

ORDER



New Orleans WGNO

Orders
Order / Rev: 4445272
 Alt Order #:
Product Desc: Pol- 4.26
 Estimate:
Flight Dates: 04/25/24 - 04/27/24
Original Date / Rev: 04/24/24 / 04/24/24
Order Type: REG

Primary AE: WGNO Local House
Sales Office: L-NWO
Sales Region: Loc

Agency Name: Buisson Creative Strategies
Buying Contact: Britt Baudier
Billing Contact:
 3330 North Causeway Boulevard
 Metairie, LA 70002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Lindsey Valenti/24thJudicial Dist
Demographic: HH
Product Codes: PL18
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: AU6039
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	2	\$1,400.00	\$1,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	2	\$1,400.00	\$1,190.00	0.00
Totals	2	\$1,400.00	\$1,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WGNO Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGNO	04/25/24	04/27/24	NFL Draft	CM	4a-4a	----F--	:30	2	\$700.00	P5	0.00	NM	2	\$1,400.00
				NFL Draft											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	----F--		2		\$700.00		0.00					
													Totals	2	\$1,400.00