

# INVOICE



**WDAM**  
 2362 Highway 11 North  
 Moselle, MS 39459  
 Sales T&C: <http://bit.ly/2FYavgw>  
 Main: (601) 544-4730  
 Billing: (601) 450-8324

Invoice #	Invoice Date	Invoice Month	Invoice Period
2076588-1	10/28/18	October 2018	10/01/18 - 10/22/18

Property	Account Executive	Sales Office	Sales Region
WDAM	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/National Association of	NAT'L ASSOC REALTORS	7014

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

Flight Dates	Order #	Alt Order #
10/18/18 - 10/22/18	2076588	09277480

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WDAM**  
 P.O. Box 11407  
 Drawer #0563  
 Birmingham, AL 35246-0563

Agency Code	Advertiser Code	Product 1/2
9912736	71	557

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	10/22/18	10/22/18	News at 530a	530a-6a	1-----	:30	1	\$95.00	NM																																										
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All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice # 2076588-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/22/18
Advertiser ISS/National Association of	Product NAT'L ASSOC REALTORS	Estimate Number 7014	

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9	10/22/18	10/22/18	Inside Edition	4p-430p	1-----	:30	1	\$60.00	NM																																												
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10	10/19/18	10/19/18	Inside Edition	4p-430p	----1--	:30	1	\$60.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WDAM	F	10/19/18	4:21 PM	Inside Edition	4p-430p	:30	8SPMNART013H	\$60.00	NM																																											
11	10/19/18	10/19/18	Live at Five	5p-530p	----1--	:30	1	\$275.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>----1--</td> <td>1</td> <td>\$275.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>F</td> <td>10/19/18</td> <td>5:23 PM</td> <td>Live at Five</td> <td>5p-530p</td> <td>:30</td> <td>8SPMNART013H</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/15/18	10/21/18	----1--	1	\$275.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	F	10/19/18	5:23 PM	Live at Five	5p-530p	:30	8SPMNART013H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WDAM	F	10/19/18	5:23 PM	Live at Five	5p-530p	:30	8SPMNART013H	\$275.00	NM																																											
12	10/22/18	10/22/18	News 7 at Six	6p-630p	1-----	:30	1	\$505.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WDAM	M	10/22/18	6:28 PM	News 7 at Six	6p-630p	:30	8SPMNART013H	\$505.00	NM																																											

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We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

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# INVOICE



Send Payment To:  
**WDAM**  
**P.O. Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice # 2076588-1	Invoice Date 10/28/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/22/18
Advertiser ISS/National Association of	Product NAT'L ASSOC REALTORS	Estimate Number 7014	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/22/18	10/22/18	News 7 at Six	6p-630p	1-----	:30	1	\$505.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$505.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/18/18	6:27 PM	News 7 at Six	6p-630p	:30	8SPMNART013H	\$505.00 NM
13	10/18/18	10/18/18	News 7 at Six	6p-630p	---1---	:30	1	\$505.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$505.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/18/18	6:27 PM	News 7 at Six	6p-630p	:30	8SPMNART013H	\$505.00 NM
14	10/18/18	10/18/18	Wheel of Fortune	630p-7p	---1---	:30	1	\$310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$310.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/18/18	6:47 PM	Wheel of Fortune	630p-7p	:30	8SPMNART013H	\$310.00 NM
15	10/22/18	10/22/18	THE VOICE	658p-10p	1-----	:30	1	\$1,010.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 1----- 1 \$1,010.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	10/22/18	7:42 PM	THE VOICE	658p-10p	:30	8SPMNART013H	\$1,010.00 NM
16	10/22/18	10/22/18	WDAM News @ 10	10p-1035p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 1----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	M	10/22/18	10:17 PM	WDAM News @ 10	10p-1035p	:30	8SPMNART013H	\$500.00 NM
17	10/18/18	10/18/18	WDAM News @ 10	10p-1035p	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/18/18	10:23 PM	WDAM News @ 10	10p-1035p	:30	8SPMNART013H	\$500.00 NM
18	10/18/18	10/18/18	The Tonight Show	1035p-1137p	---1---	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---1--- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	Th	10/18/18	11:04 PM	The Tonight Show	1035p-1137p	:30	8SPMNART013H	\$110.00 NM
19	10/19/18	10/19/18	The Tonight Show	1035p-1137p	----1--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----1-- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAM	F	10/19/18	11:01 PM	The Tonight Show	1035p-1137p	:30	8SPMNART013H	\$110.00 NM
20	10/19/18	10/19/18	BLINDSPOT	658p-8p	----1--	:30	1	\$300.00	NM

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