



125 West 55th St
New York, NY 10019

Contract # 27010255	Changes as of: 7/7/2020 at 5:40 PM	Version: Original Order	
CPE: 302/322/8565	Flight: 7/21/20 - 7/27/20	Station: KCWI	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE	Advertiser: Majority Forward	Market: Des Moines	Total \$: \$600.00
3050 K ST NW #100	Product: ISSUE	Office: WASHINGTON	Total Spots: 7
Washington, DC 20007	Agency Order #: 9737839	Service: Nielsen	Total CPP: \$0.00
	Buyer: Nielsen, Elizabeth	Primary Demo:	Total GRP:
	Salesperson: MATTHEW MULZOFF	Assistant: MATTHEW MULZOFF	
	202-955-5342	202-955-5342	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/21 - 7/21		Total Spots	Total \$	CPP*	GRP*
						7/21					
1	Tu-F,M 1p-2p		Hot Bench	\$50.00	30	2		2	\$100.00	\$0.00	0.0
2	Tu-F,M 6:30p-7p		Modern Family	\$75.00	30	1		1	\$75.00	\$0.00	0.0
3	Tu-F,M 9p-9:30p		CW Iowa At 9PM	\$125.00	30	1		1	\$125.00	\$0.00	0.0
4	Sa 9p-9:30p		Local 5 News at 9PM on CW	\$125.00	30	1		1	\$125.00	\$0.00	0.0
5	Su 9p-9:30p		Local 5 News At 9PM	\$125.00	30	1		1	\$125.00	\$0.00	0.0
6	Tu-F,M 9:30p-10p		Last Man Standing	\$50.00	30	1		1	\$50.00	\$0.00	0.0
TOTALS:						7		7	\$600.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/07/20 5:40 PM	MATTHEW MULZOFF	Separation: 30

Competitive Information	
Market Budget:	\$600
KCWI Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$600.00	N/A	0.0
Total	100%	7	\$600.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	7	\$600.00
Total	7	\$600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/8/20 7:17 AM					\$0	\$0	
New	7/7/20 5:40 PM	MATTHEW MULZOFF	New	7		\$600.00	\$600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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