Oct 08, 21

CONT# 35403800 Mod# Ver# 1 (Last = ) DDS CONT# 0
REP CHRISTAL RADIO C/P/E: / / 11071

TO WBLM-FM (Portland, ME)

FM PATRICK MCGEE

OFF PHILADELPHIA SALESPERSON FAX#

AGY Katz Media Group

ADDR 125 West 55th Street 3rd Floor PH # 202-965-5060

New York, NY 10019

BYR Helen Hanratty1

ADV MAINERS FOR LOCAL POWER

PDT Issue

FLT Oct 12, 21 - Oct 18, 21

## \* REP ORDER COMMENT \*

\*\* 10/8/2021 10:40:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/8/2021 10:40:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

\*\* 10/8/2021 10:40:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	E LEN EFFECTIVE DATES		# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T	6A - 10A	60	10/12/2021 - 10/12/2021	1D	4	\$600.00	4
	1.2	.T	10A - 3P	60	10/12/2021 - 10/12/2021	1D	5	\$600.00	5
	1.3	.T	3P - 7P	60	10/12/2021 - 10/12/2021	1D	5	\$600.00	5
				** FLIGHT TOTALS **		1	14	\$8,400.00	
		FLIGHT 2							
	2.1	W	6A - 10A	60	10/13/2021 - 10/13/2021	1D	4	\$600.00	4
	2.2	W	10A - 3P	60	10/13/2021 - 10/13/2021	1D	5	\$600.00	5
	2.3	W	3P - 7P	60	10/13/2021 - 10/13/2021	1D	5	\$600.00	5
				** FLIGHT TOTALS **		1	14	\$8,400.00	
		FLIGHT 3							
	3.1	T	6A - 10A	60	10/14/2021 - 10/14/2021	1D	4	\$600.00	4
	3.2	T	10A - 3P	60	10/14/2021 - 10/14/2021	1D	5	\$600.00	5
	3.3	T	3P - 7P	60	10/14/2021 - 10/14/2021	1D	5	\$600.00	5
				** FLIGHT TOTALS **		1	14	\$8,400.00	
		FLIGHT 4							
	4.1	F	6A - 10A	60	10/15/2021 - 10/15/2021	1D	4	\$600.00	4

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CONT# **35403800** Mod# Ver# **1** (Last = )

DDS CONT# 0 **REP CHRISTAL RADIO** C/P/E: / / 11071

4.2	F	10A - 3P	60	10/15/2021 - 10/15/2021	1D	5	\$600.00	5
4.3	F	3P - 7P	60	10/15/2021 - 10/15/2021	1D	5	\$600.00	5
			** FL	** FLIGHT TOTALS **		14	\$8,400.00	
	FLIGHT 5							
5.1	S.	10A - 3P	60	10/16/2021 - 10/16/2021	1D	4	\$300.00	4
5.2	S.	3P - 7P	60	10/16/2021 - 10/16/2021	1D	4	\$300.00	4
			** FL	IGHT TOTALS **		8	\$2,400.00	
	FLIGHT 6							
6.1	S	10A - 3P	60	10/17/2021 - 10/17/2021	1D	4	\$300.00	4
6.2	S	3P - 7P	60	10/17/2021 - 10/17/2021	1D	4	\$300.00	4
			** FL	IGHT TOTALS **		8	\$2,400.00	
	FLIGHT 7							
7.1	M	6A - 10A	60	10/18/2021 - 10/18/2021	1D	4	\$600.00	4
7.2	M	10A - 3P	60	10/18/2021 - 10/18/2021	1D	5	\$600.00	5
7.3	M	3P - 7P	60	10/18/2021 - 10/18/2021	1D	5	\$600.00	5
			** FL	IGHT TOTALS **	I	14	\$8,400.00	
	4.3 5.1 5.2 6.1 6.2 7.1 7.2	FLIGHT 5  5.1S. 5.2S.  FLIGHT 6  6.1S  6.2S  FLIGHT 7  7.1 M 7.2 M	FLIGHT 5         5.1      S.       10A - 3P         5.2      S.       3P - 7P         FLIGHT 6         6.1      S       10A - 3P         6.2      S       3P - 7P         FLIGHT 7         7.1       M       6A - 10A         7.2       M       10A - 3P	4.3      F       3P - 7P       60         ** FL         FLIGHT 5       10A - 3P       60         5.2      S.       3P - 7P       60         ** FL         FLIGHT 6       10A - 3P       60         6.2      S       3P - 7P       60         ** FL         FLIGHT 7       6A - 10A       60         7.2       M       10A - 3P       60         7.3       M       3P - 7P       60	4.3F 3P - 7P 60 10/15/2021 - 10/15/2021  *** FLIGHT TOTALS **    FLIGHT 5	4.3F 3P - 7P 60 10/15/2021 - 10/15/2021 1D  *** FLIGHT TOTALS **    FLIGHT 5	4.3      F       3P - 7P       60       10/15/2021 - 10/15/2021       1D       5         *** FLIGHT TOTALS **       14         FLIGHT 5       10A - 3P       60       10/16/2021 - 10/16/2021       1D       4         5.2      S.       3P - 7P       60       10/16/2021 - 10/16/2021       1D       4         *** FLIGHT TOTALS **       8         6.1      S       3P - 7P       60       10/17/2021 - 10/17/2021       1D       4         6.2      S       3P - 7P       60       10/17/2021 - 10/17/2021       1D       4         *** FLIGHT TOTALS **       8         FLIGHT 7       *** FLIGHT TOTALS **       8         FLIGHT 7       *** FLIGHT TOTALS **       8         *** FLIGHT TOTALS **       1D         *** FLIGHT TOTALS **       1D         *** FLIGHT TOTALS **       5         *** FLIGHT TOTALS **       1D         *** FLIGHT TOTALS **       1D         *** FLIGHT TOTALS **       1D         *** FLIGHT TOTALS ** <td>  4.3</td>	4.3

SPOTS
CASH
TRADE
NSL
TOTAL

Oct 21			
86			
46800.00			
0.00			
0.00			
46800.00			

**SPOTS** CASH **TRADE** NSL **TOTAL** 

			TOTAL
			86
			46,800.00
			0.00
			0.00
			46,800.00

## \*\* Competitive Comments \*\*

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.