27

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THE HIGHWAY RADIO CALENDAR B

1/23 - 1/27

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The Highway Radio Calendar A - 1/30 - 2/03

JOIN THE BARSTOW SENIOR CENTER AS THEY EXPLORE SOUTHERN CALIFORNIA WITH DAY TRIPS! JUST SIT BACK, RELAX, AND LET SOMEONE ELSE DO THE DRIVING! UPCOMING TRIPS INCLUDE FEBRUARY 11TH, TO THE TEHACHAPI LOOP AND DEPOT MUSEUM; MARCH 11TH TO WAYNE NEWTON'S CASA DE SHENANDOAH, AND MANY MORE TO COME! PLEASE STOP BY THE BARSTOW SENIOR CENTER OR CALL 760-256-5023 TO MAKE YOUR RESERVATION OR FOR MORE INFORMATION.

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The Highway Radio Calendar A - 2/00 - 2/10

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THE HIGHWAY RADIO CALENDAR B 2/06 - 2/21

ON TUESDAY, FEBRUARY 28TH, FROM 9:00 AM-11:00 AM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE INTERNET SALES AND USE TAX TRAINING SEMINAR AT THE HESPERIA BRANCH LIBRARY, 9650 7TH AVENUE (LIBRARY COMMUNITY ROOM), HESPERIA. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED. FOR MORE INFORMATION OR TO REGISTER, PLEASE VISIT: IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT (909) 983-0751. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE CITY OF HESPERIA ECONOMIC DEVELOPMENT DEPARTMENT.

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The Highway Radio Calendar A – 2/10– 2/25/17

JOIN THE BARSTOW SENIOR CENTER AS THEY EXPLORE SOUTHERN CALIFORNIA WITH DAY TRIPS! JUST SIT BACK, RELAX, AND LET SOMEONE ELSE DO THE DRIVING! UPCOMING TRIPS INCLUDE FEBRUARY 25TH, TO THE Nethercutt Museum... MARCH 11TH TO WAYNE NEWTON'S CASA DE SHENANDOAH, AND April 1st to Stateline Primm with MANY MORE TO COME! PLEASE STOP BY THE BARSTOW SENIOR CENTER OR CALL 760-256-5023 TO MAKE YOUR RESERVATION OR FOR MORE INFORMATION.

ON March 2ND, THE BARSTOW SENIOR CENTER IS PROVIDING FREE, CONFIDENTIAL MEMORY SCREENINGS AND EDUCATIONAL MATERIALS AS PART OF THE ALZHEIMER'S FOUNDATION OF AMERICA'S NATIONAL MEMORY SCREENING PROGRAM. SCREENINGS ARE FREE AND CONFIDENTIAL. Next SCREENING WILL BE HELD ON THURSDAY, March 2ND, AT THE BARSTOW SENIOR CENTER, 555 MELISSA AVE.,... TO SCHEDULE AN APPOINTMENT OR FOR INFORMATION, CALL THE BARSTOW SENIOR CENTER AT 760-256-5023.

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THE HIGHWAY RADIO CALENDAR B 2/9– 2/21/17

AMERICAN LEGION AUXILIARY UNIT 324 OF BARSTOW PRESENTS TACO TUESDAY 21st, WITH \$1.50 HARD SHELLLED TACO, \$2.00 FISH TACO & \$1.50 TOSTADAS. SERVICE BEGINS AT 5:00 PM. OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. AMERICAN LEGION HALL, 2181 ARMORY RD., BARSTOW. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

Life Stream will be holding a community Blood drive at Barstow Community College at 2700 Barstow Rd. on Wednesday February 22nd from 9am – 6pm... Donors receive free cholesterol screening and gift of life donor loyalty points that may be redeemed in the online donor store at Lstream dot org. If you are aged 18-44, you can register for the Be The Match bone marrow screening at all donor locations free of charge.

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The Highway Radio Calendar A – 02/22– 03/02/17

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The American Legion Auxiliary of Barstow is holding a Spaghetti dinner to raise money for local High School Scholarships on Friday March 31st ... Dinner includes, spaghetti, salad, garlic bread and desert for just eight dollars... American Legion is located at 2181 Armory Road in Barstow...

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THE HIGHWAY RADIO CALENDAR B 2/22– 3/15/17

Now is the time to sign up for the 2017 T-ball Season. You can sign up your child between the ages of 3 – 7 at the Cora Harper Fitness Center, Monday through Friday from 8am – 7pm and Saturdays from 8am – 1pm. There is a forty five dollar fee and registration is open until March 15th... Games will be played on Tuesdays & Thursdays, beginning the end of March. For more information contact the fitness center at 760-256-5617...

The Barstow Senior Center will be holding a “Spring Fling” Craft Fair on Saturday, April 8, from 9 am to 3 pm. Time to shop and fill that Easter basket, or get ahead for Mother’s Day and Father’s Day! They will have over 30 craftspeople and artisans from Adelanto, Apple Valley, Barstow, Helendale, and Victorville with many unique items. For more information call 760-256-5023.

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THE HIGHWAY RADIO CALENDAR B 2/22– 3/15/17

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The Highway Radio Calendar A – 03/03– 03/14/17

Life Stream will be holding a community blood drive on Tuesday March 14th from 1 – 6:30pm at the Barstow Community Center on Barstow Road. Donors receive free cholesterol screening and gift of Life Donor Loyalty points that may be redeemed in the online donor store at L stream dot org. If you are 18 – 44 years of age, you can register for “Be The Match” bone marrow screening at all donor location free of charge.

The American Legion Auxiliary of Barstow is holding a Spaghetti dinner to raise money for local High School Scholarships on Friday March 31st ... Dinner includes, spaghetti, salad, garlic bread and desert for just eight dollars... American Legion is located at 2181 Armory Road in Barstow...

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THE HIGHWAY RADIO CALENDAR B 3/08– 3/23/17

Attention job seekers... The 2017 Career and Job fair is coming to Barstow community college Thursday March 23rd from 10am to 1pm... Just some of the vendors in attendance will be Barstow community Hospital, School District and college... CYS, Fort Irwin... Riverside County Sheriff's department... Silver Valley Unified School district... California Highway Patrol... United States Navy, Army and Air Force... High Desert Vet Center... Department of Veterans Affairs and many more... That's the 2017 Career and Job Fair Thursday March 23rd from 10am – 1pm at Barstow Community College!

The Barstow Senior Center will be holding a “Spring Fling” Craft Fair on Saturday, April 8, from 9 am to 3 pm. Time to shop and fill that Easter basket, or get ahead for Mother's Day and Father's Day! They will have over 30 craftspeople and artisans from Adelanto, Apple Valley, Barstow, Helendale, and Victorville with many unique items. For more information call 760-256-5023.

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The Highway Radio Calendar A – 03/15– 03/25/17

City of Barstow's invites all Barstow residents to get a jump on spring cleaning.. Shredfest is on March 25th 9am to noon at 900 South Avenue "H" Street Barstow... Limit of 10 boxes of files banker box size or grocery bag. Free Dump Day is April 22nd 8am-12pm at the Barstow Landfill, 32553 Barstow Road... Any questions please call 760-255-5126...

Barstow First Annual Home and Garden Show will be presented by The Home Depot on "L" Street in Barstow on March 25th from 9am -3pm... With FREE Admission to all!

The American Legion Auxiliary of Barstow is holding a Spaghetti dinner to raise money for local High School Scholarships on Friday March 31st ... Dinner includes, spaghetti, salad, garlic bread and desert for just eight dollars... American Legion is located at 2181 Armory Road in Barstow...

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The Highway Radio Calendar A – 03/27– 03/31/17

The American Legion Auxiliary of Barstow is holding a Spaghetti dinner to raise money for local High School Scholarships on Friday March 31st ... Dinner includes, spaghetti, salad, garlic bread and desert for just eight dollars... American Legion is located at 2181 Armory Road in Barstow...

The Barstow Senior Center is “reaching Out Because They Care”. Are you or do you know of a homebound senior citizen that would like someone to visit or receive a phone call occasionally just to talk? If so, the Barstow Senior Center has a program just for you. Just call them to register, and someone will be in touch to set up a time to visit or call on an ongoing basis. For more information or to register for this fun program, call 760-256-5023.

WANT TO DO A LITTLE SHOPPING OFF POST BUT DON'T WANT TO DRIVE? CATCH THE FORT IRWIN TO BARSTOW BUS. EVERY TUESDAY, THURSDAY AND SATURDAY THIS BUS WILL TAKE YOU TO VARIOUS SHOPPING LOCATIONS IN BARSTOW, INCLUDING WAL-MART, HOME DEPOT AND THE BARSTOW OUTLETS. OPEN TO ALL PUBLIC WITH ACCESS TO THE INSTALLATION AND VALID ID. COST IS \$2.75 ONE WAY, KIDS 5 AND UNDER RIDE FOR FREE. TO SIGN UP AND FOR MORE INFORMATION, INCLUDING SCHEDULE FOR PICK-UPS, CALL 760-380-3598

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO.COM

THE HIGHWAY RADIO CALENDAR B 3/24– 4/6/17

Barstow High School Music Department is proud once again to Present “ATOMIC JAZZ” at the First Baptist Church on Thursday April 6th starting at 7pm... Atomic Jazz will feature Barstow High School Jazztects & Jazz Ensemble along with Barstow Unified School District 7th & 8th grade Jazz Ensembles! Special guests for the evening are world renowned guest artist from “Tower of Power” Tom E. Politzer & Adolfo Acosta... Tickets are on sale now for only \$10 dollars through any BHS jazz member or you can contact Mr. B at 760-255-6105 ext 5210... All children under 7 are free... That’s Atomic Jazz Thursday April 6th at 7pm...

The Barstow Senior Center will be holding a “Spring Fling” Craft Fair on Saturday, April 8, from 9 am to 3 pm. Time to shop and fill that Easter basket, or get ahead for Mother’s Day and Father’s Day! They will have over 30 craftspeople and artisans from Adelanto, Apple Valley, Barstow, Helendale, and Victorville with many unique items. For more information call 760-256-5023.

MAKE SURE YOUR ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO DOT COM

(EDIT OUT IF TOO LONG)



2017 Quarterly “Van Promotion” Public File Report

Jan./ Feb./ Mar.

Mar. 23 – On Thursday we had the Big Bright Yellow Highway Van at the Barstow Community College Career & Job Fair at BCC. We were at the event from 10am-1pm. This event was open to the public. (Ran promo’s 3/20 – 3/23/17)

Las Vegas

101 Convention Center Dr., Suite P119 / Las Vegas, NV 89109
Phone 702-737-9899 / Fax 702-737-7833

Barstow

1611 E. Main Street, P.O. Box 1668 / Barstow, CA 92312
Phone 760-256-0326 / Fax 760-256-9507

2017 Career & Job Fair

Thursday, March 23, 2017

10am-1:00pm

Barstow Community College

James R. Parks Gymnasium



QUESTIONS?

Student Success

success@barstow.edu

Universities

Azusa Pacific

Cal Baptist

CSU-Bakersfield

CSU-San Bernardino

Dixie State

Grand Canyon

University of Laverne

Vendors

Air Force ROTC, CSUSB

Alpha Connection Youth & Family Srv.

Arrowhead Credit Union

Barstow Area Chamber of Commerce

Barstow Community College

Barstow Community Hospital

Barstow Unified School District

California Army National Guard

California Highway Patrol

CH2M

Childcare Careers

Colorado River Medical Center

Cornerstone Solutions Inc.

Department of Veterans Affairs

Desert Community Bank

Employment Readiness-FT. Irwin

CYS, Fort. Irwin

Grid Alternatives

Heritage Senior Care, Inc.

High Desert Vet Center

JR Truckin, Inc.

Michael Kors

Personal & Professions Dev. Program- US
Marine Corp.

Premier Designs Jewelry

Reebok

Riverside County Sheriff's Dept.

Riverside San Bernardino

San B. County-Preschool Services Dept.

San B. County- Probation

San B. County- Superior Court

Silver Valley Unified

U.S. Navy

U.S. Air Force

U.S. Army

Victor Valley Global Medical Center

Workforce Development Dept.

YMCA Camp Oakes

And many more....