

INVOICE



WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T&C: <http://bit.ly/2FYavgw>
Main: (601) 544-4730
Billing: (601) 450-8324

Invoice #	Invoice Date	Invoice Month	Invoice Period
2076588-1	10/28/18	October 2018	10/01/18 - 10/22/18

Property	Account Executive	Sales Office	Sales Region
WDAM	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/National Association of	NAT'L ASSOC REALTORS	7014

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Flight Dates	Order #	Alt Order #
10/18/18 - 10/22/18	2076588	09277480

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912736	71	557

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/18	10/22/18	News at 530a	530a-6a	1-----	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 1----- 1 \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	10/22/18	5:58 AM	News at 530a	530a-6a	:30	8SPMNART013H	\$95.00 NM
2	10/19/18	10/19/18	News at 530a	530a-6a	----1--	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----1-- 1 \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/19/18	5:51 AM	News at 530a	530a-6a	:30	8SPMNART013H	\$95.00 NM
3	10/18/18	10/18/18	News at 6a	6a-7a	---1---	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/18/18	6:27 AM	News at 6a	6a-7a	:30	8SPMNART013H	\$205.00 NM
4	10/19/18	10/19/18	News at 6a	6a-7a	----1--	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----1-- 1 \$205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/19/18	6:27 AM	News at 6a	6a-7a	:30	8SPMNART013H	\$205.00 NM
5	10/22/18	10/22/18	NBC Today Show	7a-9a	1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 1----- 1 \$125.00									
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All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



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WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

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1	WDAM	M	10/22/18	8:30 AM	NBC Today Show	7a-9a	:30	8SPMNART013H	\$125.00	NM																																	
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1	WDAM	Th	10/18/18	7:28 AM	NBC Today Show	7a-9a	:30	8SPMNART013H	\$125.00	NM																																	
7	10/22/18	10/22/18	Midday	12p-1230p	1-----	:30	1	\$115.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WDAM	M	10/22/18	12:23 PM	Midday	12p-1230p	:30	8SPMNART013H	\$115.00	NM																																	
8	10/18/18	10/18/18	Midday	12p-1230p	---1---	:30	1	\$115.00	NM																																		
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9	10/22/18	10/22/18	Inside Edition	4p-430p	1-----	:30	1	\$60.00	NM																																		
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1	WDAM	F	10/19/18	4:21 PM	Inside Edition	4p-430p	:30	8SPMNART013H	\$60.00	NM																																	
11	10/19/18	10/19/18	Live at Five	5p-530p	----1--	:30	1	\$275.00	NM																																		
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12	10/22/18	10/22/18	News 7 at Six	6p-630p	1-----	:30	1	\$505.00	NM																																		
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12	10/22/18	10/22/18	News 7 at Six	6p-630p	1-----	:30	1	\$505.00	NM
13	10/18/18	10/18/18	News 7 at Six	6p-630p	---1---	:30	1	\$505.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$505.00									
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1	WDAM	Th	10/18/18	6:27 PM	News 7 at Six	6p-630p	:30	8SPMNART013H	\$505.00 NM
14	10/18/18	10/18/18	Wheel of Fortune	630p-7p	---1---	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$310.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	Th	10/18/18	6:47 PM	Wheel of Fortune	630p-7p	:30	8SPMNART013H	\$310.00 NM
15	10/22/18	10/22/18	THE VOICE	658p-10p	1-----	:30	1	\$1,010.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 1----- 1 \$1,010.00									
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1	WDAM	M	10/22/18	7:42 PM	THE VOICE	658p-10p	:30	8SPMNART013H	\$1,010.00 NM
16	10/22/18	10/22/18	WDAM News @ 10	10p-1035p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 1----- 1 \$500.00									
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1	WDAM	M	10/22/18	10:17 PM	WDAM News @ 10	10p-1035p	:30	8SPMNART013H	\$500.00 NM
17	10/18/18	10/18/18	WDAM News @ 10	10p-1035p	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$500.00									
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1	WDAM	Th	10/18/18	10:23 PM	WDAM News @ 10	10p-1035p	:30	8SPMNART013H	\$500.00 NM
18	10/18/18	10/18/18	The Tonight Show	1035p-1137p	---1---	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$110.00									
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1	WDAM	Th	10/18/18	11:04 PM	The Tonight Show	1035p-1137p	:30	8SPMNART013H	\$110.00 NM
19	10/19/18	10/19/18	The Tonight Show	1035p-1137p	----1--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----1-- 1 \$110.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	10/19/18	11:01 PM	The Tonight Show	1035p-1137p	:30	8SPMNART013H	\$110.00 NM
20	10/19/18	10/19/18	BLINDSPOT	658p-8p	----1--	:30	1	\$300.00	NM

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
2076588-1	10/28/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
ISS/National Association of	NAT'L ASSOC REALTORS	7014	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----1-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/19/18	7:45 PM	BLINDSPOT	658p-8p	:30	8SPMNART013H	\$300.00 NM
21	10/19/18	10/19/18	DATELINE	8P-10P	----1--	:30	1	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----1-- 1 \$155.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/19/18	8:20 PM	DATELINE	8P-10P	:30	8SPMNART013H	\$155.00 NM
22	10/20/18	10/20/18	NBC Saturday Today	7a-9a	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Sa	10/20/18	7:56 AM	NBC Saturday Today	7a-9a	:30	8SPMNART013H	\$45.00 NM
23	10/21/18	10/21/18	NFL Football Nite/America	6p-720p	-----1	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1 1 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Su	10/21/18	6:15 PM	NFL Football Nite/America	6p-720p	:30	8SPMNART013H	\$195.00 NM
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,720.00
<u>Agency Commission</u>	\$858.00
<u>Net Amount Due</u>	\$4,862.00

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