

EEO PUBLIC FILE REPORT
SMG-ARDMORE, LLC
February 1, 2022 – January 31, 2023

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KKAJ	11181	Lone Grove, OK	KYNZ	58333	Springer, OK
KTRX	88041	Dickson, OK	KVSO	11182	Ardmore, OK

Recruitment Sources			
Source	Contact	Address	Phone
Indeed	Stephanie Lancaster Steve Dennis, HR	www.indeed.com	580-226-0421
LinkedIn	Gena Mitchell Bob Thornton	www.linkedin.com	918-492-2660
Walk-Ins/Station Website/Radio Ads	Stephanie Lancaster	1205 Northglen, Ardmore, OK Stephanie.lancaster@smgnational.com	580-226-0421
Career Eco Job Fairs & Job Postings	Gena Mitchell Steve Dennis, HR	www.careereco.com	918-492-2660

Vacancies Filled During Period				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
			Total:	

Menu Options			
Date	Menu Number	Total Complete	Description
03/23/22	1	.25	Participated in the Career Eco Career Fair where 10 Big 12 Schools were participating in a virtual career fair open to students and graduates of the participating universities. 1843 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales and On-Air positions
04/06/22	1	.25	Participated in the Career Eco Career Fair where 29 SEC & ACC Schools Participating in a virtual career fair open to students and alumni of the participating universities. 2025 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales & On-Air positions

04/07/22	1	.25	Attended the City of Ardmore Career Fair at the Ardmore Convention Center. Full and Part Time Positions were available for discussion during this career fair.
09/19/22	1	.25	Participated in the Career Eco Career Fair for Students from Universities across the US and the world participated the National Collegiate Sales Competition virtual career fair open to students and alumni interested in a career in sales. 200 students and alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales Position
02/01/22 to 01/31/23	14	1	1 Manager completed and passed the Preventing Sexual Harassment for Managers course, and 5 Team Members completed and passed, Preventing Sexual Harassment for Employees course.
02/01/2022 – Ongoing	9	1	Established Station Mentorship Program by creating Format Captains that mentor staff on on-air, programming, promotions, and other duties in their respective format. This program allows the Format Captains to be able to share their expertise and experience mentoring team members to find growth and development opportunities and acquire new skills.
Total Menu Options Completed:		3.0	