

# INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 1582958-1 | 09/19/16     | September 2016 | 08/29/16 - 09/16/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|--------------|--------------|
| WSFX     | Andy Hauck        | HRP-Chicago  | National     |

Billing Address:

**A/L Media**  
**Attention: Accounts Payable**  
**222 W Ontario, Suite 600**  
**Chicago, IL 60610**

| Advertiser               | Product             | Estimate Number |
|--------------------------|---------------------|-----------------|
| POL/Ross, Deborah/D/Sena | DEB ROSS FOR SENATE | 5194            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/12/16 - 09/18/16 | 1582958 | 08370280    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             |                 |             |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line               | Start Date | End Date          | Description          | Start/End Time  | MTWTFSS              | Length                | Spots/<br>Week | Rate               | Type        |             |
|--------------------|------------|-------------------|----------------------|-----------------|----------------------|-----------------------|----------------|--------------------|-------------|-------------|
| 1                  | 09/16/16   | 09/16/16          | News @ 10-11pm (M-F) | 10-11pm         | ----1--              | :30                   | 1              | \$200.00           | NM          |             |
| Weeks:             |            | <u>Start Date</u> | <u>End Date</u>      | <u>MTWTFSS</u>  | <u>Spots/Week</u>    | <u>Rate</u>           |                |                    |             |             |
|                    |            | 09/12/16          | 09/18/16             | ----1--         | 1                    | \$200.00              |                |                    |             |             |
| <u>Spots: #</u>    | <u>Ch</u>  | <u>Day</u>        | <u>Air Date</u>      | <u>Air Time</u> | <u>Description</u>   | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>       | <u>Rate</u> | <u>Type</u> |
| 1                  | WSFX       | F                 | 09/16/16             | 10:41 PM        | News @ 10-11pm (M-F) | 10-11pm               | :30            | ROSS0330H CALL REV | \$200.00    | NM          |
| <u>Total Spots</u> |            |                   |                      |                 |                      |                       | <b>1</b>       |                    |             |             |

## Payment Terms 30 Days

|                          |                 |
|--------------------------|-----------------|
| <u>Gross Total</u>       | <b>\$200.00</b> |
| <u>Agency Commission</u> | <b>\$30.00</b>  |
| <u>Net Amount Due</u>    | <b>\$170.00</b> |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.