

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 1790971

Schedule Dates 04/01/14-04/07/14
Advertiser Tillis for Senate-R (88323)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TILLIS FOR SENATE (595398)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 322/575/4010
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TILLIS FOR SENATE
CHRISTIAN CAMBERO

Date Entered 03/21/14
Last Modified 03/29/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10265298
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$240.75
Net Total \$1,364.25
Sales Tax

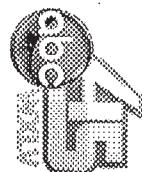
Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Apr. 2014	12	\$1,605.00
Grand Total:	12	\$1,605.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/01/14-04/01/14	2	:30	7A-ABC-Good Morning America	1	1							1	\$45.00	\$45.00	Greensboro (WXLV)	GD MRN AMR-ABC	3/29/14
2.0	Normal Line / News (5)	04/01/14-04/01/14	3	:30	6:28-30P-ABC-World News Monday-Friday	1	1							1	\$60.00	\$60.00	Greensboro (WXLV)	ABC-WORLD NEWS	3/29/14
3.0	Normal Line / News (12)	04/01/14-04/01/14	3	:30	11:01P-News-News 14 Carolina on ABC 45 at 11pm	1	1							1	\$140.00	\$140.00	Greensboro (WXLV)	NEWS	3/29/14
4.0	Normal Line / SPOT (4)	04/05/14-04/05/14	4	:30	8A-ABC-Good Morning American Saturday	1						1		1	\$10.00	\$10.00	Greensboro (WXLV)	GD MRN-SAT-ABC	3/21/14
5.0	Normal Line / News (8)	04/05/14-04/05/14	4	:30	6:30P-ABC-World News Saturday	1						1		1	\$15.00	\$15.00	Greensboro (WXLV)	ABC NWS-SA	3/21/14
6.0	Normal Line / Prime (10)	04/07/14-04/07/14	2	:30	7:57-56P-ABC-Dancing With The Stars (Monday)	1								1	\$900.00	\$900.00	Greensboro (WXLV)	DANCING-STR-ABC	3/29/14
7.0	Normal Line / News (6)	04/02/14-04/02/14	3	:30	6:28-30P-ABC-World News Monday-Friday	1		1						1	\$60.00	\$60.00	Greensboro (WXLV)	ABC-WORLD NEWS	3/29/14
8.0	Normal Line / News (6)	04/04/14-04/04/14	3	:30	6:28-30P-ABC-World News Monday-Friday	1				1				1	\$60.00	\$60.00	Greensboro (WXLV)	ABC-WORLD NEWS	3/29/14
9.0	Normal Line / SPOT (1)	04/07/14-04/07/14	2	:30	7A-ABC-Good Morning America	1	1							1	\$45.00	\$45.00	Greensboro (WXLV)	GD MRN AMR-ABC	3/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 1790971

Schedule Dates	04/01/14-04/07/14	Date Entered	03/21/14
Advertiser	Tillis for Senate-R (88323)	Last Modified	03/29/14
Agency	American Media & Advocacy Group (9105)	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	Yes
Brand	TILLIS FOR SENATE (595398)	Headline #	ECR10265298
Salesperson	Millennium/D.C. Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	ROBINSON, TRACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	322/575/4010	Commission	\$240.75
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,364.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	TILLIS FOR SENATE CHRISTIAN CAMBIRO		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Apr. 2014	12	\$1,605.00
Grand Total:	12	\$1,605.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (14)	04/03/14-04/03/14	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm					1				1	\$140.00	\$140.00	Greensboro (WXLV)	NEWS	3/29/14
11.0	Normal Line / News (16)	04/07/14-04/07/14	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm					1				1	\$70.00	\$70.00	Greensboro (WXLV)	NEWS	3/29/14
12.0	Normal Line / News (9)	04/06/14-04/06/14	3	:30	6:28-45P- ABC-World News Sunday								1	1	\$60.00	\$60.00	Greensboro (WXLV)	ABC-WORLD NEWS	3/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Madeleine Bann 4/7/14

Status Revised

Rep Order#	10265298
EC'd	Yes

Status Revised

Traffic Order# 1790971

Last Received:
Showing Buylines:

Printed: 03/28/14 12:06 PM
03/28/14 11:58 AM
All Rep Revised Lines

1 of 4

Station	WXY-TV GREENSBORO/W.SALEM
Advertiser	(NW80) POLITICAL
Product	TILLIS FOR SENATE
Estimate#	4010
Buyer	TRACEY ROBINSON

Agency

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P/P/E	322/5/5/4010
Flight Dates	04/01/14-04/07/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CC1) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS —

V. 7 3/28 SEE LNS 1-3/5-7/9-10/12-16 FOR REV RATES SEE LNS 2/11/13/15 FOR CXTLS - NO MONEY TO ADD PREVT=805 - REVTE=1605 - TOTAL ADD=1200 USED \$165 BALANCE FROM 3/18 AND 3/25 TO ADD MONEY TO THIS FLIGHT PLS CF - THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1*	Tu	7A-9A	GD MRN AMR-ABC	30	0.8	0.8	\$45.00	04/01-04/01	1	1	1	\$45.00
		Station remark: V6 need rate is \$45										
		V7 Rate Changed										
2*	Th	7A-9A	GD MRN AMR-ABC	30	0.8	N/A	\$45.00	04/03-04/03	0	1	0	\$0.00
		Sales remark: V7 CXL										
		V7 More than 2 codes changed										
3*	M	7A-9A	GD MRN AMR-ABC	30	0.8	0.8	\$45.00	04/07-04/07	1	1	1	\$45.00
		Station remark: V6 need rate is \$45										
		V2 Comment Changed										
		V7 Rate Changed										
5*	Tu	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$60.00	04/01-04/01	1	1	1	\$60.00
		Station remark: V6 need rate is \$60										
		V3 Rate Changed										
		V7 Rate Changed										

Status Revised

Rep Order# 10265298
EC'd Yes

Ver# 7

Status Revised

Traffic Order# 1790971

EC'd Yes

10265298

Ver# 7

Status Revised

Traffic Order# 1790971

Last Received:

Printed: 03/28/14 12:06 PM
03/28/14 11:58 AM

2 of 4

Station WXLV-TV GREENSBORO/W.SALEM

Advertiser (NW80) POLITICAL

Product TILLIS FOR SENATE

Estimate#	4010
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Buyer
TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP **Rep Firm** MILLENNIUM SALES & MARKETING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 322/575/4010

Flight Dates 04/01/14-04/07/14

MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (CCI) CHRISTIAN CAMBEIRO

Sales Assistant

Salesperson Phone# 202-955-5342

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Spots/ Week	Num of Weeks	Total Spots	Total Cost	
6*	W	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$60.00	3	04/02-04/02	1	1	\$60.00
		Station remark: V6 need rate is \$60										
		V3 Rate Changed										
		V7 Rate Changed										
7*	F	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$60.00	3	04/04-04/04	1	1	\$60.00
		Station remark: V6 need rate is \$60										
		V3 Rate Changed										
		V7 Rate Changed										
8*	Sa	630P-7P	ABC NWS-SA	30	0.6	0.6	\$15.00		04/05-04/05	1	1	\$15.00
		Sales remark: V7 .										
		V7 Rate Changed, Comment Changed										
9*	Su	630P-7P	ABC NWS-SUN	30	0.9	0.9	\$60.00	3	04/06-04/06	1	1	\$60.00
		Station remark: V6 need rate is \$60										
		V3 Rate Changed										
		V7 Rate Changed										
10*	M	8P-10P	DANCNG-SUN-ABC	30	3.8	3.8	\$900.00	2	04/07-04/07	1	1	\$900.00
		Station remark: V6 need rate is \$900										
		V3 Rate Changed										
		V7 Rate Changed										
11*	F	10P-11P	20/20-FRI-ABC	30	2.3	N/A	\$120.00		04/04-04/04	0	1	\$0.00
		Sales remark: V7 CXL										
		V3 Rate Changed										
		V7 Comment Changed, Spots/week Changed										
12*	Tu	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$140.00	3	04/01-04/01	1	1	\$140.00
		Station remark: V6 need rate is \$140										
		V2 Comment Changed										
		V7 Rate Changed										

ORDER WORKSHEET

Rep Order# 10265298 Ver# 7 Status Revised Traffic Order# 1790971 Last Received: 03/28/14 11:58 AM Printed: 03/28/14 12:06 PM 3 of 4
EC'd Yes Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILLS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON
Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm MILLENNIUM SALES & MARKETING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Sales Office (DC) WASHINGTON
Agency C/P1/P2/E 322/575/4010
Salesperson (CCI) CHRISTIAN CAMBEIRO
Flight Dates 04/01/14-04/07/14
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
13*	W	11P-1135P	NEWS 14-ABC45	30	1.1	N/A	\$140.00	04/02-04/02	0	1	0	\$0.00
			Sales remark: V7 CXL									
			V2 Comment Changed									
			V7 More than 2 codes changed									
14*	Th	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$140.00	04/03-04/03	1	1	1	\$140.00
			Station remark: V6 need rate is \$140									
			V2 Comment Changed									
			V7 Rate Changed									
15*	F	11P-1135P	NEWS 14-ABC45	30	1.1	N/A	\$140.00	04/04-04/04	0	1	0	\$0.00
			Sales remark: V7 CXL									
			V2 Comment Changed									
			V7 More than 2 codes changed									
16*	M	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$70.00	04/07-04/07	1	1	1	\$70.00
			Station remark: V6 need rate is \$70									
			V2 Comment Changed									
			V7 Rate Changed									

REPORT TOTALS

Report Totals: 11 / \$1,595.00

SALES MONTHLY TOTALS

Apr2014: 12 / \$1,605.00
Order Totals: 12 / \$1,605.00

COMPETITIVE

Market Totals \$32,100.00
CABL .00% UNKN .00% WBFX .00% WCMG .00% WEMY 31.00%
WGHP 25.00% WMYV 6.00% WUPN .00% WXII 33.00% WXLV 5.00%

COMPETITIVE COMMENTS

ORDER WORKSHEET

Rep Order# 10265298 Ver# 7 Status Revised Traffic Order# 1790971 Printed: 03/28/14 12:06 PM 4 of 4

EC'd Yes Last Received: 03/28/14 11:58 AM Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
 Advertiser (NW80) POLITICAL 815 SLATERS LANE
 Product TILLIS FOR SENATE ALEXANDRIA, VA 22314
 Estimate# 4010 Agency C/P1/P2/E 322/575/4010
 Buyer TRACEY ROBINSON Flight Dates 04/01/14-04/07/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (CCI) CHRISTIAN CAMBEIRO
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

WXLV = 12460 WMYV = 15080 WGHP = 68595 WXII = 90425 WEMY = 85305 TTL = 271865 COMBINED ALL FLIGHTS 3/18-5/5

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

Lisa Carter

From: Lisa Carter
Sent: Thursday, March 27, 2014 4:42 PM
To: 'CAMBEIRO, CHRISTIAN'
Subject: RE: Tillis

K. Let's do this:

WXLV – add to hdl # 10265298 (1790971)
thu 4/3 8-9p 1x \$130 (once upon a time in wonderland) 4
sat 4/5 3-6p 1x \$15 (espn sports sat) 4
sun 4/6 11a-12n 1x \$20 (this week) 4

WMWV – add to hdl # 1026529 (1790949)
tue 4/1 8-9p 1x \$75 (bones) 4
tue 4/1 9-10p 1x \$35 (bones) 3
wed 4/2 9-10p 1x \$75 (law & order) 4
sat 4/5 7-930p 3x \$15/ea (winston salem dash baseball game) 3
sun 4/6 7-730p 1x \$90 (bbt) 2
sun 4/6 730-8p 1x \$75 (bbt) 2

Let me know if this will work.

Thanks

Lisa W. Carter
WXLV/WMWV Regional Sales Coordinator
lcarter@sbgty.com
(336) 722-4545 x1004
(336) 723-8226 fax

From: CAMBEIRO, CHRISTIAN [<mailto:CHRISTIAN.CAMBEIRO@msmtvsales.com>]
Sent: Thursday, March 27, 2014 4:15 PM
To: Lisa Carter
Subject: FW: Tillis

Christian Cambeiro

Account Executive

Millennium Sales and Marketing

Washington D.C.

Office: 202-955-5342

Fax: 917-206-8318

Cell: 914-295-7595

christian.cambeiro@msmtvsales.com

From: CAMBEIRO, CHRISTIAN

Sent: Tuesday, March 25, 2014 6:16 PM

To: Lisa Carter (LCarter@sbgtv.com); Matthew Bowman (mkbowman@sbgtv.com)

Cc: SALLES, JARED

Subject: Tiliis

WXLV - \$155 from previous flight and \$10 from this flight to re-spend – total of \$165 – please advise on MG's we can add in this week to make totals work

WMYV - \$25 from previous flight and \$340 N/A from this flight to MG - total of \$365 - please advise on MG's we can add in this week to make totals work

Thanks

Christian Cambeiro

Account Executive

Millennium Sales and Marketing

Washington D.C.

Office: 202-955-5342

Fax: 917-206-8318

Cell: 914-295-7595

christian.cambeiro@msmtvsales.com

1 of 3

Rep Firm MILLENNium SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

pls see lines 1-2, 5-7, 9-10,12-16 for need rates. tks

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1*	Tu	7A-9A	GD MRN AMR-ABC	30	0.8	0.8	\$15.00	04/01-04/01	1	1	1	\$15.00
		Station remark: V6 need rate is \$45 2										
2*	Th	7A-9A	GD MRN AMR-ABC	30	0.8	0.8	\$15.00	04/03-04/03	1	1	1	\$15.00
		Station remark: V6 need rate is \$45 2										
3*	M	7A-9A	GD MRN AMR-ABC	30	0.8	0.8	\$15.00	04/07-04/07	1	1	1	\$15.00
		Station remark: V6 need rate is \$45 2										
		V2 Comment Changed										
5*	Tu	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$45.00	04/01-04/01	1	1	1	\$45.00
		Station remark: V6 need rate is \$60 3										
		V3 Rate Changed										
6*	W	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$45.00	04/02-04/02	1	1	1	\$45.00
		Station remark: V6 need rate is \$60 3										
		V3 Rate Changed										
7*	F	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$45.00	04/04-04/04	1	1	1	\$45.00
		Station remark: V6 need rate is \$60 3										
		V3 Rate Changed										

ORDER WORKSHEET

Rep Order# 10265298 Ver# 6 Status Returned

Traffic Order# 1790971

Last Received:
Showing Buylines:

Printed: 03/28/14 10:50 AM
03/28/14 10:49 AM
Last Station Changes

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILIS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	Su	630P-7P	ABC NWS-SUN	30	0.9	0.9	\$30.00	04/06-04/06	1	1	1	\$30.00
		Station remark: V6 need rate is \$60 3										
		V3 Rate Changed										
10*	M	8P-10P	DANCONG-STR-ABC	30	3.8	3.8	\$275.00	04/07-04/07	1	1	1	\$275.00
		Station remark: V6 need rate is \$900 2										
		V3 Rate Changed										
12*	Tu	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00	04/01-04/01	1	1	1	\$35.00
		Station remark: V6 need rate is \$140 3										
		V2 Comment Changed										
13*	W	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00	04/02-04/02	1	1	1	\$35.00
		Station remark: V6 need rate is \$140 3										
		V2 Comment Changed										
14*	Th	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00	04/03-04/03	1	1	1	\$35.00
		Station remark: V6 need rate is \$140 3										
		V2 Comment Changed										
15*	F	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00	04/04-04/04	1	1	1	\$35.00
		Station remark: V6 need rate is \$140 3										
		V2 Comment Changed										
16*	M	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00	04/07-04/07	1	1	1	\$35.00
		Station remark: V6 need rate is \$70 4										
		V2 Comment Changed										

—REPORT TOTALS—

Report Totals: 13 / \$660.00

ORDER WORKSHEET

Rep Order# 10265298 Ver# 6
EC'd Yes

Status Returned

Traffic Order# 1790971

Last Received:
Showing Buylines:

Printed: 03/28/14 10:50 AM
03/28/14 10:49 AM
Last Station Changes

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILLS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14
Sales Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CC1) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

---SALES MONTHLY TOTALS---

Apr2014: 16/ \$805.00

Order Totals: 16 / \$805.00

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WBFX	WCWG	WENY
\$16,100.00	.00%	.00%	.00%	.00%	31.00%
WGHP	25.00%	WMYV	6.00%	WXII	33.00%
					5.00%

--- COMPETITIVE COMMENTS ---

WXLV = 12460 WMYV = 15080 WGHP = 68595 WXII = 90425 WENY = 85305 TTL = 271865 COMBINED ALL FLIGHTS 3/18-5/5

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10265298 Ver# 4 Status Returned

Traffic Order# 1790971

Last Received:
Showing Buylines:

Printed: 03/26/14 2:49 PM
03/26/14 2:48 PM
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILLS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROU
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 9 for n/a and need rate. pls advise/revise. tks

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	Su	630P-7P	ABC NWS-SUN	30	0.9	0.9	\$30.00	04/06-04/06	1	1	1	\$30.00
Station remark: V4 this line is still n/a - need rate is \$60												
V3 Rate Changed												

---REPORT TOTALS---

Report Totals: 1 / \$30.00

---SALES MONTHLY TOTALS---

Apr2014: 16/ \$805.00

Order Totals: 16 / \$805.00

---COMPETITIVE---

Market Totals	\$16,100.00	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WPMY 31.00%
		WGHP 25.00%	WMYV 6.00%	WUPN .00%	WXII 33.00%	WXLV 5.00%

---COMPETITIVE COMMENTS---

WXLV = 12460 WMYV = 15080 WGHP = 68595 WXII = 90425 WPMY = 85305 TTL = 271865 COMBINED ALL FLIGHTS 3/18-5/5

Books [null]
Demos RA35+

ORDER WORKSHEET

Rep Order# 10265298

Ver# 4

Status Returned

Traffic Order# 1790971

Printed: 03/26/14 2:49 PM

2 of 2

EC'd Yes

Last Received:

03/26/14 2:48 PM

Showing Buylines:

Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM

Advertiser (NW80) POLITICAL

Product TILIS FOR SENATE

Estimate# 4010

Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

322/575/4010

Flight Dates

04/01/14-04/07/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (CCI) CHRISTIAN CAMBEIRO

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax#

— CREDIT RISK —

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10265298 Ver# 3 Status Revised

Traffic Order# 1790971

Last Received:
Showing Buylines:

Printed: 03/26/14 10:06 AM
03/26/14 9:56 AM
All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILLS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14
Sales Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBERO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

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--- REMARKS ---

V.3 3/26 SEE LNS 5-7 / 9-11 REV RATES DOWN TO LUR BASED OFF MATTS NEW CARD PREVTT=1100 - REVTT=805 - TOTAL CREDIT=295 PLS CF - THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRBs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
5*	Tu	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$45.00	04/01-04/01	1	1	1	\$45.00
			V3 Rate Changed									
6*	W	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$45.00	04/02-04/02	1	1	1	\$45.00
			V3 Rate Changed									
7*	F	630P-7P	ABC-WORLD NWS<	30	0.7	0.7	\$45.00	04/04-04/04	1	1	1	\$45.00
			V3 Rate Changed									
9*	Su	630P-7P	ABC NWS-SUN	30	0.9	0.9	\$30.00	04/06-04/06	1	1	1	\$30.00
			V3 Rate Changed									
10*	M	8P-10P	DANCNG-STR-ABC	30	3.8	3.8	\$275.00	04/07-04/07	1	1	1	\$275.00
			V3 Rate Changed									
11*	F	10P-11P	20/20-FRI-ABC	30	2.3	2.3	\$120.00	04/04-04/04	1	1	1	\$120.00
			V3 Rate Changed									

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 10265298 Ver# 3

Status Revised

Traffic Order# 1790971

Last Received:
Showing Buylines:

Printed: 03/26/14 10:06 AM
03/26/14 9:56 AM
All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILIS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CC1) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Report Totals: 6 / \$560.00

--- SALES MONTHLY TOTALS ---

Apr2014: 16 / \$805.00

Order Totals: 16 / \$805.00

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WBFX	WCWG	WENT
\$16,100.00	.00%	.00%	.00%	.00%	31.00%
WGHP	25.00%	WMYV	WUPN	WXII	WXLV
				33.00%	5.00%

--- COMPETITIVE COMMENTS ---

WXLV = 12460 WMYV = 15080 WGHP = 68595 WXII = 90425 WMYV = 85305 TTU = 271865 COMBINED ALL FLIGHTS 3/18-5/5

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Gen Order# 10065298 Status Returned Traffic Order# 1790971 Printed: 03/21/14 3:42 PM 1 of 2

Rep Order#	10265298	Ver#	2	Status	Returned	Traffic Order#	1790971	Printed:	03/21/14 3:42 PM	1 of 2
EC'd	Yes					Last Received:			03/21/14 3:42 PM	

Last Received: 03/21/14 3:42 PM
Showing Buylines: Last Station Changes

Station	WXLV-TV GREENSBORO/W.SALEM	Agency	(AMAG) AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	MILLENNIUM SALES & MARKETING
Advertiser	(NW80) POLITICAL		815 SLATERS LANE	Sales Office	(DC) WASHINGTON
Product	TILLS FOR SENATE		ALEXANDRIA, VA 22314	Salesperson	(CCI) CHRISTIAN CAMBEIRO
Estimate#	4010	Agency C/P1/P2/E	322/575/4010	Sales Assistant	
Buyer	TRACEY ROBINSON	Flight Dates	04/01/14-04/07/14	Salesperson Phone#	202-955-5342
				Salesperson Fax#	

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

pls see lines 3,9,12-16 for n/a's and need rates. if client can't add money we can mg: 4/1-4/7 6-630p 1x/day \$45/ea (ne ws) & 4/1-4/5 4-5p 1x \$10 (family feud). pls advise/revise asap. tks

In Day Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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3*	7A-9A	GD MRN AMR-ABC	30	0.8	0.8	\$15.00	04/07-04/07	1	1	\$13.00
M	Station remark: V2 this line is n/a - need rate is \$45									

630P-7P	ABC NWS-SUN	30	0.9	0.9	\$45.00	04/06-04/06	1	1	\$45.00
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Station remark: V2 this line is n/a - need rate is \$65

12*	Tu	11P-1135P	NEMS 14-ABC45	30	1.1	1.1	\$35.00	04/01-04/01	1	1	\$35.00
Station remark: V2 this line is n/a - need rate is \$105											

13*	W	11P-1135P	NEWS 14-ABC5	30	1.1	1.1	\$35.00	04/02-04/02	1	1	\$35.00
Station remark: V2 this line is n/a - need rate is \$105											

14*	Th	11P-1135F	NEWS 14-ABC5	30	1.1	1.1	\$35.00	04/03-04/03	1	1	\$35.00
Station remark: V2 this line is n/a - need rate is \$105											

15*	F	NEWS 14-ABC5	30	1.1	1.1	\$35.00	04/04-04/04	1	1	\$35.00
		11P-1135P								
		Station remark: V2 this line is n/a - need rate is \$105								

16*	M	11P-1135P	NEMS 14-ABC45	30	1.1	1.1	\$35.00	04/07-04/07	1	1	\$35.00
Station remark: V2 this line is n/a - need rate is \$105											

ORDER WORKSHEET

Rep Order# 10265298

Ver# 2

Status Returned

Traffic Order# 1790971

Last Received:

Showing Buylines:

Printed: 03/21/14 3:42 PM

03/21/14 3:42 PM

Last Station Changes

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILLS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CC) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

REPORT TOTALS

Report Totals: 7 / \$235.00

SALES MONTHLY TOTALS

Apr2014: 16 / \$1,100.00

Order Totals: 16 / \$1,100.00

COMPETITIVE

Market Totals

\$22,000.00

CABL .00%

WGHP 25.00%

UNKN .00%

WMTV 6.00%

WBFX .00%

WUPN .00%

WCWG .00%

WXII 33.00%

WPMY 31.00%

WXLV 5.00%

COMPETITIVE COMMENTS

WXLV = 12460 WMYV = 15080 WGHP = 68595 WXII = 90425 WPMY = 85305 TTU = 271865 COMBINED ALL FLIGHTS 3/18-5/5

Books [null]

Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

$$\frac{W}{R} = \frac{L}{L}$$

L2
Show

03/20/14 5:21 PM
03/20/14 5:17 PM
All Rep Changes or Last Station Changes

1 of 3

Agency	(AMAG AMERICAN MEDIA & ADVOCACY GROUP) Prep Firm	MILLENNIUM SALES & MARKETING
	815 SLATERS LANE	
	ALEXANDRIA, VA 22314	
Agency C/P1/P2/E	322/575/4010	Sales Office (DC) WASHINGTON
Flight Dates	04/01/14-04/07/14	Salesperson (CCI) CHRISTIAN CAMBEIRO
		Sales Assistant
		Salesperson Phone# 202-955-5342

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

NEW POLITICAL ORDER - PLS CF - THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	7A-9A V1 Added, Rate Changed	GD MRN AMR-ABC	30	0.8	0.8	\$15.00	04/01-04/01	1	1	1	\$15.00
2	Th	7A-9A V1 Added, Rate Changed	GD MRN AMR-ABC	30	0.8	0.8	\$15.00	04/03-04/03	1	1	1	\$15.00
3	M	7A-9A V1 Added, Rate Changed	GD MRN AMR-ABC	30	0.8	0.8	\$15.00 115	04/07-04/07	1	1	1	\$15.00
4	Sa	8A-9A V1 Added, Rate Changed	GD MRN-SAT-ABC	30	1.0	1.0	\$10.00	04/05-04/05	1	1	1	\$10.00
5	Tu	630P-7P V1 Added, Rate Changed	ABC-WORLD NWS<	30	0.7	0.7	\$60.00	04/01-04/01	1	1	1 OK	\$60.00
6	W	630P-7P V1 Added, Rate Changed	ABC-WORLD NWS<	30	0.7	0.7	\$60.00	04/02-04/02	1	1	1 OK	\$60.00
7	F	630P-7P V1 Added, Rate Changed	ABC-WORLD NWS<	30	0.7	0.7	\$60.00	04/04-04/04	1	1	1 OK	\$60.00
8	Sa	630P-7P	ABC NWS-SA	30	0.6	0.6	\$15.00	04/05-04/05	1	1	1	\$15.00

ORDER WORKSHEET

Rep Order# 10265298 Ver# 1 Status New
EC'd Yes.

Traffic Order#

Printed: 03/20/14 5:21 PM
Last Received: 03/20/14 5:17 PM
Showing Buylines: All Rep Changes or Last Station Changes

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILIS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9	Su	630P-7P	ABC NWS-SUN	30	0.9	0.9	\$45.00 65	04/06-04/06	1	1	1	\$45.00
10	M	8P-10P	DANCING-STR-ABC	30	3.8	3.8	\$325.00	04/07-04/07	1	1	1	\$325.00
			V1 Added, Rate Changed									
11	F	10P-11P	20/20-FRI-ABC	30	2.3	2.3	\$305.00	04/04-04/04	1	1	1	\$305.00
12	Tu	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00 125	04/01-04/01	1	1	1	\$35.00
			V1 Added, Rate Changed									
13	W	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00 125	04/02-04/02	1	1	1	\$35.00
			V1 Added, Rate Changed									
14	Th	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00 125	04/03-04/03	1	1	1	\$35.00
			V1 Added, Rate Changed									
15	F	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00 125	04/04-04/04	1	1	1	\$35.00
			V1 Added, Rate Changed									
16	M	11P-1135P	NEWS 14-ABC45	30	1.1	1.1	\$35.00 125	04/07-04/07	1	1	1	\$35.00
			V1 Added, Rate Changed									

REPORT TOTALS

Report Totals: 16 / \$1,100.00

SALES MONTHLY TOTALS

Apr2014: 16 / \$1,100.00

Order Totals: 16 / \$1,100.00

✓ 03/21/14

ORDER WORKSHEET

Rep Order# 10265298 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 03/20/14 5:21 PM
Last Received: 03/20/14 5:17 PM
Showing Buylines: All Rep Changes or Last Station Changes

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (NW80) POLITICAL
Product TILIS FOR SENATE
Estimate# 4010
Buyer TRACEY ROBINSON

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ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4010
Flight Dates 04/01/14-04/07/14
Sales Office (DC) WASHINGTON
Salesperson (CC1) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WBFX	WCWG	WEMX
\$22,000.00	.00%	.00%	.00%	.00%	31.00%
WGHP	25.00%	WMYV	6.00%	WXII	33.00%
				WXLV	5.00%

--- COMPETITIVE COMMENTS ---

WXLV = 12460 WMYV = 15080 WGHP = 68595 WXII = 90425 WEMY = 85305 TTL = 271865 COMBINED ALL FLIGHTS 3/18-5/5

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

Set
4/1
4/2
4/3
4/4
4/7
6-630P
News
45
45/06
4/1-2/14 4.51P 1x
2x
1x