

ISSUES/PROGRAMS LIST

January 2021-March 2021

Listening audience may call in seven days per week and have their cancelations aired within minutes of calling. Other cancelations may be non-storm related called in by local law enforcement or town governments.

Morning Show DJ has weekly interviews with chief of Police Tim Deluca regarding public safety.

WHOU aired 104 spots promoting the JMG “Pie in the face” fundraising event.

WHOU aired 14 spots free of charge promoting the Houlton High School's Class of 2021, fundraising event.

WHOU aired 40 spots free of charge, promoting the benefits of attending Region II.

WHOU aired 80 spots free of charge promoting the Strengthen ME service being offered for individuals impacted by Covid 19.

.WHOU aired 56 spots free of charge highlighting the Hope and Justice Projects campaign to bring awareness to the problem of teen dating violence.

Moosestomper's Weekend 1/28/2021-2/6/2021

100 free ads total were aired by WHOU promoting Houlton's Annual Moosestompers Weekend, a time of community

Community Live Broadcast Moosestomper's 2/7/2021

Morning Show DJ broadcast live from various locations during the 2021 Moosestomper's event.

Community Live Broadcast 2/26/2021

Morning show DJ and Station Owner did a 2 hour live remote from the inside of the new Mustang Mach-E and interviewed Shawn Anderson (CEO of Houlton Regional Hospital).

St. Patrick's Day Meal PSA 3/10/21-3/12/2021

WHOU aired 6 total PSA spots promoting a local Church's free St. Patrick's Day meal.

Interview Houlton Regional Hospital 4/1/2021

Morning show DJ interviewed Shawn Anderson (CEO of Houlton Regional Hospital) and Dr. Shah (Maine CDC) regarding covid-19 vaccines.