

# CONTRACT



**New Orleans WGNO**  
**One Galleria Boulevard, Suite 850**  
**Metairie, LA 70001**  
**(504) 525-3838**

<u>Contract / Revision</u> 4435774 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Lindsey Valenti/24thJudicial Dist Court/l		<u>Original Date / Revision</u> 04/12/24 / 04/12/24	
<u>Contract Dates</u> 04/13/24 - 04/16/24		<u>Estimate #</u>	
<u>Product</u> Lindsey Valenti for Judge 2024			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WGNO	<u>Account Executive</u> WGNO Local House	<u>Sales Office</u> Local New Orleans
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u> AU6039	<u>Advertiser Ref</u>		

And:

**Buisson Creative Strategies**  
**Attention: Britt Baudier**  
**3330 North Causeway Boulevard**  
**Suite 216**  
**Metairie, LA 70002**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGNO	04/15/24	04/15/24	GMNO	5:00 AM-7:00 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$35.00			
N 2	WGNO	04/16/24	04/16/24	GMA	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$75.00			
N 3	WGNO	04/15/24	04/15/24	General Hospital	12:58 PM-2:00 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$65.00			
N 4	WGNO	04/16/24	04/16/24	News at 5	5:00 PM-5:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$100.00			
N 5	WGNO	04/15/24	04/15/24	News at 6	6p-630p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$100.00			
N 6	WGNO	04/16/24	04/16/24	Good Doctor	9:00 PM-10:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$350.00			
N 7	WGNO	04/15/24	04/16/24	News at 10	9:58 PM-10:35 PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	MT-----				2	\$65.00			
N 8	WGNO	04/16/24	04/16/24	Nightline	11:33 PM-12:05 XM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$25.00			
N 9	WGNO	04/15/24	04/16/24	Overnights	1:00 XM-4:00 XM		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	MT-----				4	\$5.00			
<b>Totals</b>											<b>13</b>	<b>\$900.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	13	\$900.00	(\$135.00)	\$765.00
<b>Totals</b>	<b>13</b>	<b>\$900.00</b>	<b>(\$135.00)</b>	<b>\$765.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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