



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 6070120

Schedule Dates 04/23/24-04/29/24
Advertiser Sherrod Brown for US Senate-D (124675)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 88/91/1504 (2015223)
Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Mike,D'Ettorre,
Phone/Fax /
CPE 88/91/1504
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Political FRAN BROWN
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/22/24
Last Modified 04/22/24
Entered By Heather Starrett
CO-OP No
External # ECR28393896
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$618.75
Net Total \$3,506.25
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Apr. 2024	15	\$2,900.00
May. 2024	5	\$1,225.00
Grand Total:	20	\$4,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/23/24-04/23/24	3	:30	7A- ABC-Good Morning America			1						1	\$250.00	\$250.00	Dayton (WKEF)	Good Morning America	4/22/24
2.0	Normal Line / News (1)	04/24/24-04/24/24	3	:30	7A- ABC-Good Morning America				1					1	\$250.00	\$250.00	Dayton (WKEF)	Good Morning America	4/22/24
3.0	Normal Line / News (1)	04/25/24-04/25/24	3	:30	7A- ABC-Good Morning America					1				1	\$250.00	\$250.00	Dayton (WKEF)	Good Morning America	4/22/24
4.0	Normal Line / News (1)	04/26/24-04/26/24	3	:30	7A- ABC-Good Morning America						1			1	\$250.00	\$250.00	Dayton (WKEF)	Good Morning America	4/22/24
5.0	Normal Line / News (1)	04/29/24-04/29/24	3	:30	7A- ABC-Good Morning America		1							1	\$250.00	\$250.00	Dayton (WKEF)	Good Morning America	4/22/24
6.0	Normal Line / SPOT (2)	04/23/24-04/23/24	3	:30	10A- Good Day Dayton			1						1	\$75.00	\$75.00	Dayton (WKEF)	Good Day Dayton	4/22/24
7.0	Normal Line / SPOT (2)	04/24/24-04/24/24	3	:30	10A- Good Day Dayton				1					1	\$75.00	\$75.00	Dayton (WKEF)	Good Day Dayton	4/22/24
8.0	Normal Line / SPOT (2)	04/25/24-04/25/24	3	:30	10A- Good Day Dayton					1				1	\$75.00	\$75.00	Dayton (WKEF)	Good Day Dayton	4/22/24
9.0	Normal Line / SPOT (2)	04/26/24-04/26/24	3	:30	10A- Good Day Dayton						1			1	\$75.00	\$75.00	Dayton (WKEF)	Good Day Dayton	4/22/24
10.0	Normal Line / SPOT (2)	04/29/24-04/29/24	3	:30	10A- Good Day Dayton		1							1	\$75.00	\$75.00	Dayton (WKEF)	Good Day Dayton	4/22/24
11.0	Normal Line / SPOT (3)	04/23/24-04/23/24	3	:30	11A- ABC-The View			1						1	\$100.00	\$100.00	Dayton (WKEF)	The View	4/22/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (3)	04/24/24-04/24/24	3	:30	11A- ABC-The View				1					1	\$100.00	\$100.00	Dayton (WKEF)	The View	4/22/24
13.0	Normal Line / SPOT (3)	04/25/24-04/25/24	3	:30	11A- ABC-The View					1				1	\$100.00	\$100.00	Dayton (WKEF)	The View	4/22/24
14.0	Normal Line / SPOT (3)	04/26/24-04/26/24	3	:30	11A- ABC-The View						1			1	\$100.00	\$100.00	Dayton (WKEF)	The View	4/22/24
15.0	Normal Line / SPOT (3)	04/29/24-04/29/24	3	:30	11A- ABC-The View		1							1	\$100.00	\$100.00	Dayton (WKEF)	The View	4/22/24
16.0	Normal Line / Access (4)	04/23/24-04/23/24	3	:30	7P- Family Feud			1						1	\$400.00	\$400.00	Dayton (WKEF)	Family Feud	4/22/24
17.0	Normal Line / Access (4)	04/24/24-04/24/24	3	:30	7P- Family Feud				1					1	\$400.00	\$400.00	Dayton (WKEF)	Family Feud	4/22/24
18.0	Normal Line / Access (4)	04/25/24-04/25/24	3	:30	7P- Family Feud					1				1	\$400.00	\$400.00	Dayton (WKEF)	Family Feud	4/22/24
19.0	Normal Line / Access (5)	04/29/24-04/29/24	3	:30	7:30P- Family Feud B		1							1	\$400.00	\$400.00	Dayton (WKEF)	Family Feud	4/22/24
20.0	Normal Line / Access (4)	04/29/24-04/29/24	3	:30	7P- Family Feud		1							1	\$400.00	\$400.00	Dayton (WKEF)	Family Feud	4/22/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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