

ORDER

Rev #1
11/10
JC

KENV

Orders
 Order / Rev: 844056
 Alt Order #:
 Product Desc: Candidate
 Estimate: 3333
 Flight Dates: 11/13/17 - 11/19/17
 Original Date / Rev: 11/10/17 / 11/10/17
 Order Type: GENERAL

Primary AE: House National Non Rep
 Sales Office: CNDIC
 Sales Region: NDIR

Agency
 Name: Strategic Media Services
 Buying Contact:
 Billing Contact:
 1911 N Ft Myer Dr Ste 400
 Arlington, VA 22209

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser
 Name: Dean Heller for US Senate
 Demographic: A35+
 Product Codes: PL US Senate Candidate
 Priority: P-10
 Revenue Code 1: AGY
 Revenue Code 2: Political
 Revenue Code 3: Political Candidate

New Business Thru:
 Order Separation: 00:00:00
 Advertiser External ID: 63720
 Agency External ID: 4769
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/13/17	11/19/17	9	\$710.00	\$603.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	9	\$710.00	\$603.50	0.00
Totals	9	\$710.00	\$603.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National Non Rep	CNDIC	NDIR	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KENV	11/13/17	11/17/17	News 10 Today NEWS 10 6a-7a	CM	6a-7a	M---F--	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/13/17	11/19/17	M---F--			2		\$80.00		0.00				
E 2	KENV	11/14/17	11/16/17	M-F News 4 at 5p NEWS 4 @ 5p-530p	CM	5p-530p	-T-T---	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/13/17	11/19/17	-T-T---			2		\$80.00		0.00				
E 3	KENV	11/15/17	11/15/17	M-F News 4 Nightly NEWS 4 @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$80.00	Pol2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/13/17	11/19/17	--W----			1		\$80.00		0.00				
N 4	KENV	11/19/17	11/19/17	Wolf Pack All Access Wolf Pack All Access	CM	830-9p	-----S	:30	1	\$100.00	Pol2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/13/17	11/19/17	-----S			1		\$100.00		0.00				
E 5	KENV	11/13/17	11/16/17	M-F 11p Late News News 4 at 11p	CM	11p-1135p	M--T---	:30	2	\$80.00	Pol2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/13/17	11/19/17	M--T---			2		\$80.00		0.00				
E 6	KENV	11/18/17	11/18/17		CM	11p-1130p	-----S-	:30	1	\$50.00	Pol2	0.00	NM	1	\$50.00

Advertiser:	Dean Heller for US Senate
Product Desc:	Candidate
Estimate:	3333

KENV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su 11p Late News											
				Sa-Su News 4 at 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/17	11/19/17	-----S-		1		\$50.00		0.00					
													Totals	9	\$710.00