

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

| | | |
|---|---|--|
| <u>Contract / Revision</u> 733632 / | | <u>Alt Order #</u> 10293194 |
| <u>Product</u> HOUSE MAJORITY PAC | | |
| <u>Contract Dates</u> 10/07/14 - 10/13/14 | | <u>Estimate #</u> 2669 |
| <u>Advertiser</u> House Majority PAC | | <u>Original Date / Revision</u> 04/28/14 / 04/28/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KDVR | <u>Account Executive</u> Alexandra Bradley | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8558 | <u>Advertiser Code</u> 79 | <u>Product Code</u> 86 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| N 1 | 31 | 10/07/14 | 10/13/14 | Good Day Colo | 630a-7a | | :30 | | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$225.00 | 0.00 | | | |
| N 2 | 31 | 10/07/14 | 10/13/14 | Good Day Colo | 7a-730a | | :30 | | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$225.00 | 0.00 | | | |
| N 3 | 31 | 10/07/14 | 10/13/14 | Good Day Colo | 730a-8a | | :30 | | | | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$225.00 | 0.00 | | | |
| N 4 | 31 | 10/12/14 | 10/12/14 | FOX News Sur | 8a-9a | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | | | | 1 | \$300.00 | 0.00 | | | |
| N 5 | 31 | 10/07/14 | 10/13/14 | Live With Kelly | 9a-10a | | :30 | | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 3 | \$200.00 | 0.00 | | | |
| N 6 | 31 | 10/07/14 | 10/13/14 | Judge Judy | 3p-4p | | :30 | | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$250.00 | 0.00 | | | |
| N 7 | 31 | 10/07/14 | 10/13/14 | Judge Judy | 4p-5p | | :30 | | | | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$325.00 | 0.00 | | | |
| N 8 | 31 | 10/07/14 | 10/13/14 | M-F 5p-530p Fi | 5p-530p | | :30 | | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$500.00 | 0.00 | | | |
| N 9 | 31 | 10/07/14 | 10/13/14 | M-F 530p-6p Fi | 530p-6p | | :30 | | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$500.00 | 0.00 | | | |
| N 10 | 31 | 10/07/14 | 10/13/14 | Jeopardy | 6p-630p | | :30 | | | | NM | 4 | \$11,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 4 | \$2,800.00 | 0.00 | | | |
| N 11 | 31 | 10/07/14 | 10/13/14 | Wheel of Fortui | 628p-7p | | :30 | | | | NM | 4 | \$11,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 4 | \$2,800.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 733632 / | | <u>Alt Order #</u> 10293194 |
| <u>Contract Dates</u> 10/07/14 - 10/13/14 | <u>Product</u> HOUSE MAJORITY PAC | <u>Estimate #</u> 2669 |
| <u>Advertiser</u> House Majority PAC | | <u>Original Date / Revision</u> 04/28/14 / 04/28/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| N 12 | 31 | 10/07/14 | 10/13/14 | M-F LN 9p-930 | 9p-930p | | :30 | | | | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$1,400.00 | 0.00 | | | |
| N 13 | 31 | 10/07/14 | 10/13/14 | M-F LN 930p-1 | 930p-1005p | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/07/14 | 10/13/14 | MTWTF-- | | | | 2 | \$900.00 | 0.00 | | | |
| N 14 | 31 | 10/12/14 | 10/12/14 | Su LN 9p-930p | 9p-930p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 15 | 31 | 10/12/14 | 10/12/14 | Nightside | 10p-1035p | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | | | | 1 | \$300.00 | 0.00 | | | |
| N 16 | 31 | 10/12/14 | 10/12/14 | Sunday Sports | 1030p-11p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | | | | 1 | \$200.00 | 0.00 | | | |
| N 17 | 31 | 10/12/14 | 10/12/14 | Modern Family | 11p-12a | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | | | | 1 | \$200.00 | 0.00 | | | |
| N 18 | 31 | 10/13/14 | 10/13/14 | Bones Mon 7-8 | 7p-8p | | :30 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | M----- | | | | 1 | \$3,000.00 | 0.00 | | | |
| N 19 | 31 | 10/12/14 | 10/12/14 | NFL on FOX 2p | 2p-CC | | :30 | | | | NM | 1 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----S | | | | 1 | \$8,500.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 36 | \$45,800.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 09/29/14 - 10/13/14 | 36 | \$45,800.00 | \$38,930.00 |
| Totals | 36 | \$45,800.00 | \$38,930.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.