

ORDER



New Orleans WGNO

Orders
Order / Rev: 4438340
 Alt Order #:
Product Desc: Pol- 4.17-4.27
 Estimate:
Flight Dates: 04/17/24 - 04/27/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: REG

Primary AE: WGNO Local House
Sales Office: L-NWO
Sales Region: Loc

Agency Name: Buisson Creative Strategies
Buying Contact: Britt Baudier
Billing Contact:
 3330 North Causeway Boulevard
 Metairie, LA 70002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Lindsey Valenti/24thJudicial Dist
Demographic: HH
Product Codes: PL18
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: AU6039
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	68	\$4,025.00	\$3,421.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	68	\$4,025.00	\$3,421.25	0.00
Totals	68	\$4,025.00	\$3,421.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WGNO Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGNO	04/17/24	04/27/24	M-F 7a-9a GMA	CM	7a-9a	-----	:30	0	\$75.00	P5	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	---11--		2		\$75.00		0.00					
		Week: 04/22/24	04/28/24	-1111--		4		\$75.00		0.00					
N 2	WGNO	04/17/24	04/27/24	Sa 7a-9a Sa GMA	CM	7a-9a	-----2-	:30	2	\$30.00	P5	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	-----2-		2		\$30.00		0.00					
		Week: 04/22/24	04/28/24	-----2-		2		\$30.00		0.00					
N 3	WGNO	04/17/24	04/27/24	M-F 10a-11a The View	CM	10a-11a	-----	:30	0	\$100.00	P5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	---11--		2		\$100.00		0.00					
		Week: 04/22/24	04/28/24	--111--		3		\$100.00		0.00					
N 4	WGNO	04/17/24	04/27/24	M-F 1p-2p General Hospital	CM	1p-2p	-----	:30	0	\$65.00	P5	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	---11--		2		\$65.00		0.00					
		Week: 04/22/24	04/28/24	--111--		3		\$65.00		0.00					
N 5	WGNO	04/17/24	04/27/24	M-F 6p-630p WGNO 6p News	CM	6p-630p	-----	:30	0	\$100.00	P5	0.00	NM	5	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WGNO	04/17/24	04/27/24	Sa 6p-630p Sa 6p News	CM	6p-630p	-----1-	:30	1	\$40.00	P5	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$0.00		0.00			
		Week: 04/22/24	04/28/24	11111--		5				\$100.00		0.00			
N 7	WGNO	04/17/24	04/27/24	Tue Prime Hour 3 Good Dr	CM	9op-10p	-1-----	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$0.00		0.00			
		Week: 04/22/24	04/28/24	-----1-		1				\$40.00		0.00			
N 8	WGNO	04/17/24	04/27/24	Wed Prime Hour 2 Abbott / Pyramid	CM	8p-9p	--1----	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$0.00		0.00			
		Week: 04/22/24	04/28/24	--1----		1				\$350.00		0.00			
N 9	WGNO	04/17/24	04/27/24	Mon Prime Other 1 Idol	CM	7p-9p	1-----	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$0.00		0.00			
		Week: 04/22/24	04/28/24	1-----		1				\$450.00		0.00			
N 11	WGNO	04/17/24	04/27/24	LN M-F WGNO 10p News	CM	10p-1035p	-----	:30	0	\$65.00	P5	0.00	NM	7	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---11--		2				\$65.00		0.00			
		Week: 04/22/24	04/28/24	11111--		5				\$65.00		0.00			
N 12	WGNO	04/17/24	04/27/24	M-F 1135p-1205a Nightline	CM	1135p-1205a	-----	:30	0	\$25.00	P5	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---11--		2				\$25.00		0.00			
		Week: 04/22/24	04/28/24	--111--		3				\$25.00		0.00			
N 13	WGNO	04/17/24	04/27/24	M-F 1205a-1235a Access Hollywood	CM	1205a-1235a	-----	:30	0	\$20.00	P5	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---11--		2				\$20.00		0.00			
		Week: 04/22/24	04/28/24	--111--		3				\$20.00		0.00			
N 14	WGNO	04/17/24	04/27/24	M-F 105a-4a Overnights	CM	105a-4a	-----	:30	0	\$5.00	P5	0.00	NM	16	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--222--		6				\$5.00		0.00			
		Week: 04/22/24	04/28/24	22222--		10				\$5.00		0.00			
N 15	WGNO	04/17/24	04/27/24	Sa 1a-4a Sa OVN	CM	1a-4a	-----1-	:30	1	\$5.00	P5	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----1-		1				\$5.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$0.00		0.00			
N 16	WGNO	04/17/24	04/27/24	Sa 4a-5a EM Sa 4a OVN	CM	4a-5a	-----1-	:30	1	\$5.00	P5	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----1-		1				\$5.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$0.00		0.00			
N 17	WGNO	04/17/24	04/27/24	Su 230a-4a World News Now	CM	Su 230a-4a	-----1	:30	1	\$5.00	P5	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----1		1				\$5.00		0.00			
		Week: 04/22/24	04/28/24	-----		0				\$0.00		0.00			
N 18	WGNO	04/17/24	04/27/24	M-F 9a-10a Kelly and Mark	CM	9a-10a	-----	:30	0	\$55.00	P5	0.00	NM	3	\$165.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----					0	\$0.00		0.00			
		Week: 04/22/24	04/28/24	--111--					3	\$55.00		0.00			
													Totals	68	\$4,025.00