

CONTRACT



KDVR
 100 E. Speer Blvd
 Denver, CO 80203
 (303)595-3131

<u>Contract / Revision</u> 733632 /		<u>Alt Order #</u> 10293194
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 2669
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/28/14 / 04/28/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8558	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/07/14	10/13/14	Good Day Colo	630a-7a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$225.00	0.00			
N 2	31	10/07/14	10/13/14	Good Day Colo	7a-730a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$225.00	0.00			
N 3	31	10/07/14	10/13/14	Good Day Colo	730a-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$225.00	0.00			
N 4	31	10/12/14	10/12/14	FOX News Sur	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$300.00	0.00			
N 5	31	10/07/14	10/13/14	Live With Kelly	9a-10a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				3	\$200.00	0.00			
N 6	31	10/07/14	10/13/14	Judge Judy	3p-4p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$250.00	0.00			
N 7	31	10/07/14	10/13/14	Judge Judy	4p-5p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$325.00	0.00			
N 8	31	10/07/14	10/13/14	M-F 5p-530p Fi	5p-530p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$500.00	0.00			
N 9	31	10/07/14	10/13/14	M-F 530p-6p Fi	530p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$500.00	0.00			
N 10	31	10/07/14	10/13/14	Jeopardy	6p-630p		:30				NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				4	\$2,800.00	0.00			
N 11	31	10/07/14	10/13/14	Wheel of Fortui	628p-7p		:30				NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				4	\$2,800.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> House Majority PAC	<u>Original Date / Revision</u> 04/28/14 / 04/28/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	31	10/07/14	10/13/14	M-F LN 9p-930	9p-930p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$1,400.00	0.00			
N 13	31	10/07/14	10/13/14	M-F LN 930p-1	930p-1005p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/14	10/13/14	MTWTF--				2	\$900.00	0.00			
N 14	31	10/12/14	10/12/14	Su LN 9p-930p	9p-930p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$1,200.00	0.00			
N 15	31	10/12/14	10/12/14	Nightside	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$300.00	0.00			
N 16	31	10/12/14	10/12/14	Sunday Sports	1030p-11p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$200.00	0.00			
N 17	31	10/12/14	10/12/14	Modern Family	11p-12a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$200.00	0.00			
N 18	31	10/13/14	10/13/14	Bones Mon 7-8	7p-8p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----				1	\$3,000.00	0.00			
N 19	31	10/12/14	10/12/14	NFL on FOX 2p	2p-CC		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$8,500.00	0.00			
Totals											0.00	36	\$45,800.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/13/14	36	\$45,800.00	\$38,930.00
Totals	36	\$45,800.00	\$38,930.00

Signature: _____ **Date:** _____

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